CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

2 SDG ZERO HUNGER

ANNUAL REPORT

2024-25

Nourishing People,
Securing Futures



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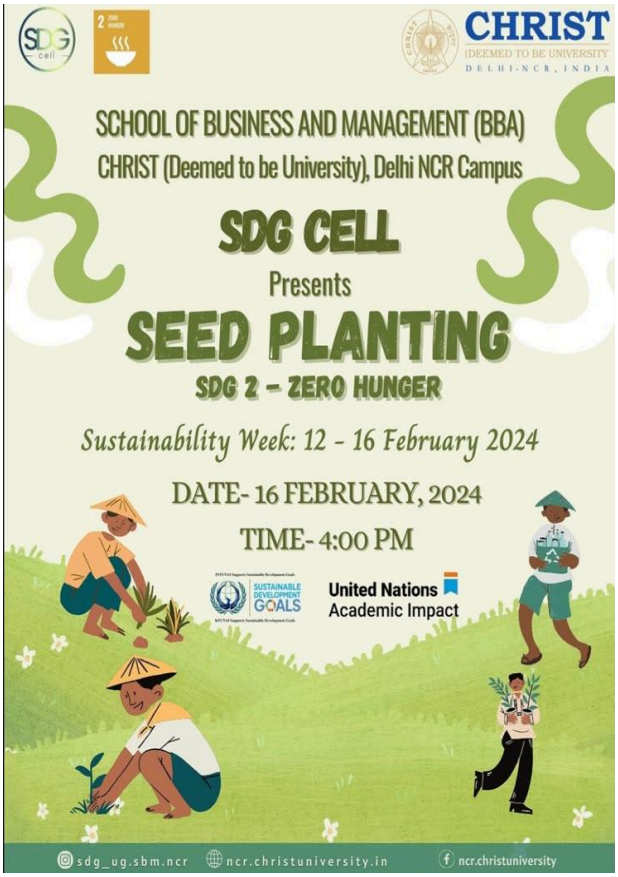
Seed Planting

Date: 16 February 2024
Venue: Delhi NCR Campus
No. of participants: 100+

The SDG Cell of the School of Business and Management (BBA) organised a "Seed Planting" drive as part of Sustainability Week to directly advance UN SDG 2 (Zero Hunger). The initiative was undertaken because promoting sustainable agricultural practices, local food production, and environmental stewardship is essential for tackling long-term food insecurity and building resilient food systems. The activity was conducted by bringing together students and organisers to actively plant seeds, fostering hands-on engagement with sustainable farming techniques and green practices within the campus community. The event achieved a meaningful impact by raising environmental awareness, encouraging youth-driven agricultural action, and highlighting the vital role of local food cultivation in achieving zero hunger. By transforming theoretical sustainability goals into direct community practice, the seed planting initiative instilled a sense of shared responsibility among participants to support sustainable food systems, reduce ecological degradation, and actively contribute toward a more food-secure future.







Face Painting Competition

Date: 16 February 2024
Venue: Delhi NCR Campus
No. of Participants: 100

The SDG Cell of the School of Business and Management (BBA) organised a "Face Painting Competition" as part of Sustainability Week, directly supporting UN SDG 2 (Zero Hunger). The initiative was undertaken because artistic and creative mediums offer engaging ways to visually convey complex global challenges and foster discussions around sustainable food systems, food security, and environmental care. The activity brought students together to express themes related to sustainable food, food security, and hunger relief through creative face-painting designs. The competition achieved a positive campus impact by promoting visual advocacy, raising awareness about sustainable food practices, and encouraging creative thinking around hunger resolution. By combining artistic expression with sustainability goals, the event effectively deepened participants' and viewers' empathy and commitment toward tackling global food security challenges through collective action.







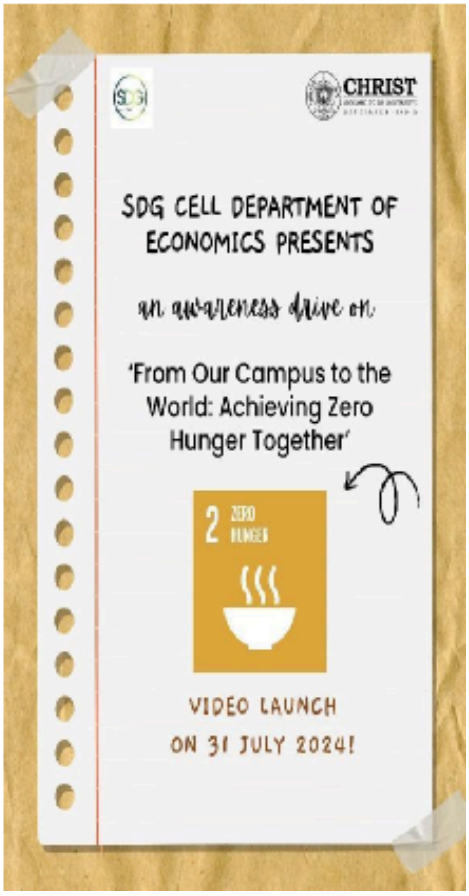
From Our Campus to the World: Achieving Zero Hunger Together

Date: 25-31 July 2024
Venue: Bannerghatta Campus
No. of Participants: 10

The Department of Economics SDG Cell organised a digital awareness campaign titled "From Our Campus to the World: Achieving Zero Hunger Together" to promote sustainable consumption and food security under UN SDG 2 (Zero Hunger). The initiative was undertaken because fostering campus-wide responsibility regarding food waste reduction and equitable access to nutrition is essential to addressing broader global hunger challenges. The campaign was conducted through student and staff participation, culminating in the creation and release of an advocacy video on social media that highlighted practical steps for minimising waste and improving nutrition. The activity achieved a widespread educational impact by engaging over 1,000 viewers, amplifying sustainable habits through creative digital storytelling, and fostering empathy across the campus community. Ultimately, the initiative empowered participants and viewers alike to adopt eco-friendly consumption choices, demonstrating how collective individual actions contribute directly to building a food-secure world.







Promotion of the SDG cell

Date: 30 July 2024
Venue: Quadrangle, Bannerghatta Campus
No. of Participants: 20

The Department of Economics SDG Cell organised an interactive campus promotional event focused on UN SDG 2 (Zero Hunger) to drive student engagement and promote sustainable lifestyle commitments. The initiative was undertaken because active, creative advocacy is essential for transforming abstract global targets like zero hunger, quality education, and partnerships into actionable daily habits for young adults. The event was conducted in a central campus space, opening with an energetic flash mob to draw student participation, followed by educational game stalls—including Pictionary, matching challenges, darts, and face painting—and a dedicated pledge board where students committed to sustainable actions. The activity achieved a high-energy impact by successfully blending peer-led entertainment with interactive learning, raising widespread awareness of university sustainability projects, and motivating students to actively integrate food security principles and sustainable choices into their daily lives.





Wayanad Flood Relief Collection Drive

Date: 1-2 August 2024
Venue: School of Business and Management, CHRIST University
No. of Participants: 100+

The Wayanad Relief Collection Drive was organised by the Centre for Social Action (CSA) and the CSR Karma Club to support disaster-affected communities under UN SDG 2 (Zero Hunger). The initiative was undertaken to address the immediate food insecurity, nutritional deficits, and essential supply shortages caused by severe flooding in Wayanad. Mobilising faculty, staff, and students across the university, the drive was conducted through student-led collection drives, sorting operations, and logistical coordination to gather and prepare relief materials for rapid deployment. The activity achieved a significant humanitarian impact by delivering vital food and essential supplies to vulnerable families in crisis areas, directly reinforcing food security during a major disaster. Furthermore, it empowered student participants by providing firsthand experience in crisis response, instilling deep empathy, social awareness, and civic responsibility, while demonstrating the powerful role of youth-led humanitarian action in transforming institutional values into meaningful community relief.



Handful of Food

Date: 20 August 2024
Venue: Department of Mathematics, Central Campus
No. of participants: 20+

The Department of Mathematics at CHRIST (Deemed to be University), in collaboration with the Centre for Social Action and the Department of Hotel Management, organised a social entrepreneurship activity titled "Handful of Food" to address SDG 2: Zero Hunger. This activity was a student-led grocery collection drive aimed at providing free mid-day meals to underprivileged children in government schools. The drive was executed by collecting a variety of essential food items, including rice, dry masala powder, various types of dal, pulses, sugar, ghee, grains, and bottles of cooking oil. First- and second-year MSc Mathematics students, BSc EMS students, and department faculty members all generously contributed these items, which were then collected and handed over to the Department of Hotel Management for final distribution. The activity was conducted primarily to eliminate child hunger, improve nutrition among children, promote overall well-being, and honour the 175th anniversary of the first educational institution founded by CMI congregation founder St. Kuriakose Elias Chavara. The impact of this initiative was profound, as it directly supported the health of government school children while successfully fostering a strong sense of social responsibility, teamwork, organisational skills, leadership, and deep empathy among the university participants, ultimately inspiring a long-term commitment to community service.







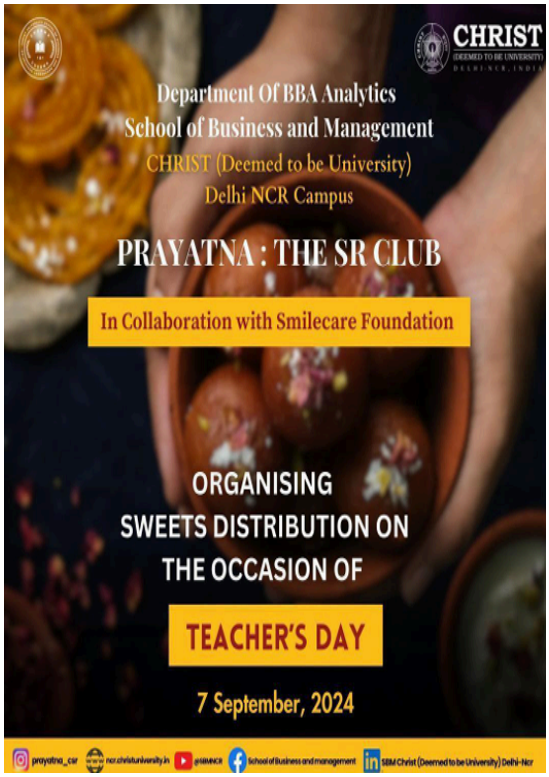
Sweets Distribution on the Occasion of Teacher's Day

Date: 07 September 2024
Venue: Chabiganj, Kashmere Gate
No. of Participants: 60

The Department of BBA Analytics organised a social responsibility workshop and sweets distribution drive in collaboration with the Smilecare Foundation, under the faculty coordination of Prof. Diksha Pandey and student coordinators Joshya Jasuja and Krrish Kathuria. Focused on advancing UN SDG 2 (Zero Hunger) by addressing nutritional awareness and food distribution alongside well-being, the initiative targeted homeless children. The session commenced with speakers addressing essential hygiene, nutrition, physical health through outdoor play, and strategies for maintaining emotional balance. To build community engagement, volunteers conducted team games, peer appreciation activities, a soothing live flute performance, and group singing. The event culminated in the distribution of sweets, ensuring a tangible contribution toward community care and food outreach. The activity achieved a profound impact, leaving participants with essential health knowledge, strengthened peer bonds, and positive memories, while feedback reflected an overwhelmingly positive response, with over 93% of respondents finding the drive highly rewarding and effective.







Brewing Sustainability: The Saving Grains Story

Date: 07 October 2024
Venue: Bannerghatta Campus
No. of Participants: 46

The Department of English and Cultural Studies organised a documentary screening activity centred on UN SDG 2 (Zero Hunger) to demonstrate how creative media and circular food innovation can advance food security. The initiative showcased the student-created documentary *"Brewing Sustainability: The Saving Grains Story"*, created by Bidisha Dutta, Java Eshisha Manoj, and Kritika Khokhar. For the 5 ENGH batch, the session featured a screening highlighting the eco-conscious startup Saving Grains, which upcycles beer production by-products into nutrient-rich foods such as flour, granola, and cookies, followed by an interactive group discussion. The activity emphasised waste reduction, resource optimisation, and the intersection of environmental care and nutrition in combating hunger. The initiative achieved a meaningful educational impact by encouraging students to reflect on sustainable practices, inspiring them to view filmmaking as a powerful platform for social change, and strengthening their collective commitment to building a sustainable, food-secure future.







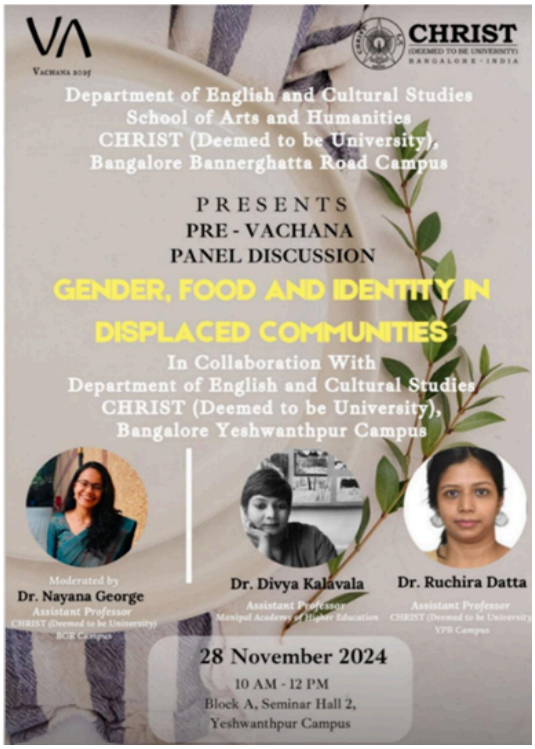
Pre-Vachana Event: Panel Discussion on Gender, Food, and Identity in Displaced Communities

Date: 28 November 2024
Venue: Block A, Yeshwanthapur Campus
No. of Participants: 100+

The Department of English and Cultural Studies organised a Pre-Vachana Panel Discussion titled "Gender, Food, and Identity in Displaced Communities" to explore the critical intersections of food security, social justice, and cultural dignity under UN SDG 2 (Zero Hunger). The initiative was undertaken because food extends beyond mere biological sustenance; understanding how culinary traditions, caste, gender, and migration intersect is vital for recognising the right to equitable access to nourishment and social equity. The activity was conducted through an insightful panel discussion moderated by Dr Nayana George, featuring expert talks by Dr Ruchira Datta and Dr Divya Kalavala. The speakers analysed how food practices—spanning from packaged ethnic foods to marginalised culinary traditions—serve as expressions of memory, resistance, and identity. The event achieved a significant academic and social impact by broadening students' understanding of food as a structural reflection of social hierarchies and collective resilience. Ultimately, the discussion fostered critical thinking and empathy, inspiring participants to view equitable food access as a fundamental bridge connecting sustainability, cultural inclusivity, and zero hunger.







Christmas Joy – Food and Collaring Drive

Date: 16 December 2024
Venue: Mariam Nagar, Ghaziabad
No. of participants: 11

The Human Animal Bond Club at Christ (Deemed to be) University, Delhi NCR, organised the "Christmas Joy – Food and Collaring Drive" on December 16, 2024, in Mariam Nagar, Ghaziabad, directly contributing to the spirit of SDG 2 (Zero Hunger) by addressing nutritional deprivation in street animals. The activity was conducted by eleven student volunteers who directly mobilised within the local neighbourhood to distribute essential, nutritious food items like kibble and biscuits to stray animals while simultaneously equipping dogs with high-visibility reflective collars. This initiative was conducted primarily to alleviate hunger among vulnerable stray animals, fulfil the club's mission of promoting human-animal bonds, and ensure animal safety during severe winter weather conditions where heavy fog and smog significantly increase the risk of road accidents. The immediate impact of the drive was a measurable improvement in the nutritional health and physical well-being of the street animals through direct feeding. Furthermore, the reflective collars enhanced visibility to reduce traffic accidents, while the event successfully fostered community engagement, increased local awareness regarding animal welfare, and cultivated a deep sense of empathy and volunteerism among the participating university students and neighbourhood residents.







Dietary Need Analysis

Date: 28 December 2024
Venue: Bangalore Central Campus
No. of Participants:

The Department of Psychology SDG Cell conducted a Digital Survey titled “Dietary Need Analysis” to support UN SDG 2 (Zero Hunger) by addressing student food security, nutrition accessibility, and sustainable campus consumption. The initiative was undertaken because understanding student dietary requirements, financial constraints, and food preferences is essential for creating accessible, balanced, and budget-friendly nutritional options within academic environments. The activity was conducted through a virtual platform, gathering detailed responses from 32 students across key areas including meal affordability, preferred portion sizes, daily dietary preferences, and interest in sustainable eating practices. The data collected directly informed a collaboration with the campus food vendor, Fresheteria, to design and introduce a dedicated, low-cost nutritious meal box tailored specifically to student health needs. The overall impact of the activity was a measurable improvement in campus food security and nutritional equity, empowering students with affordable, healthy meal choices while embedding sustainable consumption principles directly into daily university dining operations.

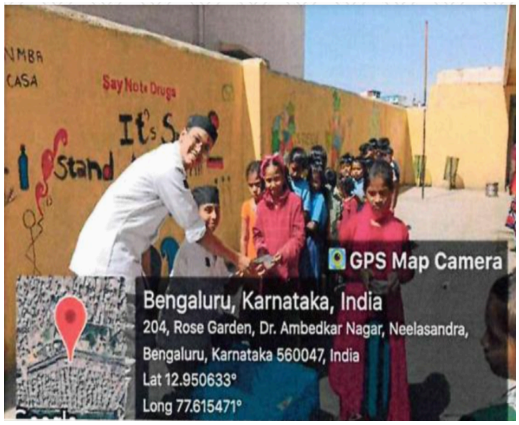




Community Lunch

Date: 10 January 2025
Venue: BHM Department, Central Campus
No. of Participants: 20+

The Department of Hotel Management at CHRIST (Deemed to be University) implemented two impactful best practices, "Handful of Food" and "Community Lunch," directly aligned with Sustainable Development Goal 2: Zero Hunger and SDG 3: Good Health & Well-being. Operating under the institutional mission of "Excellence and Service," these initiatives address local food insecurity and malnutrition among economically weaker sections while serving as an experiential learning platform for students. Through "Handful of Food," students and faculty regularly contribute staple food items like rice and pulses, which are systematically collected, stored, and utilised. Building on this, "Community Lunch" engages student cohorts in planning, designing, preparing, and distributing balanced, large-scale meals to marginalised groups on a rotational basis. Despite operational challenges such as fluctuating voluntary contributions, logistical demands, and maintaining strict food safety standards, the initiative successfully fosters social responsibility, reduces food wastage, and strengthens community ties. Ultimately, these practices equip future hospitality leaders with essential management skills and ethical awareness while driving meaningful progress toward achieving Zero Hunger.











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