CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

12 SDG
RESPONSIBLE CONSUMPTION AND PRODUCTION

ANNUAL REPORT

2024-25

Consume with Care,
Produce with Purpose



INDEX PAGE

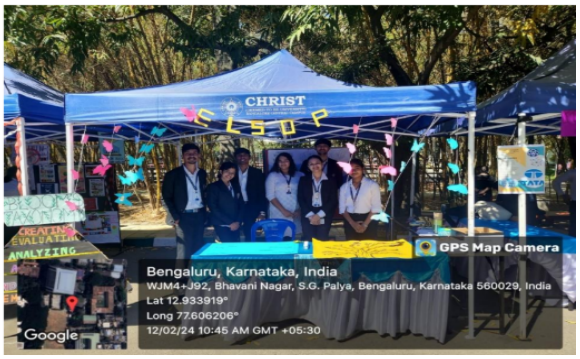
Sl.No	Name of Event	Date	Pg No.	Document Link
1	ELSOP – SDG Awareness Stall	12-02-2024	1	ELSOP.pdf
2	Sustainable Business Strategies	14-02-2024	2	SDG 4 -Depart…
3	Guest Lecture on Indian Culinary Science	14-08-2024	3	https://christuniversity.in/view-activity-pdf/16075/Life%20Sciences/Activities
4	SDG Orientation	27-06-2024	4	MEDIA_BGR…
5	ASSOCHAM Sustainability Conference and Awards	28-04-2024	5	MEDIA_BGR…
6	Competition: ECO-Case – Don't Throw It Away: Transform It Today	4-09-2024	6	ECOCASE DO…
7	Green Waste Bottle Awareness Campaign	19-09-2024	7	SDG 15 & 17_…
8	Menstrual Sustainability Awareness Stall	01-10-2024	8	https://christuniversity.in/uploads/userfiles/file/2nd%20Menstrual%20Sustainbility%20Awarness.pdf
9	Garba FlashMob – Menstrual Sustainability Week	4-10-2024	9	https://christuniversity.in/uploads/userfiles/file/Garbha%20Flash Mob.pdf
10	Talk on Green Computing	3-03-2025	10	Dept.of Statisti…

11	Sustainable Innovations in Statistics and Data Science (SISD-2025)	27-03-2025	11	Statistics and D…

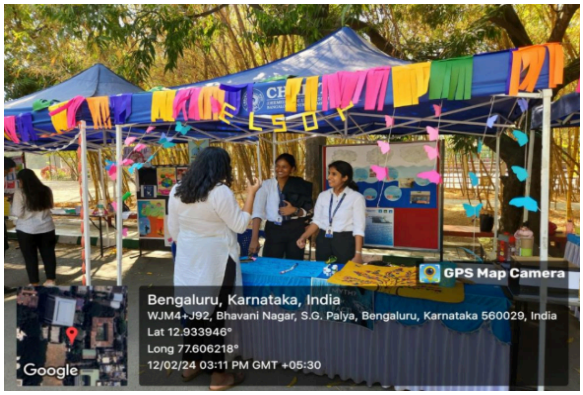
ELSOP – SDG Awareness Stall

Date: 12 February 2024
Venue: Garden Street, CHRIST (Deemed to be University), Bangalore
No. of participants: 100+ students

The SDG Cell, CHRIST (Deemed to be University), organised ELSOP (Environment Law Studies and Orientation Programme) as a stall to promote awareness about the Sustainable Development Goals, with relevance to SDG 12 – Responsible Consumption and Production. The activity aimed to make sustainability education engaging and accessible to students through interactive activities. The stall featured a Game Zone where participants engaged in activities such as sorting wet and dry waste using leaves collected on campus and a "Myth or Fact" challenge on environmental issues. Participants were also rewarded with biodegradable seed pencils, reinforcing sustainable practices through an eco-friendly alternative to conventional rewards. A "Leaf Your Thoughts" board provided an opportunity for students to share their reflections and ideas about environmental concerns. The activity successfully combined education, participation, and environmental awareness, encouraging students to understand responsible waste management and sustainable choices. It contributed to SDG 12 by promoting waste segregation, reducing environmental impact, and encouraging responsible consumption through practical and interactive learning.









Sustainable Business Strategies

Date: 14 February 2024
Venue: Symposium Hall, CHRIST (Deemed to be University), Bannerghatta Road Campus, Bangalore
No. of participants: 7 students and 1 moderator

The Department of Economics, CHRIST (Deemed to be University), Bannerghatta Road Campus, organised a Round Table Conference on "Sustainable Business Strategies" as part of Sustainability Week. The session focused on promoting responsible and sustainable approaches to business, making it relevant to SDG 12 – Responsible Consumption and Production. Dr Chandan Roy and Dr Kshama A. V., Professors from the Department of Economics, were associated with the session. The activity was conducted through three rounds of discussion. Participants first shared their views on sustainable goods, services, and existing businesses, followed by discussions on the environmental and economic impacts of business operations and value chains. The second round addressed business strategies in the context of changing consumer preferences and resource scarcity, while the third explored responsible resource use and building positive relationships with communities. The conference encouraged participants to consider long-term societal and environmental impacts rather than short-term profits, assess product and service life cycles, and incorporate environmental and social factors into business decisions. It contributed to SDG 12 by promoting sustainable production strategies, responsible resource management, and awareness of the broader impacts of business activities.







Guest Lecture on Indian Culinary Science

Date: 14 August 2024
Venue: C11, Central Block, CHRIST (Deemed to be University), Bangalore
No. of Participants: 175 students

The Department of Life Sciences, in association with the School of Sciences, organised a guest lecture on "Indian Culinary Science" as part of the Science Lecture Series – Innovations Unveiled. The programme was conducted to help students understand the scientific significance of traditional Indian food ingredients, principles and practices, and their potential application in functional foods. The session was delivered by Dr Gurmeet Singh, Professor, Dean, and Head of the Centre for Ayurvedic Biology and Holistic Nutrition at the University of Trans Disciplinary Health Sciences and Technology, Bangalore. Students from 5CBZ, 5BCZ, 5BCB, and the Nutrition and Health Sciences elective batch of 3MLIF participated. The lecture explored traditional food practices, cultural texts, and Ayurvedic literature and their relevance to food science. It also discussed translating traditional ingredients and practices into functional foods to address public health challenges. The programme contributed to SDG 12 – Responsible Consumption and Production by encouraging students to recognise the value of traditional food resources and explore their scientific and functional applications, supporting more informed and value-oriented approaches to food utilisation.





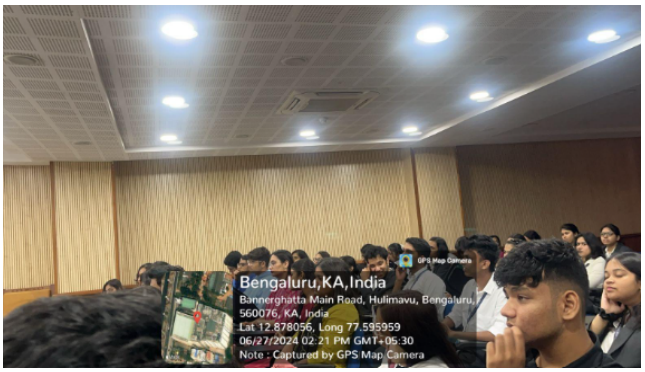


SDG Orientation

Date: 27 June 2024
Venue: Seminar Hall, CHRIST (Deemed to be University), Bannerghatta Road Campus, Bangalore
No. of participants: 21 students

The Department of Media Studies, School of Arts and Humanities, CHRIST (Deemed to be University), organised an SDG Orientation to introduce students to the Sustainable Development Goals and encourage sustainability within academic and journalistic practices. The session was coordinated by Dr Jais Merlin P. Augustine, Assistant Professor and Faculty Coordinator of the SDG Cell, along with Purbali Chakraborty, SDG Student Coordinator, and Divij Sharma. The programme began with an interactive newspaper-reading activity, where students identified and analysed news related to the SDGs. This was followed by discussions on the objectives of the SDG Cell, the relevance of sustainability to journalism, and an overview of all 17 SDGs and their application to campus activities. Panel discussions addressed ESG disclosure and reporting, community engagement and social impact, and climate change and decarbonisation. The orientation was necessary to build students' awareness and encourage them to translate sustainability principles into practical actions. It contributed to SDG 12 – Responsible Consumption and Production by promoting eco-conscious practices and encouraging students to integrate sustainability into their everyday academic and campus activities.







ASSOCHAM Sustainability Conference and Awards

Date: 28 June 2024
Venue: The Lalit Ashok, Bangalore
No. of participants: 23 students

The Department of Media Studies, School of Arts and Humanities, CHRIST (Deemed to be University), Bannerghatta Road Campus, facilitated student participation in the 5th Edition of the ASSOCHAM CSR & Sustainability Conference and Awards, themed *"ESG Leadership – Building a Sustainable World Together."* The conference brought together experts and corporate leaders to discuss sustainable business practices and responsible development. The activity was necessary to provide students with practical exposure to how sustainability is incorporated into organisational decision-making and corporate practices. The conference included discussions on ESG disclosure and reporting, community engagement and social impact, climate change, decarbonisation, renewable energy and energy efficiency. Experts also highlighted the importance of transparency, accountability and avoiding greenwashing. Students participated by attending the expert panel discussions and observing the ASSOCHAM CSR and Sustainability Awards 2023, where organisations demonstrating strong sustainability and ESG practices were recognised. The conference enhanced their understanding of responsible business practices and sustainable resource management. It contributed to SDG 12 – Responsible Consumption and Production by highlighting sustainable organisational practices, efficient resource use, environmental responsibility, and the integration of sustainability into business operations.







Competition: ECO-Case – Don't Throw It Away: Transform It Today

Date: 4 September 2024
Venue: Gazebo, Department of Psychology, CHRIST (Deemed to be University), Delhi NCR
No. of participants: 12 students

The EnPsy Lab, Department of Psychology, School of Social Sciences, in collaboration with Kissae, organised the ECO-Case Competition to promote environmental awareness and sustainable consumption through creative reuse. The activity addressed SDG 12 – Responsible Consumption and Production, with a focus on reducing waste through reuse and upcycling. The activity was necessary to encourage students to rethink the disposal of everyday items and recognise the value of materials that can be reused. Participants transformed old phone covers into creative and sustainable art pieces using paints and brushes, combining artistic expression with environmentally conscious practices. Background music created an engaging atmosphere throughout the activity, after which the completed designs were submitted for evaluation by the project leads and team members. The competition successfully demonstrated how small, creative choices can reduce waste and promote sustainable lifestyles. Feedback showed that participants appreciated the recycling and repurposing theme, with many reporting that the event encouraged them to reuse and repurpose items in their future choices.







Green Waste Bottle Awareness Campaign

Date: 19 September 2024
Venue: Garden Street, CHRIST (Deemed to be University), Bangalore
No. of participants: 100 students

The CSA-SDG Cell, School of Psychological Sciences, in collaboration with Connecting Youngsters to Nature (NGO), organised the Green Waste Bottle Awareness Campaign to create awareness about plastic pollution and encourage sustainable practices. The activity was aligned with SDG 12 – Responsible Consumption and Production, focusing on reducing plastic waste and promoting reuse and recycling. The activity was necessary to highlight the harmful effects of plastic waste on the environment and encourage students to reconsider their everyday consumption habits. An interactive stall was set up where students learned about plastic pollution and its impact on the environment and wildlife through a PowerPoint presentation, quizzes, and discussions. A "pledge wall" was also established, allowing students to commit to reducing their use of plastic. Small prizes were provided to encourage participation, and feedback was collected to assess awareness and behavioural intentions. The campaign increased awareness of plastic pollution and encouraged students to adopt sustainable practices, particularly reducing single-use plastics. Feedback indicated that participants found the interactive activities engaging and expressed willingness to change their habits. Thus, the initiative contributed to SDG 12 by promoting responsible consumption, waste reduction, recycling, and environmentally conscious behaviour.







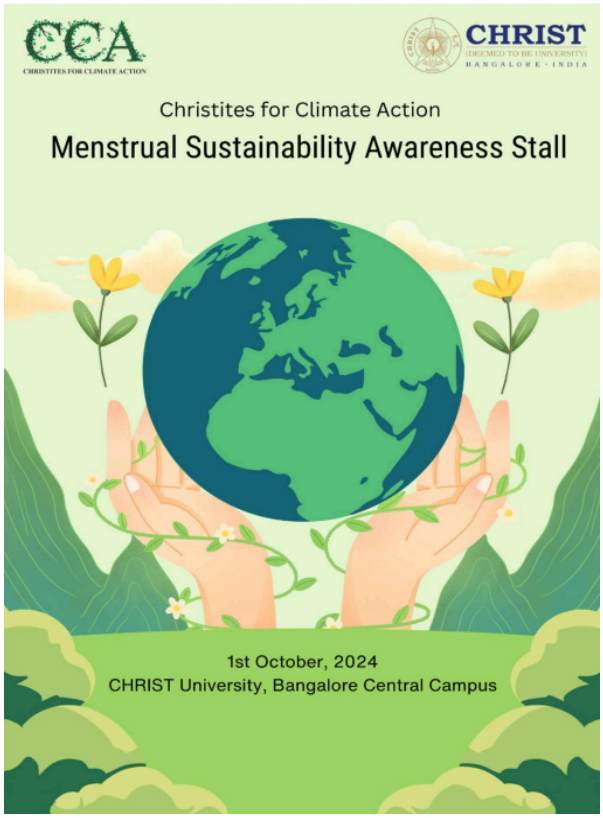
Menstrual Sustainability Awareness Stall

Date: 1 October 2024
Venue: CHRIST (Deemed to be University), Central Campus, Bangalore
No. of participants:50+ students

Christites for Climate Action (CCA) organised a Menstrual Sustainability Awareness Stall to promote awareness about menstruation and encourage sustainable menstrual practices, contributing to SDG 12 – Responsible Consumption and Production. The activity was necessary to encourage students to make informed and sustainable choices regarding menstrual practices while addressing misconceptions and encouraging open discussion. The stall used interactive quizzes and games, including identifying films related to menstruation, to engage participants and facilitate learning. An informative session on tampon usage provided practical knowledge, while a chalkboard activity enabled students to share their thoughts and experiences in a supportive, stigma-free environment. The activity created greater awareness of sustainable approaches to menstrual health and encouraged informed decision-making. It also helped break taboos and misconceptions surrounding menstruation. The programme contributed to SDG 12 by promoting awareness of sustainable menstrual practices and encouraging responsible choices in menstrual product use.







Garba FlashMob – Menstrual Sustainability Week

Date: 4 October 2024
Venue: Block 1 Island, Central Campus, CHRIST (Deemed to be University), Bangalore
No. of participants: 95

Christites for Climate Action (CCA) organised a Garba Flash Mob as part of Menstrual Sustainability Week, focusing on SDG 12 – Responsible Consumption and Production. The activity aimed to create awareness about sustainable menstrual practices and encourage individuals to make environmentally responsible choices regarding menstrual products. The activity was carried out through a dynamic flash mob performance designed to attract a wide audience and communicate the message of menstrual sustainability. Participants engaged with students, faculty, and onlookers by distributing informative materials and spreading awareness about sustainable menstrual choices, sustainable products, and eco-friendly practices. The initiative helped increase awareness and encouraged participants to consider more sustainable alternatives in menstrual health management. It also used an engaging public activity to make sustainability-related information accessible to a wider audience. The positive participation and response demonstrated the effectiveness of the campaign in promoting sustainable choices. Thus, the programme contributed to SDG 12 by promoting responsible and eco-friendly menstrual practices and encouraging more informed consumption choices.







Talk on Green Computing

Date: 3 March 2025
Venue: Room No. 530, 5th Floor, R&D Block, CHRIST (Deemed to be University), Central Campus
No. of participants: 104

The Department of Statistics and Data Science, CHRIST (Deemed to be University), organised an invited talk on "Green Computing" as part of its Sustainable Development Goals programme, addressing SDG 12 – Responsible Consumption and Production. The session was delivered by Dr Niladri Choudhuri, Founder & CEO, Xellentro Consulting LLP and President, Green Computing Foundation. The programme focused on the environmental impact of Information Technology, including IT pollution, energy consumption, digital waste, and e-waste. The activity was necessary to create awareness about the often-overlooked environmental consequences of everyday digital practices. Through an expert-led discussion, participants were introduced to practical measures such as switching off unused devices and Wi-Fi routers, deleting unnecessary emails, unsubscribing from spam, using energy-efficient hardware, and reducing e-waste. The session helped participants understand their digital carbon footprint and encouraged responsible IT habits. It contributed to SDG 12 by promoting efficient resource and energy use, reducing electronic waste, and supporting sustainable consumption practices.







International Conference: Sustainable Innovations in Statistics and Data Science (SISD-2025)

Date: 28 March 2025
Venue: CHRIST (Deemed to be University), Central Campus, Bangalore
No. of participants:191

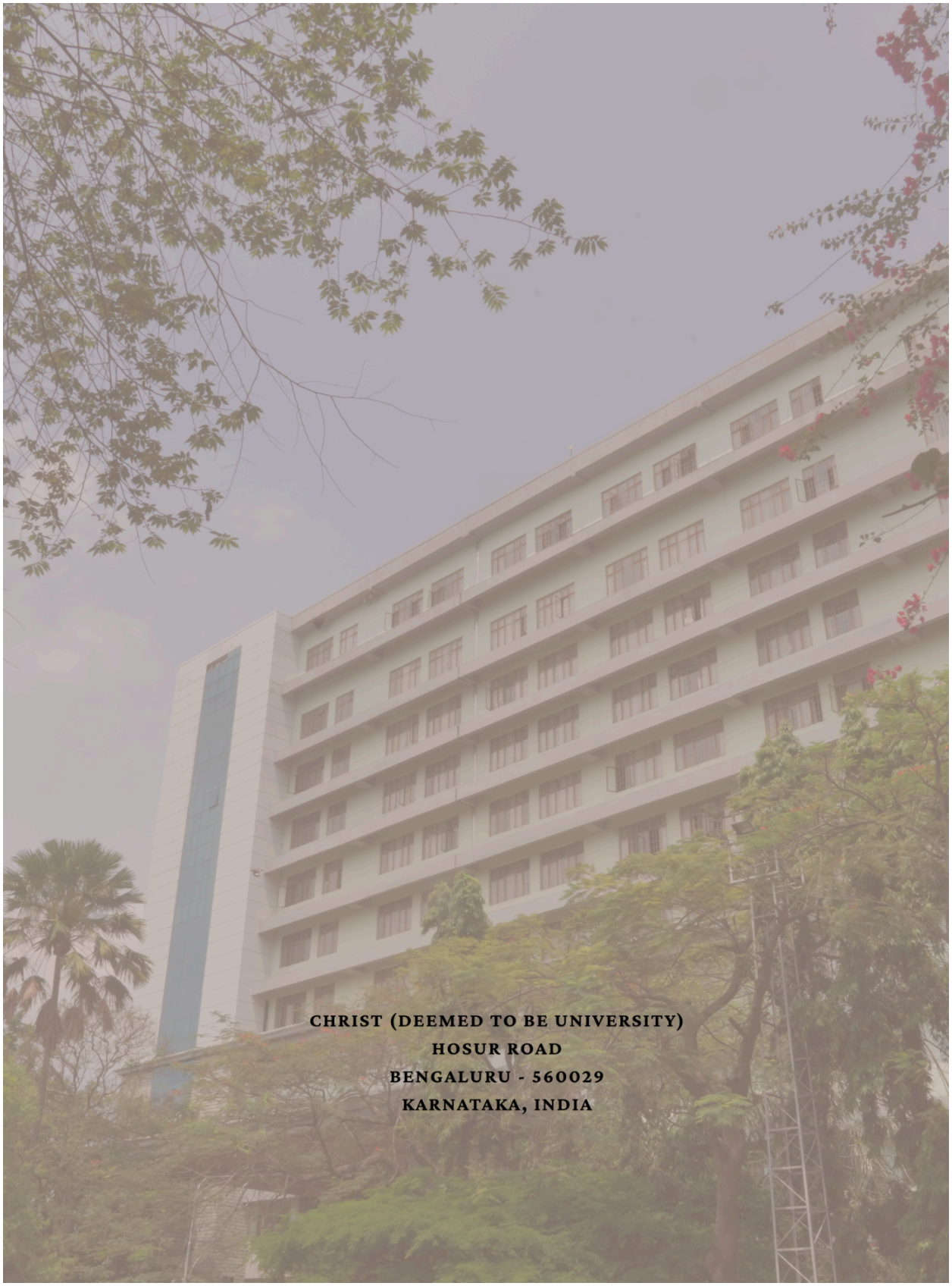
The Department of Statistics and Data Science, CHRIST (Deemed to be University), jointly with the Department of Statistics, University of Kerala, organised the International Conference on Sustainable Innovations in Statistics and Data Science (SISD-2025). The conference incorporated sustainable practices and contributed to SDG 12 – Responsible Consumption and Production. The initiative focused on reducing waste through digital communication, limited double-sided printing, and elimination of printed promotional materials. Single-use plastic was reduced by providing stainless-steel bottles, using water glasses, and eliminating plastic cutlery, cups, and plates. Items were sourced from artisans and organisations supporting differently-abled individuals, including Care Factory, Madurai, thereby supporting responsible consumption along with social inclusion. Guests received plants or sustainable gifts without plastic or paper wrapping, and the abstract book was released by watering a plant. These measures reduced paper and plastic waste, promoted sustainable event management, and encouraged participants to adopt responsible consumption practices in academic and professional settings.











CHRIST (DEEMED TO BE UNIVERSITY)
HOSUR ROAD
BENGALURU - 560029
KARNATAKA, INDIA