



Student Reflection & Learning on Social Concern Project

E-Cure Charitable Trust

The Social Concern Project (SCP) focused on understanding environmental issues and contributing to sustainable development through collaboration with E-Cure Charitable Trust, an NGO that works on climate change, waste management, tree planting, and community awareness.

Project Undertaken

1. The project involved the plantation of medicinal plants at Victoria Hospital, where 140 saplings, including Neem, Brahmi, and Ashwagandha, were planted, accompanied by educational plaques to promote healthcare awareness.
2. Paper bags were created from recycled newspapers and distributed to local shops to reduce plastic use, alongside training shopkeepers to make their own.
3. A fundraising campaign was launched through platforms like Ketto to support farmers affected by climate change, using social media outreach and storytelling to drive donations.

Learning Outcome:

Overall, the project strengthened teamwork, applied management theories, and helped promote environmental responsibility and social upliftment.



VARA FOUNDATION



My Social Concerns Project at the Vara Foundation was an enriching and transformative experience that deepened my understanding of community needs and social responsibility. The Vara Foundation, a Bengaluru-based NGO dedicated to the development of underprivileged children, elderly individuals, and persons with disabilities, provided us with the opportunity to contribute meaningfully through both service learning and volunteering.

Project Undertaken

1. During the project, we engaged in activities such as teaching personal safety, environmental awareness, menstrual hygiene, and waste segregation.
2. Creative sessions—encompassing arts, crafts, and storytelling—helped boost children's confidence and self-expression.
3. A key highlight was training beneficiaries in financial literacy and Microsoft Excel, including customizing Excel with screen-reading software for a visually impaired girl, which enabled her to manage her finances independently.
4. We also trained NGO staff on basic Excel skills for improved data management and operational efficiency. Overall, the SCP experience strengthened our empathy, teamwork, and understanding of how small interventions can create lasting impact.

Youth for Parivartana



Youth For Parivarthan is a high-impact, youth-driven organization founded by a student of Christ University and recognized by the Hon'ble Prime Minister Narendra Modi for its exemplary social initiatives. As part of our MBA Social Concern Project, we collaborated with this organisation to understand real-time community engagement, stakeholder management, and sustainable development practices.

Project Undertaken:

1. Designing **standard operating procedures (SOPs)** for market clean-ups, donor camps, and vendor-engagement drives.
2. Streamlining logistics such as volunteer allocation, resource utilisation, and time management.
3. Creating **impact measurement dashboards** (KPIs, outputs, outcomes).

Their initiatives, ranging from market clean-ups and eco-friendly distribution drives to structured vendor interactions and large-scale blood donation camps, demonstrate strong operational efficiency and strategic social intervention. The organisation effectively leverages teamwork, leadership, resource optimisation, and grassroots-level implementation to create measurable social value. By integrating project planning, field execution, and continuous feedback loops, Youth For Parivarthan stands as a model for experiential learning and social impact management. It continues to empower communities while fostering socially responsible future leaders.

SCP at Bosch Partners with Let's Be the Change NGO

My SCP Journey at BOSCH Partner with Let's Be The Change. For my Social Concern Project (SCP), I had the opportunity to work with BOSCH Corporate Social Responsibility (CSR) activity partner with Let's Be The Change NGO, and I gained invaluable insights into waste management practices in Bengaluru. I learned the comprehensive waste lifecycle—from segregation of wet, dry, rejected, biomedical, and e-waste to their proper disposal methods.

Project Undertaken: My role involved conducting door-to-door surveys and awareness campaigns on waste segregation. I witnessed the NGO's transformation of settlements like Mestri Palya into 100% source-segregated, dump-free communities. Working with 1 lakh volunteers, I learned how the organisation bridges the gap between citizens and the BBMP through innovations such as biogas generation, upcycling, and a Credit Point system that promotes sustainable behaviour.

Impact: The experience highlighted both successes—reducing the amount of waste sent to landfills by 60%—and challenges, notably inconsistent waste collection schedules that sometimes undermine efforts to segregate waste.

Learning Outcome: This journey reinforced my commitment to environmental sustainability. It demonstrated how collective action, supported by corporate partnerships and government collaboration, can drive meaningful change toward achieving the UN SDGs.



Sparsha Trust

The Social Concern Project allowed us to dedicate thirty hours to meaningful community engagement through various initiatives at Sparsha Trust, an organization that works in education, environmental conservation, healthcare, and community welfare. The project enabled us to apply classroom learning to real-world social contexts, while also gaining insight into the challenges faced by grassroots organizations.

Project Undertaken

1. Our involvement included conducting school outreach sessions, participating in a plantation drive, distributing food, engaging with elderly individuals, and assisting in the coordination of a blood donation camp.
2. We also reviewed the organization's digital and operational systems and proposed improvements.
3. We also learned about operational challenges, including funding constraints and documentation gaps.

The project aimed to promote social responsibility and experiential learning by engaging directly with local communities. Its objectives included enriching children's learning, supporting underserved groups, contributing to public health initiatives, promoting environmental sustainability, and suggesting digital and administrative improvements for the organisation.

Key Learning: We developed communication, teamwork, and problem-solving skills. Interacting with children and elderly individuals enhanced our empathy, while coordinating the blood donation camp strengthened our logistical abilities. Overall, the SCP offered a meaningful blend of learning and service, helping us grow into socially aware and responsible individuals.



ARTHA VICHARA

Working on the Social Concern Project with the Vara Foundation was a truly enriching experience, as it brought us face-to-face with the realities of underprivileged communities and gave us an opportunity to participate in their development process. The varied set of activities that we engaged in-teaching, fundraising, research, administrative support, and value-based interactions-collectively expanded our perception about social responsibility and personal accountability. The stay helped us understand and appreciate how structured efforts, empathy, and collaboration can make a significant difference in society.

1. Designed and delivered **interactive learning modules** on English grammar, communication skills, and value-based education for children.
2. Organised **classroom activities** such as crossword puzzles, noun hunts, storytelling, poem learning, thank-you card preparation, and peer-learning exercises.
3. Undertook **fundraising activities** through Ketto by mobilising personal networks and social media.
4. Conducted **CSR research** and compiled a list of corporates with relevant CSR initiatives for future NGO partnerships.
5. Provided **administrative support**, including data entry, sorting invoices, and event planning assistance.

Impact

1. Enhanced children's learning experiences by making English and value education more engaging and accessible.
2. Fostered joy, inclusivity, and peer learning among children from disadvantaged backgrounds.
3. Contributed financially to NGO activities through successful fundraising.
4. Strengthened Vara Foundation's potential for corporate partnerships through CSR research and databases.
5. Improved the NGO's daily functioning by supporting administrative tasks.
6. Created emotional and social impact by engaging with visually impaired individuals and supporting community inclusivity.

E- Cure Charitable Trust

I completed my Social Concern Project at E-Cure Charitable Trust. E-Cure works on large-scale environmental initiatives, mainly focusing on plantation drives, sustainable community practices, and ecological awareness. During the Social Concern Project, I worked closely with my team to understand their daily challenges. By speaking with staff, beneficiaries, and donors, we identified delays caused by manual paperwork and noticed that a portion of the budget was being spent on avoidable activities. As a team, we transitioned several processes to simple digital tools, such as Excel trackers, Google Forms, and basic dashboards, which helped save time and money, allowing the trust to redirect small but meaningful savings toward essential equipment. I also collaborated on a medicinal plantation drive at Victoria Hospital, planting insulin, brahmi, and other therapeutic plants to support patient wellbeing and promote awareness of traditional healing methods. These combined efforts helped the trust improve efficiency, strengthen donor transparency, and create a lasting, albeit small, community impact.



Prajakirana Seva Charitable Trust – Student Report

Prajakirana Seva Charitable Trust, located in Kumbalgodu, Bengaluru, is an NGO dedicated to the holistic development of orphaned and underprivileged children. Established in 2016, the Trust provides a safe, homely, and supportive environment where children receive emotional care, nutritious food, hygienic living conditions, and access to formal education. The NGO focuses on academic excellence, personality development, and life skills, while also ensuring that children receive guidance, discipline, and consistent emotional support. The staff members are compassionate and well-trained, creating a nurturing atmosphere that helps the children grow with confidence and dignity.

2. Project / Work Undertaken by Students

1. Assisted children with **reading, writing, and academic reinforcement**.
2. Conducted **art and craft sessions** to promote creativity and self-expression.
3. Facilitated **indoor games** such as **carrom** and other strategy-based activities to enhance:
 - concentration
 - problem-solving skills
 - patience
4. Participated in **outdoor play sessions**, observing the children's interest in sports, teamwork, and discipline.
5. Interacted with staff members to understand how the Trust ensures holistic child development through:
 - provision of school supplies and learning materials
 - regular health care support
 - emotional and behavioural guidance
 - structured routines and discipline

3. Impact Created

1. Brought **joy, motivation, and positive social interaction** to the children.
2. Academic support and creative activities **boosted their confidence**.
3. Encouraged children to **participate actively** in learning and group tasks.
4. Games and recreational sessions helped develop:
 - **teamwork**
 - **discipline**
 - **cognitive skills** such as concentration and problem-solving
5. Contributed to the **overall holistic development** of the children in both academic and behavioural aspects.

4. Key Learnings for Students

The visit enhanced our empathy, communication, and teamwork skills. It helped us understand the importance of structured care in shaping the lives of vulnerable children. We learned that small contributions—time, attention, and encouragement—can create meaningful impact. The experience strengthened our sense of social responsibility and our appreciation for the critical role NGOs play in community development.



Certificates

NGO MENTOR FEEDBACK ON STUDENT PERFORMANCE IN SOCIAL CONCERN PROJECT
(To be part of the Final Report)

1 Name of the student: Anannya Chanda

2. Register Number: 2428510

3. Campin (BCC/BKC): BCC

4. Brief of Project: Project Maargam is a completely volunteer-run non-profit working directly with underserved communities to help students create their own paths in life through direct, on-ground mentorship, skill-building workshops, and creating spaces for students to lead their own social projects. Anannya performed the duties of research and fundraising to support our scholarship support for students who are part of the pilot cohort of Project Maargam.

5. Feedback on the SCP (to be filled by the NGO Mentor): Rate on a scale of 2.5 to 0.5 (0.5 lowest and 2.5 highest)

Parameter	2.5	2	1.5	1	0.5
Level of Involvement and Participation			✓		
Evaluation of solution alternatives in the project		✓			
Impact and practicality of the proposed solution			✓		
Self-motivation and service-learning attitude		✓			
Total	7/10				

6. General comments about the project work done (To be entered by the mentor at NGO): N.A
Anannya's work was satisfactory.

7. Name of the NGO Mentor: Rhea Samuel

8. Designation: Founder

9 Contact details: 9591075290

Date: 15-12-2024



Signature of Mentor NGO SDOC (CSR Wing)

CERTIFICATE OF SOCIAL CONCERN PROJECT COMPLETION

This is to certify that Ms. *Anannya Chanda* has fully completed the Social Concern project in our institution named *Project Margaam* situated in *Rajendranagara, Bangalore*. Her performance was good. The duration of the Social concern project was 30 hours during the period from **22-10-2024 to 10-12-2024**.

Date: 15-12-2024

Place: Bangalore



Signature of Mentor from NGO



A TEAM FOR BETTER SOCIETY

SPARSHA TRUST

A TEAM FOR BETTER SOCIETY

📍 2nd Cross, 12th Main Rd,
Gokula 1st Stage, HMT Layout,
Mathikere, Bengaluru - 560054

☎ 080- 23508104

✉ sparshmarg@gmail.com

🌐 www.sparsha.org

Ref No. 365/24-25

November 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Arun S K (Reg No: 2428008)** student of MBA in **Christ University** has successfully completed his/her internship under our supervision for 30 hours during the month of October and November at our NGO "**Sparsha Trust**"

We appreciate his/her dedication towards our organisation and the hardworking contribution. We wish him/her all the success in the future.

With warm regards,

Prajwal P.K

(8095646058)

Co-ordinator

Sparsha Trust

SPARSHA TRUST

64, (Old No.4), 9th Main, Mathikere,
Beside Dr. Shah's Diagnostic Centre,
BANGALORE-560054



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Ref No. 416/24-25

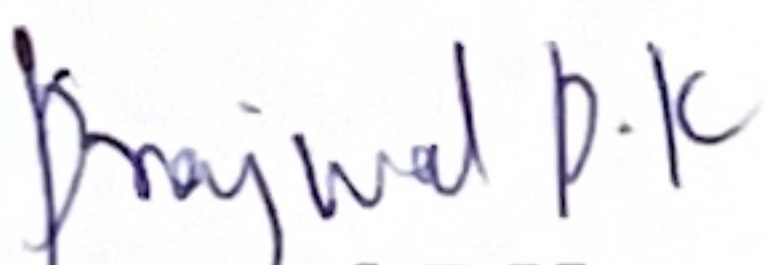
November 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Arun Tony Thomas (Reg No:2428312)** student of MBA in **Christ University** has successfully completed his/her internship under our supervision for 30 hours during the month of October and November at our NGO "**Sparsha Trust**"

We appreciate his/her dedication towards our organisation and the hardworking contribution. We wish him/her all the success in the future.

With warm regards,


Prajwal P.K

(8095646058)

Co-ordinator

Sparsha Trust

SPARSHA TRUST
64, (Old No.4), 9th Main, Mathikere,
Beside Dr. Shah's Diagnostic Centre,
BANGALORE-560054



LET'S BE THE CHANGE

#1062, 15th Cross, 25th Main, BSK 2nd Stage, Bengaluru - 560070

27th November 2024
Bengaluru

CERTIFICATE OF INTERNSHIP

This is to certify that **Ms. Srushti Jain** has successfully completed her internship under Namma Swachha Aduvodi project with our organization for 6 days in the month of November 2024.

During her internship, she has demonstrated exemplary prosocial behaviour. She acquired significant knowledge in various key areas such as waste segregation and sorting, open-source data collection, public speaking, and presentation skills. She has also gained deeper insights into the waste management situation in our city of Bengaluru and will be carrying with her the valuable sustainable practices from this experience.

Her contributions to the project were valuable and had a positive impact on our social cause. We appreciate the effort and dedication she has put into her role.

We take this opportunity to commend Ms. Srushti Jain for her achievements and wish her all the best in her future endeavours.

Thank you

Sandesh C
Project Associate
Let's Be The Change

Let's Be The Change

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SPARSHA TRUST
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Ref No. 380/24-25

November 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Anushka Mertia (Reg No: 2428202)** student of MBA in **Christ University** has successfully completed his/her internship under our supervision for 30 hours during the month of October and November at our NGO "**Sparsha Trust**"

We appreciate his/her dedication towards our organisation and the hardworking contribution. We wish him/her all the success in the future.

With warm regards,

Prajwal P.K

(8095646058)

Co-ordinator

Sparsha Trust

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64, (Old No.4), 9th Main, Mathikere,
Beside Dr. Shah's Diagnostic Centre,
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SPARSHA TRUST
A TEAM FOR BETTER SOCIETY

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✉ sparshamarg@gmail.com
🌐 www.sparsha.org

Ref No. 415/24-25

November 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mariya Dominic (Reg No: 2428222)** student of MBA in **Christ University** has successfully completed his/her internship under our supervision for 30 hours during the month of October and November at our NGO "**Sparsha Trust**"

We appreciate his/her dedication towards our organisation and the hardworking contribution. We wish him/her all the success in the future.

With warm regards,

Prajwal P.K

(8095646058)

Co-ordinator

Sparsha Trust

SPARSHA TRUST
64 (Old No.4) 9th Main, Mathikere,
Beside Dr. Shah's Diagnostic Centre,
BANGALORE-560054



Anubandha Charitable Trust

The Happiest Place On Earth

REGD : JPN-4-00053-2021-22

Date : 19-NOV-2024

To Whomsoever It May Concern

Respected Sir/Madam,

I trust this letter finds you well. I am writing on behalf of **ANUBANDHA CHARITABLE TRUST** to express our sincere gratitude and appreciation for the successful completion of the internship program by your students at our organisation.

The students, [Shweta Yadav 2428608],[Vrindha Vinod 2427960],[H L NAGARJUN 2428709],[Shalini Kanchan 2428244],[Saumya Singh 2427845] from Christ University demonstrated exceptional enthusiasm and professionalism throughout their 30-hour internship with us. Their commitment to the assigned tasks and their proactive approach to learning were truly commendable. Their contributions have undoubtedly made a positive impact on our ongoing projects and initiatives.

It is evident that your institution places a strong emphasis on fostering practical skills and instilling a sense of social responsibility in your students. We believe that experiences like these internships play a crucial role in shaping well-rounded individuals who are not only academically proficient but also socially conscious and ready to make a positive impact on society.

Once again, we extend our heartfelt appreciation to your institution for providing such talented and motivated individuals for internship opportunities. We hope to continue this collaboration in the future and contribute to the professional development of your students.

Thank you for your ongoing commitment to excellence in education and for preparing students to be active contributors to the community.

For ANUBANDHA CHARITABLE TRUST


Managing Trustee

Yours Sincerely,

Deekshit Gowda B S

Vice-President.

9964072714

#19, Chaitushka Garden, 2nd Main, 2nd Cross Road, Near Madduramma Temple, PNB Layout
Doddakallasandra, Bengaluru, Karnataka - 560062.

Contact: 9900535741 | 9964072714 Website: www.anubandhacharitabletrust.org E-mail: anubandhacharitabletrust@gmail.com



Anubandha Charitable Trust

The Happiest Place On Earth

REGD : JPN-4-00053-2021-22

Date : 19-NOV-2024

To Whomsoever It May Concern

Respected Sir/Madam,

I trust this letter finds you well. I am writing on behalf of **ANUBANDHA CHARITABLE TRUST** to express our sincere gratitude and appreciation for the successful completion of the internship program by your student at our organisation.

The student , [S Harshitha- 2428347] Pursuing MBA from Christ University , demonstrated exceptional enthusiasm and professionalism throughout his/her **15 Hours Internship** with us. His/Her commitment to the assigned tasks and his proactive approach to learning were truly commendable. His/Her contributions have undoubtedly made a positive impact on our ongoing projects and initiatives.

It is evident that your institution places a strong emphasis on fostering practical skills and instilling a sense of social responsibility in your students. We believe that experiences like these internships play a crucial role in shaping well-rounded individuals who are not only academically proficient but also socially conscious and ready to make a positive impact on society.

Once again, we extend our heartfelt appreciation to your institution for providing such talented and motivated individuals for internship opportunities. We hope to continue this collaboration in the future and contribute to the professional development of your students.

Thank you for your ongoing commitment to excellence in education and for preparing students to be active contributors to the community.

For ANUBANDHA CHARITABLE TRUST


Managing Trustee

Yours Sincerely,
Deckshit Gowda B S
Vice-President.
9964072714

#19, Chaitushka Garden, 2nd Main, 2nd Cross Road, Near Madduramma Temple, PNB Layout
Doddakallasandra, Bengaluru, Karnataka - 560062.

Contact: 9900535741 | 9964072714 Website: www.anubandhacharitabletrust.org E-mail: anubandhacharitabletrust@gmail.com



VARA FOUNDATIONS (R)

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9900227171,
9900929314

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CERTIFICATE

This is to certify that RIYA JAISWAL, Reg no 2428046 from CHRIST UNIVERSITY, Studying MBA, has successfully completed 30 Hours of their "SOCIAL CONCERN PROJECT" from 11-11-24 to 24-11-24 with our VARA FOUNDATIONS, The student has actively participated in identifying the needs of the poor, planning for a project, Co-ordination with the people concerned.

Special involvement was with PHYSICALLY CHALLENGED & KIDS SECTION in arranging Entertainment & Teaching programs relating commerce domain making students aware about economics and banking basics along with excel and it's functions.

The candidate is very much humble and expressed lot of interest in working with the poor and the needy. The candidate has involved in all routine aspects of our Foundations.

In appreciation of their hard work and involvement in knowing the things of social work with humanitarian consideration, this certificate is awarded on 24-11-2024 at our office


(GARUN KARTHICK)
MANAGING TRUSTEE
VARA FOUNDATIONS

