THE SCHOOL OF BUSINESS AND MANAGEMENT (BBA)

SDG 17

CONVERGENCE PRESENTS

CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

PartnershipGoals

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INTERNATIONAL NEWS

As of February 5, 2026, the global and domestic financial markets are navigating a period of sharp correction and significant policy shifts. Internationally, precious metals have retreated from their recent peaks, with gold dipping toward the $5,000 mark and silver experiencing a dramatic 10% plunge. This volatility is largely driven by financial deleveraging and the hawkish nomination of Kevin Warsh as the next Fed Chair, which has bolstered the U.S. Dollar.

NATIONAL NEWS

Despite the market dip, the Indian corporate landscape remains resilient, highlighted by stellar profit growth from LIC and FSN E-Commerce Ventures Ltd. (parent company of Nykaa), alongside strategic expansions like Marico's move into the wellness sector. On the regulatory front, the landmark implementation of 100% FDI in insurance officially takes effect today, marking a historic opening of the sector to global investment. These developments set a high-stakes stage for tomorrow's RBI Monetary Policy Committee conclusion, as students and investors alike look to the Governor's commentary on liquidity and inflation to determine the market's next direction. In India, the equity markets mirrored this cautious sentiment as the Sensex and Nifty snapped their three-day post-budget rally, pressured heavily by a tech sector sell-off fuelled by concerns over Generative AI's impact on traditional IT service margins.



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PEARLS OF WISDOM



When I look back at my journey as a student, I realize that most of my learning did not come only from classrooms or textbooks. It came from the experiences I chose to be a part of.In the beginning, I was mainly focused on academics, like most students. But slowly, when I started getting involved in college events, fests, and group activities, I noticed a big change in myself. Planning and managing events taught me how to communicate better, work in a team, and handleresponsibilities. There were moments of pressure and stress, but those situations helped me becomemore confident and calm. I also explored different interests such as media work, photography, cultural activities, and event management. Through these experiences, I learned creativity, and time management. More importantly, they helped me believe in myself and express my ideas without hesitation.Taking up leadership roles was another turning point for me. Working with my peers and coordinating with faculty members taught me patience, accountability, and decision-making. I learned that leadership is not about giving orders, but about understanding people and working together. Over time, I understood that personality grooming is a gradual process. It happens when you are willing to step out of your comfort zone, accept feedback, earn from mistakes, and keep improving. There were times when things did not go as planned, but every failure taught me something valuable.

My journey taught me that maintaining a balance between academics, activities, and personal growth is very important. Make the most of every opportunity that comes your way, because each experience shapes you in some way. These small efforts, when added together, prepare you for bigger challenges in life.

Warm regards,
David Paul



I have always been an outgoing student, and Christ Lavasa gave me the space to fully lean into that side of myself. From being actively involved across SWO, multiple clubs, and CUSBMA, to organising and participating in events under different committees, campus life was never limited to just classrooms for me—it was a testing ground for leadership, collaboration, and accountability. I was also that student who constantly questioned the department—not out of defiance, butcuriosity. I genuinely believe that curiosity is what transforms education from rote learning into real understanding, and Christ always encouraged that spirit, even when it meant uncomfortable conversations or pushing boundaries. One thing that becomes very clear once you step outside College is the value of the CHRIST brand. It carries credibility in the real world and opens doors—but what truly sustains you is the discipline instilled on campus. The deadlines, dress codes, yellow forms, and strict faculty may feel pushy initially, but that structure quietly prepares you for professional environments where discipline and consistency matter far more than motivation alone. Ironically, those are the things you end up missing the most.

Academics played a crucial role in giving me a strong base in business and analytics, but I learned early that a degree alone is never enough. You need to stay curious, push yourself beyond the syllabus, engage with the real world, and commit to constant learning. That mindset is what keeps you relevant long after graduation.

Christ Lavasa is far more than attendance sheets and CIAs. It's about building a personality, being pushed beyond comfort zones, and discovering how much more you're capable of. One moment that still stays with me is the very first session with Fr. Jossy P. George, the former Director of the campus, where he spoke about thinking out of the box and never missing an opportunity—whether you fail, succeed, or simply learn. That philosophy continues to guide me even today. Looking back, Christ didn't just prepare me for a career—it shaped the way I approach life, learning, and growth.

Warm regards,
Kuber Arora
19111518
BBA (Business Analytics) | Alumni (2019-2022)

ECLAT



3 days. Endless energy. One legacy. E-Clat Valedictory wrapped with all clans giving their absolute best... and the Aztecs rising as the overall champions. Competition, chaos, bonding, and memories that'll last way longer than the trophies. Aztecs didn't just win, they dominated

ECLAT VALEDICTORY



The valedictory ceremony of E-Clat marked the culmination of three days filled with enthusiasm, competitive spirit, and unforgettable moments. Throughout the event, all the clans showcased remarkable energy, teamwork, and determination, making the competition intense and vibrant.

Among the strong contenders, the Aztecs Clan emerged as the overall champions, demonstrating exceptional performance and consistency across events. Their victory reflected not only their competitive strength but also their unity, dedication, and strategic approach, truly leaving a lasting legacy in this edition of E-Clat.

EVENT



Knowledge & Exploration.Promoting curiosity and interdisciplinary learning.

To take this sense of togetherness further, the clans came together to organize COSMOS – a high-energy DJ event that symbolized the unity of the clans. Even though the clans are traditionally competitors, they were able to create an outstanding event filled with camaraderie and excitement, which gave students, who participated (both internal and external), a memorable experience of Lavasa.



The inter-collegiate fest 'INSPIRA 26' which was held at Lavasa this year was an overwhelming success. The event attracted 72 students from multiple universities outside of our campus. Beyond just being about competition, the event helped create an outlet for visiting students to experience campus life firsthand while interacting with members of our academic community as well as with fellow Christ (Deemed to be University) students.



Pongal team, proving that when we collaborate, we create something much larger than ourselves. It wasn't just an event; it was a beautiful reflection of our commitment to making everyone feel at home. What made this year's Pongal so meaningful was the teamwork behind the scenes. Our BBA students joined forces with the Inclusive Pongal team, proving that when we collaborate, we create something much larger than ourselves. It wasn't just an event; it was a beautiful reflection of our commitment to making everyone feel at home.

The energy was contagious—from the laughter around the Bonfire Night and the beats of the DJ set, to the quiet, shared anticipation of watching the Pongal pot boil over in the morning sun. Whether it was competing in traditional games or sitting down together for the Grand Banana Leaf Feast, students from every background shared in the joy of the harvest.Moments like these remind us that while our traditions may differ, our values of respect and community remain the same

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There was something truly special in the air this week as our campus came alive for Thamizhar Thirunaal 2026. Beyond the vibrant colors and delicious aromas, the celebration felt like a warm embrace of everything our community stands for: gratitude, tradition, and togetherness.

EVENT



IBM 2-DAY CERTIFICATION COURSE ON COGNOS ANALYTICS

The University organized a two-day Skill Essentials Certification Course on IBM Cognos Analytics in collaboration with IBM for BBA students from 13 Feb 2026 to 14 Feb 2026. The sessions were conducted by professors from IBM who visited the campus to provide hands-on training and industry insights. The program began with an introduction to IBM, its global operations, and how Cognos Analytics supports data-driven decision-making. The trainers also explained how the certification aligns with our BBA curriculum, particularly in the field of business analytics. Students were guided through the login process and platform access before beginning practical learning. On Day 1, participants learned the fundamentals of report creation and basic functions within Cognos Analytics. Day 2 focused on advanced features, refining reports, saving drafts, and creating interactive dashboards. Over the two days, students successfully developed around five reports, gaining practical exposure to real-time data analysis.The course concluded with a certification examination. Upon successful completion, participants received official IBM certificates and digital badges, marking a significant step toward enhancing their analytical and professional skills.



WORKSHOP ON CONSTITUTIONAL VALUES, OBLIGATIONS & DIRECTIVE PRINCIPLES OF STATE POLICY

The School of Business & Management (BBA) at CHRIST University organized an insightful workshop titled “Constitutional Values, Obligations & the Directive Principles of State Policy” for First Year BBA Honours students on 11 February 2026 at the Pune Lavasa Campus.The session was conducted by Ms. Shaily Jain, Assistant Professor, School of Law, who provided students with a comprehensive understanding of the Functioning of the nation. She elaborated on the importance of citizens’ duties, constitutional obligations, and the Directive Principles of State Policy, emphasizing their relevance in shaping responsible leadership and ethical decision-making. The workshop aimed to build awareness among management students about the legal and constitutional framework of India and its connection to governance and public policy. Through her engaging session, Ms. Jain encouraged students to reflect on their roles not only as future business professionals but also as responsible citizens. Overall, the workshop was an informative and enriching experience that strengthened students’ understanding of constitutional principles and their practical significance in today’s society.

EVENT

OUTSTANDING PERFORMANCE AT EQUINOX'26



Equinox'26 was organized by Monetrix, the Finance Club of Symbiosis Centre for Management Studies, bringing together students from various institutions for a competitive and insightful finance fest. The competition comprised two rigorous rounds — a Mock Stock simulation that tested participants' real-time market decision-making skills, followed by an Equity Research Presentation where teams analyzed companies and presented well-supported investment recommendations. We are proud to share that Ishita Dubey and her team emerged as

the Winners of the competition, demonstrating exceptional financial analysis, strategic thinking, and presentation skills. Additionally, Chirag Dugar
and Narendra Singh secured the Runner-Up position, showcasing strong analytical capabilities and teamwork. The event also marked active representation from the Rotaract Club of CUL, highlighting our students' enthusiasm and competitive spirit at inter-collegiate platforms. These accomplishments reflect the dedication, knowledge, and excellence of our students in the field of finance. We extend our heartfelt congratulations to all the participants for bringing pride to the institution.



FACULTY OUTBOUND TRAINING PROGRAM

The faculty members recently participated in an enriching Outbound Training Program (OBT), designed to promote experiential learning beyond the traditional classroom environment. The session focused on strengthening collaboration, communication, and mutual trust through a series of thoughtfully designed team-based activities.The program emphasized that true success is collective rather than individual. Through engaging problem-solving tasks and interactive team challenges, participants experienced the value of

coordination, adaptability, and effective leadership. Each activity encouraged reflection and highlighted essential skills such as resilience, cooperation, and strategic thinking — qualities that are vital in both professional and personal spheres. The training was filled with enthusiasm, energy, and meaningful interactions, creating a positive and motivating atmosphere. It not only strengthened team spirit but also reinforced the importance of working together towards common goals. The Outbound Training Program proved to be a memorable and fruitful experience, leaving participants inspired to apply these valuable learnings in their everyday roles and continue growing together as a cohesive team.

STUDENT ACHIEVEMENT

At Christ (Deemed to be University), Pune Lavasa Campus, the BBA Department fosters intellectual rigour, leadership, and experiential learning. The following achievements reflect a culture of excellence that empowers students to lead with competence, conviction, and impact.



Mr. Aryaveer Singh (3rd Year) brought pride to the institution by winning the Best Delegate award for the Lok Sabha committee at FLAME University. His performance showcased strong analytical skills, articulate expression, and a deep understanding of parliamentary proceedings. This recognition highlights Aryaveer's dedication to academic excellence and leadership beyond the classroom. His achievement serves as an inspiration to fellow students to actively engage, speak with conviction, and represent ideas with responsibilty and impact.

Representing Christ (Deemed to be University), Pune Lavasa Campus, Nandini Rawal, Kartik Bisht, Mahi Anand, and Purva Kanade of Apex Squad secured the 1st Runner-Up position at Shark Tank: Flame Kurukshetra '26.





Mr Dammala Sohan (VI BBA BA) has brought immense pride to Christ (Deemed to be University), Pune Lavasa Campus by becoming the only student Flight Cadet to operate the BAE Hawk Mk-132 Trainer Jet during Wings India 2026. His achievement reflects exceptional commitment, skill, and a strong pursuit of excellence in the field of aviation. Organised by the Surya Kiran Aerobatic Team (SKAT) of the Indian Air Force at Air Force Station Begumpt Hyderabad, the event took place from 28 to 31 January 2026 in the presence of the Hon'ble Prime Minister. This remarkable accomplishment stands as a testament to Sohan's determination and serves as an inspiration to aspiring students across the campus. The team showcased strong collaboration, innovative thinking, and confidence while presenting their idea, reflecting the practical application of business concepts beyond the classroom. Their journey highlights the power of teamwork, adaptability, and believing in a shared vision.

Mr. Krish Shah (IV BBA BA) has been selected as an Intern at Spark Institutional Equities Private Limited (Avendus Spark), Mumbai.



This internship reflects his academic commitment and readiness to gain hands-on exposure in the field of institutional equities. Scheduled from 15 June 2026 to 15 September 2026, the opportunity will allow him to apply classroom learning in a real-world corporate environment

Krish's achievement marks an important step in his professional journey and stands as an encouragement for students to actively learning beyond academics.

Together, these achievements reflect the spirit of curiosity, discipline, leadership, and innovation fostered by the BBA Department at Christ (Deemed to be University), Pune Lavasa Campus. Each journey across entrepreneurship, aviation, internships, and academic forums highlights the department's commitment to learning beyond classrooms. These milestones celebrate individual excellence while inspiring the student community to explore opportunities, challenge boundaries, and strive for meaningful impact.

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FROM OUR READERS



SANYA PANDEY
2BBA H

Learning to Be Myself...

I learned early... how to stand a little aside... how to wait before speaking... how to carry my thoughts... like they might spill... if held too openly... They said... good girls understand... So I learned to understand... rooms before people... silence before truth... and patience before desire...

I learned where my voice... was welcome... and where it should remain... careful... I learned how to soften my no... how to turn agreement... into a habit... Slowly... I folded myself... my anger into calm... my questions into manners... my strength into something... that would not disturb...

But a day comes... when silence starts to ache... when adjustment weighs heavier... than honesty... when being agreeable... feels like being erased... That day... I did not raise my voice... I did not make a scene... I simply stood... as I was... and did not step back...

Some called it pride... Some called it change... They said I was no longer... the same girl... I asked myself quietly... if I am not this then who am I... Because now... I no longer explain my presence... I do not apologise... for the space I take... or the truth I carry...

Learning to be myself... has cost me approval... ease... and certain rooms... But it has given me... something quieter... and stronger... a life that feels... like it belongs to me... Now I walk slower... but straighter... I speak less... but clearly... And for the first time... I am not trying to become... I am simply... being...



CREATIVE CORNER

Group CIA Chronicles: From Impromptu Alliance to Articulate Triumph | BINC Edition



CHRISPO' 26 BANGALORE



Mahvish Kaleem
Football



Ansh Kalra
Table Tennis



Aditya Purnidhir
Basketball



Param Nenwani
Table Tennis



Desmin George
Basketball

BEYOND THE BOOKS

Internship Decoder

WHAT COMPANIES ACTUALLY TEST

Internships test how you think, not just what you know. Recruiters look for initiative, communication under ambiguity, and cultural fit. Ask smart questions, think in outcomes, and follow up; that's what gets remembered.

Business Fact

DID YOU KNOW?

The average lifespan of a large company has collapsed.

In 1958, the average tenure of a company on the S&P 500 was 61 years. Today, it is less than 18 years.

Finance Quiz

TEST YOUR MONEY IQ

1. A stock's P/E ratio is 25 and EPS is Rs.40. What is the current market price?
A) Rs.800 B) Rs.1,000 C) Rs.1,200 D) Rs.600

2. Which of the following is NOT a money market instrument?
A) Treasury Bill B) Commercial Paper C) Equity Share D) Certificate of Deposit

3. If inflation is 6% and your savings account gives 4% annual interest, what is the real rate of return?
A) 10% B) 2% C) -2% D) 4%

4. Which ratio measures a company's ability to pay short-term obligations with its most liquid assets?
A) Current Ratio B) Quick Ratio
C) Debt-Equity Ratio D) Net Profit Ratio

Ethics Snap

MORALITY VS. LEGALITY IN THE BUSINESS WORLD

In business, legal and moral don't always mean the same thing and future leaders need to know the difference.

Legal but Questionable:

Tax avoidance by MNCs and planned obsolescence are both perfectly legal yet both draw serious ethical criticism. The law permits them; public trust often doesn't.

Illegal but Morally Argued:

Whistleblowers like Snowden broke the law to expose wrongdoing. Many argue the moral case outweighed the legal one. The law doesn't always capture what's right.

Why It Matters:

Ask not just 'Is it legal?' but 'Is it right?' Leaders who do build better reputations and more sustainable businesses.

Research Hacks

WHAT MAKES YOUR RESEARCH PAPER ACCEPTABLE?

A strong paper demonstrates rigorous process, not just answers. Reviewers want a clear research gap, a theoretical framework, transparent methodology, valid instruments (Cronbach's Alpha helps), an honest limitations section, and consistent citation style APA, MLA, or Chicago. Pick one and stick to it.

Career Corner

CAREER OPTIONS AFTER BBA

A BBA opens more paths than most students expect. Beyond the MBA route, you can pursue CA for accounting credibility, jump into corporate roles in sales or banking, start a venture, crack UPSC, build a digital marketing career with Google or HubSpot certifications, or combine with LLB for a career in corporate law. The degree is a foundation. What you build on it is up to you.

Consumer Psychology

WHY WE BUY WHAT WE BUY

Every purchase is shaped by hidden triggers. Scarcity ('Only 3 left!') drives urgency. Anchoring makes a Rs.2,000 item feel cheap if it was Rs.5,000 before. Social proof makes us trust reviews over our own judgment. And the decoy effect nudges us toward pricier options by making them look like better value. Know these, and you buy smarter and market better.



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