

CONVERGENCE PRESENTS

Reduce Inequality 10

CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

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Feature Article:

The Curve

There is a version of inequality that fits neatly into a panel discussion. It has slides. It has percentages. A woman earns 82 cents to a man's dollar, someone says, and the room nods. The statistics are clean. It invites solutions. Close the gap, mandate transparency, fix the pipeline. It is the kind of inequality we have learned to speak about fluently, the kind that lets us feel like the problem is solvable if we just get the policy right.

This is the comfortable register. Most of us live here.

A step further and the conversation shifts. Caste discrimination in hiring. Indigenous communities locked out of generational wealth by design, not accident. Entire populations whose poverty isn't a failure of the system but its intended output. Here the language of policy starts to strain. You can't close a gap that was engineered to exist. But we still discuss it. We write papers about it. We put it in frameworks.

SDG 10 lives in both of these places. Reduced Inequalities, the United Nations calls it, as if the word "reduced" can hold all of this. As if the pay gap in Copenhagen and the caste system in South Asia are chapters of the same story, separated by degree.

They are not separated by degree. They are separated by kind. And pretending otherwise is how we keep the conversation manageable. Here is something that doesn't fit in a framework. In Gaza, children are being killed in numbers that have lost the power to shock. Not as collateral damage, not as a tragic side effect, but as a pattern so consistent it stops resembling accident and starts resembling policy. Entire families erased from civil registries. Schools turned to rubble. Hospitals targeted. The infrastructure of a people's future, dismantled methodically while the world discusses whether the language of genocide applies. In Sudan, a war that has displaced millions barely holds the news cycle for a week. The Rapid Support Forces have committed massacres in Darfur that echo the horrors of twenty years ago, as if history in that region is stuck on loop and the international community has decided, quietly, that some people's suffering has a lower exchange rate than others. This is also inequality. This is what it looks like when the curve bends so far it snaps.

The trouble with SDG 10 is not that it's wrong. It's that it's polite. It contains multitudes by flattening them. It lets us place a corporate diversity initiative and a genocide on the same spectrum, as if they are points on a line rather than entirely different moral universes. And the effect of that flattening is that the comfortable end of the spectrum absorbs all the oxygen. We debate board representation with more rigour than we interrogate why certain populations are treated as expendable. This is not an accident either. Inequality is graded on a curve, and the curve is designed by the people who benefit from its shape. The conversations we are trained to have, the ones with data and frameworks and action items, those conversations are safe precisely because they don't implicate the structure itself. They ask how to redistribute within the system. They never ask whether the system is the redistribution, moving safety and dignity and the basic right to not be bombed in your bed upward, away from the people who need it most, toward the people who will one day sit on panels and discuss what went wrong. There is something obscene about studying management while this is happening.

Not because management is trivial, but because the economy we are being trained to participate in is not separate from the forces that produce these outcomes. The supply chains, the trade agreements, the foreign policy shaped by resource interests. The same global system that creates a job market for us to optimise is the one that decides which lives are worth protecting and which are worth the cost of doing business.

SDG 10 doesn't say this. SDG 10 says: reduce inequality within and among countries. It measures Gini coefficients and tracks remittance costs and monitors the representation

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FACULTY SPOTLIGHT



Dr Monica L

Over the years, I've realised that education in private universities is viewed with a quality yardstick and it has dawned on me that the classroom houses many dreams, inhibitions, and potential, with students from all walks of life placing their trust in the instructor they see every day. That is a power we wield, and with it comes the responsibility to never compromise on teaching-learning and to uplift every student toward a success that is meaningful. Economic and social statuses should be factors of indifference when it comes to imparting education with consistent quality; I truly believe a university is a blender of cultural competencies leading to tolerance and a shared journey of wisdom, where is the contribution of status quo? I acknowledge the realities, but as an individual teacher, I take a strong stand in recognising the learner rather than the baggage or crown they carry. I believe every day is a day to show integrity and equity, because convenience cannot be a priority when working with stakeholders as fragile as students, the nobility of the teaching profession lies in the decisions we make every day, in every student's life, and for me, CHRIST has been the space that believes in human dignity and integrity. I also believe that leaving imprints of empowerment is key; while I may not be a protagonist in every student's life, creating student leaders is the best way to drive the growth of larger student groups, and I make it a practice to never ignore talent, effort, and a growth mindset, those students, I believe, will go on to impact larger lives and bring others along with them. My single piece of advice to fellow educators would be this: the learning environment is very fragile, practice endurance with your student cohorts, inspire them to never settle for less no matter what is going on around them, and truly make efforts to transform lives rather than being a passing cloud, because aside from quality education, we are equally responsible for imparting the importance of a quality life



Dr Parvathy

My commitment to inclusion began the moment I stepped into the classroom as a new faculty member and noticed how differently students engage, some speak up with ease, while others hold back despite having ideas just as valuable. That observation made me more intentional in my approach, and it deepened my understanding of what reduced inequalities in education truly means: not equality of outcome, but equity of starting point. Students arrive with vastly different levels of exposure, confidence, and access, and my role is to bridge those gaps wherever I can, making learning more accessible and giving every student a fair chance to succeed. That belief was tested early in my career, when I found myself in a departmental discussion where certain student voices were quietly being sidelined. It would have been easier to go along with the majority, especially at that stage, but something about that felt wrong, and I chose to speak up and bring those perspectives into the room. It wasn't a dramatic moment, but it was a formative one, because it taught me that equity often begins simply with the willingness to say something when it matters. That same principle guides how I show up for students every day: I try to be someone they feel comfortable approaching not just about academics, but about anything they're navigating. I check in, I listen without judgment, and I try to create a space where students feel genuinely seen rather than just accounted for, sometimes that's a conversation, a follow-up, or just letting someone know they haven't gone unnoticed. My advice to fellow educators who want to make a lasting difference is this: inequality in classrooms rarely announces itself, it lives in confidence levels, in who feels safe to speak, and in who quietly assumes the room isn't meant for them. When we start paying attention to those subtle signals and responding to them with consistency and care, we don't need grand gestures. We just need the daily awareness that slowly, steadily, shapes a more inclusive learning environment for everyone.

STUDENT SPOTLIGHT



Anuj Bharadwaj

My journey towards reducing inequality began during my time on the operations team for inter-collegiate events and MUN conferences, where I noticed that some students were consistently sidelined from core responsibilities simply because they lacked prior experience or confidence. That observation stayed with me and shaped how I came to understand reduced inequalities in college life, not as an abstract ideal, but as the daily practice of creating equal opportunities for participation, leadership, and growth, regardless of someone's background or social circle. Organising events like Gladiator '26 gave me the platform to put this into action; I made a conscious effort to include voices from different groups and ensure everyone had a say in decision-making. There were moments when that commitment was tested, during one event preparation, a newer team member's ideas were being dismissed without a fair hearing, and while it would have been easier to stay silent, I stepped in to make sure their suggestions were considered. One of those ideas was eventually implemented and worked well, which reinforced for me that speaking up, even when it's uncomfortable, leads to better and more inclusive outcomes. Beyond any single moment, I've tried to build this mindset into how I manage teams and logistics, assigning roles based on genuine interest rather than familiarity, keeping communication open, and making sure everyone, from the loudest voice in the room to the quietest volunteer at a late-night setup, feels valued. My advice to fellow students who want to make a real difference is simple: stop returning to the same circle of people. Real change happens when we step outside our comfort zones and extend opportunity to those who are usually overlooked, because inclusion isn't a one-time gesture, it's a continuous commitment in every team, every event, and every interaction.



Chirag Dugar

For me, reducing inequality has never been an abstract concept, it is something I try to live out in the way I lead, connect, and show up for the people around me. As Treasurer of CUSBMA and the person responsible for financial decisions across BBA department events, my awareness of inequality grew from a simple but powerful observation: some of my peers were quietly sitting out of college life, not because they lacked the drive, but because circumstances made participation feel out of reach. That realisation did not just sharpen my approach to budgeting, it reshaped how I lead altogether. I have since made it a point to build financial structures that reflect the diversity of our student body, pushing back on decisions that would price people out and finding smarter ways to make events accessible without compromising on quality. But my role goes well beyond the numbers. Whether I am advocating for underrepresented voices within CUSBMA, bringing quieter peers into conversations where they matter, or simply showing up with consistency and empathy, I try to approach leadership with a sense of responsibility that goes beyond any title. There have been moments where doing the right thing meant standing firm on unpopular decisions and championing fairness when it was inconvenient, and I have always tried to do that without making a show of it. To anyone who wants to create real change, my message is simple: start exactly where you are. The most meaningful contributions are often the quiet ones, the decisions made with intention, the spaces made a little more welcoming, the people made to feel like they truly belong. That, to me, is what leadership actually looks like.

STUDENT ACHIVEMENT

Nexus Conference:

We are thrilled to congratulate our 26 brilliant BBA students who successfully presented and published their research papers at Commerce Nexus 2026, the International Conference on "$30 Trillion Economy – India@2047" organized by the School of Commerce, Sri Krishna Arts and Science College, Coimbatore.

Held on 11th & 12th March 2026 in hybrid mode, this prestigious international platform brought together industry experts, academicians, and researchers to explore India's path to becoming a developed nation by its centenary of independence.

Our students rose to the occasion, contributing original research across themes such as sustainable development, digital India, economic transformation and global trade competitiveness. Their work has now been published in an international volume with an ISBN number marking a remarkable academic milestone!

This achievement reflects not just individual brilliance, but the spirit of inquiry and excellence that defines the Christ University BBA community.



Arnav Jain and Chirag Dugar

Excited to share that I secured 2nd position at Manifest'26, the intercollegiate business fest hosted by Christ College, Pune.

Competed in Wall Street Wings (Finance) with my peer Chirag Dugar , where the challenges involved building DCF models, valuing companies, and rebalancing portfolios in response to macroeconomic headwinds.

This experience pushed me to think critically about valuation, market dynamics, and portfolio strategy under real-world scenarios.



Shashank Shekar Startup

Shashank Shekhar Kannaujiya Shekar has been building Lok Setu, a civic-tech venture, for the past 1.5 years — driven by a commitment to creating impact at the community level. Milestones built through sustained effort and conviction are the ones that matter most, and Shashank's journey is a compelling example of exactly that.



Sohan Abuf represented our campus at Wings India 2026:

Shashank Shekhar Kannaujiya Shekar has been building Lok Setu, a civic-tech venture, for the past 1.5 years — driven by a commitment to creating impact at the community level. Milestones built through sustained effort and conviction are the ones that matter most, and Shashank's journey is a compelling example of exactly that.

IN THE HEADLINES

1) India won the 2026 Men's T20 World Cup, beating New Zealand by 96 runs in the final — becoming the first team to win back-to-back T20 World Cups, the first to win as hosts, and the first to win it three times.

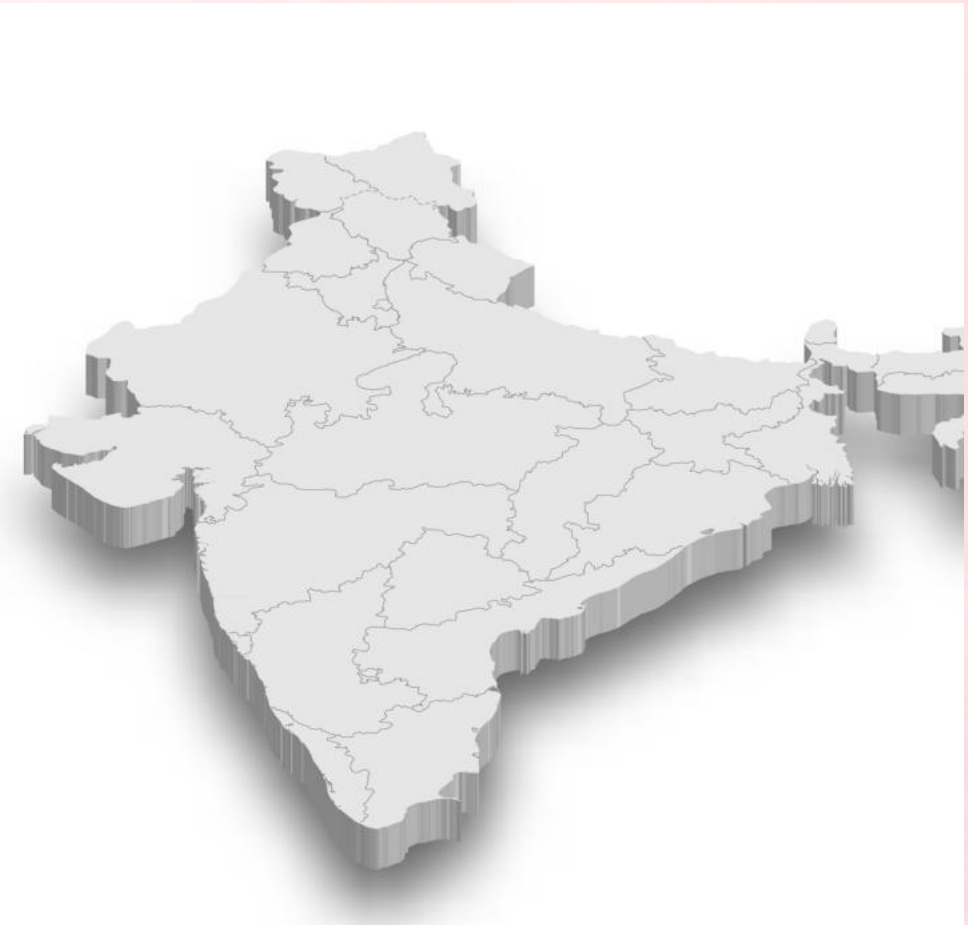
Source:
Wikipedia 🔗 Wikipedia – Portal: Current Events March 2026

2) President Droupadi Murmu appointed nine new Governors and Lieutenant Governors across several states and Union Territories, including Telangana, Maharashtra, Bihar, and West Bengal.

Source:
Dailyhunt 🔗 Dailyhunt – March 6 Current Affairs 2026

3) Home Minister Amit Shah reported that India had ended the Naxalite insurgency, with most remaining Naxal fighters killed, arrested, or surrendered following intensified security operations.

Source:
Wikipedia 🔗 Wikipedia – 2026 in India





1) The US and Israel launched joint military strikes on Iran, targeting nuclear facilities, military sites, and leadership, resulting in the confirmed death of Supreme Leader Ali Khamenei.

Source:
Click USA News 🔗 Click USA News – US Major News March 2026

2) French President Emmanuel Macron announced France would increase its nuclear weapons stockpile for the first time in decades, citing threats from Russia, China's military growth, and shifting US defence priorities.

Source:
Wikipedia 🔗 Wikipedia – Portal: Current Events March 2026

3) The World Food Programme reported the Kerem Shalom border crossing into Gaza was reopening after Israel had closed it, though aid organisations accused Israel of reinstating a starvation policy in the territory.

Source:
Democracy Now! 🔗 Democracy Now – March 3, 2026









GLIMPSES OF THE MONTH









UPCOMING EVENTS OF APRIL 2026

FATHOM'26

What happens when the brightest minds on campus clash over the most pressing issues of our time? Fathom'26, the highly anticipated Intra-University Indian Parliamentary Debate, is set to answer exactly that.

Scheduled for 20 and 21 April, this university-wide event invites critical thinkers and articulate speakers from all departments to step up to the podium. Participants will engage in the dynamic and rigorous Indian Parliamentary debate format, a style that tests their ability to construct compelling arguments, think on their feet, and dismantle opposing viewpoints with logic and diplomacy.

Whether students are seasoned debaters or taking the floor for the first time, Fathom'26 promises to be an intellectually stimulating arena. It aims to foster healthy discourse, encourage diverse perspectives, and elevate the art of public speaking across the entire campus.

EVENTS

Gladiator 26':

Gladiator '26 — A Celebration of Sport, Culture, and Excellence

Gladiator '26, the annual inter-class sports and cultural tournament of the BBA Department at Christ University Pune, concluded on a high note, leaving behind a trail of exceptional performances, memorable moments, and a renewed sense of community among students. Designed to foster healthy competition, camaraderie, and an all-round spirit of sportsmanship, the tournament brought together students across all BBA batches in a spirited contest spanning a wide array of disciplines; Basketball, Football, Badminton, Pickleball, Pool, Table Tennis, and Volleyball, alongside a vibrant Cultural segment that showcased the creative and artistic talents of the department.

Over the course of the tournament, each event was fiercely and passionately contested, with classes giving their absolute best across every discipline. The competition was a true reflection of the diversity of talent within the department, with students demonstrating not only athletic skill but also resilience, leadership, and the ability to perform under pressure. The Cultural events added a dynamic dimension to Gladiator '26, reminding everyone that excellence at Christ University extends well beyond the playing field. When the final scores were tallied and the results were announced, it was 6 BBA BA D who rose above all others to be crowned the Overall Champions of Gladiator '26. Their triumph was not the result of a single outstanding performance, but a sustained display of consistency, teamwork, and determination across multiple events throughout the tournament. This victory stands as a proud testament to the spirit of their class, one that competed with grace, gave their best at every turn, and ultimately emerged victorious. The Department of BBA extends its heartfelt congratulations to 6 BBA BA D And Runner Ups 4 BBA BA A on this well-deserved achievement, and commends every participant for making Gladiator '26 a truly memorable edition.

The success of Gladiator '26 would not have been possible without the vision, support, and encouragement of those who lead and nurture this institution. The Department of BBA places on record its deepest gratitude to Fr. Lijo Thomas, Director of Christ University Pune, for his continued blessings and inspirational leadership, which serve as the foundation for every endeavour undertaken by the department. A sincere and special thank you to Dr. Monica L, Head of the Department, for providing the direction, motivation, and wholehearted support that made an event of this scale a reality. Equal appreciation is extended to Prof. Shine Raju Kappil, Faculty Coordinator, whose dedication, meticulous planning, and tireless efforts behind the scenes ensured that Gladiator '26 was executed seamlessly from start to finish. It is the collective commitment of these individuals that transforms student initiatives into truly enriching experiences.



PARENT - TEACHER MEETING 2025 - 2026

School of Business and Management (BBA)
28 March, 2026

A strong foundation for student success is built on the collaborative efforts of educators and parents. Embracing this philosophy, the School of Business and Management (BBA) hosted the Parent-Teacher Meeting 2025-2026 on 28 March 2026.

The campus welcomed parents to meet and interact directly with the faculty, providing a valuable opportunity to discuss their wards' academic progress, holistic development, and overall well-being. Through open and constructive dialogues, faculty members shared insights into classroom engagement and the various opportunities available for students at CHRIST Lavasa.

The gathering successfully bridged the gap between home and university, leaving parents assured of the nurturing environment provided by the department and strengthening the support system for the students.



GLADIATOR 2026

School of Business and Management (BBA)
23 March - 2 April, 2026

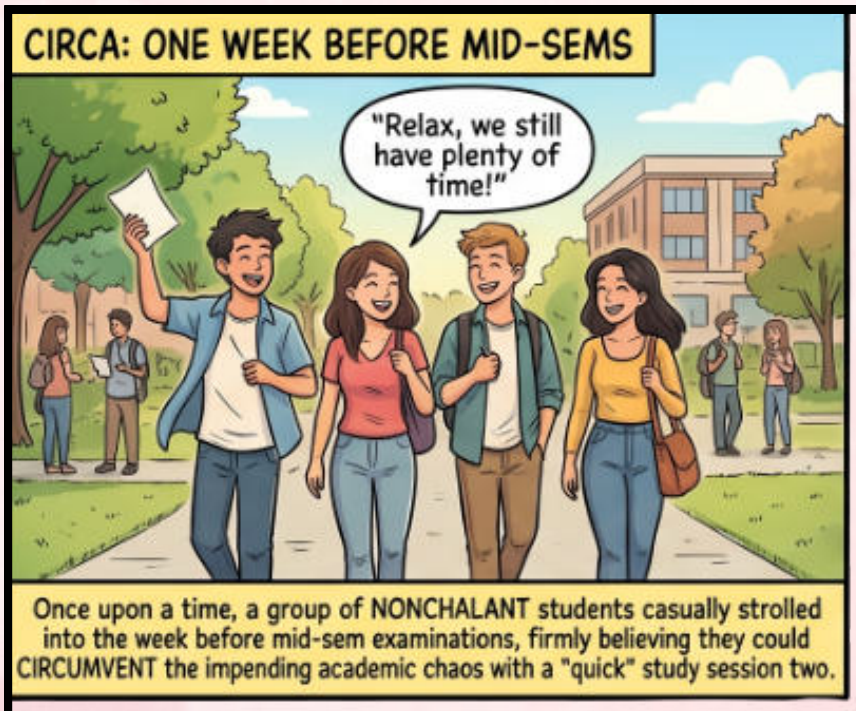
The campus grounds echoed with cheers and the relentless spirit of competition as the School of Business and Management (BBA) hosted its highly anticipated departmental sports fest, Gladiator 2026. The sporting extravaganza kicked off with an energetic inaugural ceremony on 23 March and concluded with a memorable valedictory event on 2 April.

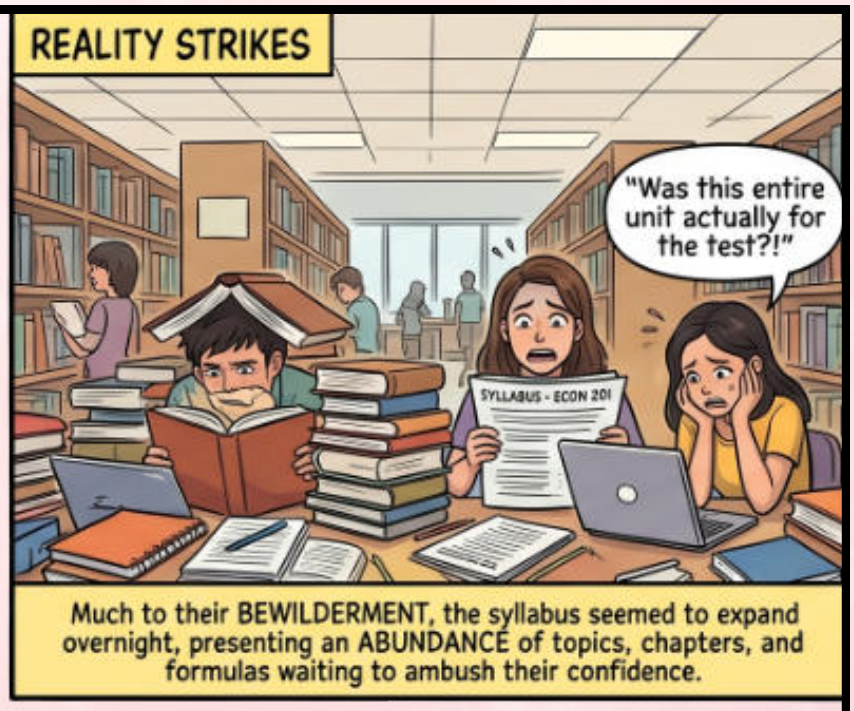
Fostering unity and class pride, the tournament featured a unique format where each class competed as an independent team. The battlegrounds saw four teams from the first-year cohorts, three from the second years, and three from the third years going head-to-head. Students showcased their athletic prowess and team spirit across a diverse range of events, including Basketball, Futsal, Badminton, Tug of War, and an array of cultural competitions, among others.

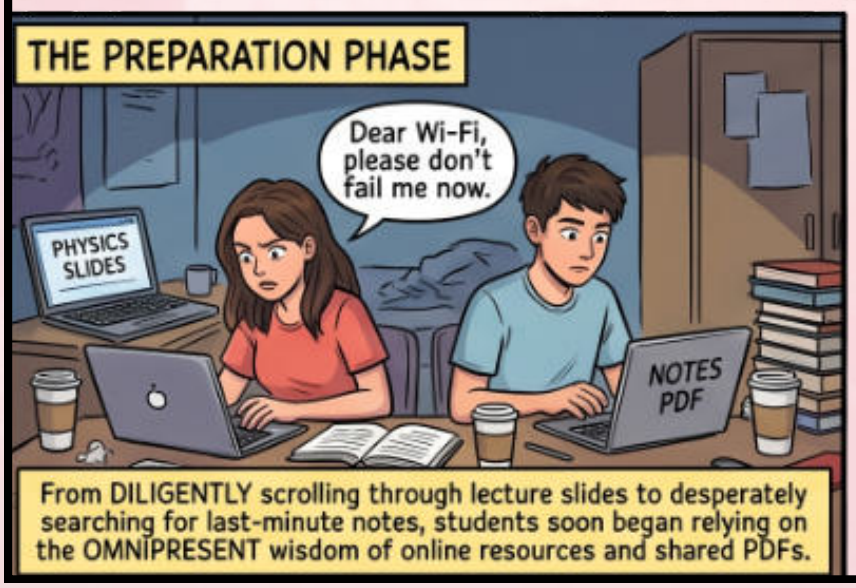
Beyond the scoreboards and medals, Gladiator 2026 was a vibrant celebration of teamwork, resilience, and sportsmanship. It provided a dynamic platform for BBA students to take a break from academics, showcase their talents, and build lasting camaraderie across all three years of the program

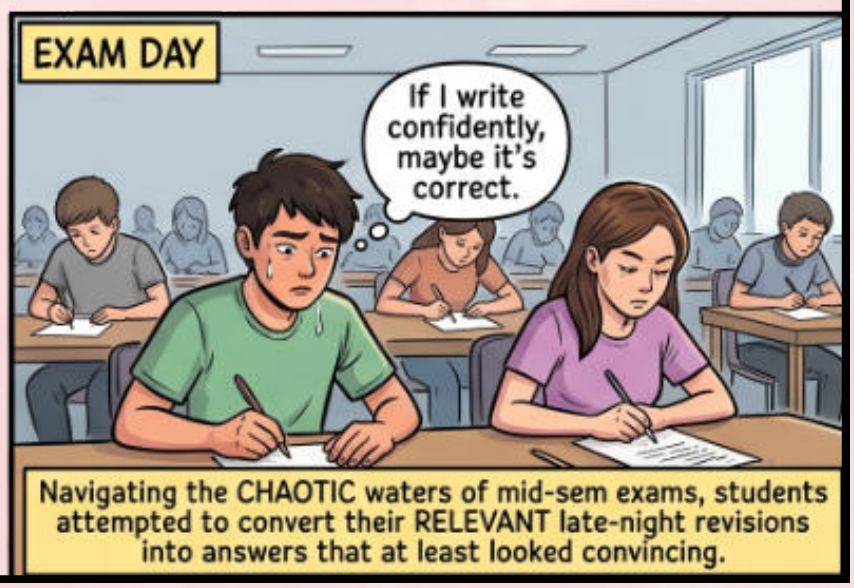
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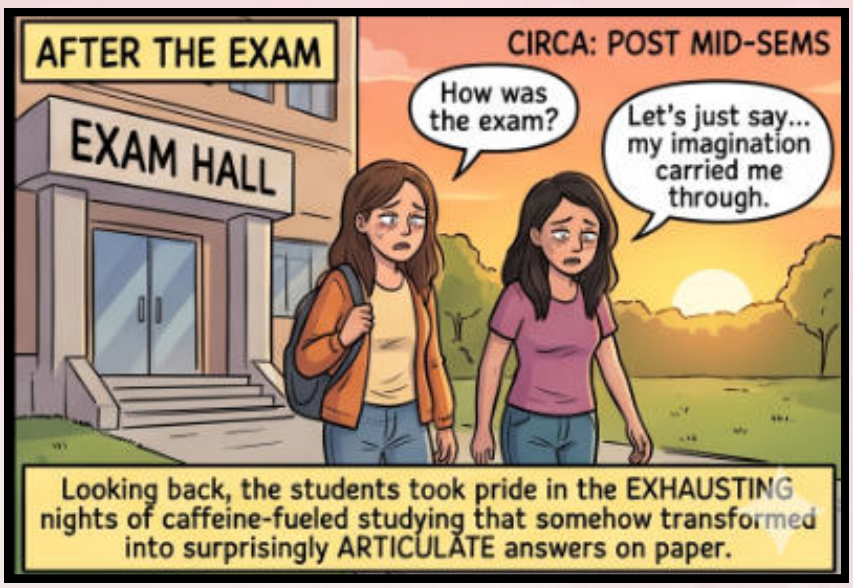
THE MID-SEM CHRONICLES: A STUDENT'S TALE OF ACADEMIC SURVIVAL

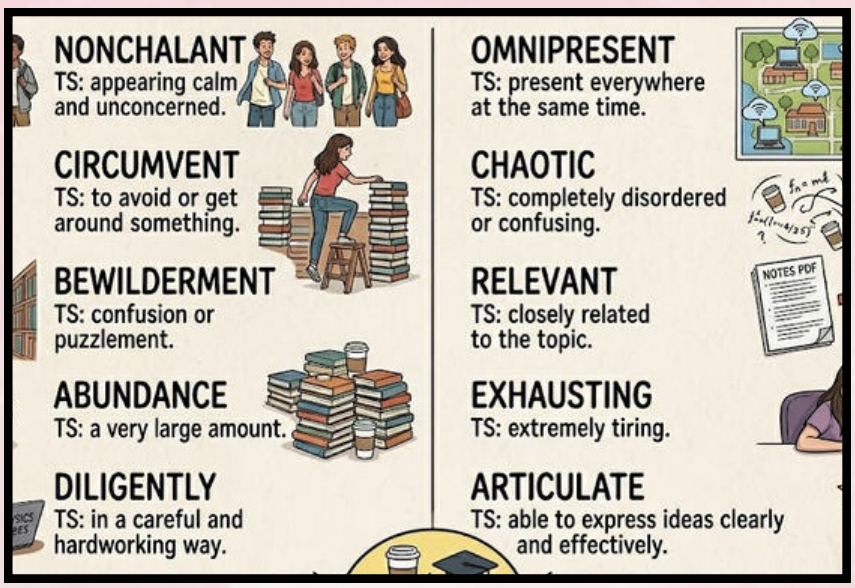












BEYOND THE BOOKS

STARTUP SPOTLIGHT
ZEPTO: SPEED AS A BUSINESS MODEL

In 2021, two 19-year-old college dropouts returned to India with one question: can groceries be delivered faster than a pizza? The answer became Zepto now valued at over $1.4 billion. Their secret wasn't an app; it was a network of micro-warehouses called dark stores, placed within 2 km of dense neighbourhoods. Orders are picked and dispatched in under 3 minutes. Zepto didn't out-market Blinkit or Swiggy Instamart; it out-operated them. The lesson for business students: sometimes your supply chain IS your produc

PLACEMENT PREP CORNER
THE ONE SKILL EVERY INTERVIEWER TESTS: STRUCTURED THINKING

Whether it's a case interview, HR round, or group discussion every evaluator is looking for the same thing: can you think clearly under pressure? The fix is simple but takes practice. Before answering any question, take 5 seconds to structure your response. Use frameworks like Problem → Cause → Solution, or split a business problem into Revenue and Cost. Candidates who pause, structure, and speak with clarity stand out every time. Fluency is common. Structure is rare.

DID YOU KNOW?
BUSINESS FACTS THAT SOUND FAKE BUT AREN'T

The world's first known business contract was a Sumerian clay tablet from 2500 BC a receipt for silver paid for wool. Amazon was originally going to be called "Cadabra." Nike's iconic swoosh logo was designed by a college student for just $35 (she was later given company shares). Coca-Cola sold only 25 bottles in its first year. And McDonald's makes more money from real estate than from burgers it's technically one of the largest property companies in the world. Business history is full of accidents, pivots, and surprises. The best founders rarely followed the plan.

INDUSTRY LENS
THE CREATOR ECONOMY INDIA'S NEXT BIG INDUSTRY

India has over 100 million content creators and fewer than 1% earn meaningfully from their content. That gap is where the next wave of business is being built. Creator-led D2C brands, influencer marketing agencies, monetisation platforms, and AI content tools are all growing rapidly. For BBA students entering marketing, consulting, or entrepreneurship, understanding how creators build audiences, brand deals, and businesses is no longer optional. Your future clients and competitors will come from this space.

POLICY WATCH
ONDC: THE UPI MOMENT FOR E-COMMERCE

Before UPI, digital payments were siloed. You needed a Paytm account to pay on Paytm. UPI made every app talk to every other. ONDC (Open Network for Digital Commerce) is attempting the same for online shopping. A seller on one ONDC-compatible app can be discovered and purchased from an entirely different app. This levels the playing field for small sellers against Amazon and Flipkart, and forces platforms to compete on service rather than lock-in. It's still early, but as a policy experiment, it's one of the boldest digital commerce moves globally.

BRAND BREAKDOWN
BOAT: HOW AN INDIAN BRAND BEAT SONY AND JBL AT THEIR OWN GAME

In 2016, boAt launched as a cable company. By 2023, it was India's number one audio brand ahead of Sony, JBL, and Samsung in volume sales. How? They didn't compete on specs or sound quality. They competed on identity. boAt positioned itself as a lifestyle brand for young Indians: affordable, bold, and endorsed by cricketers and musicians rather than tech reviewers. They kept prices under ₹2,000 for most products, flooded every e-commerce platform, and made "looking good" as important as "sounding good." The takeaway: in crowded markets, the brand story often matters more than the product



BINC RECOMMENDS

There is a version of dissent that fits neatly into a Sunday evening. It has shared infographics and digital outrage. We debate human rights over filter coffee, forward an article on WhatsApp, and feel the specific, warm satisfaction of being on the right side of history. It is the kind of protest that lets us feel like the machinery of violence is a glitch, rather than the intended output.

This is the comfortable register.

A step further and the illusion cracks. The realization that our outrage does not stop the bulldozers or the supply chains. The understanding that this polite dissent is permitted precisely because it does not threaten the architecture of the system.

Ilya Kaminsky's poem, "We Lived Happily During the War", lives in this crack.

It does not use the language of policy frameworks or GDP growth. Instead, it exposes the obscene math of living in a booming metropolis, where the soaring Sensex and quiet, gated communities are underwritten by the devastation of people on the margins we will never have to see.

"And when they bombed other people's houses, we protested
but not enough."

The brilliance of Kaminsky's piece is not that it accuses the reader of malice. It accuses the reader of comfort. We are taught to believe that our awareness is a shield—that if we simply feel bad enough about the atrocities committed in our name, our hands are clean. Kaminsky dismantles this. He shows that our outrage is just another luxury. The war isn't happening *to* us; it is happening *for* us, maintaining the invisible borders of our peace.

The tragedy of the poem isn't just the war. The tragedy is the "happily." It is the realization that the system is so well-designed that the urban elite can watch a tragedy unfold on a screen, feel a brief pang of righteous sorrow, and then go to sleep in an air-conditioned room.

Do not read this poem to find a call to action. Do not read it to feel absolved. Read it to notice the chair you are sitting in. Notice the profound, quiet violence of your own uninterrupted life.



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