CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

15 SDG LIFE ON LAND

ANNUAL REPORT

2024-25

Protecting Nature, Restoring Ecosystems



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Sustainability of Ecosystems in Urban Spaces

Date: 25 March, 2024
Venue: Bangalore Yeshwanthpur Campus
No. of participants: 185

The SDG Cell, in association with the Department of Computer Science, organised a seminar titled "Sustainability of Ecosystems in Urban Spaces" at Seminar Hall I-A. The activity was conducted under SDG Goal 15 (Life on Land) to raise student awareness about environmental challenges arising from rapid urbanisation and to promote community-driven conservation practices. It was led by Kavitha N Kishore, Director of HR and Sustainability Officer at Ideas Ahead AV Solutions, who discussed Bangalore's water shortage, historical water supply systems, sewage treatment, lake restoration through community-led initiatives, tree conservation, and innovative resource utilisation, such as converting waste urea for agriculture. The session engaged 185 students through discussion and personal anecdotes from the speaker's own environmental activism. The seminar had a strong impact: 77.1% of feedback respondents said they would definitely recommend it, and most rated the topics as highly relevant. It also inspired follow-up plans, including a campus tree plantation drive, adoption of Miyawaki forest principles, and monitoring of campus wastewater treatment practices.







Media and Sustainability: Bridging the Gap in Conservation Communication

Date: 4 September, 2024
Venue: Bannerghatta Road Campus

The Sustainable Development Goals (SDG) Cell of the Department of Media Studies, under MESTA, organised a Guest Session titled "Media and Sustainability: Bridging the Gap in Conservation Communication" on 4th September 2024 in the Mini Auditorium, CHRIST (Deemed to be University), Bannerghatta Road Campus, aligned with SDG 15. The session was conducted to explore how the media can promote environmental awareness, dispel misconceptions about wildlife, and inspire students to use storytelling as a tool for conservation advocacy. It featured Ms Trishala Ashok, a conservation filmmaker, who shared her transition from jewellery design to wildlife filmmaking. She discussed her documentary work to dispel myths about snakes, which led to real behavioural change in communities and an invitation from the Karnataka Forest Department for further projects, as well as her efforts to address whale shark hunting and ivory poaching. The session included an opening address by Dr Jais Merlin P Augustine, Mr Ashok's keynote, an interactive Q&A, and a felicitation ceremony. The impact was significant: students gained deeper insight into the media's role as a "fourth pillar" in shaping conservation narratives and policy, reinforcing the SDG Cell's mission to foster sustainability awareness through interdisciplinary dialogue and storytelling.







Green Waste Bottle Awareness Campaign

Date: 19 September, 2024
Venue: Bangalore, Central Campus
No. of participants: 100

The CSA-SDG Cell, School of Psychological Sciences, CHRIST (Deemed to be University), Bangalore, organised the "Green Waste Bottle Awareness Campaign" on 19th September 2024 at Garden Street, in collaboration with the NGO Connecting Youngsters to Nature. The activity was conducted to educate around 100 undergraduate and postgraduate students about plastic pollution and its environmental impact, and to promote sustainable practices such as reusing and recycling waste, aligning with SDG 15. It was carried out through an interactive stall featuring a PowerPoint presentation on plastic pollution, engaging quizzes, small prizes for participation, and a "pledge wall" where students committed to reducing single-use plastics, along with feedback collection to gauge behavioural impact. The activity created a strong impact: participant feedback consistently described the initiative as creative, innovative, and impactful, with many appreciating the concept of upcycling waste bottles and expressing genuine intent to adopt more sustainable habits. Overall, the campaign successfully raised environmental awareness, sparked meaningful discussions on individual responsibility, and inspired collective commitment toward reducing plastic waste on campus and beyond.







Christmas Joy – Food and Collaring Drive

Date: 16 December, 2024
Venue: Mariam Nagar, Ghaziabad
No. of participants: 11

The Human Animal Bond Club, Department of Psychology, School of Social Sciences, at the Delhi NCR Campus, organised "Christmas Joy – Food and Collaring Drive" in and around Mariam Nagar, Ghaziabad. The activity was conducted to care for street animals during winter and to foster empathy and a sense of responsibility towards animal welfare within the campus community. Eleven student volunteers distributed food items such as kibble and biscuits to stray dogs. They fitted them with reflective collars to improve their visibility in the foggy, low-light winter conditions, thereby reducing their risk of road accidents. The drive also involved interacting with residents, promoting community engagement and compassion towards strays. Feedback showed the initiative had a strong impact; 100% of participants felt the drive positively benefited the strays in Mariam Nagar and expressed willingness to join similar future events. Participants especially enjoyed bonding with puppies and dogs, though several suggested allotting more time and expanding the drive's reach in future editions.







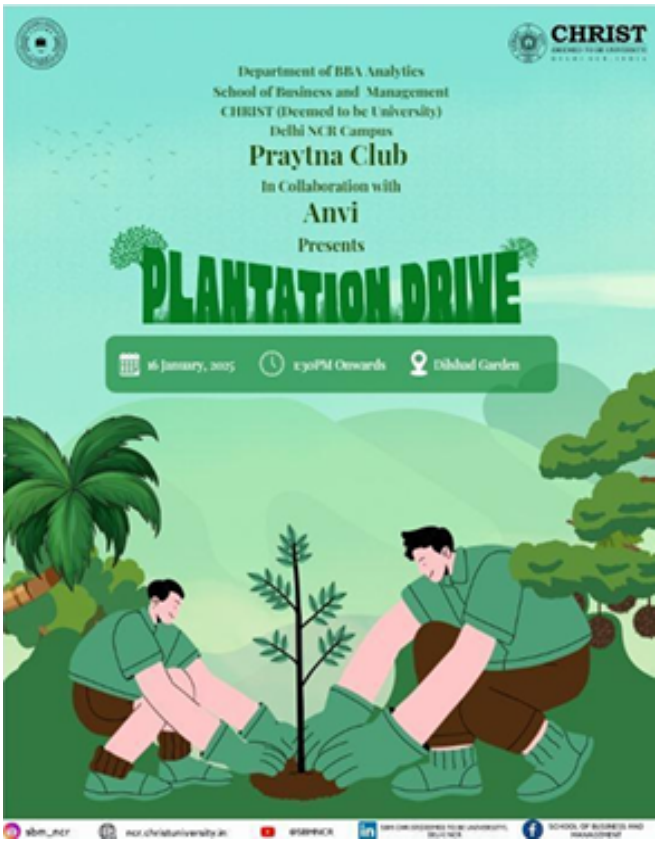
Plantation Drive

Date: 16 January, 2025
Venue: Delhi NCR Campus
No. of participants:15

The School of Business and Management (BBA Analytics) at CHRIST (Deemed to be University), Delhi-NCR Campus, organised a Plantation Drive on 16th January 2025 at Dilshad Garden, Delhi, through the Prayatna Club in collaboration with the Avni Club. The activity was conducted to give 15 student participants hands-on experience in environmental conservation and to deepen their understanding of sustainability, eco-friendly practices, and the role of trees in combating climate change. It was carried out through active, collaborative tree-planting sessions where students worked together toward a shared environmental goal, coordinated by faculty members Prof. Diksha Pandey and Dr Reeta Tomar, along with student coordinators. The impact was strongly positive: feedback showed 83.3% of participants rated the event as highly engaging and joyful, felt it fully met their expectations, and expressed eagerness to join similar initiatives in the future. Beyond enhancing green cover, the drive fostered teamwork, strengthened peer relationships, and instilled a renewed sense of personal responsibility toward nature. It demonstrated how experiential, community-driven activities can effectively inspire young people to embrace sustainable practices and collective environmental action in their daily lives.







"Towards a Better Paw-spective: An Expert Panel Discussion on The State of Animal Welfare: Challenges and Opportunities in the 21st Century"

Date: 31 January, 2025
Venue: Delhi NCR Campus
No. of participants: 46

The Human-Animal Bond Club, Department of Psychology, School of Psychological Sciences, CHRIST (Deemed to be University), Delhi NCR Campus, organised an expert panel discussion titled "Towards a Better Paw-spective: The State of Animal Welfare: Challenges and Opportunities in the 21st Century" on 31st January 2025. The activity was conducted to explore the ethical, environmental, and practical dimensions of animal welfare, promote compassionate dialogue, and encourage sustainable, ethical consumer choices among 46 participants, mainly final-year psychology students. It was carried out through presentations by two experts, Dr Asher R. Jesudoss of the Delhi Animal Welfare Board and Adv. Niharika Kapoor of Mercy for Animals addressed topics such as industrial agriculture's impact on animals, ethical concerns around animal experimentation, wildlife conservation, and veganism, followed by an engaging Q&A session moderated by Dr Kritika Rastogi. The impact was strong, with feedback indicating that 85% of participants were satisfied overall and over 90% found the session relevant. Students gained deeper knowledge of animal welfare policy and advocacy, with the session encouraging shifts toward ethical consumption, sustainable alternatives, and continued interest in the subject, reflecting meaningful behavioural and attitudinal influence among attendees.







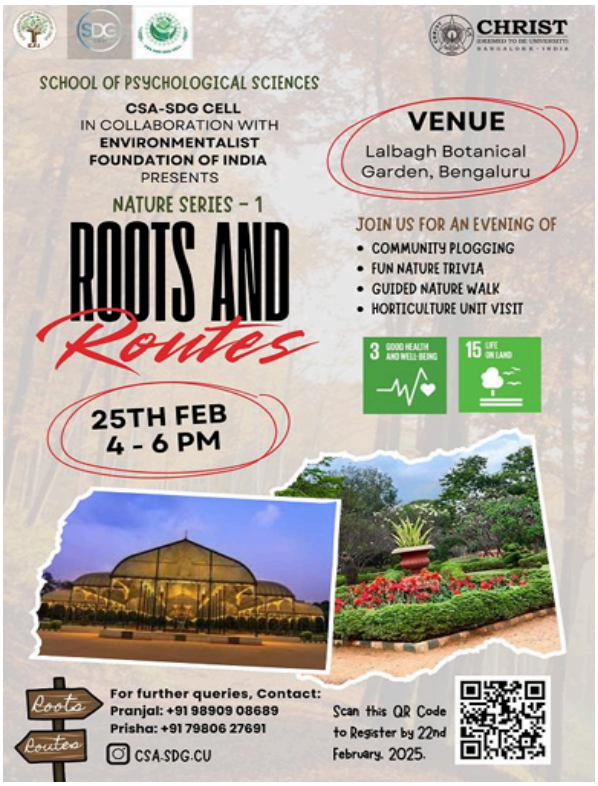
Nature series 1 – Roots and Routes

Date: 25 February, 2025
Venue: Lalbagh Botanical Garden, Bangalore
No. of participants: 12

The SDG Cell of the School of Psychological Sciences, CHRIST (Deemed to be University), Bangalore, organised "Nature Series 1 – Roots and Routes," a sensitisation programme, on 25th February 2025 at Lalbagh Botanical Garden, in collaboration with the NGO Environmental Foundation of India (EFI). The activity was conducted to help 12 UG and PG students understand the importance of green spaces within the city and to build awareness of the connection between mental and physical well-being and mindfulness in nature, aligning with SDG 15. It was carried out through a guided nature walk led by EFI coordinator Mr Yukesh, where students identified flora and fauna, observed migratory and local birds dependent on the lake ecosystem, participated in an hour of community lake plogging around the Lotus Pond, engaged in nature trivia on beneficial and harmful vegetation, and concluded with a mindfulness meditation circle where participants set personal environmental resolutions. The impact was notably positive, with feedback indicating that over 80% of participants rated the event as excellent and well aligned with SDG awareness goals, and most expressed eagerness to join future nature walks. The activity effectively deepened students' ecological understanding while fostering a personal, mindful commitment to environmental stewardship.







Workshop on Conservation Filmmaking

Date: 3 March, 2025
Venue: Bannerghatta Road Campus
No. of participants: 41

The Department of Media Studies organised a Workshop on Conservation Filmmaking on 3rd March 2025, aligned with SDG 15 (Life on Land). The activity was designed to introduce 41 students to the intersection of visual storytelling and environmental advocacy, helping them understand how film can serve as a tool for ecological awareness and conservation messaging. The workshop was led by Ms Trishala Ashok, a conservation filmmaker and science communicator, who shared her professional journey before covering filmmaking fundamentals, including shot composition, narrative structure, and ethical wildlife documentation. She screened her award-winning documentaries and guided students through a hands-on exercise in which they created 1-minute reels on campus sustainability themes such as plastic waste, recycling, and animal welfare, followed by presentations and peer feedback. The impact was significant: students gained practical skills in scripting, cinematography, and editing while learning to translate abstract sustainability concerns into compelling visual narratives. The session successfully bridged theoretical knowledge and real-world application, empowering participants to become confident communicators and advocates for environmental sustainability through film.







Cleanathon and Plantation Drive

Date: 9 March, 2025
Venue: St. John's Hospital and Medical College, Koramangala
No. of participants: 60

The Department of Mathematics, CHRIST (Deemed to be University), Bangalore, in collaboration with E-CURE Charitable Trust, organised "Green-Her Future: A Cleanathon and Plantation Drive" on 9th March 2025 at St. John's Hospital and Medical College, Koramangala, as a service-learning activity aligned with SDG 15. The activity was conducted to promote community-led climate action, environmental sustainability, and a sense of collective responsibility among students and faculty. It was carried out under the guidance of Mr David S, Head of E-CURE Charitable Trust, with 60 volunteers, including faculty members, actively participating in planting 44 saplings and cleaning the surrounding areas around Koramangala. Faculty involvement played a key role in motivating and inspiring student participation, thereby making the initiative well-organised and impactful. The activity had a strong positive impact: it strengthened environmental responsibility and teamwork among participants, empowered volunteers through hands-on involvement in planting and cleaning, and fostered a lasting commitment to sustainability. Overall, the drive successfully demonstrated how experiential, community-based action can build long-term motivation among students and staff to continue engaging in environmental conservation efforts.







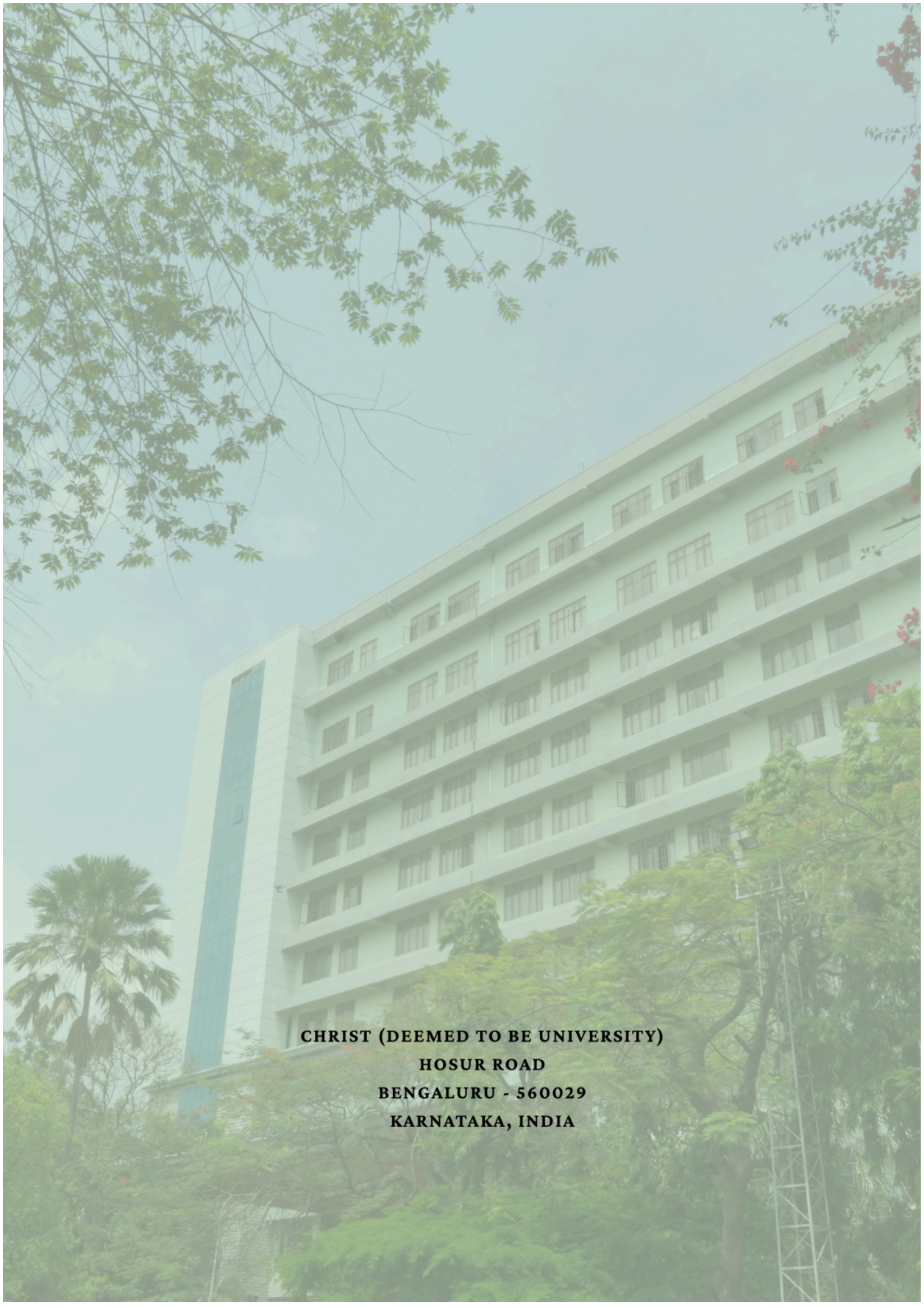
Christites for Climate Action (CCA)

Venue: Bangalore, Central Campus
No. of participants: 550+

The activity encompasses the ongoing work of Christites for Climate Action (CCA), a student-led movement at CHRIST (Deemed to be University), Bangalore, founded by Vice Chancellor Rev. Fr. Dr Jose CC, comprising initiatives like plogging treks, tree plantation drives, seed distribution campaigns, awareness stalls, and a creative flash mob. The activities were undertaken to address the urgent global threat of climate change, aligning with UN SDG 13 (Climate Action) alongside SDGs 15 and others, to foster eco-conscious lifestyles among students and extend environmental responsibility to broader society. These were carried out through hands-on grassroots efforts: volunteers cleaned trails while hiking, planted trees to boost biodiversity, distributed over 100 seed packets at Lalbagh, ran awareness stalls on carbon footprints and menstrual sustainability, and staged a Garba-based flash mob promoting sustainable menstrual products. The impact has been substantial and multi-layered, raising ecological awareness across campus and society, building a passionate community of student volunteers and leaders, encouraging tangible eco-friendly habits, and, as testimonials reveal, meaningfully shaping participants' personal growth, leadership skills, and lifelong commitment to environmental stewardship and collective climate action.







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