



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE | DELHI NCR | PUNE



# RESPONSIBLE CONSUMPTION & PRODUCTION

## SDG-12

## ANNUAL REPORT 2023-24

*Responsible Living for  
People and Planet.*



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### International Day of Food Loss and Waste Awareness 9 October 2023

**Venue:** Central Block, Christ (Deemed to be University) Central Campus

**No. of Participants:** 300

The Campus Food Waste Awareness Campaign was organised on 9 October 2023 by a team of 18 students comprising both bachelor's and master's students. The event drew participation from around 300 students, faculty, and staff, highlighting the issue of food wastage and its impact on sustainability. Awareness games, such as the Dare Wheel, Memory Game, and Whisper Challenge, were conducted to engage participants and promote learning interactively. Informative posters, pictures, and videos further enhanced awareness and discussion. The campaign encouraged community-wide reflection on responsible consumption, mobilising participants toward sustainability goals. Feedback was overwhelmingly positive, with many expressing interest in joining the Sustainable Development Cell and future initiatives. The data collected will inform future campus projects aimed at reducing food waste and promoting sustainable practices, thereby reinforcing our commitment to responsible and mindful consumption.



### Libaas 1-15 April 2023

**Venue:** Christribute Blog and Christribute Instagram

**No. of Participants:** 6

The event was organised to explore the theme of sustainability through styling and fashion, focusing on upcycling and creative reuse. Participants were encouraged to express their perspectives on sustainability by designing Indo-Western outfits that combined innovation with environmental consciousness. The activity celebrated the fusion of Indian and Western aesthetics while promoting mindful consumption in the fashion industry. Participants showcased their talent through photographs or short videos (under one minute), highlighting their unique upcycled creations. Each submission featured at least three redesigned styles, emphasising creativity and sustainable thinking. The event welcomed both individual and paired entries, encouraging collaboration and diversity in expression. Through this initiative, students demonstrated how fashion can be a powerful medium to advocate for sustainability and positive change. The event inspired participants to integrate responsible practices into creative expression, reinforcing the idea that sustainability begins with small, thoughtful actions one stitch at a time.



**ELLIPSIS**

**CHRIST**  
UNIVERSITY  
BANGALORE - INDIA

CHRIST (Deemed to be University)  
BANNERGHATTA ROAD CAMPUS  
DEPARTMENT OF ENGLISH AND CULTURAL STUDIES

Christribute Presents  
*Libaas*  
**a styling event**

Reinvent your clothes into three unique Indo-Western outfits.

Rules for the event:

1. Entries must be sent in the form of either photographs or videos only.
2. Videos should not exceed one minute in length (reel format).
3. The event is open to both individuals and pairs.
4. You must include a short caption with your submission.
5. Showcasing upcycling is important and must be evident.
6. Upcycled outfits must showcase a minimum of three new styles.
7. Send in your entries at [ellipsis.ecs@christuniversity.in](mailto:ellipsis.ecs@christuniversity.in)
8. Send in your pictures along with your entry.

For any queries contact  
Needhi: 7033834444  
Shamatmika: 9799245741

**Deadline: 15th of April**

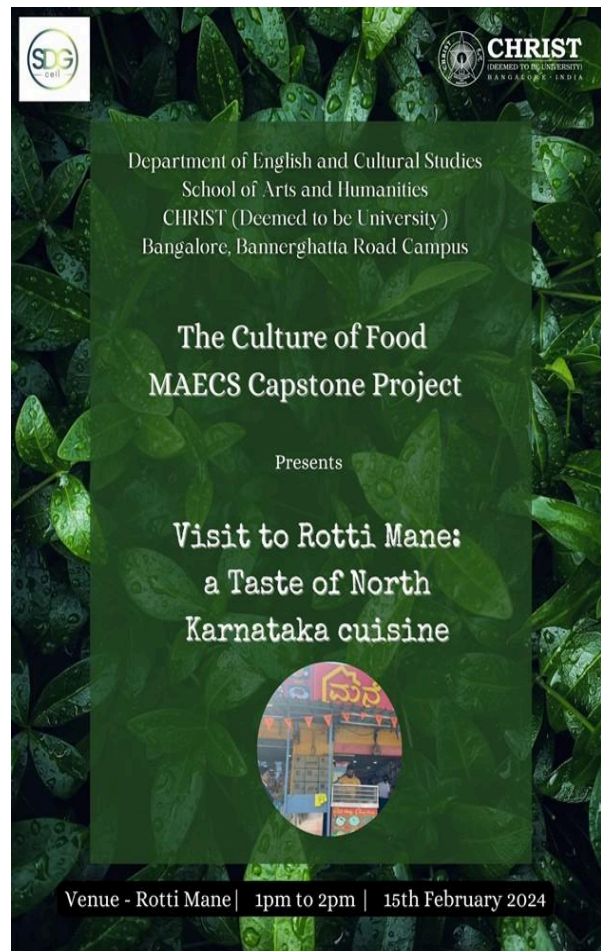


## **Visit to Rotti Mane: A Taste of North Karnataka Cuisine 15 February 2024**

**Venue:** Rotti Mane.

**No. of Participants:** 19

The Visit to Rotti Mane was organised on 15 February 2024 to provide students with an immersive experience of North Karnataka cuisine and its cultural significance. The visit aimed to introduce participants to the region's diverse culinary traditions and local food heritage. Students sampled a wide range of traditional dishes, including Menthya Rotti, Dal Holige, Coconut Holige, Ragi Rotti, and Akki Rotti, while observing demonstrations of the intricate cooking techniques used in their preparation. Through this experience, students gained insights into the ingredients, methods, and regional diversity represented in North Karnataka cuisine. The visit also emphasised the importance of supporting local establishments such as Rotti Mane, which preserve traditional culinary practices and contribute to the local economy. The activity successfully combined cultural learning with experiential engagement, deepening appreciation for regional food heritage and encouraging mindful support of sustainable, community-based enterprises.

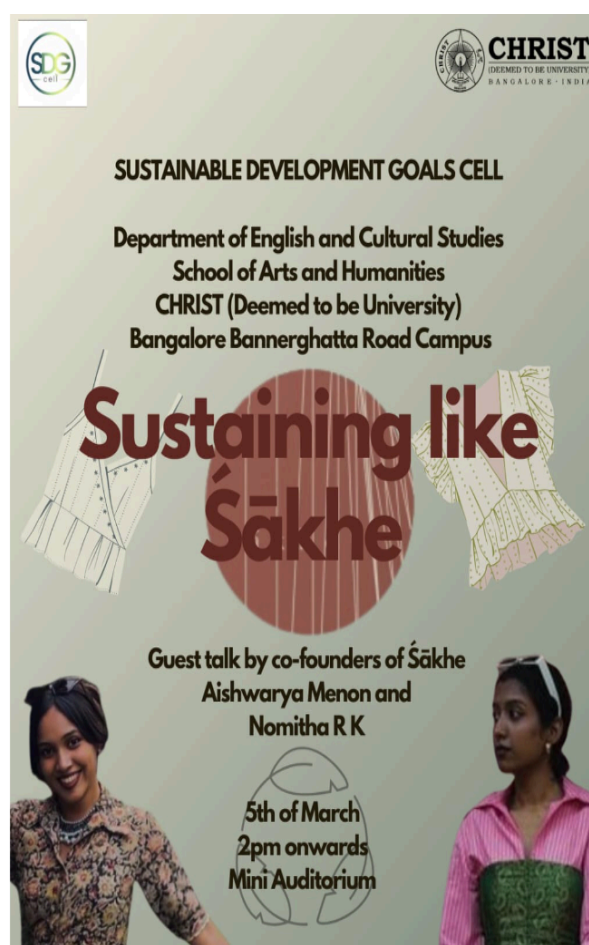


## **Sustaining like Śākhe** **5 March 2024**

**Venue:** Mini Auditorium, CHRIST (Deemed to be University), Bannerghatta Road Campus

**No. of Participants:** 120

The session with the founders of Śākhe, Aishwarya and Nomitha, provided students with an insightful understanding of sustainability, upcycling, and craft-centric fashion. Held as an interactive discussion, the session explored the founders' journey of building a brand that blends Indian heritage with modern sustainable innovation. They shared details about fabric sourcing, design conceptualisation, production, and marketing, giving participants a comprehensive view of the entrepreneurial aspects of running a sustainable business. The audience was treated to a preview of Śākhe's upcoming summer collection and learned about market challenges related to size inclusivity and sustainable design. Through this dialogue, students gained valuable insights into how small businesses can effectively integrate ethics, creativity, and environmental consciousness within the fashion industry. The lecture emphasised the importance of reusing traditional Indian fabrics, supporting sustainable craftsmanship, and promoting conscious consumerism while preserving cultural identity.





### Wild Food Walk 13 January 2024

**Venue:** Cubbon Park

**No. of Participants:** 16

The Wild Food Walk, held on 13 January 2023 at Cubbon Park, was facilitated by Ms Shruti Tharayil as part of the MAECS Capstone Project “The Culture of Food.” The session introduced students to urban foraging, uncultivated flora, and sustainable agro-economic practices. Participants were guided in identifying edible and medicinal wild plants through observation, touch, and tasting, using an information booklet titled “Spot Your Greens.” Ms Tharayil discussed native and invasive plant species, emphasising the ecological consequences of invasive growth and the importance of sustainable gardening and agricultural methods. Students also explored the practical uses of wild plants in food, medicine, water filtration, and soil regeneration, highlighting their role in sustainable living. The walk encouraged experiential learning and deepened students’ understanding of indigenous knowledge systems, local biodiversity, and the cultural significance of wild edible flora.



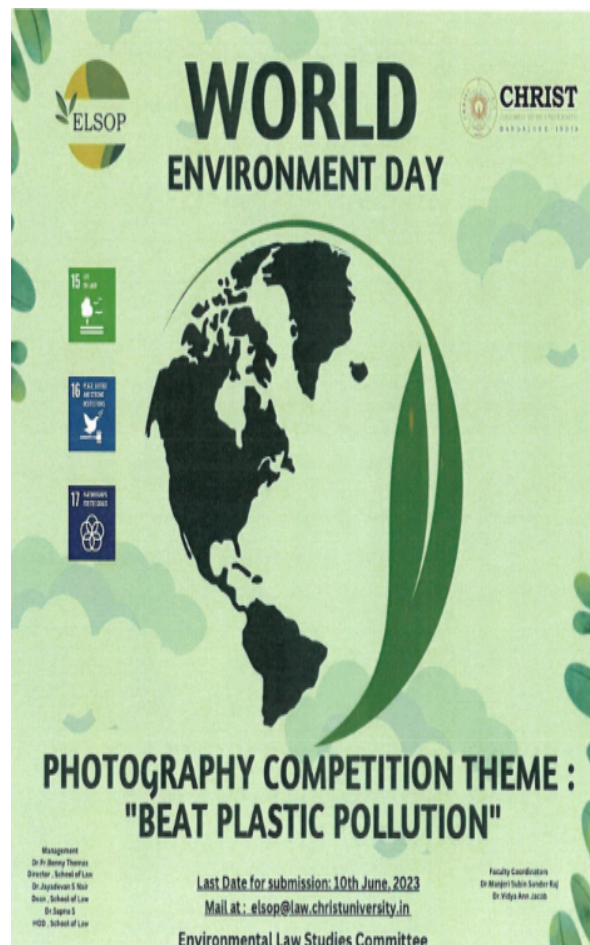


## **World Environment Day Photography Competition June 5 2023**

**Venue:** Online

**No. of Participants:** 17

The Environmental Law Studies Orientation and Program Committee, School of Law, CHRIST (Deemed to be University), organised an online photography competition on June 5, 2023, to commemorate World Environment Day under the theme “Beat Plastic Pollution.” The competition, announced on May 15, accepted submissions until June 10, 2023, and aimed to raise awareness about the global issue of plastic waste. Over 17 high-quality entries were received, each capturing the environmental and social impacts of plastic pollution through creative and thought-provoking imagery. The event successfully encouraged students to use art as a medium for environmental advocacy. The winning photographs were featured on social media on August 3, 2023, amplifying outreach and engagement. The initiative promoted sustainability and environmental consciousness among students, aligning with SDG 12: Responsible Consumption and Production and SDG 13: Climate Action, fostering awareness and responsibility toward ecological preservation.

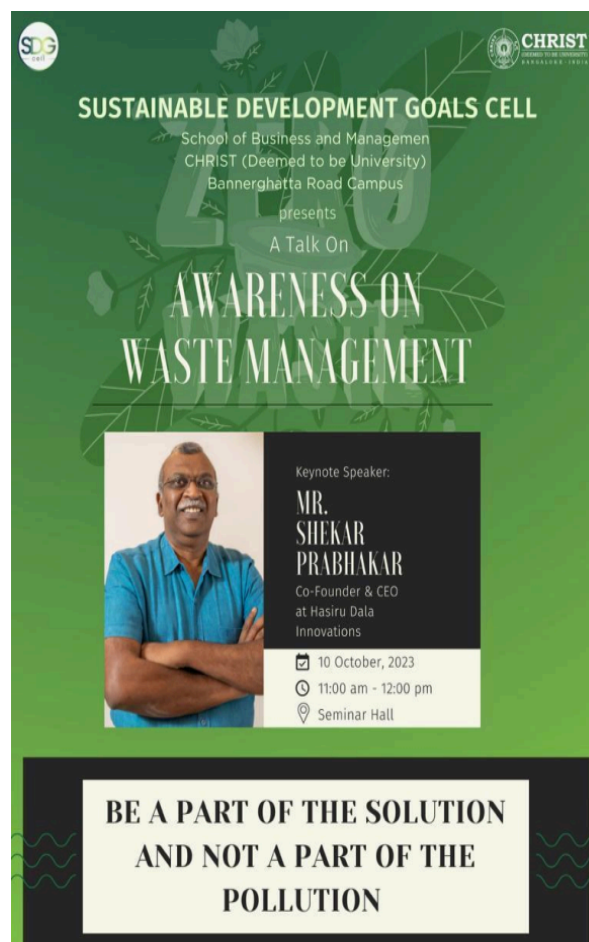


### Awareness on Waste Management 10 October 2023

**Venue:** Seminar hall, Christ University- BGR Campus

**No. of Participants:** 92

The Department of Business and Management, CHRIST (Deemed to be University), organised an expert lecture on Sustainable Waste Management and Circular Economy, delivered by Mr Shekar Prabhakar, CEO of Hasiru Dala. The session emphasised the shift from a linear economy “take, make, use, throw” to a circular economy that focuses on reducing, reusing, recycling, and repurposing waste. Mr Prabhakar shared his journey from a corporate career to sustainability leadership, highlighting inclusive waste management practices and the concept of regenerative economies. He discussed the categorisation of waste into municipal, industrial, and biomass, and stressed the importance of segregation at source and upcycling in cities like Bengaluru. The interactive Q&A session addressed key solutions for reducing single-use plastics, improving public waste management, and the impact of consumer choices on sustainable business practices. The event concluded with an informal discussion with faculty and students, reinforcing the department’s commitment to environmental responsibility and sustainable business leadership.







### Rev Up for Change, Fueling a Plastic-Free Future 16 - 21 October 2023

**Venue:** Christ University- BGR Campus

**No. of Participants:** 55

The Department of Business and Management (SDG Cell), CHRIST (Deemed to be University), Bannerghatta Road Campus, conducted a week-long awareness drive titled “Rev Up for Change, Fueling a Plastic-Free Future” from 16 to 21 October 2023. The campaign aimed to combat plastic pollution with a focus on single-use plastics. Over six days, the SDG Cell organised interactive activities such as pledge-taking, flash talks, role plays, and creative awareness sessions. Students and faculty engaged in discussions on sustainable alternatives and shared ideas for reducing plastic dependency. A dedicated Instagram campaign and a themed photo booth amplified participation and visibility, encouraging the university community to commit to eco-conscious practices. The initiative culminated in a collective social media movement under the hashtag #SayNoToSingleUsePlastic, reinforcing Christ University’s commitment to sustainability and the United Nations Sustainable Development Goals (SDG 12: Responsible Consumption and Production and SDG 13: Climate Action).






### SUSTAINABLE DEVELOPMENT GOALS CELL

School of Business and Management  
CHRIST (Deemed to be University)  
Bannerghatta Road Campus  
Presents

## Rev Up for Change

Fueling a Plastic-Free Future



Dates: 16th October, 2023 - 21st October, 2023  
Venue: Quadrangle

A one week drive to stop or at the least reduce the use of single-use plastic in our campus. Let us take this small step forward to a plastic-free and sustainable future.

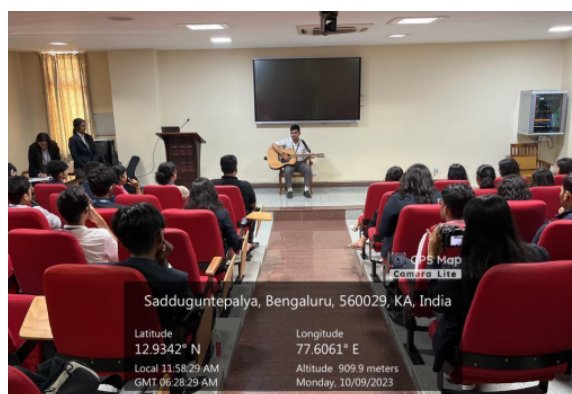
For further details, please contact  
Dr. Sharanya Murthy - +91 74117 17961  
Pooja Shree (3MTTM) - +91 93533 07685

### The Power of Sustainable Entrepreneurship 9 October 2023

**Venue:** Council Room, Central Block, CHRIST (Deemed to be University), Bangalore

**No. of Participants:** 55

The SDG Cell, School of Business and Management (SBM), CHRIST (Deemed to be University), organised a speaker session on “The Power of Sustainable Entrepreneurship” featuring Mr Ashutosh Ananth, Co-founder of Rescript, IIM Bangalore graduate, and CHRIST alumnus. Rescript is an environment-conscious brand producing 100% recycled copier paper and stationery products. Mr Ananth’s session provided valuable insights into the conceptualisation, production, and capitalisation of sustainable ventures. He highlighted how the 2023 market increasingly supports eco-friendly businesses, emphasising the need for innovation, adaptability, and resilience in navigating early challenges. Drawing from his entrepreneurial journey, he shared the realities of overcoming product perception barriers and the long-term financial and social rewards of sustainability-driven enterprises. He also shared that Rescript has been nominated for the Eco Start-Up of the Year by Times Magazine and secured a ₹25 lakh seed fund. The session inspired students to align entrepreneurship with environmental responsibility and social impact.





## **Sustainability Week: Sustainable Fashion Event 13 February 2024**

**Venue:** Stalls set up near the bird cage, CHRIST (Deemed to be University), BGR Campus  
**No. of Participants:** 50+

The School of Business and Management (SDG Cell), CHRIST (Deemed to be University), organised the event “Sustainability Week: Sustainable Fashion” to promote awareness about eco-friendly fashion practices and responsible consumption. The event featured creative displays of upcycled outfits, including a raincoat made from plastic bags and an apron repurposed from jeans, showcasing innovative ways to reuse materials. Interactive activities such as the eco ring toss, AI-generated picture game, and a sustainability quiz encouraged student participation and learning engagingly. An open mic forum provided a platform for sharing insights on sustainability and environmental responsibility. Decorations and incentives made from recycled paper and old newspapers further emphasised eco-conscious planning. The initiative aligned with SDG 12: Responsible Consumption and Production, highlighting the importance of creativity in reducing waste. Plans for future editions include collaborating with sustainable brands and optimising paper use to minimise environmental impact.



### Industrial Visit to StoveKraft 8 September 2023

**Venue:** Stovekraft

**No. of Participants:** 67

The Management Studies Committee of the School of Law, Christ (Deemed to be University), Bangalore, organised an industrial visit to StoveKraft on 8th September 2023. The visit demonstrated how effective management principles are applied to build efficient and cohesive teams. Students observed various management principles such as division of work, unity of command, and scalar chain, gaining practical insights into organisational operations and management fundamentals. The visit provided a multifaceted learning experience encompassing technology, corporate culture, and social responsibility.





## **Greenify: Sustainable Solutions for a Healthier Future** **16 July 2024**

**Venue:** Nexus Commons

**No. of Participants:** 100

The SDG Cell Inauguration Day featured vibrant performances by the choir team and Ozark Productions, followed by impactful speeches by Dr Raghunandan G and Dr Kalpana. The highlight of the event was a thought-provoking talk by Mr Ramakrishnan N., who emphasised the urgent need to adopt sustainable practices to combat environmental challenges. He discussed critical measures such as upcycling, banning single-use plastics, conserving water, promoting minimalistic living, improving waste management, supporting organic farming, reusing materials, and developing biogas production. The event successfully inspired participants to commit to environmental responsibility and sustainable living.





### Thrifting in Style: Give Your Closet a Second Life 15 October 2024

**Venue:** C-Block, 6th Floor, Seminar Hall, Bangalore Yeshwanthpur Campus

**No. of Participants:** 120

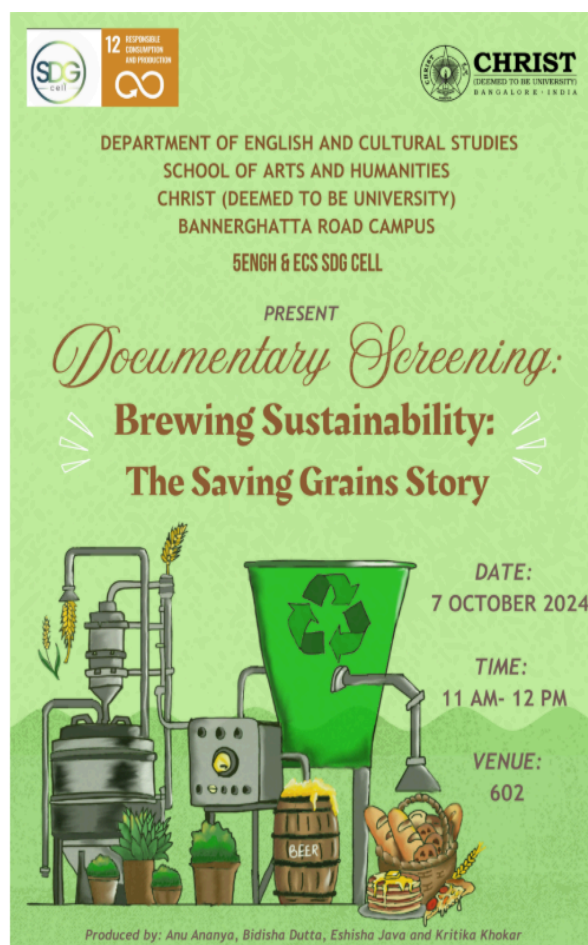
As part of Sustainability Week 2025, the Department of Media Studies, in collaboration with the SDG Cell, organised a Thrift Stall under the theme “Thrifting in Style: Give Your Closet a Second Life.” The initiative aligned with SDG Goal 12: Responsible Consumption and Production, promoting sustainable fashion and mindful consumption. Students and faculty donated pre-loved clothes and accessories, which were rehomed through exchange and purchase. The event encouraged participants to rethink fast fashion, appreciate sustainable choices, and embrace community-driven environmental responsibility. Posters, interactive discussions, and enthusiastic volunteer participation made it one of the most engaging highlights of the week. The follow-up plan extended the initiative’s impact by redistributing 30% of the items back to donors as appreciation and using the profits to buy stationery supplies donated to two schools in need. This ensured the activity not only supported sustainability but also advanced social responsibility and community welfare beyond campus.



### Brewing Sustainability: The Saving Grains Story 7 October 2024

**Venue:** 602, CHRIST (Deemed to be University) Bannerghatta Road Campus, Bangalore  
**No. of Participants:** 46

The Workshop on Financial Skills titled Academic–Industry Interface on Contemporary. The documentary on Saving Grains showcased how the startup effectively transforms brewers' spent grain, a byproduct of beer production, into nutritious food products such as flour, granola, cookies, and savoury snacks, thereby promoting a circular economy. By repurposing what would otherwise be waste, Saving Grains contributes directly to Sustainable Development Goal (SDG) 12: Responsible Consumption and Production, reducing food waste and promoting eco-friendly business practices. The students not only documented the innovative process of converting brewery waste into sustainable food items but also engaged in an in-depth discussion about the filmmaking process and their learnings. Through this project, they gained valuable insights into sustainability, community engagement, and responsible resource management. The experience bridged creativity and environmental awareness, inspiring students to explore how storytelling and entrepreneurship can drive social and ecological change.



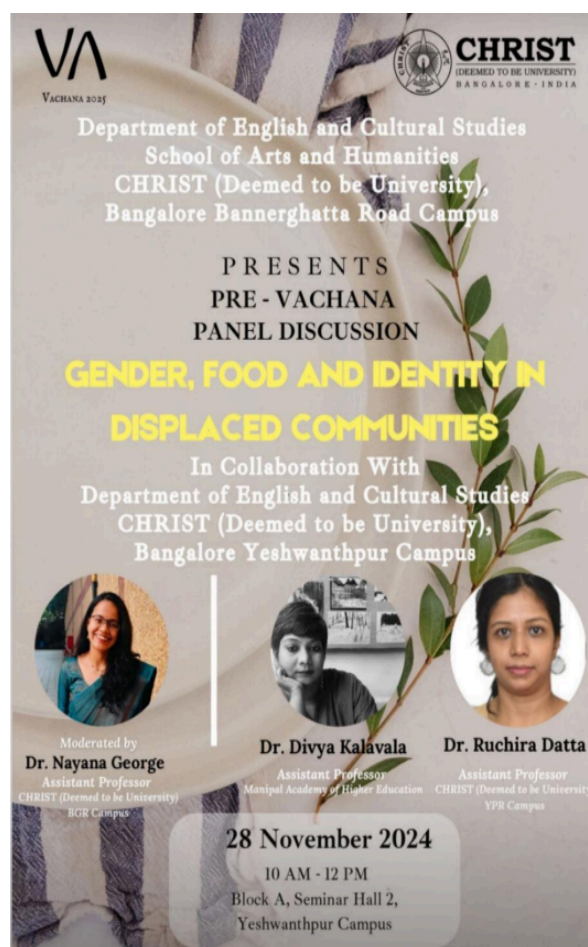


## **Pre Vachana Event: Panel Discussion on Gender, Food, and Identity in Displaced Communities** **28 November 2024**

**Venue:** Block A, Seminar Hall 2, CHRIST (Deemed to be University), Yeshwanthpur Campus.

**No. of Participants:** 150

The Pre-Vachana Panel Discussion, moderated by Dr Nayana George, featured Dr Ruchira Datta and Dr Divya Kalavala, who explored the intersections of food, culture, gender, caste, and displacement. Dr Datta discussed the “distancing” created by globalised packaged foods, using MTR as an example of how convenience products empower Indian women economically while inducing guilt among diasporic communities detached from traditional cooking. Dr Kalavala examined how migration, caste, and gender shape Dalit women’s identities, highlighting the role of culinary practices as acts of resistance and self-assertion. She emphasised food’s power in reclaiming visibility and challenging social hierarchies. The discussion addressed themes of authenticity, cultural representation, and evolving identities in displaced communities. The Q&A session reflected on caste politics, generational guilt, and gendered food practices, concluding that food serves as both a symbol of empowerment and a site of cultural resistance in a globalised context.



### SDG Environmental Film Festival with ALT EFF 2024 2-3 December 2024

**Venue:** Seminar hall 2, Block A, Bangalore Yeshwanthpur Campus

**No. of Participants:** 150

The All Living Things Environmental Film Festival 2024 was held at CHRIST (Deemed to be University), Bannerghatta Road Campus, from 2 to 3 December 2024, in the campus mini auditorium. The event featured the screening of seven documentary films addressing critical issues related to ecology, pollution, and the Sustainable Development Goals (SDGs). It also included an engaging panel discussion, an open-mic session, and interactive dialogues that encouraged participants to reflect on environmental sustainability and social responsibility. Through the films and discussions, students gained a deeper understanding of the interconnectedness of human actions and ecological balance, while also becoming more conscious of their own consumption patterns and cultural awareness. The festival successfully blended environmental education with creative expression, inspiring participants to embrace environmentally responsible lifestyles and contribute to global sustainability efforts.

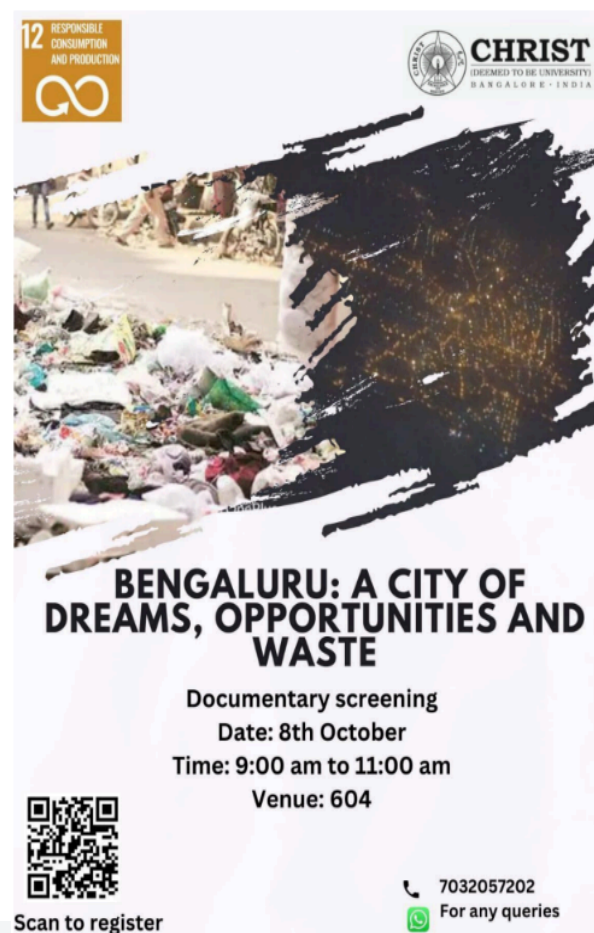


### Bengaluru: A City of Dreams, Opportunity and Waste 8 October, 2024

**Venue:** Room 604, 6th floor, III ENGH, BGR Campus

**No. of Participants:** 35

The screening of the short film “Bengaluru: A City of Dreams, Opportunity, and Waste” was organised by the students of Discourses in Environmental Humanities as part of their academic engagement with environmental awareness. The 12-minute film explored the paradox of Bengaluru as both a city of rapid growth and mounting waste challenges, linking strongly to SDG 12: Responsible Consumption and Production. Following the screening, students participated in a panel discussion that examined the city’s contrasting realities—its technological progress and economic promise juxtaposed with the increasing issue of waste accumulation and sustainability concerns. The discussion encouraged critical reflection on urban consumption patterns, waste management practices, and individual responsibility toward sustainable living. The activity successfully blended environmental education with creative expression, fostering awareness about the need for responsible urban development and ecological balance in rapidly expanding metropolitan spaces.





### Trash to Trinkets 16 October, 2024

**Venue:** Auditorium Block, BGR Campus

**No. of Participants:** 8

The “Trash to Trinkets” stall was an innovative sustainability initiative aimed at promoting SDG 12: Responsible Consumption and Production through creative reuse and ethical consumption. The stall featured handcrafted items such as clay trays, trinkets, and recycled glass tumblers made from repurposed alcohol bottles. All products emphasised affordability, accessibility, and eco-friendly design. The event attracted numerous visitors from across the campus, successfully raising ₹3,000–₹4,000 for a local dog shelter, blending environmental responsibility with social impact. The initiative highlighted how small-scale sustainable entrepreneurship can drive both ecological awareness and community support. By transforming discarded materials into aesthetic and functional products, the activity encouraged participants to rethink their consumption habits and explore the potential of recycling in everyday life. Overall, the stall embodied the principles of circular economy and responsible production while fostering creativity, compassion, and environmental consciousness among students.



## **Workshop on Building a Sustainable Christmas Tree** **13 December 2024**

**Venue:** Just Bake, CHRIST (Deemed to be University), Bangalore

**No. of Participants:** 25

The Workshop on Building a Sustainable Christmas Tree, held on 13th December 2024, aimed to promote sustainability and environmental consciousness through creative reuse. Guided by the Faculty Coordinator and supported by the President, Secretary, Social Media Heads, and volunteers of the EDC, the event featured the construction of a Christmas tree made entirely from used plastic bottles and newspapers collected across the university. The completed tree was displayed at the Bird's Park, symbolising eco-friendly celebration and innovation. Participants gained awareness about the harmful effects of plastic waste and the importance of reusing materials to reduce environmental impact. The workshop emphasised that small, consistent actions can lead to significant strides toward sustainability.



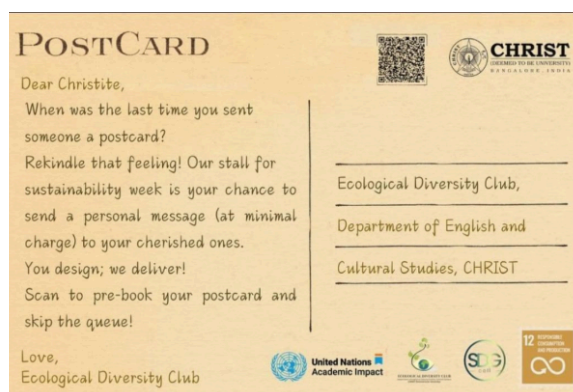


## **Handmade Postcards & Sustainable Bookmarks Stall – Sustainability Week 6 March, 2024**

**Venue:** Garden Street

**No. of Participants:** 85

As part of Sustainability Week, the Ecological Diversity Club (EDC) organised an interactive stall at Garden Street to promote eco-conscious communication and sustainable consumerism, aligning with the Sustainable Development Goals (SDGs). The stall featured handmade postcards crafted from recycled paper by the Parivartana Unit of Christ University, sold at ₹35 each. Participants could write and send personalised messages within the campus, with the EDC team ensuring their timely delivery. Additionally, Vintage Strokes, a sustainable brand founded by Mrinali Chowhan, an alumna of Christ University, displayed and sold handmade bookmarks, promoting sustainable reading habits. The initiative successfully combined environmental awareness, creative engagement, and community connection, attracting around 50 visitors and generating ₹1,800 in sales. It also revived the art of handwritten communication, encouraging participants to embrace sustainability in everyday practices. The event's success inspired plans for more eco-driven creative initiatives on campus.

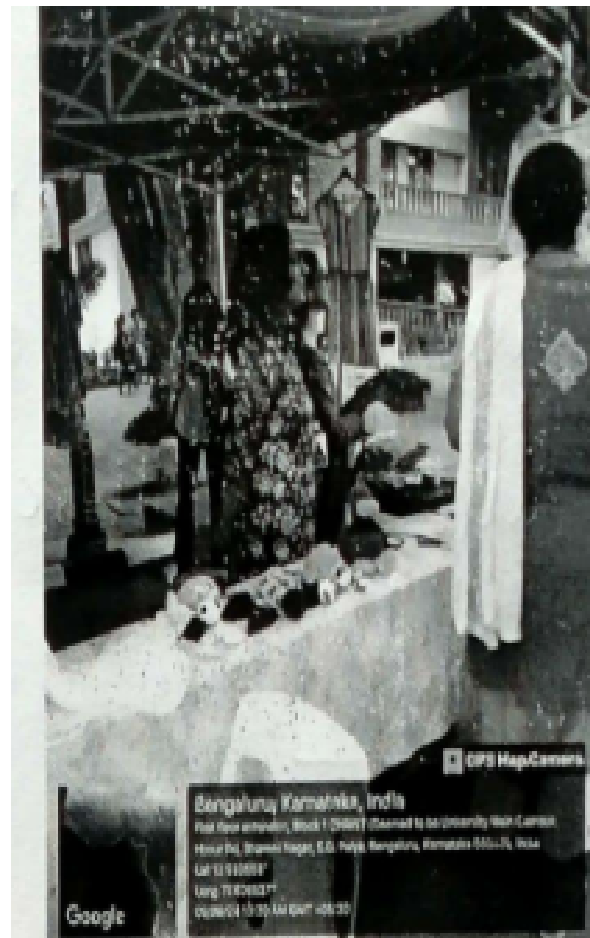


### EDC Stall 9 September 2024

**Venue:** Garden Street

**No. of Participants:**

On 9th September 2024, the Ecological Diversity Club (EDC) hosted a vibrant stall to promote student engagement and awareness about sustainability and ecological consciousness. The event included multiple interactive activities such as a sustainability quiz, word search, and hand painting by Mr Shiv Shukla, all of which drew enthusiastic participation. The Classics Society collaborated with EDC to organise a photography contest aimed at raising awareness and funds for Wayanad flood relief. Another highlight was The Attic Store, run by EDC member Ms Isabel Jacob, which sold thrifted clothes and crocheted toys, with all proceeds donated to charity. The initiative not only educated students about sustainability but also fostered community spirit and meaningful participation in charitable causes. The event successfully combined creativity, awareness, and action, emphasising the importance of collective responsibility toward environmental protection.



## **Mind Over Market: Consumerism and Sustainability**

### **30 September 2024**

**Venue:** Mini Auditorium

**No. of Participants:** 250

On 30th September 2024, the Sustainable Development Goals (SDG) Cell of the Department of Psychology, Christ (Deemed to be University), organised a panel discussion titled “Mind Over Market: Consumerism and Sustainability” at the Mini Auditorium. The session featured an interdisciplinary panel comprising Dr Vijayalaya Srinivas, Renu Elizabeth Abraham, Dr Sreedevi R.S., Dr Praveen Babu, and Dr Abhiruchi Ranjan, moderated by Dr Yogesh Kanna S. The discussion explored the intersection of psychology, business, and social sciences in understanding sustainability and consumer behaviour. Panellists highlighted issues such as greenwashing, deceptive marketing, and the role of consumer awareness in promoting ethical consumption. They also discussed how economic growth and sustainability can coexist through responsible policymaking and corporate accountability. The event concluded with a call for students to critically assess their consumption habits and act as catalysts for sustainable change, deepening their understanding of responsible consumerism.





### Awareness Campaign 14 February 2024

**Venue:** Garden Street

**No. of Participants:**

The Department of Physics and Electronics organised two impactful initiatives to promote the Sustainable Development Goals (SDGs)- a Stall Exhibition on Renewable Energy and a Talk on E-Waste Management by Mr Nischith Shetty from SOGO Synergy. The stall exhibition showcased renewable energy sources such as solar, wind, hydro, and biomass energy, featuring working models, posters, and demonstrations that highlighted their environmental benefits and real-world applications. The interactive setup encouraged participants to discuss the role of renewable energy in achieving sustainability. The e-awareness talk by Mr Shetty addressed the challenges of electronic waste disposal and emphasised the importance of responsible e-waste management to mitigate environmental and health risks. The session engaged students and faculty through an insightful Q&A segment. Together, these events fostered environmental awareness and reinforced the department's commitment to sustainable practices and green innovation within the university community.

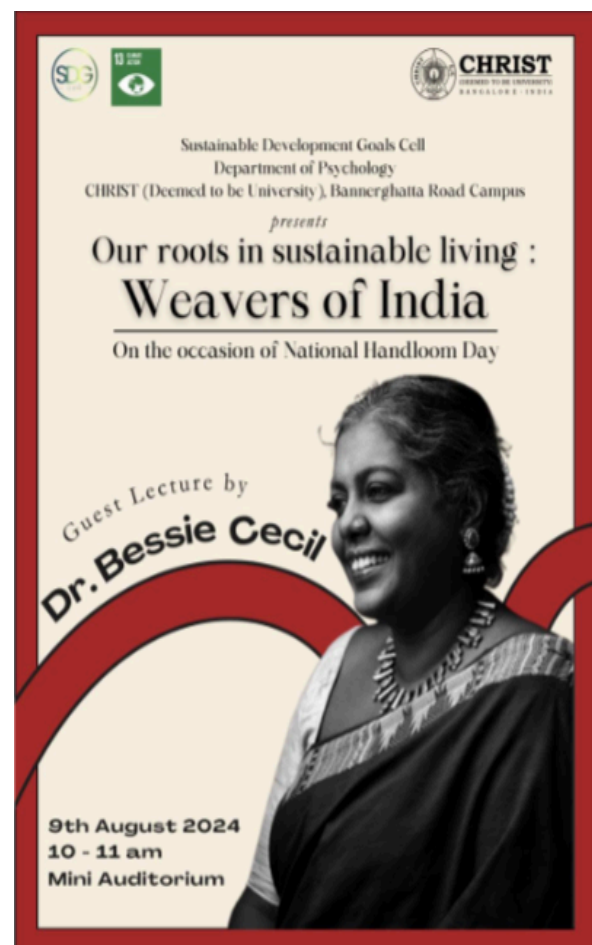


### Our roots in sustainable living: Weavers of India 9 August 2024

**Venue:** Mini Auditorium

**No. of Participants:** 200

On 9th August 2024, the Department of Psychology organised a seminar titled “Our Roots in Sustainable Living: Weavers of India” at the Mini Auditorium, featuring Dr Bessie Cecil, an independent researcher from the University of Madras. Attended by around 200 BSc Psychology Honours students, the session explored India’s rich weaving heritage and its connection to sustainable development. Dr Cecil captivated the audience with engaging anecdotes from the British era and case studies from Kerala, tracing the evolution of Khadi, cotton, and handloom industries. Through these stories, she emphasised the deep-rooted history of sustainability in Indian crafts, the challenges faced by artisans, and the effects of industrial mechanisation. The session concluded with insights on differentiating authentic handmade textiles from mill-made imitations, urging students to value traditional craftsmanship and sustainable practices.



### Demonstration on Waste Composting 16 October 2023

**Venue:** Waste Recycling Area

**No. of Participants:** 7

The Department of Media Studies, CHRIST (Deemed to be University), Bannerghatta Road Campus, organised a Demonstration on Waste Composting on 16 October 2023 at the Waste Recycling Area, led by Mr Ravi, Gardener and in charge of Recycling. The session, attended by seven SDG volunteers from 3 JOUH, aimed to create awareness about effective waste segregation and composting practices. Through a hands-on demonstration, participants learned to distinguish between different types of waste, including food, dry, and plastic waste, and understood their respective decomposition timelines. The demonstration also showcased how canteen waste, such as fruit and vegetable leftovers, is processed and decomposed within a week to create compost. The initiative highlighted the vital role of the Centre for Social Action (CSA) and the university's recycling system in promoting sustainability. Overall, the activity enhanced students' environmental consciousness and encouraged them to adopt sustainable waste management practices





## **Nurture the Culture Topic - "Achieving Excellence and Service through Financial Prudence"** **13 December 2024**

**Venue:** Bangalore Yeshwanthpur Campus

**No. of Participants:**

This event explored the importance of integrating financial prudence into institutional culture to promote excellence, responsibility, and long-term sustainability. The session highlighted how mindful financial planning, resource optimisation, and transparent budgeting contribute to stronger organisational performance. Participants were encouraged to understand financial prudence not only as cost-saving but as a value-based approach that supports innovation, quality enhancement, and service delivery. The program emphasised cultivating accountability at every level, developing ethical decision-making, and fostering a culture where resources are used efficiently for collective benefit. Through conceptual discussions and reflective examples, attendees examined how financial discipline allows institutions to reinvest in growth, support community initiatives, and align with broader developmental goals. The event underscored that excellence is a continuous process strengthened by responsible choices and that service becomes more impactful when supported by sustainable financial habits.





## **Indian Filter Coffee Championship 2024 4 December 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

The India International Coffee Festival (IICF) once again celebrated the vibrant coffee culture, hosting an exceptional event in Bengaluru on December 4, 2024, at the Christ University campus. The highlight of the day was the 'Indian Filter Coffee Championship,' a thrilling competition that brought together skilled participants to showcase their brewing expertise. Since October, the India International Coffee Festival (IICF) has travelled across cities, spotlighting the nation's diverse and dynamic coffee heritage. Through a series of spirited competitions and engaging activities, these events have left attendees with lasting memories and unparalleled coffee experiences. At every stop, the festival witnessed enthusiastic participation from coffee roasters, café chains, and key players in the food and beverage industry. Mr D.M. Purnesh – President of the Speciality Coffee Association of India (SCAI), sharing his views on the championship, said, "We are very happy to bring the championship to Christ University, Bengaluru. Karnataka is a coffee lover's city, and the championship was a mega success with so many connoisseurs coming forward to take part in the competition."



## **Cafe Coffee Day Inauguration November 2024**

**Venue:** Bangalore Kengeri Campus

**No. of Participants:**

The inauguration event marked the opening of a new Café Coffee Day outlet, focusing on enhancing campus or community experience through improved accessibility to a social and recreational space. The program introduced attendees to the café's offerings, ambience, and purpose as a hub for conversation, collaboration, and relaxation. The inauguration emphasised the café's role in supporting student engagement, fostering informal learning environments, and providing a welcoming space for meetings and interactions. Discussions highlighted the café's commitment to quality, consistency, and customer experience. The event also underscored the importance of shared spaces in building community spirit, encouraging social bonding, and contributing to overall well-being. The inauguration served as a platform to reflect on how thoughtfully curated spaces can enrich everyday campus life and promote a sense of belonging





## **National Seminar on Circular Chemistry - A Road Map to Sustainability 14-15 October 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

The "National Seminar on Circular Chemistry - A Road Map to Sustainability" was a two-day event held on October 14-15, 2024, at CHRIST University in Bangalore. Organised by the Department of Chemistry, the seminar was sponsored by DST (SERB) and aimed to discuss strategies for moving from a linear "take-make-dispose" model to a circular economy for chemicals. Key goals included developing technical, eco-friendly, and green solutions, financial mechanisms, and policies for a more sustainable chemical industry.



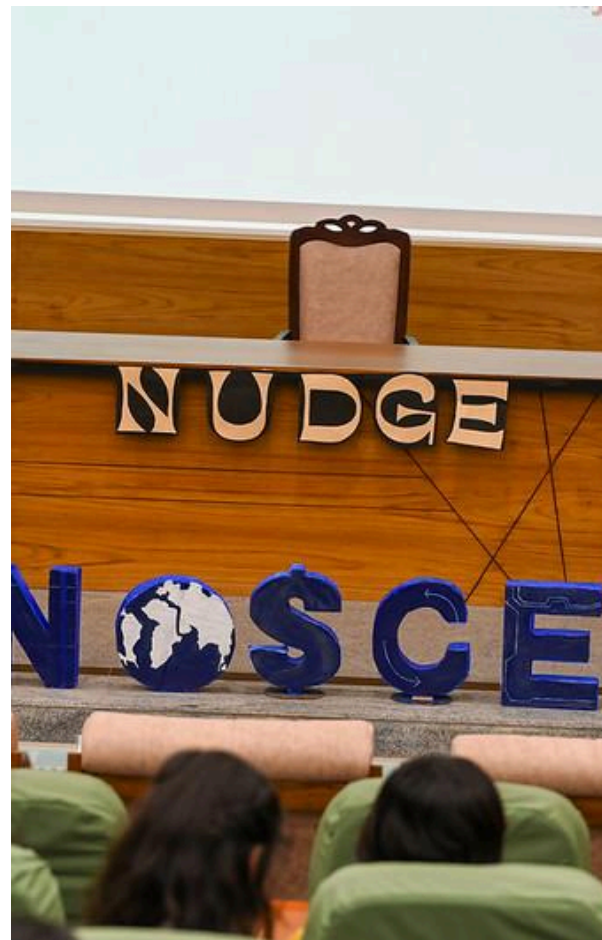


## **Advancing Behavioural Economics 19 September 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

This event examined how behavioural economics enhances our understanding of decision-making, motivation, and human behaviour in real-world contexts. The session introduced participants to key concepts such as heuristics, biases, nudges, and choice architecture, highlighting their relevance in policy, business, and social interventions. Through examples and conceptual explanations, the event demonstrated how behavioural insights can improve financial planning, health behaviour, environmental action, and consumer engagement. Attendees explored the intersection of psychology and economics and discussed how data-driven behavioural strategies can lead to meaningful outcomes at individual and institutional levels. The program emphasised ethical application, evidence-based approaches, and future opportunities in behavioural research and practice.



## **Driving Digital Sustainability 2 September 2024**

**Venue:** Bangalore Yeshwanthpur Campus

**No. of Participants:**

On September 02, 2024, the department of Computer Science organised an Industrial talk on “Driving Digital Sustainability: Reducing Software’s Carbon Footprint for a Greener Future”. Resource person Mrs Guna Sundari Sridhar, General Manager for ITSODS and Renewables SOM and ITHB, Bengaluru, Shell, India. The Software has a growing environmental impact due to its energy consumption, often powered by fossil fuels. In India, much of the electricity is still coal-based, though renewables are gaining ground. As digital usage grows, reducing software emissions is crucial. This can be done by optimising code, using energy-efficient infrastructure, and following green software design principles. Shell’s Green Practices Adoption Matrix, along with carbon-aware computing and smart scaling, are strategies to lower emissions. Empowering employees through sustainable tech practices and fostering innovation are key steps in driving digital solutions toward a net-zero future.



**Indian Culinary Science Lecture -  
Translating Traditional Knowledge Into Innovations to  
Address Public Health Challenges  
14 August 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

The India International Coffee Festival (IICF) once again celebrated the vibrant coffee culture, hosting an exceptional event in Bengaluru on December 4, 2024, at the Christ University campus. The highlight of the day was the 'Indian Filter Coffee Championship,' a thrilling competition that brought together skilled participants to showcase their brewing expertise. Since October, the India International Coffee Festival (IICF) has travelled across cities, spotlighting the nation's diverse and dynamic coffee heritage. Through a series of spirited competitions and engaging activities, these events have left attendees with lasting memories and unparalleled coffee experiences. At every stop, the festival witnessed enthusiastic participation from coffee roasters, café chains, and key players in the food and beverage industry. Mr D.M. Purnesh, President of the Speciality Coffee Association of India (SCAI), sharing his views on the championship, said, "We are very happy to bring the championship to Christ University, Bengaluru. Karnataka is a coffee lover's city, and the championship was a mega success with so many connoisseurs coming forward to take part in the competition."





## **NTSMD Hybrid International Marketing Conference 2024** **26 July 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

The 2nd NTSMD Hybrid International Conference 2024, organised by the School of Business and Management, CHRIST (Deemed to be University), Bengaluru, was held on 26–27 July 2024. The conference explored how businesses can adapt marketing, media, and branding strategies amid technological disruption and shifting consumer behaviour. The event brought together academicians, corporate professionals, and researchers to discuss sustainability, innovation, and digital transformation in business. Key sub-themes included design thinking, circular economy, digital entrepreneurship, AI, predictive analytics, and green financing. The conference offered publishing opportunities in reputed ABDC and SCOPUS-indexed journals such as JIOS, JSMS, and JDMSC. With sessions on data-driven decision-making, risk management, and technology resilience, it encouraged interdisciplinary collaboration to address emerging market and sustainability challenges. The conference fostered research excellence and global dialogue on sustainable and inclusive business practices in the digital era.



**UDITI - The Rising Sun, Reimagining Our World -  
A Sustainable Spectacle  
23 July 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

This event presented a creative, interdisciplinary exploration of sustainability through performances, exhibitions, and interactive activities. UDITI aimed to inspire participants to envision a future shaped by environmental responsibility, social equity, and innovation. Through artistic expression and conceptual engagement, the event encouraged reflection on global sustainability challenges and the collective responsibility to drive positive change.





## **No Fire Cooking: A Sustainable and Delicious Culinary** **26 March 2024**

**Venue:** Bangalore Yeshwanthpur Campus

**No. of Participants:**

This event highlighted the principles of sustainable cooking by demonstrating how nutritious, flavourful dishes can be prepared without the use of fire. The session emphasised energy-efficient culinary practices, reduction of carbon footprint, and mindful use of fresh, raw, and minimally processed ingredients. Participants explored creative no-fire recipes that showcased the possibilities of environmentally conscious cooking. The activity promoted awareness about responsible food consumption, aligning with sustainability values such as waste reduction, smart ingredient selection, and health-focused meal preparation. Students engaged in hands-on preparation, fostering teamwork and encouraging innovative thinking in the kitchen. By merging sustainability with culinary creativity, the event illustrated how simple choices in everyday cooking can significantly contribute to environmental well-being.





## **National Conference on Sustainable Chemistry and Climate Change (NCSC3) 2024** **23 July 2024**

**Venue:** Bangalore Central Campus

**No. of Participants:**

The inauguration of the National Conference on Sustainable Chemistry and Climate Change (NCSC3) 2024 marked the beginning of an academic platform dedicated to exploring solutions at the intersection of chemistry and environmental sustainability. The opening session introduced the conference's objectives, highlighting the urgent need for sustainable chemical practices to address global climate challenges. Participants were welcomed into a space for knowledge exchange, scientific dialogue, and interdisciplinary collaboration. The inauguration underscored the role of green chemistry, renewable materials, and eco-friendly technologies in mitigating climate impacts and promoting a sustainable future. By setting the stage for research presentations, expert talks, and discussions, the event emphasised the importance of scientific innovation in addressing climate change and encouraged students, researchers, and faculty to engage deeply with emerging sustainable practices.

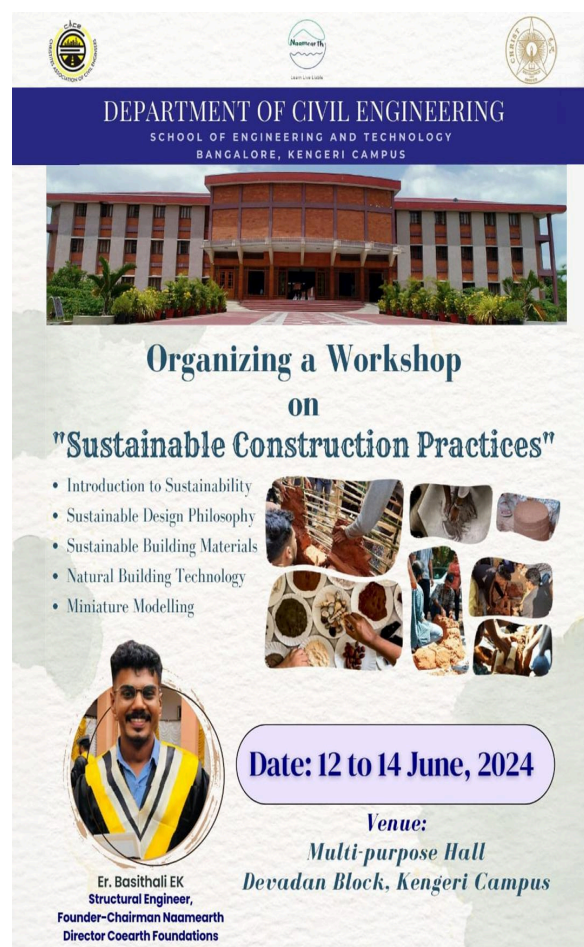


## **Workshop on Sustainable Construction Practices 12 to 14 June 2024**

**Venue:** CHRIST (Deemed to be University), Kengeri Campus

**No. of Participants:**

The Department of Civil Engineering, School of Engineering and Technology, CHRIST (Deemed to be University), Kengeri Campus, organised a three-day workshop on Sustainable Construction Practices from 12 to 14 June 2024 at the Multi-purpose Hall, Devadan Block. The workshop aimed to introduce students to essential concepts of sustainability within the construction sector. Key themes included sustainable design philosophy, the use of sustainable building materials, natural building technologies, and hands-on miniature modelling. The sessions were led by Er. Basithali EK, a Structural Engineer and Founder-Chairman of Naamearth, guided participants through practical and theoretical aspects of eco-friendly construction. The workshop provided students with valuable exposure to environmentally responsible techniques and encouraged them to rethink conventional building methods. Through demonstrations and interactive activities, participants gained a deeper understanding of how sustainable construction can minimise environmental impact while promoting innovative, resource-efficient practices.



### Trivandrum Sustainability Summit 10 August 2024

**Venue:** Nodal Office, CHRIST (Deemed to be University), Vazhuthacaud  
**No. of Participants:**

The Trivandrum Sustainability Summit 2024, organised by the Global Shapers Community Thiruvananthapuram Hub in collaboration with CHRIST University Nodal Office, brought together youth, experts, and sustainability practitioners on 10 August 2024. The event featured panel discussions, workshops, fireside chats, and project showcases focused on sustainability, climate action, circular economy, and ESG practices. Panellists from organisations such as chargeMOD, HCL Foundation, Sanchi Bags, Maatam, Sustera Foundation, Credible ESG, and Qudrat shared insights on sustainable innovation, community impact, and emerging green opportunities. Interactive workshops deepened participants' understanding of waste management, sustainability reporting, and environmental stewardship. A defining aspect of the summit was its commitment to environmental responsibility, achieving carbon neutrality in accordance with PAS 2060 standards. Emissions from travel, electricity, products, and food were quantified and offset through certified carbon credits. The summit successfully fostered climate awareness, encouraged youth-led action, and established a model for sustainable event management.





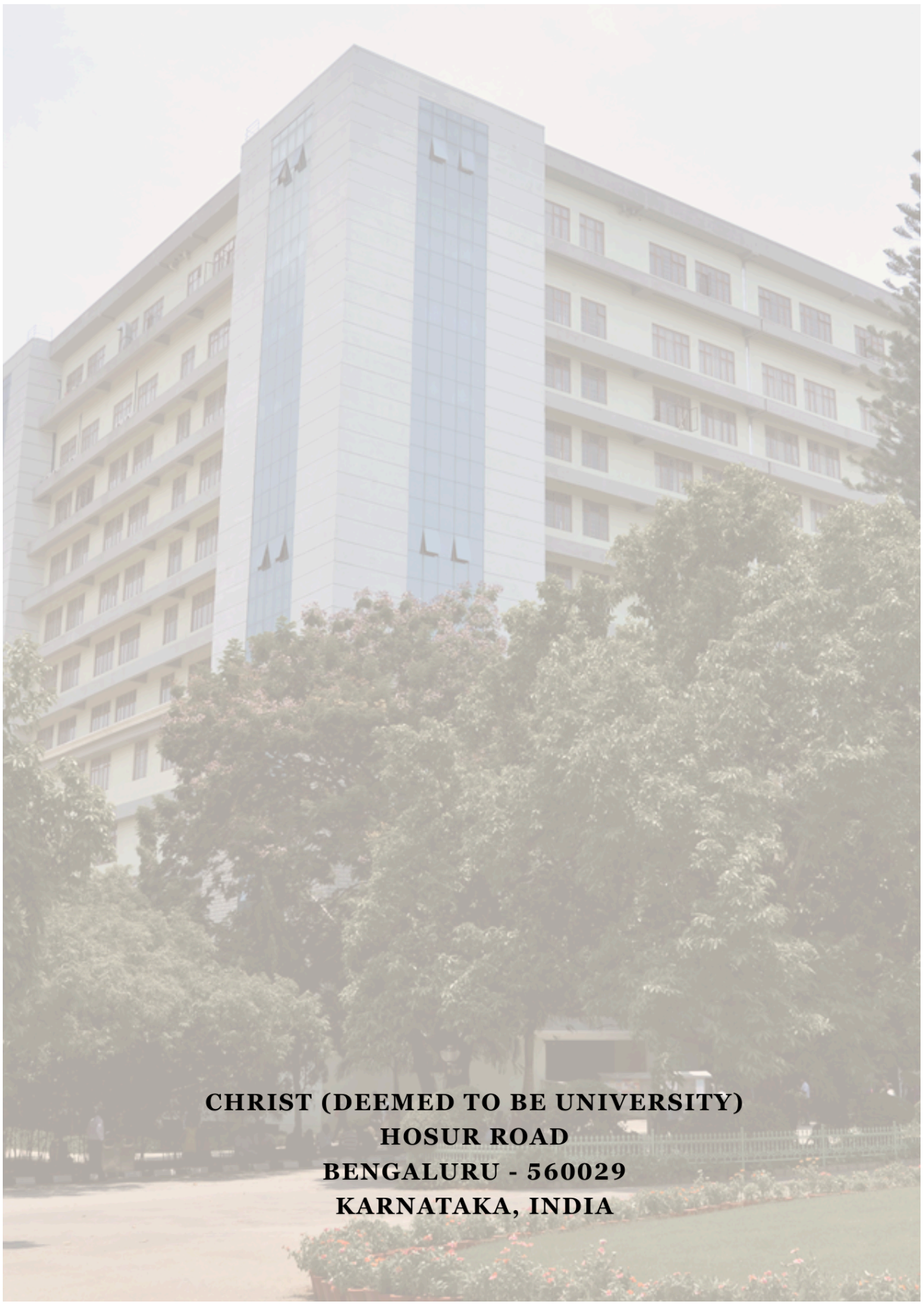
## **National Conference on Sustainable Energy Conversion and Storage: Functional Materials, Systems, and Applications (NCSECS)**

**18-20 April 2024**

**Venue:** CHRIST (Deemed to be University), Central Campus

The National Conference on Sustainable Energy Conversion and Storage (NCSECS-2024) provides a multidisciplinary platform for academic scientists, researchers, professionals, and emerging scholars to exchange knowledge on advancements in sustainable energy technologies. The conference focuses on batteries, supercapacitors, fuel cells, hydrogen storage, hydrogen fuel production, and storage device construction, while also addressing present challenges and prospects in these fields. Emphasising clean, renewable, and non-toxic energy solutions, NCSECS-2024 promotes the sharing of cutting-edge research findings and methodologies to support global sustainability efforts. Eminent researchers deliver keynote and oral presentations on functional materials, energy systems, and innovative applications. The conference brings together experts working in diverse areas such as battery technologies, supercapacitors, fuel cells, solar energy conversion, electrolyte materials, materials characterisation, modelling, environmental sustainability, flexible energy harvesting materials, electrolysis, hydrogen production, and photocatalysis. By fostering networking and collaboration, NCSECS-2024 aims to contribute to the advancement of sustainable energy storage and conversion technologies.





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