THE SCHOOL OF BUSINESS AND MANAGEMENT (BBA)

# PEACE, JUSTICE & STRONG INSTITUTIONS

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## Editor's Note

Peace, justice, and strong institutions are often spoken of in policies and global agendas, but at their heart, they are deeply human values. They live in our everyday choices when we speak up for what is right, when we listen with empathy, and when we choose fairness over convenience. This edition of the BINC Newsletter, themed on SDG 16, is a gentle reminder that building a just and peaceful world begins with us.

At Christ (Deemed to be University), Pune Lavasa Campus, we witness these values in action every day through meaningful conversations in classrooms, student-led initiatives, and moments of courage where integrity is chosen even when it is difficult. In times where uncertainty, conflict, and injustice feel overwhelming, SDG 16 urges us not to look away, but to engage, question, and contribute with compassion and responsibility.



The articles and reflections in this issue are more than written words; they are voices filled with hope, concern, and a desire for change. They reflect our shared belief that strong institutions are built by honest individuals, and lasting peace is shaped by empathy, dialogue, and trust.

As you read through this edition, we hope you feel inspired not just to understand SDG 16, but to live it. Let this newsletter remind us that even small acts of fairness and kindness can ripple into meaningful change.

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# FEATURE ARTICLE

Peace is often misunderstood as simply not having conflict. But history and our experiences show us a different reality. A society can appear calm yet remain unjust, organized yet unequal. True peace cannot exist where voices are silenced, laws are applied inconsistently, or institutions benefit only a select group. This is where SDG 16 is important. It is not just an idea, but a crucial basis for sustainable development.

SDG 16 focuses on creating peaceful and inclusive societies, ensuring justice for everyone, and building effective, accountable institutions. These three elements are deeply connected. Without justice, peace is weak. Without strong institutions, justice is hard to access. And without inclusion, development leaves people out by its very nature.



Strong institutions are not just government bodies or legal frameworks; they are systems of trust. Courts that deliver timely justice, administrations that operate transparently, and law enforcement that protects rather than intimidates form the backbone of a functioning society. When institutions fail, corruption thrives, inequalities widen, and public trust erodes. The cost of this erosion is not only political instability but also economic stagnation and social fragmentation.

From a governance and business perspective, the implications are significant. Economies grow where the rule of law is respected. Investments come where policies are consistent and contracts are enforced fairly. Innovation thrives where People feel safe to share ideas and challenge existing norms. In this way, SDG 16 is not separate from economic or social goals; it supports them.

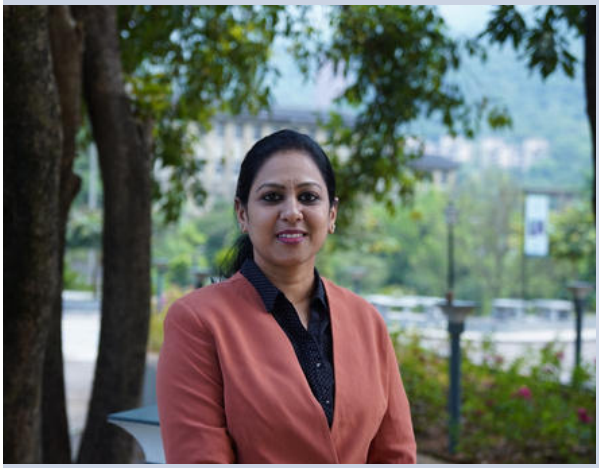
However, justice is not only institutional; it is also deeply human. It exists in whose voices are heard, whose grievances are addressed, and whose rights are protected. Marginalized communities often face the harshest effects of weak systems—delayed justice, lack of representation, and systemic bias. An inclusive society requires that institutions reflect the diversity of the people they serve, not just in policy but in practice.




The responsibility for building such systems does not rest solely with governments. Civil society, the private sector, and especially young citizens play a crucial part. Transparency initiatives, ethical leadership, informed voting, responsible journalism, and corporate accountability all help create stronger institutional frameworks. Change often starts with questioning what is normal and demanding better from systems we engage with every day.



# FACULTY SPOTLIGHT



## Dr. Akshaya AVR

*Education as the Quiet Builder of Just Societies*

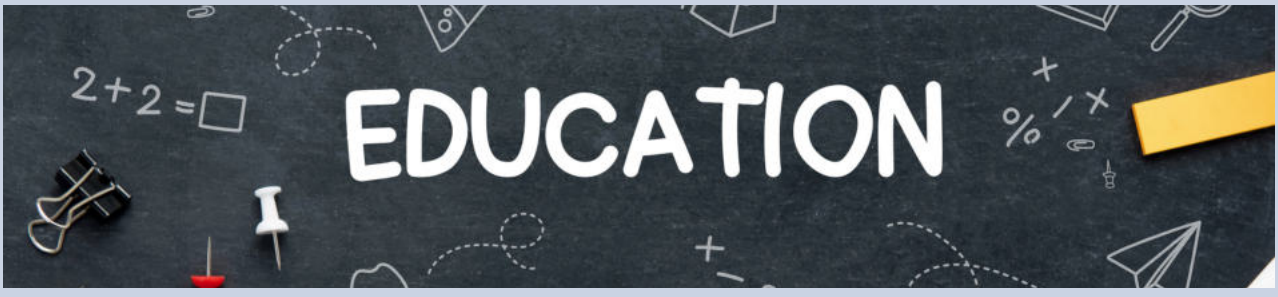
Educational institutions are more than just places for instruction; they are places for personal growth. Beyond teaching technical knowledge or job skills, they shape values, critical thinking, and civic awareness. In this way, universities and colleges play a subtle yet powerful role in promoting the ideals of peace, justice, and strong institutions that are part of SDG 16. At the institutional level, education promotes peace by encouraging dialogue instead of division. Classrooms that welcome different viewpoints teach students to disagree respectfully, to question responsibly, and to listen actively. When learners are exposed to ethical reasoning, constitutional values, and social accountability during their studies, justice stops being an abstract idea and becomes a principle they live by. Educational institutions that value integrity, fairness, and inclusivity, both in policy and practice, model the public systems society aims to strengthen.

However, institutions alone cannot bear this responsibility. Students are also key agents of change. Supporting SDG 16 does not need grand gestures; it starts with everyday choices. Being honest in academic work, participating in informed discussions instead of spreading misinformation, respecting rules while questioning unjust ones, and actively engaging in democratic processes on campus all contribute to a culture of accountability. When students choose empathy instead of apathy and awareness instead of indifference, they strengthen the foundations of peaceful societies.

The role of technology is also important in changing how institutions operate and how trust is built. When digital governance is implemented wisely, it can improve transparency, cut down on inefficiencies, and enhance public access to information. From online complaint systems to digitized public records, technology can limit discretionary power and reduce corruption by making processes open and traceable. For young citizens who have grown up with technology, this creates both an opportunity and a responsibility—to use technology ethically, demand transparency, and stay alert to its misuse.

That said, technology cannot strengthen institutions on its own unless it is backed by ethical intentions and informed involvement. Digital systems need to be inclusive, accessible, and secure to truly serve the public. Education is central in this process, equipping students not only with digital skills but also with a sense of digital responsibility.

In the end, peace is not just the absence of conflict, justice is not just the presence of laws, and strong institutions are not just well-designed structures. They rely on informed individuals who value fairness, accountability, and participation. Educational institutions, through their curriculum, culture, and community involvement, act as quiet builders of this future, shaping citizens who do not just inherit systems, but also improve them.



# BINC RECOMMENDS



## SAVING PRIVATE RYAN (1998)

Released in 1998 and directed by Steven Spielberg, 'Saving Private Ryan' is widely regarded as one of the most influential and realistic war films ever made. The film is famous for its visceral (relatable), 20-minute-long opening sequence depiction of Omaha Beach landings on D-Day.
Film Summary:

The story begins in June 1994. After the events of D-Day invasion, Captain John Miller, is assigned a special mission: where he must lead a squad behind the enemy lines to rescue Private James Francis Ryan. Ryan is the last surviving brother of fours; his three siblings were killed in action within days of each other. The U.S. War Department, out of respect and compassion for the Ryan Family, orders that Private Ryan must be rescued and sent home.

As Miller and his men trek through war-torn France, they struggle behind the logic of the mission on their hand, and starts questioning why should the eight men put their lives on risk just to save one man. Along their journey, they face moral dilemmas, conflict among themselves and devastating loss of their own squad members. The film concludes with a desperate stand (battle) at a bridge in the town of Ramelle, where Miller's squad and Ryan's unit defend a strategic point against the Germans.



As we know that Sustainable Development Goal 16 (SDG 16) – "Peace, Justice, Strong Institutions", aims to promote "peaceful and inclusive societies for sustainable development, provides access to justice for all and build effective, accountable and inclusive institutions at all levels."





# BINC RECOMMENDS

## Linking ‘Saving Private Ryan (1998)’ with SDG 16:

As we know that Sustainable Development Goal 16 (SDG 16) – “Peace, Justice, Strong Institutions”, aims to promote “peaceful and inclusive societies for sustainable development, provides access to justice for all and build effective, accountable and inclusive institutions at all levels.”

Even though the film is set decades before the SDGs were established, however it serves as an impactful case study aligning with the themes of this SDG:

- Reducing violence and Related Death Rates (Target 16.1)

SDG 16 seeks to significantly reduce all forms of violence. ‘Saving Private Ryan’ does not justify war, instead it provides a brutal, raw-and-real look at the cost of human lives for violence. By showing the trauma of the soldiers and destruction of civilian infrastructure, the film reinforces the necessity of the pillar “Peace” of the Goal. This serves as a reminder of what can happen when the world fails to maintain peace.

- Promoting the Rule of Law and Ethics in Conflict (Target 16.3)

A major subplot of the film involves a captured German Sniper. The squad starts debating, whether to execute him in retaliation for a fallen comrade or to follow the rules of war (International Law)

- Institutional Accountability and Humanity (Target 16.6)

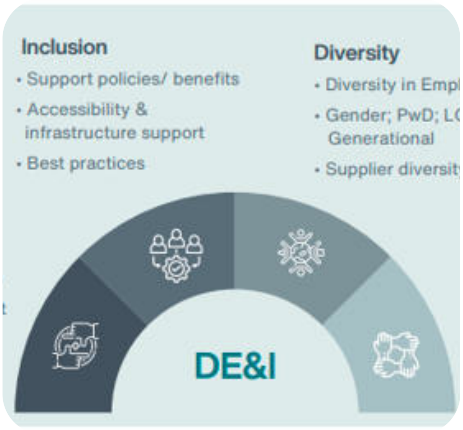
The mission to save Private Ryan is initiated by the U.S. War Department. General George G. Marshall’s decision to send the squad is an attempt to make the U.S. War Department “accountable” to the grieving mother of the Ryan Family.

- The legacy of Peace: “Earn This”

The film ends with a dying Captain Miller telling Private Ryan, “Earn This.” This is a direct link to the “Sustainable” part of the SDGs. This implies that peace and freedom is bought by the sacrifices of others and is not free; this requires future generations to build peaceful societies, to ensure such acts of violence never occur.



# IN THE HEADLINES




## INDIA INC INVESTS IN INCLUSION

Major Indian companies are upgrading physical infrastructure and digital systems to increase accessibility and hire more persons with disabilities, as reported by The Economic Times. The move reflects a growing push toward workplace inclusion and equal opportunity across corporate India.
December 2025 (Economic Times)

## ICICI BANK BOOSTS CSR FUNDING FOR SOCIAL DEVELOPMENT

ICICI Bank has increased its CSR allocation to support large-scale programs in healthcare, rural development, education, and community welfare, as covered by Business Standard. The bank's expanded initiatives aim to strengthen social upliftment and improve quality of life across underserved regions in India.
2025 (Business Standard)




## NVIDIA TOPS GLOBAL MANAGEMENT RANKINGS

Nvidia has been ranked the world's "Best-Managed Company" in the latest Management Top 250 list, recognized for strong employee engagement, innovation culture, and responsible business practices, as highlighted by The Wall Street Journal.
December 2025 (WSJ)

## STARBUCKS HIGHLIGHTS LONG-TERM INCLUSION EFFORTS

Starbucks shared an updated timeline of its long-standing equity and inclusion programs, emphasizing continued commitments to fair workplace culture, community support, and employee well-being, according to a company release featured in Starbucks Newsroom.
2025 (Starbucks Press Release)



# STUDENT SPOTLIGHT



## ARCHIT AGARWAL

Believe that the smallest ethical choices we make every day—such as being honest, kind, and respectful—often create the most meaningful long-term impact. Simple actions like telling the truth, treating people fairly, and Choosing empathy even when it is uncomfortable slowly build trust and shape the kind of society we live in. Over time, these choices influence how safe, just, and inclusive our communities feel. Students can begin to identify subtle forms of injustice by paying close attention to everyday behaviour—who is given space to speak, who is left out, how people are spoken about in casual conversations, classrooms, or on social media, and which actions are normalised without question. Challenging injustice does not always require loud confrontation; it can be as simple as refusing to participate in unfair behaviour, questioning harmful norms respectfully, or standing beside someone who is being treated unfairly. These small acts of awareness and courage can make a powerful difference. Above all, I believe that treating everyone with kindness, respect, and honesty is a principle every young person should carry throughout life, as it encourages empathy, reduces conflict, and helps build a peaceful, inclusive society where individuals feel heard, valued, and accepted.



## ARUSHI MUTHANNA

Cutting corners rarely leads to standing onsolid ground. I truly believe in the outcomes of dedicated amounts of hard work as opposed to taking shortcuts. In terms of building a strong foundation for your institution, one must not be “credit” oriented but “outcome” oriented instead, so that when challenges arise, you can hide behind the strength of your work, not the other way around. As far as ethics go, one must start by defying one’s own wrong choices and begin from a clean slate. Shortcuts may save time in the moment, but they cost credibility in the long run. Ultimately, not only will you receiR due credit for your work, but it will also benefit youand your institution in the long run.

As a student, whenever you feel like you’re at the eye of the storm and everything around you feels unjust and overwhelming, before reacting, step back and consider the situation from a broader viewpoint; it will most certainly put things in perspective. But if you truly want to make an impact in someone’s life, to challenge injustice, students don’t always need grand protests. Sometimes it’s just correcting a stereotype in a conversation, questioning a biased opinion, or choosing not to laugh at a joke that has been made at someone’s expense. These quiet acts disrupt the idea of “this is just how things are.” Over time, But here's the equally important part, it’s time that we start to question what's considered “normal." So many injustices survive simply because they’re familiar, and we mistake longevity for truth. A peaceful society needs young people brave enough to look at "the way things have always been" and ask, "But does it have to be?" So, yes, listen deeply, question boldly. Start there, and you're already building something worth being part of. Consistency in these small actions frankly does create a cultural change. True inclusion doesn't start with grand gestures, it starts in those small, uncomfortable moments when someone shares a perspective that challenges yours, and instead of mentally drafting your rebuttal, you just... listen. You sit with it. They become peaceful when people feel genuinely heard, not just tolerated. We're all walking around with our defenses up, but what if we listened not to reply, but to understand? That's where real connection begins.

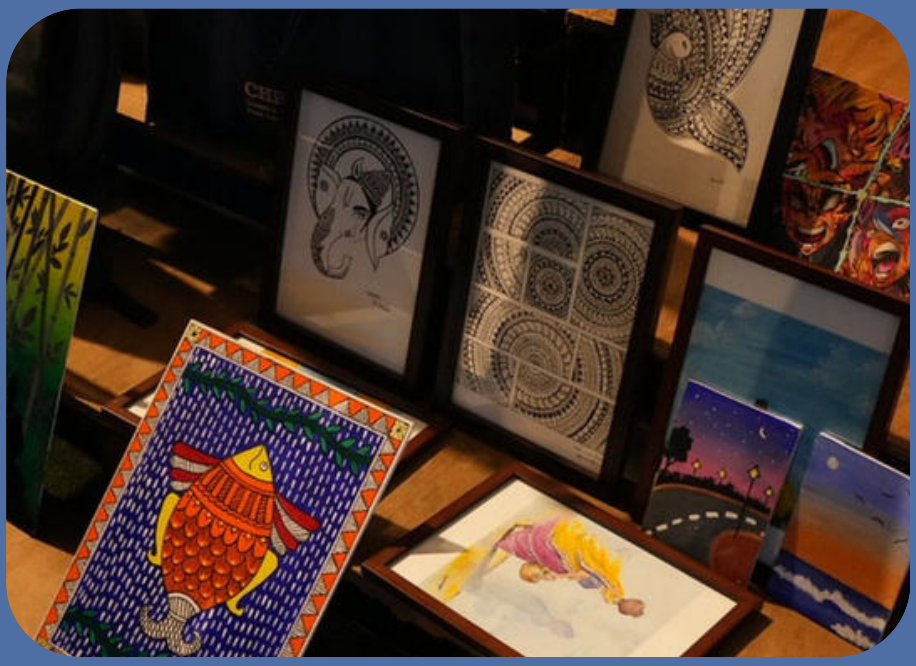
# CREATIVE CORNER



**SANSKRITI AGARWAL**
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Peace a seed, in hearts it grows, Watered with kindness, as everyone knows.
No anger's fire, no hateful word, Just understanding, gently heard.
Justice blind, but always fair, For rich and poor, with equal care.
The guilty pay, the wronged find grace, A level playing field, for every race.
Strong walls we build, not made of stone, But trust and rules, for all to own.
No secret deals, no greedy hand, Accountable leaders, across the land.
Violence fades, where justice gleams, Corruption crumbles, broken dreams
Are mended slowly, brick by brick, With honest laws, that truly stick.
Every name, a right to claim, A legal voice, in life's hard game.
Information flows, a helping light, To chase away the darkest night.
Human rights, a precious thing, Freedom's song, for all to sing.
Peace and justice, hand in hand, A better world, across the land.

# Art Extravaganza



Art Extravaganza, held on 9th December, was a thoughtfully curated evening that celebrated creativity, connection, and experiential learning through art. The event centred around a live painting experience, where participants expressed their ideas and emotions on canvas, transforming the space into a dynamic gallery of colour and imagination. These artworks were later auctioned, adding a meaningful dimension to the event by allowing creativity to translate into tangible value. A defining highlight of the evening was the participation of students from DASVE School, whose involvement made the event especially significant. For the DASVE students, Art Extravaganza offered an immersive and experiential platform to explore artistic expression beyond conventional classroom settings. Their presence enriched the event with fresh perspectives, enthusiasm, and creativity, making it a memorable learning experience. The event also created a warm and inclusive environment for members of Aashiana, fostering meaningful interaction and shared appreciation for art across communities. By bringing together DASVE students and Aashiana residents, Art Extravaganza became more than an art event—it evolved into a space for dialogue, empathy, and collaboration. Through its engaging format and social impact, Art Extravaganza successfully demonstrated how art can serve as a powerful medium for connection and expression. The evening stood as a testament to the role of creativity in building inclusive experiences, leaving participants with lasting memories and a deeper appreciation for the unifying power of art.



# Eklavya'25

The School of Business and Management – BBA successfully hosted Eklavya 2025, its flagship inter-department business fest, from December 4th to 6th, marking one of the most dynamic and impactful events on the academic calendar. Conceptualised as a three-day summit for the ambitious, strategic, and visionary, Eklavya 2025 brought together students from across all departments and disciplines, creating a competitive yet collaborative environment that challenged participants to think critically, act decisively, and innovate boldly.

Throughout the fest, students navigated complex business simulations, strategic case challenges, and entrepreneurial problem-solving tasks that tested their analytical abilities, leadership skills, and real-time decision-making. The event served as a high-stakes arena





where influence became currency, ideas were refined under pressure, and bold strategies defined success.

Eklavya 2025 stood as a powerful showcase of the department's premier talent, offering students a rare opportunity to apply theoretical knowledge to practical scenarios while managing teams, resources, and time under competitive conditions. Beyond competition, the fest fostered collaboration, resilience, and innovation, leaving participants with valuable learning experiences and professional exposure. Through its scale, execution, and impact, Eklavya 2025 reaffirmed its position as one of the most significant and transformative student-led initiatives within the School of Business and Management.








# Heather

## The Winter Ball Enchants CUSBMA with a Night of Elegance and Togetherness

The Communicat & Ador Club of CUSBMA successfully hosted Heather – The Winter Ball on 3rd December 2025 at the Open Stage, Central Block, offering students and faculty a memorable evening steeped in winter charm and warmth.

The event brought the winter spirit to life through soft lighting, thoughtfully curated décor, and music that set a serene yet celebratory tone. The Open Stage was transformed into an elegant winter-inspired space, creating an atmosphere that encouraged connection, conversation, and collective enjoyment.

The evening unfolded with enthusiastic participation, as attendees immersed themselves in the festivities, shared laughter, and created lasting memories with peers and mentors alike.Heather – The Winter Ball stood as a testament to the Communicat & Ador Club's dedication to fostering creativity







inclusivity, and campus camaraderie, leaving behind a sense of togetherness that lingered well beyond the close of the celebration.

Heather served as a refreshing break from academic routines, allowing the campus community to come together and celebrate the season in a relaxed and engaging setting. The seamless execution and attention to detail reflected the organizing committee's dedication to crafting meaningful student experiences.

With its calming aesthetic and lively energy, Heather – The Winter Ball stood out as a highlight of the winter semester, leaving attendees with cherished memories of an evening defined by music, lights, and togetherness.The event not only strengthened bonds within the campus community but also reinforced the club's role in creating spaces where expression and connection thrive.





# Melenge

The School of Business and Management – BBA hosted Mélange 2025, a two-day Model United Nations (MUN) conference on November 27th and 28th, 2024, at CHRIST College Pune. Conducted as an extension activity, the event brought together 60 school students from across Pune under the theme “Proxy Conflicts of the 21st Century.”

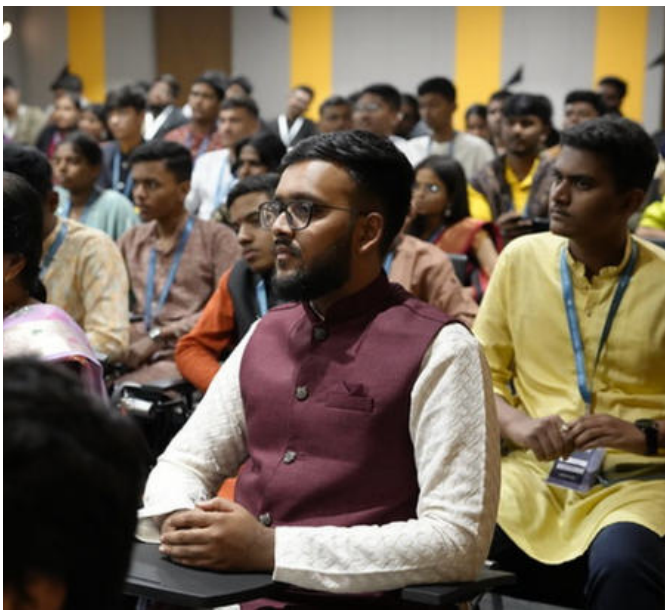
The conference aimed to cultivate critical thinking, public speaking, negotiation skills, and global awareness among participants by immersing them in structured diplomatic simulations. Four committees were constituted: the United Nations General Assembly (UNGA), United Nations Security Council (UNSC), United Nations Human Rights Council (UNHRC), and the All India Political Parties Meet (AIPPM). Each committee held two sessions, enabling in-depth deliberations on the political, humanitarian, and strategic dimensions of proxy conflicts.

Guided by faculty members and experienced MUN practitioners, participants adhered to standard parliamentary procedure, ensuring a professional and enriching experience. The event concluded with committee reports and the distribution of awards for Best Delegate, High Commendation, and Special Mention. Mélange 2025 successfully fostered leadership, critical thinking, and global awareness, reinforcing the department’s commitment to nurturing responsible and confident future leaders.




Beyond competition, the conference encouraged collaboration, respectful discourse, and analytical thinking as students navigated complex geopolitical scenarios. The dynamic exchange of ideas, coalition-building efforts, and solution-oriented discussions created an intellectually stimulating environment, leaving participants with enhanced confidence, broader perspectives, and a deeper understanding of contemporary global challenges.









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