CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

8 SDG

DECENT WORK AND ECONOMIC GROWTH

ANNUAL REPORT

2024-25

Work with Purpose,
Grow with Pride



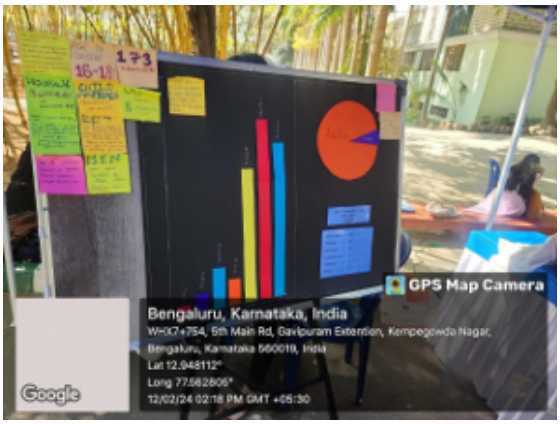
INDEX PAGE

Sl.No	Name of Event	Date	Pg No.	Document Link
1	Art of Law: Project Nyay	12-02- 2024	1	Stall on Art of …
2	School of Law X SDG Cell	12-02- 2024	2	School of law …
3	Demystifying Job Hunting	14-07-2024	3	DEPT OF CS-…
4	Empower Your Future: Career Readiness Essentials	02-08-2024	4	DEPT OF CS-…
5	Skill Up, Stand Out	7-08-2024	5	Copy of Skill …
6	Seminar on Fintech	10-08- 2024	6	SDG Cell - University Level CHRIST (Deemed to be University), Bangalore
7	Workplace Dynamics: A Syllogistic Perspective from the Industry	16-08-2024	7	SDG 8- Guest …
8	Inquizite	16-10-2024	8	Inquizite 16.10.…
9	Practicum II-Annual Production	22-10-2024	9	5TEP_Annual …
10	Decent Work and Economic Growth	26-11-2024	10	entrepreneurshi…
11	4th National Exports Competitiveness Summit 2024	18-12-2024	11	IQAC report 1…

Art of Law: Project Nyay

Date: 12 February, 2024
Venue: Bangalore, Central Campus
No. of participants: 300+

The activity was a stall titled "Art of Law: Project Nyay," organised by the SDG Cell at Garden Street near Central Block, CHRIST (Deemed to be University), Bangalore, on 12th February 2024, drawing over 300 students and teachers. The activity was conducted to raise awareness of the need for legal education and free legal aid beyond government outreach programs, and to promote understanding of Sustainable Development Goal 8 among the university community. It was carried out through an engaging, dynamic setup that combined education with entertainment: pictorial charts and statistics highlighted pressing legal issues, thought-provoking prompts encouraged visitors to share subjective views, a Project Nyay photo booth drew crowds, and three interactive games, "Hold the Brick," "Blow the Cup," and "Ping Pong", kept participants engaged. A screen displaying informational videos further explained the project's usefulness. The impact was substantial: it increased awareness of multiple SDGs and the importance of accessible legal education, encouraged critical thinking and problem-solving through interactive engagement, and created a platform for on-the-spot registrations, enabling visitors to sign up either as volunteers for Project Nyay or as recipients of free legal aid, thereby extending the project's real-world reach and impact.







School of Law X SDG Cell

Date: 12 February, 2024
Venue: Garden Street
No. of participants: 100+

The activity was "School of Law X SDG Cell," a stall organised by the SDG Cell of the School of Law at CHRIST (Deemed to be University), Bangalore, held on 12th February 2024 at Garden Street, engaging over 100 student participants from the university. The activity was conducted to raise students' awareness of UN Sustainable Development Goal 8 (Decent Work and Economic Growth), among other goals, and to encourage active participation in achieving these global objectives. The stall was run through an innovative, interactive approach, combining a game zone with engaging activities that illustrated the practical, real-world applications of these SDGs, alongside student outreach efforts that sparked open dialogue and idea-sharing sessions with attendees. In terms of impact, the activity successfully blended creativity, education, and dialogue, making learning about sustainability enjoyable and memorable while fostering meaningful discussions among more than a hundred students. It demonstrated the effectiveness of gamified advocacy and open communication in raising awareness and inspired participants to consider adopting similarly creative, adaptable methods to drive future sustainability initiatives on campus.



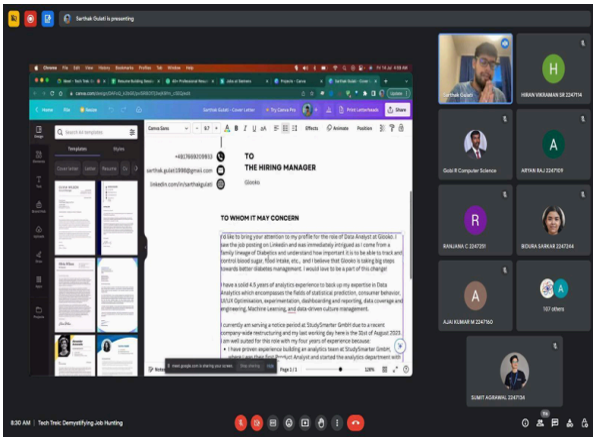


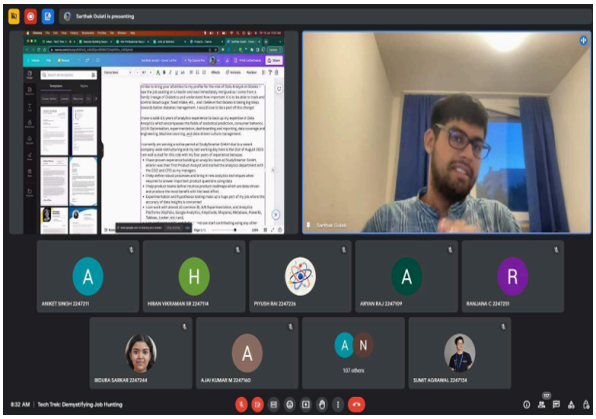


Demystifying Job Hunting

Date: 14 July, 2024
Venue: Bangalore Central Campus
No. of participants: 119

The Department of Computer Science, CHRIST (Deemed to be University), Bangalore, organised "Tech Trek: Demystifying Job Hunting," a resume-building seminar held online via Google Meet. The activity was conducted as a placement-preparation initiative to help MCA students craft effective resumes and better understand the job-hunting process ahead of their placements. It was led by Sarthak Gulati, Product Analyst at StudySmarter and a Christ University alumnus, who shared practical tips on resume building, walked participants through various templates and formats suitable for freshers, and explained what details a resume should include. The session was made interactive through a live Q&A, along with responses to pre-submitted questions from students. A total of 119 MCA students attended. The seminar had a meaningful impact, equipping participants with practical, real-world knowledge on resume formats and job-hunting strategies drawn from the speaker's personal experience, better preparing them for the placement process. As a follow-up, a LinkedIn profile management session was planned further to support students' job search and networking efforts.







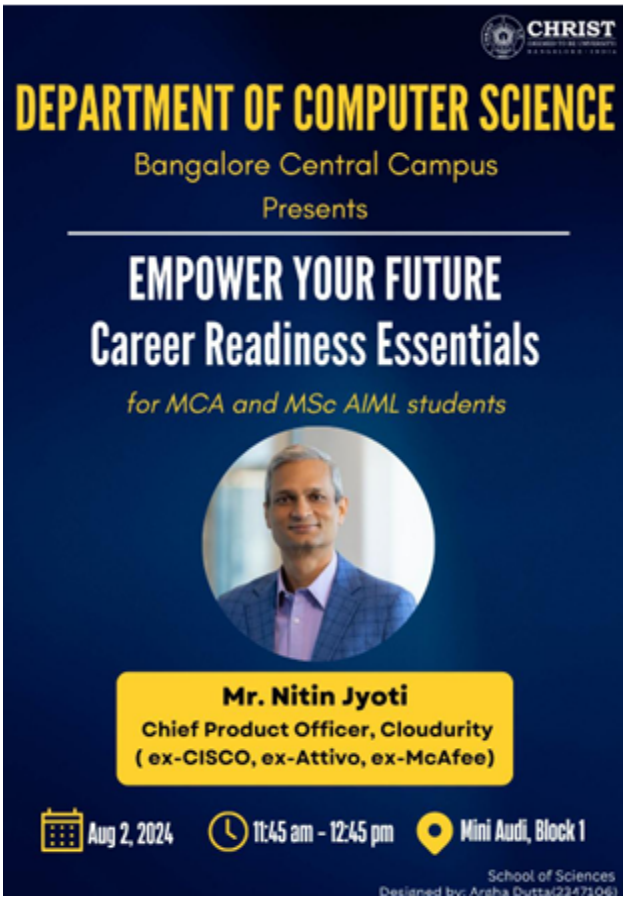
Empower Your Future: Career Readiness Essentials

Date: 2 August, 2024
Venue: Bangalore Central Campus
No. of participants: 194

The Department of Computer Science organised a seminar titled "Empower Your Future: Career Readiness Essentials" at the Mini Auditorium, Block 1. The session was conducted to enhance the career readiness and professional skills of final-year MCA and MSc AIML students ahead of their placements. It was led by Mr Nitin Jyoti, Chief Product Officer at Cloudurity. It began with introductions by student representatives, followed by his talk covering industry trends such as AI adoption and cloud computing, effective resume building, interview preparation using the STAR method, continuous learning, and personal branding. The session concluded with an interactive Q&A and a vote of thanks. A total of 194 students from 4MCA-A, 4MCA-B, and 4MSc AIML attended. The seminar had a strong impact, equipping students with practical, actionable insights into quantifying accomplishments, action-oriented communication, and industry expectations, giving them a well-rounded foundation to approach the corporate world and upcoming placement processes with confidence.







Skill Up, Stand Out

Date: 7 August, 2024
Venue: CentraLink, Block B
No. of participants: 50+

The SDG Cell of the Department of Mathematics organised an awareness programme titled "Skill Up, Stand Out" at CentraLink, Block B. The activity was conducted to mark World Youth Skills Day and to promote awareness about the importance of skill development among young people. It was carried out through three interactive stalls that combined education with entertainment: one featured team-based games like "Game of 7" and "Knocking Cups" to build teamwork and coordination; another provided information about World Youth Skills Day; and the third included "Dumbcharades" and "Connections," encouraging participants to recognize and creatively express their own and others' skills, alongside a lighthearted skill-roasting competition. Over 50 students and faculty members participated. The event successfully raised awareness of skill development, with feedback indicating high satisfaction: 80.8% rated the overall organisation as excellent, and 73.1% strongly agreed that it raised awareness through activities. It fostered interactive learning, teamwork, creativity, and community building, leaving participants with a memorable and meaningful experience.





Seminar on Fintech

Date: 10 August, 2024
Venue: Bangalore, Central Campus
No. of participants: 100+

The activity was a "Seminar on Fintech," organised on 10th August 2024 by the Law and Technology Committee of the School of Law, in collaboration with the SDG Cell of CHRIST (Deemed to be University), Bangalore, and drew over 100 participants from Law, Business Management, and Professional Studies. The seminar was conducted to deepen students' understanding of how financial technology intersects with global finance and sustainability, specifically by aligning fintech innovations with SDG 8, Decent Work and Economic Growth. The event was carried out through an interactive format: student convenors Ayaan and Nidhi introduced fintech's role in SDGs, followed by keynote speaker Mr Anish Dey's presentation on "Fintech and Global Finance Policy," which included discussions on stock market trends, algorithmic trading, geopolitical impacts, and a hands-on session on trading terminologies and candlestick chart analysis. The impact was significant in building participants' financial literacy, highlighting fintech's role in advancing financial inclusion, sustainable infrastructure, and renewable energy investment, while also fostering critical awareness of market unpredictability and the practical tools needed to navigate global financial systems responsibly.



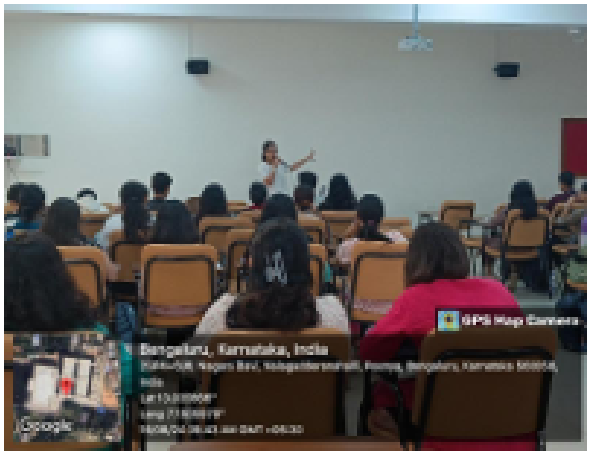




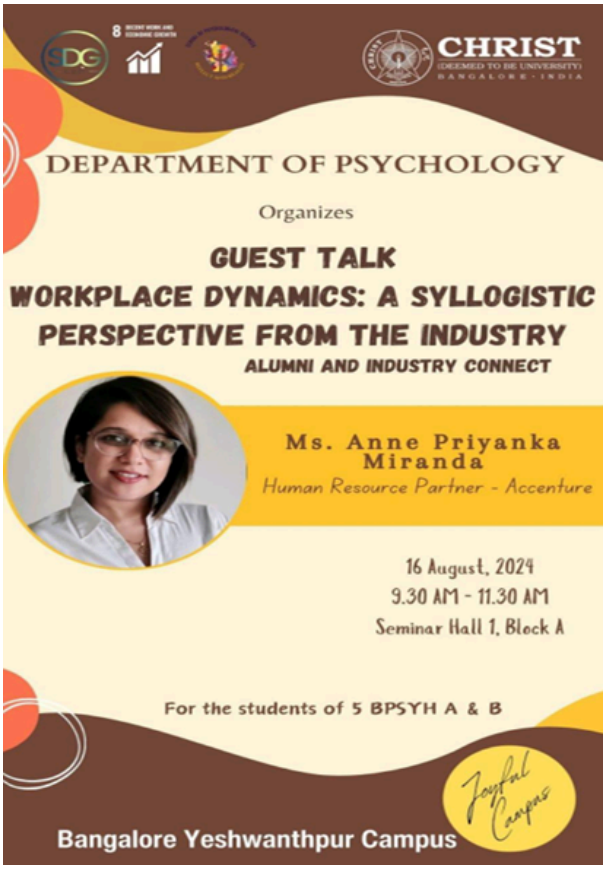
Workplace Dynamics: A Syllogistic Perspective from the Industry

Date: 16 August, 2024
Venue: Bangalore Yeshwanthpur Campus
No. of participants: 75

On 16th August 2024, the Department of Psychology, CHRIST (Deemed to be University), Bangalore, organised a guest talk titled "Workplace Dynamics: A Syllogistic Perspective from the Industry" at the Seminar Hall, B Block, from 9:30 am to 11:30 am. The session was conducted as an alumni and industry connect initiative to give 3rd-year BSc Psychology (Hons) students practical exposure to HR functions and workplace realities beyond the classroom. It was led by Ms Anne Priyanka Miranda, HR Partner at Accenture and a Christ University alumna, who shared insights into HR business partnering and talent management, addressed student doubts on educational qualifications and career growth in HR, and discussed how theoretical HR concepts translate into practice. The session was interactive, with a dedicated Q&A segment, and was attended by 75 students. While the talk offered valuable industry perspective and career guidance, feedback was mixed; several students felt the session was too short and hurried, with about half indicating their queries weren't fully addressed, suggesting scope for a longer or more focused format in future sessions.







Inquizite

Date: 16 October, 2024
Venue: Yeshwanthpur Campus
No. of participants: 16

The activity was "InQuizite," a quiz event organised by the SDG Cell of the Department of Mathematics at CHRIST (Deemed to be University), Bangalore, held on 16th October 2024 at the Yeshwanthpur Campus, with 16 student participants from various programs. The activity was conducted to promote awareness of the Sustainable Development Goals (particularly Quality Education, Decent Work and Economic Growth, Partnerships for the Goals, and Peace, Justice and Strong Institutions) while fostering critical thinking, strategic decision-making, and quick-response skills among students in an engaging, competitive format. The event was structured across three main rounds: a Theme Round, a Bidding Round, and a Final Round, with the Final Round further divided into three segments: Thoughtful Threats, a Buzzer Round, and Pick the Trio. This layered design progressively tested participants' knowledge, strategy, and reflexes. The winner received a cash prize of ₹1000. In terms of impact, feedback showed strong satisfaction, with most participants rating the rounds highly (mostly 5/5), students expressing interest in more such events, and constructive suggestions, such as using a microphone and refining the bidding round's scoring; these were offered for future improvement, indicating the event's success and room for growth.







Practicum II-Annual Production

Date: 22 October, 2024
Venue: Bangalore, Central Campus
No. of participants: 250

The Department of Theatre Studies, School of Arts and Humanities, CHRIST (Deemed to be University), Bangalore, staged "Ballad of the Bandits," an original devised theatre production, on 22nd-23rd October 2024 at the KE Auditorium as the Annual Production (Practicum II) for final-year Theatre Studies students, in collaboration with the SDG Cell and Jabra Electronics, under SDG 8 (Decent Work and Economic Growth). The activity was conducted to give fifth-semester students hands-on experience in the complete theatrical production process while fostering original storytelling, collaborative artistry, and professional-level public performance skills. It aimed to explore themes of social injustice and community resilience through a non-realistic, devised theatrical style. The production was carried out using a learner-centred approach under the guidance of Director Ashokan O, with student-led directorial and stage management teams handling auditions, rehearsals, and staging; the storyline, inspired by "Charandas Chor" and the Robin Hood legend, was collaboratively conceptualised and promoted as a ticketed public show via BookMyShow. The impact of the activity was substantial: it drew an audience of 250, including faculty, students, and the public, and equipped participants with skills in presentational acting, improvisation, script devising, set design, and leadership. Despite initial resistance to the new pedagogical approach, students ultimately became a cohesive, confident ensemble, successfully showcasing original creative work to a broader public audience.







Decent Work and Economic Growth

Date: 26 November, 2024
Venue: Bangalore, Central Campus
No. of participants: 3

The activity was an entrepreneurship stall organised by Iota, a student-run brand from the Department of Computer Science, held on 26th-27th November 2024 at CHRIST (Deemed to be University), Bangalore, with three student participants managing the venture. The activity was conducted in alignment with SDG 8 (Decent Work and Economic Growth), aiming to promote student entrepreneurship, brand building, and practical business skills through a real-world marketing and sales experience. It was carried out through a well-designed stall showcasing a variety of customizable, personalised T-shirts, where students directly interacted with visitors, understood customer preferences, and managed the entire sales process independently, emphasising quality and personalisation to attract footfall. The impact of the activity was notable: it significantly boosted Iota's brand visibility and recognition among the target audience, resulted in the sale of over 50 customised T-shirts, and generated positive customer feedback on the designs and quality. Beyond revenue generation, the initiative strengthened students' entrepreneurial and customer engagement skills, reinforced their commitment to innovation in the clothing industry, and laid the groundwork for future growth, with plans to gather customer feedback and organise similar stalls at upcoming events to sustain momentum and build brand loyalty.



4th National Exports Competitiveness Summit 2024

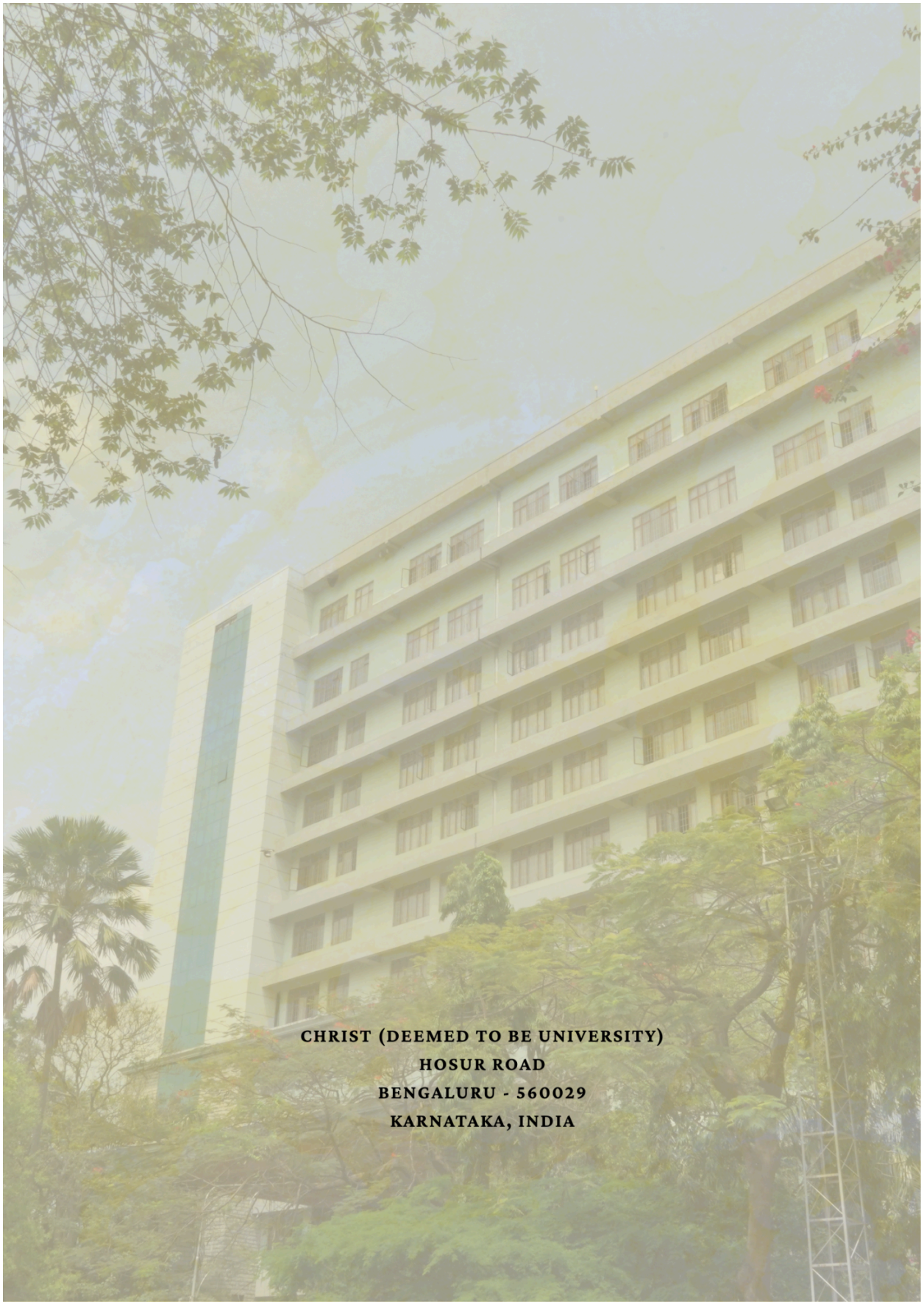
Date: 18 December, 2024
Venue: Delhi NCR Campus
No. of Participants: 150

On 18th December 2024, the SDG Cell of the Department of Economics, Political Science and Sociology, CHRIST (Deemed to be University), Delhi NCR, organised a student visit to the 4th National Exports Competitiveness Summit 2024, held at India Habitat Centre, New Delhi, in collaboration with the Confederation of Indian Industry (CII). The visit was arranged to expose students to real-world policy discussions on "Defining the Pathway for Enhanced Competitiveness of Indian Exports," under the faculty coordination of Dr Reeta Tomar. The summit brought together policymakers, industry leaders, and academicians, including Mr Jitin Prasada, Honourable Minister of State for Commerce & Industry, and Mr Santosh Kumar Sarangi, Director General of Foreign Trade, who addressed sessions on infrastructure modernisation, MSME financing, quality standards, and services trade. Around 150 participants attended, including a delegation from Christ University. The visit had a strong impact: student feedback showed 92.9% rated the experience as excellent or good, with participants gaining actionable insights into export challenges, policy reforms, and digital trade tools that they felt could be applied to coursework, case studies, and future semester learning.









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