CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

11 SDG

SUSTAINABLE CITIES AND COMMUNITIES

ANNUAL REPORT

2024-25

Building Better Cities,
Building a Better Future



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Sustainable Business Strategies

Date: 14 February 2024
Venue: Symposium Hall

The Department of Economics organised a Round Table Conference on "Sustainable Business Strategies," with Dr Chandan Roy and Dr Kshama A V as guest presenters, moderated by student moderator Lavanya Jena. The activity was carried out as a structured, three-round discussion in which participants first shared introductory perspectives on sustainable goods and services, followed by rounds addressing the environmental and economic impact of business operations, the challenges of launching sustainable business strategies amid uncertain consumer preferences and resource scarcity, and how companies can build goodwill while responsibly trading off community resources, concluding with individual closing remarks. The conference was organised to encourage students to critically engage with the intersection of sustainability and business practice, fostering awareness of responsible, long-term business thinking. As an outcome, participants gained a deeper understanding of the importance of balancing profitability with social and environmental responsibility, the value of assessing product lifecycle impacts, and the role of strong policies and self-awareness in sustainable business conduct. The discussion left participants with practical insights into how businesses can align commercial goals with community and environmental well-being.







India Sustainability Startathon 2024

Date: 22 and 23 July 2024
Venue: Seminar Hall, Central Campus
No. of participants: 100+

The SDG Cell, in collaboration with The Future Founders Co., organised a two-day bootcamp titled "India Sustainability Startathon 2024," opened by Dr Leena James and led by Ms Supriya Panchangam, CEO of The Future Founders Co., along with Rohan Subhash. The bootcamp was conducted through structured, mandatory, exploratory, and self-explanatory sessions focused on SDG 11 (Sustainable Cities and Communities), supported by mentorship from past participants who had qualified for the Singapore finals, culminating in participants developing and presenting real-world solutions to a panel of judges. The bootcamp was organised to build practical problem-solving skills around sustainability challenges while offering participants a pathway to international recognition, including a fully funded opportunity to represent India at a global youth leadership summit. As an outcome, participants strengthened their critical thinking, teamwork, and presentation skills, gained a deeper understanding of SDG-aligned entrepreneurship, and left inspired by mentorship from young sustainability entrepreneurs, reinforcing the university's commitment to nurturing student-led, real-world sustainability solutions.



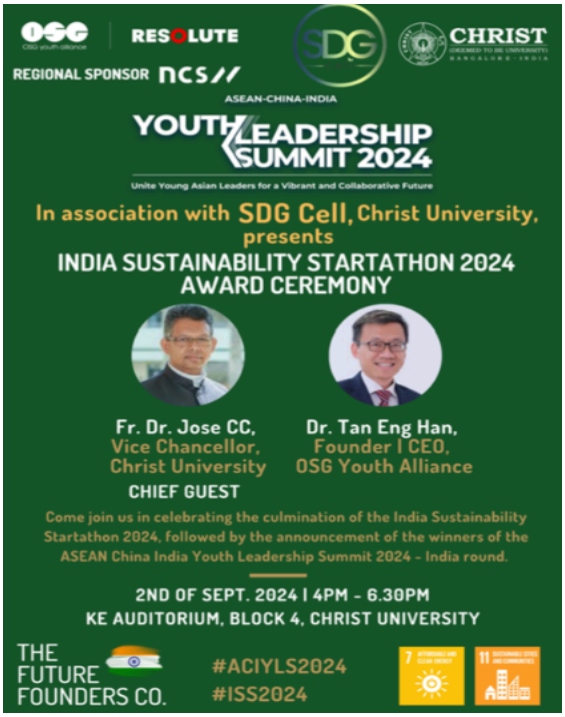




India Sustainability Youth Summit 2024

Date: 2 September 2024
Venue: KE Auditorium, Central Campus
No. of participants: 100+

The India Sustainability Youth Summit 2024 marked the culmination of the India Sustainability Startathon, organised by the SDG Cell of CHRIST (Deemed to be University) in collaboration with The Future Founders Co. The event brought together students, SDG volunteers, and dignitaries to celebrate youth-led innovation in sustainability. Proceedings began with a lamp-lighting ceremony, followed by keynote addresses from Dr Leena James, Fr. Dr Jose CC, and Prof. Arvind Lodaya, who spoke on institutional commitment to sustainability, real-world green initiatives, and the qualities needed to drive impactful ventures. A student panel discussion offered youth perspectives on climate action, technology, and education, while Dr Tan Eng Han of the OSG Youth Alliance highlighted global collaboration for youth empowerment. The activity was conducted to recognise outstanding sustainability startups from the Startathon, inspire continued innovation, and reinforce sustainability as a core institutional value. It concluded with an awards ceremony honouring winning teams, alongside entertainment and a recap by Ms Supriya Panchangam. The summit strengthened cross-university engagement, showcased actionable youth-driven solutions, and reaffirmed the university's leadership in advancing the Sustainable Development Goals.



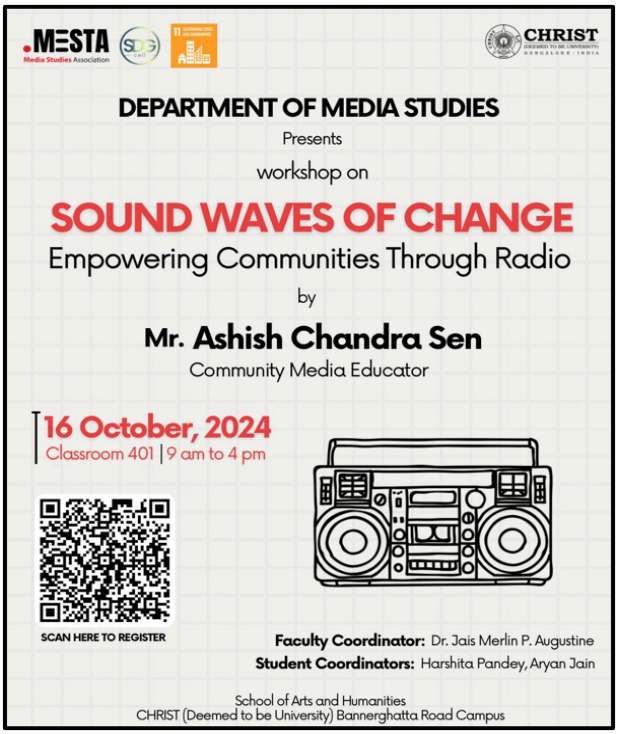




Sound Waves of Change: Empowering Communities through Radio

Date: 16 October 2024
Venue: CHRIST Bannerghatta Campus
No. of participants: 50

The Department of Media Studies organised a workshop titled "Sound Waves of Change: Empowering Communities through Radio," led by guest speaker Mr Ashish Chandra Sen, Community Media Educator, under the guidance of faculty coordinator Dr Jais Merlin P. Augustine. The workshop was conducted through a mix of expert-led sessions, video screenings on community radio initiatives such as Sangham Radio, discussions and reflections, scriptwriting instruction, and hands-on fieldwork where students developed community-focused action plans and radio scripts, followed by feedback sessions on both the fieldwork and scripts. The activity was organised to introduce students to the role of community radio in giving voice to underrepresented communities and to build practical skills in radio scriptwriting and audio storytelling, aligned with SDG 11 (Sustainable Cities and Communities). As an outcome, students gained a strong conceptual understanding of community radio's societal impact, developed hands-on scripting and fieldwork skills, and learned to translate community narratives into structured audio content. The workshop successfully combined theoretical learning with practical application, strengthening students' appreciation for local storytelling and community-driven media initiatives.







Nukkad Natak on Healthy Ghaziabad Initiative

Date: 13 December 2024
Venue: University Fountain Area, Delhi NCR
No. of participants: 50+

The School of Business and Management (BBA Analytics), in association with the Centre for Social Action, organised a Nukkad Natak (street play) on Air Pollution Awareness, performed by the CUSBMA Theatre Team. The activity was carried out through a dramatised street performance that used humour and mythological characters like Yamraj and Chitragupta to depict how everyday human actions such as smoking, transportation, construction, waste burning, and industrialisation contribute to air pollution, while also highlighting lesser-known factors like electric vehicles and the struggles of lung patients. The play was organised to creatively educate students about the causes and effects of air pollution and to inspire practical, sustainable behavioural change on campus. As an outcome, the performance effectively raised awareness and sparked reflection among the audience, with strong engagement and positive feedback on its clarity and relatability. The event carried both short-term impact, in prompting immediate discussions and eco-conscious thinking, and long-term potential, by encouraging sustainable habits and inspiring future student-led environmental initiatives, reinforcing the university's commitment to social and environmental responsibility.





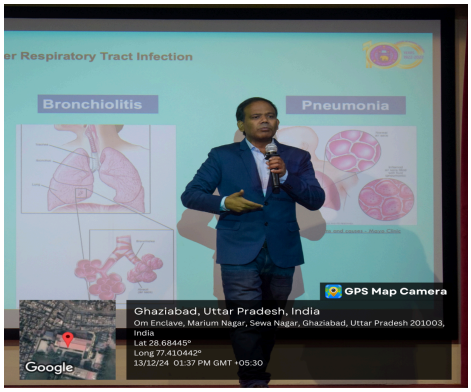


Swach Vayu, Swach Jeevan (स्वच्छ वायु, स्वस्थ जीवन)

Date: 13 December 2024
Venue: Seminar Hall, Block A, Delhi NCR
No. of participants: 40

The School of Business and Management (BBA Analytics) organised a session titled "स्वच्छ वायु, स्वस्थ जीवन" (Clean Air, Healthy Life), featuring guest speakers Mr Sanjay Mohan and Dr Vijay Kumar. The session was conducted as an interactive discussion beginning with a welcome address, followed by Dr Vijay Kumar explaining the severity of Delhi's air pollution, its health impacts such as bronchitis, heart disease, and COPD, and the sources and types of particulate matter, while Mr Sanjay Mohan shared practical, actionable steps for individuals to mitigate air pollution. The activity was organised to raise awareness among non-teaching staff and class representatives about the causes, health risks, and urgency of addressing air pollution, encouraging environmentally responsible behaviour within the university community. As an outcome, attendees gained a deeper understanding of pollution sources, including transportation and industrial emissions, and left with a stronger sense of responsibility toward reducing their carbon footprint through small, impactful lifestyle changes. The session's positive reception and engaged discussion reflected its effectiveness in building awareness and encouraging a broader culture of environmental responsibility across the institution.







Talk on Green Computing

Date: 3 March 2025
Venue: R&D block, CHRIST(Deemed to be University), Central Campus
No. of participants: 104

The Department of Statistics and Data Science at CHRIST (Deemed to be University), Bangalore, organised an invited talk on Green Computing as part of its Sustainable Development Goals program, delivered by Dr Niladri Choudhuri, Founder & CEO of Xellentro Consulting LLP and President of the Green Computing Foundation. The session was conducted as an expert-led talk covering the environmental impact of IT activities, including digital pollution from emails and unused data storage, energy conservation practices like switching off idle devices, and sustainable computing habits for individuals and organisations. The talk was organised to raise awareness about the hidden environmental consequences of everyday digital usage and to equip participants with practical, actionable steps to reduce their digital carbon footprint. Its impact was reflected in participants gaining concrete awareness of IT pollution and learning specific habits such as efficient email management, energy-conscious device use, and adoption of eco-friendly IT solutions, empowering both individual and organisational responsibility toward building a more environmentally sustainable digital future.







Eco-warrior Workshop

Date: 4 March 2025
Venue: R&D block, CHRIST(Deemed to be University), Central Campus
No. of participants: 65

The Department of Statistics and Data Science at CHRIST (Deemed to be University), Bangalore, organised the Eco-Warrior Workshop on digital sustainability and responsible IT usage, led by Dr Niladri Choudhuri, Founder & CEO of Xellentro Consulting LLP and President of the Green Computing Foundation, along with Dr Surabhi Prakash, Executive Director of the Green Computing Foundation. The workshop was conducted through an interactive digital collage activity, where students used flashcards containing sustainability-related images and text to collaboratively create visual representations of eco-friendly IT practices, alongside discussions introducing the Green Computing Foundation's mission. The activity was organised to educate participants on managing digital technologies responsibly and to minimise the environmental impact of IT usage through practical, engaging methods. Its impact was reflected in students gaining a hands-on understanding of green computing concepts such as energy efficiency and e-waste management, while the collaborative, creative format fostered teamwork and innovation, equipping participants with actionable knowledge on how small, mindful changes in digital habits can meaningfully contribute to a more sustainable and eco-friendly future.







Talk on Art of Sustenance & Sustainable Quest (Treasure Hunt)

Date: 4 March 2025
Venue: Multipurpose Hall, Devadan Hall
No. of participants: 58

The Department of Civil Engineering, in association with the School of Architecture and the SDG Cell, organised two activities as part of Sustainability Week: a seminar titled "The Art of Sustenance," featuring a talk by Prof. Chenju Prince, and an interactive treasure hunt titled "Sustainable Quest." The seminar was conducted as a guest talk covering sustainable materials, energy-efficient construction processes, and the relationship between nature and urban landscapes, while the treasure hunt engaged students in small teams solving clues centred on eco-friendly technologies, resource conservation, and environmentally conscious actions. The activities were organised to build students' theoretical and practical understanding of sustainability within civil engineering and architecture, while encouraging interdisciplinary collaboration and active engagement with SDG 11 (Sustainable Cities and Communities). As an outcome, participants gained valuable theoretical insights into sustainable construction practices from the seminar, while the treasure hunt fostered teamwork, deepened practical knowledge of sustainability concepts, and encouraged students to adopt eco-friendly habits in their daily lives, making the combined activities both educational and engaging.





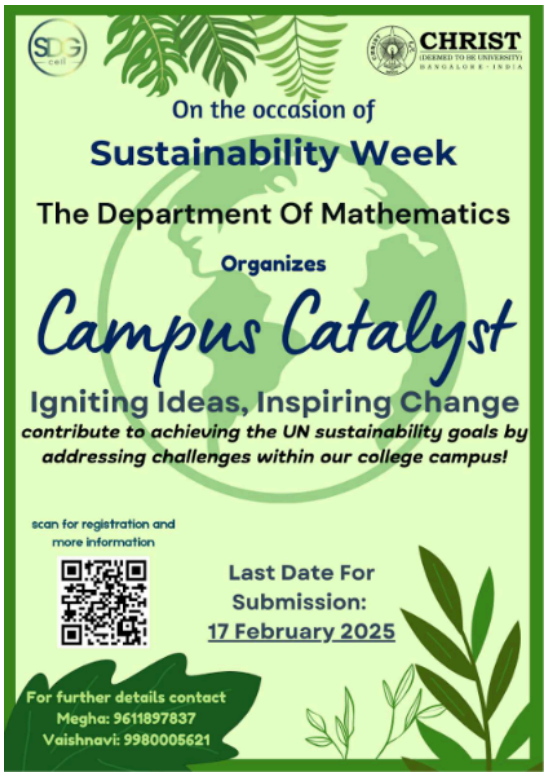




Campus Catalyst

Date: 5 March 2025
Venue: Block 1, CHRIST Central Campus
No. of participants: 35

The Department of Mathematics at CHRIST (Deemed to be University), Bangalore, organised "Campus Catalyst," a poster presentation competition held as part of Sustainability Week, without an external guest speaker, instead engaging students directly as presenters and researchers. The activity was conducted by inviting student teams to develop research-driven posters addressing real-world campus challenges through the lens of the United Nations Sustainable Development Goals, covering diverse themes such as aerodynamics, campus evacuation modelling, smart classroom power optimisation, green investments, water crisis analysis, waste management, and brain-function modelling, which were then judged and displayed at an outdoor exhibition. The event was organised to ignite ideas and inspire change by encouraging students to apply mathematical and analytical thinking to sustainability-linked problems on their own campus. Its impact was significant, with 13 creative, research-driven posters fostering critical thinking, innovation, and teamwork among participants; supported by expert judging and cash prizes, the competition successfully promoted a culture of sustainability and problem-solving within the university community.







SDG Week Stall - Awareness Campaign on UTI and responsible resource usage

Date: 5 March 2025
Venue: Garden Street, CHRIST(Deemed to be University), Central Campus
No. of participants: 150 – 180

The Department of Statistics and Data Science organised an SDG Week Stall featuring two awareness campaigns: one on responsible resource usage and another on Urinary Tract Infections (UTIs). The activity was carried out through interactive, game-based learning stations, including Cup & Pong and a Monopoly-style board game centred on SDG 11 (Sustainable Cities and Communities), where participants engaged with quizzes, fact-or-myth challenges, and role-play activities. The stall was organised to raise awareness about sustainable resource practices and personal health issues like UTIs in an engaging, accessible format, encouraging students to reflect on real-world sustainability and health challenges. As an outcome, participants gained greater awareness of responsible resource usage and improved understanding of UTI prevention and symptoms, while the interactive format strengthened critical thinking, teamwork, and creativity. The stall successfully demonstrated how playful, hands-on engagement can drive meaningful awareness, leaving a lasting impression on attendees about aligning everyday actions with sustainability and health-related SDGs.







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