



Biotechnology Industry Research Assistance Council (BIRAC) is a not-for-profit, Section 8, Schedule B, Public Sector Enterprise, set up by Department of Biotechnology (DBT), Government of India as an Interface Agency to strengthen and empower the emerging Biotech enterprise to undertake strategic research and innovation, addressing nationally relevant product development needs.

BIRAC implements its mandate through it providing access to risk capital, technology transfer, IP management and mentorship.



Centre for Cellular and Molecular Platforms – C-CAMP ([www.ccamp.res.in](http://www.ccamp.res.in)), a Department of Biotechnology, Government of India initiative, is considered one of the most exciting centres for technology-based innovation in India in the field of life sciences.

C-CAMP was established with the aim of enabling cutting-edge bio-science research and entrepreneurship, by: i) developing and making available state-of-the-art technology platforms and providing training on these technology platforms to academia and industry and ii) building a thriving ecosystem to stimulate innovation and promote bio-tech entrepreneurship in India.

#### Centre for Cellular and Molecular Platforms – C-CAMP

NCBS-TIFR, GKVK Post, Bellary Road, Bangalore - 560 065, India

[www.ccamp.res.in](http://www.ccamp.res.in)



# National Life Science Entrepreneurship Awareness Programme



*Fostering the  
entrepreneurial spirit  
through experiential  
interaction*

28th June 2017  
Christ University,  
Bangalore

**BREC** BIRAC Regional  
Entrepreneurship Centre  
A BIRAC - C-CAMP Initiative

**About BREC**

*The surge of innovation-led-bio-entrepreneurship across India has laid the foundation of a biotech startup nation.*

*It is imperative to create and build an environment that will support and equip these startups with the necessary knowledge, networks and mentoring.*

*The BIRAC Regional Centre Entrepreneurship Centre at C-CAMP will, through several programmes, provide all the inputs required to transform early stage ventures into successful and sustainable businesses.*

# National Life Science Entrepreneurship Awareness Programme



**About this programme**

The focus of this Life Science Awareness Programme is to encourage students to view entrepreneurship as a positive career option.

The event will elucidate on the biotechnology ecosystem with relevance to start ups. Besides talks and interactive sessions in colleges and institutes of higher learning, sessions will draw on the first hand experiences of industry experts and successful entrepreneurs.

**Who should attend**

The event is a must- attend for Post Graduate and Ph.D students in the life sciences, engineering and medical fields.



Dr. Sudeendra Koushik



Dr. Pragma Dixit



Dr. Niranjan Joshi

*Speakers*

Agenda

Room No. 911, Central Block, Main Campus, Christ University,  
Hosur Road, Bangalore

**9.00 – 9.05 am**  
Registration

**9.10 – 9.15 am**  
Opening Remarks

Dr. Niranjan Joshi  
Programme-in-Charge, BREC, C-CAMP

**9.15 – 10.45 am**  
Entrepreneurship Awareness Session

- What it takes to be an Entrepreneur
- Business Ideas and Converting them into Ventures

Dr. Sudeendra Koushik  
Chief Innovator & Co-Founder, Prasu

Dr. Pragma Dixit  
Chief Entrepreneur & Co-Founder, Prasu

**10.45 – 11.00 am**  
Tea/Coffee

**11.00 – 11.30 am**  
Intellectual Property Rights Session

- Basics of Intellectual Property Rights
- Filing A Patent, Claims, FTO

Dr. Ritu Mehdiratta  
Consultant – IPR, C-CAMP

**11.30 – 12.00 pm**  
Entrepreneurship Ecosystem Session

- Funding, Incubation, Mentoring, Acceleration

Dr. Niranjan Joshi

**12.00 – 12.30 pm**  
Interactive Session with Bio-Entrepreneur,  
Dr. Arun Chandru  
Co-Founder, Pandorum Technologies



Dr. Ritu Mehdiratta



Dr. Arun Chandru