



**CHRIST**

(DEEMED TO BE UNIVERSITY)  
BANGALORE | DELHI NCR | PUNE



## SCHOOL OF **BUSINESS AND MANAGEMENT**

# MBA

**MASTER OF BUSINESS ADMINISTRATION**

ACCREDITED BY NBA

TOP B-SCHOOL IN BENGALURU

30 Years | Nurturing Responsible Leaders



# OUR *Inspiration*

CHRIST (Deemed to be University) is dedicated to Christ, the teacher par excellence. He is our supreme guru and inspiration. He is our guiding light. He is our model of Excellence and Service.

Saint Kuriakose Elias Chavara, (1805-71) the founder of the religious congregation, Carmelites of Mary Immaculate (CMI), is our source of inspiration as the seminal influence of his vision and dreams permeate through our activities today. St. Chavara, a great educationalist and social reformer of the 19th century foresaw the changes that would take place and wanted to build a society based on fatherhood of God and brotherhood of humanity.



## CHRIST (Deemed to be University)

CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationalist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831, which administers CHRIST (Deemed to be University). CHRIST (Deemed to be University) was established as 'Christ College' in 1969. It undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education, and adoption of global higher education practices with the support of creative and dedicated staff."

The University Grants Commission (UGC) of India conferred Autonomy to Christ College in 2004 and identified it as an Institution with Potential for Excellence in 2006. In 2008, under Section 3 of the UGC Act, 1956, the Ministry of Human Resource Development of the Government of India declared the institution a Deemed to be University in the name and style of Christ University. One of the first institutions in India to be accredited in 1998 by the National Assessment and Accreditation Council (NAAC), Government of India, and subsequently in 2004, 2016, and 2022, CHRIST (Deemed to be University) is currently accredited with 'A+' Grade. The University is ranked among the top 100 universities in India at 60 in the NIRF India Ranking 2024 of the Ministry of Education, Government of India.

The multi-disciplinary University, which focuses on teaching, research, and service, offers Bachelor, Master, and Doctoral programmes in humanities, social sciences, sciences, commerce, management, engineering, architecture, education, and law to about 40000 students. The University offers its programmes at four campus locations in Bangalore in Karnataka, at Lavasa in Pune in Maharashtra, and Ghaziabad in Delhi NCR. The campus is a living example of harmonious multiculturalism with students from all the states and union territories and around 60 different countries. CHRIST (Deemed to be University) publishes six peer-reviewed research journals and has published more than 300 books in Kannada and English. A promoter of sports, music and literary activities, it is a nurturing ground for creative excellence.

## VISION

Excellence and Service

## MISSION

CHRIST (Deemed to be University) is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment.

## CORE VALUES

- FAITH IN GOD
- MORAL UPRIGHTNESS
- LOVE OF FELLOW BEINGS
- SOCIAL RESPONSIBILITY
- PURSUIT OF EXCELLENCE

# SCHOOL OF BUSINESS AND MANAGEMENT



## MBA @ CHRIST



The School of Business & Management, which started in the year 1994, constitutes a major center of learning at CHRIST (Deemed to be University). The School of Business and Management is rated among the top B-schools in India. It is an NBA Accredited programme. It offers a two-year full-time MBA programme with specialization choices in Marketing, Finance, Human Resources, Business Analytics and Lean Operations and Systems.

The Curriculum is designed based on interface with the industry and is regularly updated to provide future managers, a launch pad for exciting careers. The School of Business and Management also offers dual degree programmes with the Technical University, Wurzburg-Schweinfurt, Germany, Virginia Commonwealth University, USA, and the Western Michigan University, USA. The School of Business and Management is known for employing diverse and innovative pedagogic tools in the delivery of its MBA programmes. The School also offers PhD in Management.

## VISION

Our Vision is to be an institution of excellence developing leaders serving enterprises and society globally.



## MISSION

Our Mission is to develop socially responsible business leaders with the spirit of inquiry through academic and industry engagement.



### BANGALORE CENTRAL CAMPUS

Finance | Lean Operations and Systems | Marketing |  
Business Analytics | Human Resource

**MBA**  
*Offered at*



### BANGALORE KENGERI CAMPUS

Finance | Lean Operations and Systems | Marketing |  
Human Resource | Business Analytics



### BANGALORE BANNERGHATTA ROAD CAMPUS

Finance and International Business OR  
Marketing and International Business



### PUNE LAVASA CAMPUS

Business Analytics | Marketing | Finance |  
Human Resource



### DELHI NCR CAMPUS

Business Analytics | Human Resource |  
Finance | Marketing

## Features

- Holistic Development
- Personal Mentoring
- Corporate Interface
- Industry Specific Skill Development
- Industry Visits
- Live Projects
- Experiential Learning
- Workshops and Seminars
- Excellent Placements in Reputed Organisations
- Dynamic Curriculum
- 6 specializations and Value-added courses
- Business Incubation Opportunities
- International Faculty
- Foreign Language Training
- Student Exchange Programmes
- Additional optional Certificate Programs
- Labs - IBM / SAP / Enterprises Architect Finance / Marketing / Operations
- Hostel Facility for Boys and Girls
- More than 330+ Recruiters every year
- Bloomberg Terminals



Best of opportunities! *A launching pad for careers*



## MBA *Eligibility*

A pass in UG Degree with an aggregate of 50% marks or equivalent grade, candidates who are currently in the final year of their Undergraduate programme are also eligible to apply. Students pursuing the International curriculum must note that eligibility is according to AIU stipulations. The scores of the following tests (MAT / CAT / CMAT / XAT / ATMA / GMAT / GRE) held in 2025 and 2026 will be accepted.

**Note:** You can apply for the programme only if you have obtained a valid score in any of the following tests:

MAT Aug 2025 | MAT Dec 2025 | MAT Feb 2026 / CAT Nov/Dec 2025 / CMAT 2026 / XAT 2026 / ATMA 2026/ GMAT 2025 - 2026 / GRE 2025 - 2026.

MAT score of 600 and above OR CAT score of 60 percentile and above OR XAT score of 60 percentile and above OR CMAT score of 60 percentile and above OR ATMA score of 60 percentile and above OR GMAT score of 450 and above OR GRE score of 295 and above.

For MBA (CU) + MBA (WMU, USA): Students must also obtain a minimum composite score of 450 in GMAT or 295 in GRE before students formally apply for WMU admission which will be during September 2025. (Mandatory).

## TUITION Fees

Category	Year I	Year II
KARNATAKA	5,70,000 INR	5,70,000 INR
OTHER INDIAN STATES	5,80,000 INR	5,80,000 INR
NRI	6,70,000 INR	6,70,000 INR
SAARC / AFRICA / PIO / OCI / ASEAN	7,800 USD	7,800 USD
Other Foreign Nationals	8,000 USD	8,000 USD

Candidates who are applying for the Dual Degree MBA (CU) + MBA, (THWS, Germany) Programme should submit the work related documents (Joining Letter/Experience Letter with Latest Salary Slip) (Full Time/Family Business also considered) with one or more year of work experience (Mandatory).

### WHY *choose this course*



Enhances Problem-Solving, Critical Thinking, and Decision-Making Skills

Builds Leadership and Entrepreneurship Acumen, Focused Mentoring in Small Groups from Professors

Excellent Placements in Reputed Organizations for Managerial Roles

Dynamic Curriculum Suitable for the Current Business Environment

Six Specializations and Value added courses to meet your career goals

COURSE *Outline*

## Master of Business Administration

CORE COURSES		
TRIMESTER - I	TRIMESTER - II	TRIMESTER - III
<ul style="list-style-type: none"> <li>• Financial Accounting For Managers</li> <li>• Managerial Economics</li> <li>• Principles of Management</li> <li>• Statistics for Business</li> <li>• Organizational Behaviour</li> <li>• Management of Digital Business Systems</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Management: Principles and Practices</li> <li>• Management of Human Resources</li> <li>• Financial Management</li> <li>• Operations Management</li> <li>• Fundamentals of Business Analytics</li> <li>• Management Science</li> </ul>	<ul style="list-style-type: none"> <li>• Research Methodology</li> </ul> <p><b>GENERIC ELECTIVES</b> (Students to choose 1 out of 6 courses)</p> <ul style="list-style-type: none"> <li>• Managing Conflicts and Negotiations</li> <li>• Digital Marketing</li> <li>• Leadership</li> <li>• Applied Statistics for Business</li> <li>• Finance Through Films</li> <li>• Enterprise Resource Planning</li> </ul> <p>In the 3rd trimester students also select a specialization of their choice. Courses relating to specialization are in the table below.</p>

DISCIPLINE SPECIFIC ELECTIVES – TRIMESTER - III		
FINANCE	HUMAN RESOURCES	LEAN OPERATIONS & SYSTEMS
<ul style="list-style-type: none"> <li>• Security Analysis and Portfolio Management</li> <li>• Management of Banks</li> <li>• Financial Reporting and Analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Industrial Relations</li> <li>• Talent Management</li> <li>• Learning and Development</li> </ul>	<ul style="list-style-type: none"> <li>• Quality Management Systems</li> <li>• Business Analysis and Process Modeling</li> <li>• Lean Operations Management</li> </ul>

MARKETING	BUSINESS ANALYTICS	INTERNATIONAL BUSINESS
<ul style="list-style-type: none"> <li>• Sales and Distribution Management</li> <li>• Marketing Research and Analytics</li> <li>• Business to Business Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Business Data Management</li> <li>• Python for Data Analysis</li> <li>• Exploratory Data Analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Global Business Environment</li> </ul> <p>(Note: Only BCR Campus)</p>



## CORE SUBJECTS

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>Strategic Management</li> </ul> <p><b>GENERIC ELECTIVES</b> (Students to choose 1 out of 6 subjects)</p> <ul style="list-style-type: none"> <li>Cost Analysis and Management Control System</li> <li>Digital Transformation Technologies</li> <li>Business Analysis (for non LOS students)</li> <li>Artificial Intelligence for Managers</li> <li>Diversity, Equity, Inclusion and Belongingness</li> <li>AI-Enabled Essentials of Service Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Entrepreneurship and Intrapreneurship</li> </ul> <p><b>GENERIC ELECTIVES</b> (Students to choose 1 out of 6 subjects)</p> <ul style="list-style-type: none"> <li>Managerial Applications of Analytics</li> <li>Project Management</li> <li>International Business</li> <li>Sustainable Finance and Investments</li> <li>Neuroscience for Managers</li> <li>Customer Centric Decisions in Business</li> </ul>	<ul style="list-style-type: none"> <li>Business Sustainability, Governance and Ethics</li> </ul> <p><b>GENERIC ELECTIVES</b> (Students to choose 1 out of 7 subjects)</p> <ul style="list-style-type: none"> <li>Security Management in Cloud</li> <li>Personal Financial Planning</li> <li>Innovation and Design Thinking</li> <li>Well Being at Work</li> <li>Open Source System</li> <li>Business Law</li> <li>Strategic Thinking and Decision Making</li> </ul>

## FINANCE - DISCIPLINE SPECIFIC ELECTIVES

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>Financial Econometric Analysis</li> <li>Business Valuation</li> <li>Derivatives</li> </ul>	<ul style="list-style-type: none"> <li>Fixed Income Securities</li> </ul> <p><b>SPECIALIZATION ELECTIVES</b> (Basket A - Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>Digital Technology in Finance</li> <li>Financial Risk Management</li> </ul> <p>(Basket - B Students to choose 1 out of 3 courses)</p> <ul style="list-style-type: none"> <li>International Financial Management</li> <li>Strategic Financial Management</li> <li>Analytics for Finance</li> </ul>	<p><b>SPECIALIZATION ELECTIVES</b> (Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>Financial Engineering</li> <li>Mergers, Acquisitions &amp; Restructuring</li> </ul>

## INTERNATIONAL BUSINESS - DISCIPLINE SPECIFIC ELECTIVES (NOTE: ONLY BGR CAMPUS)

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>International Trade</li> </ul>	<ul style="list-style-type: none"> <li>International Supply Chain Management</li> </ul>	<ul style="list-style-type: none"> <li>International Logistics</li> </ul>



## HUMAN RESOURCE - DISCIPLINE SPECIFIC ELECTIVES

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>• Compensation Management</li> <li>• Human Resource Metrics and Analytics</li> <li>• Labour Law</li> </ul>	<ul style="list-style-type: none"> <li>• Organizational Change &amp; Development</li> <li>• International HRM</li> <li>• Agile HR</li> </ul>	<ul style="list-style-type: none"> <li>• Technology for HR</li> </ul>

## LEAN OPERATIONS & SYSTEMS - DISCIPLINE SPECIFIC ELECTIVES

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>• Business Intelligence &amp; Analytics</li> <li>• Supply Chain and Logistics Management</li> </ul> <p><b>SPECIALIZATION ELECTIVES</b> (Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Operations Planning and Control</li> <li>• Business Data Engineering and Modelling</li> </ul>	<p><b>SPECIALIZATION ELECTIVES</b> (Basket A - Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Operations Strategy</li> <li>• Agile Management of Software Projects</li> </ul> <p>(Basket B - Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Product Design and Development</li> <li>• Service Operations Management</li> </ul> <p>(Basket C - Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Supply Chain Design and Modeling</li> <li>• Integrated IT Services and Audit Management</li> </ul>	<p><b>SPECIALIZATION ELECTIVES</b> (Students to Choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Cyber Security Management</li> <li>• Enterprise Asset Management</li> </ul>

## BUSINESS ANALYTICS - DISCIPLINE SPECIFIC ELECTIVES

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>• Economic and Financial Time Series Analysis</li> <li>• Marketing Analytics</li> <li>• Business Intelligence and Big Data</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Product Management</li> <li>• Supply Chain Analytics</li> <li>• Decision Intellegence</li> </ul>	<ul style="list-style-type: none"> <li>• Generative AI in Business</li> </ul>



## MARKETING - DISCIPLINE SPECIFIC ELECTIVES

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
<ul style="list-style-type: none"> <li>• Consumer Behaviour</li> <li>• Marketing Metrics</li> </ul> <p><b>SPECIALIZATION ELECTIVES</b> (Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Strategic Marketing Management</li> <li>• Global Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Retailing Management</li> <li>• Strategic Brand Management</li> <li>• Integrated Marketing Communications</li> </ul>	<p><b>SPECIALIZATION ELECTIVES</b> (Students to choose 1 out of 2 courses)</p> <ul style="list-style-type: none"> <li>• Neuro-Marketing</li> <li>• Rural Marketing</li> </ul>

MANDATORY COURSES / PROJECTS	OPEN ELECTIVE COURSES
<ul style="list-style-type: none"> <li>• Organization Structure Training (Trimester I)</li> <li>• Social Concern Project (Trimester II)</li> <li>• Cross Functional Decision Making (Trimester III)</li> <li>• Holistic Education (Trimester I &amp; III)</li> <li>• Summer Internship Project (Trimester IV)</li> <li>• Master Thesis /Industry Practicum /Capstone Project (Trimester V &amp; VI)</li> </ul>	<ul style="list-style-type: none"> <li>• Analytics for Decision Making</li> <li>• Business Intelligence Analyst</li> <li>• Big Data Engineer</li> <li>• Global Derivatives course</li> <li>• BMC-Bloomberg</li> <li>• Taxation for Managers</li> <li>• Python for Finance Analytics</li> <li>• VBA Macros</li> <li>• ESG-Bloomberg</li> <li>• Small and Medium Enterprises Financing</li> <li>• Blockchain for Finance Applications workshop</li> </ul>

\* The course outline is subject to change as per latest BOS amendments.





## INTERNATIONAL CREDIT TRANSFER

*& Exchange Programmes*



Technical University  
of Applied Sciences  
Würzburg-Schweinfurt

Technical University Wuerzburg -  
Schweinfurt, (THWS)  
GERMANY



VCU

Virginia Common Wealth University, (VCU)  
USA



Haworth College  
of Business

WESTERN MICHIGAN UNIVERSITY

Western Michigan University, (WMU)  
USA

MBA (CHRIST)

+

MBA (THWS)

The Technical University of Wuerzburg-Schweinfurt (THWS), established in 1971 with campuses in Wuerzburg and Schweinfurt, is one of Bavaria's leading universities of applied sciences. It traces its origins back to 1851 through its predecessor institutions, including the Balthasar Neumann Polytechnic Institute. With ten faculties, 32 undergraduate and postgraduate degree programs, and five research institutes,

THWS offers a diverse range of practice- and future-oriented academic opportunities. It is Bavaria's third-largest university of applied sciences, with approximately 190 professors and around 8,835 enrolled students. The university's i-Campus initiative particularly appeals to international students, offering the option to study in English or German.

THWS provides 19 bachelor's programs in Architecture, Civil, Electrical, and Mechanical Engineering, Business Administration, Computer Science, Media Management, and Social Work, alongside 13 master's programs. These include advanced Electrical Engineering, Integrated Design, and Information Systems degrees and specialized courses in Building Project Management, Nursing Management, and International Business (in collaboration with Christ University, Bangalore).

The university's notable research centers, such as the Institute of Applied Logistic Solutions and the Institute for Design and Information Systems, emphasize innovation, interdisciplinary learning, and practical solutions that address evolving industry needs.

## PROGRAM *Details*

**DURATION:** 2 Years (Six Trimesters)

### SPECIALIZATIONS OFFERED

Finance | Human Resource |  
Lean Operations and Systems Marketing |  
Business Analytics



Technical University  
of Applied Sciences  
Würzburg-Schweinfurt

## ELIGIBILITY

The valid test scores of the following tests held in 2025 and 2026 will be accepted (Sep MAT 2025 | Dec MAT 2025 | Nov/Dec CAT 2025 | Feb MAT 2026 | CMAT 2026 | XAT 2026 | ATMA 2026 | GMAT 2025 / 2026 | GRE 2025 / 2026).

Candidates who have passed the Undergraduate degree examination with 50 % aggregate marks from any recognised University in India or abroad recognised by UGC / AIU are eligible to apply. (Applicants who are in the final year of their studies should have 50% or above aggregate in all the Semesters / Years of undergraduate examinations conducted so far). Students writing their final degree examinations during March-June 2026 are also eligible to apply.

Candidates who are applying for the Dual Degree MBA (CU) + MBA, (THWS, Germany) Programme should submit the work related documents (Joining Letter/Experience Letter with Latest Salary Slip) (Full Time/Family Business also considered) with one or more year of work experience (Mandatory)

### THWS Eligibility

Students should have a minimum score of 2.5 GPA (German grade conversion) in their undergraduate program.

1-year professional work experience is mandatory to apply to this program

Students should clear German language A1 before the completion of the MBA program

MBA (CHRIST)  
+  
MBA (THWS)

## CAREER *Prospects*

- Business Analyst, Credit Controller, Tax Consultant, Risk and Financial Advisory, Investment Banker
- Sales Development Specialist, Associate Campaign Specialist
- Customer Success Manager, Client and Market Growth, ESG Analyst.
- Product Efficiency Engineer, Supply Chain Analyst, Operations Manager.
- HR Analyst, Talent Acquisition Manager, Personnel Officers.
- Information Analyst, Data Analyst, Predictive Modeler.



## UNIQUE *Features*

- International Faculty teach 50% of the coursework.
- Two semesters (11 months) in Germany.
- Dual degree: MBA from CHRIST (Deemed to be University) and MBA from THWS, Germany.
- International projects.
- International company visits.
- Exposure to European industry and business.
- International cultural competency.
- Master's thesis on an international company, guided by international faculty.
- Internship in Germany under the guidance of THWS faculty.

## TUITION *Fees*

Category	Year I	Year II
KARNATAKA	650,000 INR	
OTHER INDIAN STATES	670,000 INR	Installment 1 due on October, 2026 7,000 EUR approx.
NRI	750,000 INR	Installment 2 due on March 2027 7,000 EUR approx.
SAARC / AFRICA / PIO / OCI / ASEAN	10500 USD	Installment 3 due on September 2027 2,500 EUR approx.
Other Foreign Nationals	11500 USD	
Time of Payment	Within seven days of declaration of the results	

## LEARNINGS

- Core Business Concepts
- Entrepreneurship, Leadership and Management Skills
- Communication and Negotiation Skills
- Contemporary Business Developments
- Global Perspective of all Management functions
- Corporate Social Responsibility, Business Ethics, Business Law and Regulations

MBA (CHRIST)  
+  
MS (VCU)



**Virginia Commonwealth University (VCU)** offers a dynamic and vibrant urban campus, seamlessly blending historic architecture with modern design, set within a green, urban environment. With state-of-the-art facilities such as seminar rooms, conference halls, auditoriums, and well-maintained student accommodations, VCU fosters an academic excellence and collaboration environment.

The university is renowned for its diverse programs in arts, business, law, health sciences, and postgraduate studies, promoting interdisciplinary learning and innovation. VCU's Monroe Park and MCV campuses provide a rich academic atmosphere ideal for aspiring global leaders, offering specialized programs such as the MBA in Finance, Marketing, Business Analytics, and Lean Operations & Systems, along with corresponding MS and MDA degrees in related fields.

## ADDITIONAL *Information*

- Since 2010, Admissions for the 16th batch
- 99%+ Visa Success; 41% Women
- 400+ Alumni; 50% working abroad
- On-campus hostel accommodation will be provided during the second year at VCU, USA

## DEGREE (VCU Campus) *Offered*

- MBA Finance & MS Business Finance or Master of Decision Analytics (MDA) in Financial Analytics
- MBA Marketing & MS Business Marketing Management or Master of Decision Analytics (MDA) in Marketing Analytics
- MBA in Business Analytics & Masters of Decision Analytics (MDA) in Data Science
- MBA Lean Operations & Systems & MS Information Systems

## TUITION *Fees*

Category	Year I	Year II
KARNATAKA	6,50,000 INR	
OTHER INDIAN STATES	670,000 INR	October 2026 : Boot Camp Fee 500 USD
NRI	750,000 INR	1st Installment due on August 2027 10,800 USD Payable to VCU Fall Semester (Aug-Dec 2027)
SAARC / AFRICA / PIO / OCI / ASEAN	9,100 USD	2nd Installment due on January 2028 10,800 USD Payable to VCU Spring Semester (Jan-May 2028)
Other Foreign Nationals	9,600 USD	
Time of Payment	Within seven days of declaration of the results	



**VCU**



MBA (CHRIST)

+

MS (VCU)

## CAREER *Prospects*

- Business Analyst, Credit Controller, Tax Consultant, Risk and Financial Advisory, Investment Banker
- Sales Development Specialist, Associate Campaign Specialist
- Customer Success Manager, Client and Market Growth, ESG Analyst.
- Product Efficiency Engineer, Supply Chain Analyst, Operations Manager.
- HR Analyst, Talent Acquisition Manager, Personnel Officers.
- Information Analyst, Data Analyst, Predictive Modeler.

## COURSE *Structure* (VCU CAMPUS)

- Year 1 MBA Courses in Bangalore at CHRIST University
- Summer Bridge 2 VCU Courses in Bangalore
- Year 2 Specialized Masters in Richmond, VA at VCU

## LOCATION *Advantage*

- VCU is situated in Richmond, Virginia, a thriving capital city offering unparalleled access to cultural, educational, and career opportunities.
- The city is just a two-hour drive from Washington, D.C., and a one-hour flight from New York City, ensuring excellent networking possibilities.



## WORLD-CLASS *Faculty Advisors*

- **Dr. Seong Byun (Finance)**  
Expert in corporate finance and incentive design, with publications in premier journals.
- **Dr. Frank Franzak (Marketing)**  
Renowned for strategic marketing research and innovation.
- **Dr. Peter Aiken (Information Systems)**  
Authority in data management and IT systems.
- **Dr. Jason Merrick (Decision Analytics)**  
Risk assessment and supply chain sustainability specialist.
- **Dr. Jeff Shockley (Supply Chain)**  
Innovator in retail and healthcare logistics.
- **Dr. Alisa Brink (Accounting)**  
Leader in creative accounting practices and incentives

## PROFESSIONAL *Development*

- One-on-one career coaching.
- Access to VCU Business's database of thousands of job postings
- Customized career programming and workshops for international students.
- Support throughout the OPT process.
- Networking events & job fairs.
- All business students can apply for Professional Development funding (max award \$2000) to attend conferences, competitions, or other opportunities that further your professional development.



**VCU**



**MBA (CHRIST)**  
+  
**MBA (WMU)**

**Western Michigan University, (WMU), USA** began its partnership with Christ University in 1997 and has been successfully working with students from Christ for more than 20 years. The programme's integrated approach, flexibility and opportunity to discover paths in business, makes it particularly attractive. Students who graduate from the programme will receive an MBA in the chosen specialization (Marketing/Finance/Lean Operations and Systems/Human Resources/Business Analytics) from CHRIST University and an MBA from Western Michigan University.

The program offered by WMU is predominantly cross-functional and oriented towards developing general management and strategic business competencies among students. The students will have opportunities to choose courses from within and outside Haworth College of Business at Western Michigan University. Students can intern and get permanent job offers at great companies such as Kellogg, Bank of America, Cargill, USAA and Siemens.



## **CAREER** *Prospects*

- Business Analyst, Credit Controller, Tax Consultant, Risk and Financial Advisory, Investment Banker
- Sales Development Specialist, Associate Campaign Specialist
- Customer Success Manager, Client and Market Growth, ESC Analyst.
- Product Efficiency Engineer, Supply Chain Analyst, Operations Manager.
- HR Analyst, Talent Acquisition Manager, Personnel Officers.
- Information Analyst, Data Analyst, Predictive Modeler.

## **UNIQUE** *Features*

- Dual degree: MBA from CHRIST (Deemed to be University) and MBA from WMU, USA.
- Program duration: 10 months (Fall, Spring, and Summer I sessions).
- The graduation ceremony will be at the end of June after the Summer I session.
- Specializations: Marketing, Finance, Lean Operations and Systems, Human Resources, Business Analytics.
- Study at WMU's Haworth College of Business with flexible course selection.
- Internship and placement opportunities at companies like Kellogg, Bank of America, Cargill, USAA, and Siemens.
- Established a partnership between WMU and CHRIST in 1997.



MBA (CHRIST)  
+  
MBA (WMU)

## LEARNINGS

- Core business concepts
- Entrepreneurship
- Leadership and management skills.
- Communication
- Negotiation
- Global business perspectives.
- Corporate social responsibilities
- Business ethics
- Business law.



## ELIGIBILITY

- The valid test scores of the following tests held in 2025 and 2026 will be accepted (Sep MAT 2025 | Dec MAT 2025 | Nov/Dec CAT 2025 | Feb MAT 2026 | CMAT 2026 | XAT 2026 | ATMA 2026 | GMAT 2025 / 2026 | GRE 2025 / 2026).
- Candidates who have passed the Undergraduate degree examination with 50 % aggregate marks from any recognised University in India or abroad recognised by UGC / AIU are eligible to apply. (Applicants who are in the final year of their studies should have 50% or above aggregate in all the Semesters / Years of undergraduate examinations conducted so far). Students writing their final degree examinations during March-June 2026 are also eligible to apply.
- MAT score of 600 and above OR CAT score of 60 percentile and above OR XAT score of 60 percentile and above OR CMAT score of 60 percentile and above OR ATMA score of 60 percentile and above OR GMAT score of 450 and above OR GRE score of 295 and above.
- For MBA (CU) + MBA (WMU, USA): Students must also obtain a minimum composite score of 450 in GMAT or 295 in GRE before students formally apply for WMU admission which will be during September 2026. (Mandatory).
- The minimum Score specified for MAT / CAT / CMAT / XAT / GMAT / GRE / ATMA is only eligibility criteria and the actual score thereof shall have no bearing in the selection process.

## TUITION Fees

Category	Year I	Year II
KARNATAKA	6,50,000 INR	
OTHER INDIAN STATES	670,000 INR	
NRI	750,000 INR	1st Installment due on August 01, 2026, 12,100 USD approx.
SAARC / AFRICA / PIO / OCI / ASEAN	9,100 USD	2nd Installment due on December 1, 2026, 8,900 USD approx.
Other Foreign Nationals	9,600 USD	3rd Installment due on April 1, 2027, 3,000 USD approx.
Time of Payment	Within seven days of declaration of the results	



Haworth College  
of Business

WESTERN MICHIGAN UNIVERSITY

**PROUD** *Alumni*

Christ University's MBA program was instrumental in shaping my career trajectory, equipping me with both financial expertise and leadership skills. The rigorous curriculum and exposure to global business practices prepared me to achieve certifications like CFA and FRM. The program's emphasis on ethics and strategic thinking has been a cornerstone of my professional success. Christ MBA gave me the confidence to navigate complex challenges and grow as a finance professional in a dynamic industry. (Batch of 2005-2007)

**Veerappan Aiyappan**, Director, EVA Mera Funds Investment Pvt Ltd.

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The MBA program at Christ University played a pivotal role in my transformation into a technology marketer and mentor. The practical, case-driven learning environment gave me the tools to excel in corporate affairs and marketing strategy. The support from exceptional faculty and access to industry leaders during my MBA years provided clarity and direction for my career. Christ's vibrant campus culture helped me develop a global perspective and collaborative mindset, both of which are invaluable in today's competitive business world.

**Maya Culas**, Marketing Director, Hitachi Vantara

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The CHRIST MBA program offered me a strong foundation in corporate leadership, operations and business innovations, especially in sectors that are of strategic importance. The hands-on learning, combined with faculty mentorship, enabled me to lead confidently in South East Asia and ANZ operations of LDRA India. CHRIST's focus on innovation and its alignment with industry trends allowed me to bridge academia with real-world challenges seamlessly. The exposure to diverse peers and cultures prepared me to thrive in a global business environment, driven by geopolitics. (Batch of 1995-1997)

**Shinto Joseph**, Director Southeast Asia & ANZ Operations, LDRA Ltd.

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The MBA program at Christ University has profoundly transformed my professional career, helping me build strong foundational values for personal and professional excellence. The rigorous curriculum and innovative teaching methods, including case studies and real-world projects, have equipped me with strategic insights and leadership capabilities. The exceptional faculty combines academic excellence with industry expertise, enhancing the learning experience through mentorship. Additionally, the diverse and accomplished cohort fostered rich discussions and broadened my perspectives on business practices. I highly recommend this program to anyone looking to elevate their career and achieve their full potential. (Batch of 1998-2000)

**Sriganesh D S**, Head HR, Solventum- Middle East, Turkey & Africa

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The MBA program went beyond imparting academic knowledge; it was a comprehensive journey that readied me for the dynamic corporate realm. The guidance, coaching, and mentorship from our distinguished professors were instrumental in refining my skills and broadening my perspective. The emphasis on real-world insights, coupled with engaging case studies, fostered critical thinking and problem-solving abilities. The program's commitment to providing unparalleled industrial exposure, including company visits and guest lectures by industry experts, enriched my understanding of the business landscape. (Batch of 2008-10)

**Deepu Nair**, Lead Account Director, LinkedIn

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School of Business & Management, CHRIST (Deemed to be University) is one of the best institutes for overall growth of any person. The dedication, support and motivation of each of the staff is remarkable and enables students like myself to achieve their dreams! The Institute has equipped me with necessary education and confidence to face the challenge and advance in my career and continue to set goals and grow professionally. Business incubation advisory and mentoring program which is helping me grow my company-Techila Solutions by having access to professor and mentors like Raja sir. I am very thankful to the Institute for all the support I have received in last 7yrs of my journey in life. (Batch- 2009-11)

**Andy Singh**, MD, Techila Solutions Pvt. Ltd., United Kingdom

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Reflecting on my MBA journey at CHRIST University and the collaborative experience with Technical University, Würzburg-Schweinfurt (THWS) in Germany, I am truly appreciative of the invaluable opportunities it provided. Learning from a mix of Indian and international faculty was truly transformative, fostering an environment that encouraged critical thinking and innovative ideas through diverse perspectives. (Alumni- Batch of 2018-20)

**Priyanka R**, Program Manager, Services Marketing, Microland Limited

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# PLACEMENT *Overview*



The MBA programme at CHRIST University boasts of exceptional placement highlights. The program offers robust placement readiness initiatives, including specialized training, skill-building workshops, and mock interviews by alumni and industry experts to ensure students are well-prepared for the job market.

In the year 2024, 330 reputed organizations from diverse industries participate in the placement process, offering students opportunities across multiple roles.

Prestigious firms like Deloitte, EY, KPMG, HSBC, and Wells Fargo are regular recruiters, alongside several other prominent national and international corporates.

A few students also receive international offers, further emphasizing the global reach and recognition of CHRIST'S MBA program. The placements at CHRIST University reflect not only the academic rigor but also the holistic development of its students.

## PLACEMENT *Highlights* (CLASS OF 2023-25)

<b>International Placements</b>	12
<b>RECRUITERS</b>	327
<b>OFFERS</b>	911
<b>HIGHEST CTC (DOMESTIC)</b>	33 LPA
<b>TOP 10%</b>	16 LPA
<b>TOP 25%</b>	13 LPA
<b>Overall Average CTC</b>	10 LPA
<b>REMARKABLE ROI OF LESS THAN ONE YEAR</b>	

## KNOWLEDGE *Partners*

Bloomberg

SAP

IBM  
SPSS



OUR PROMINENT *Recruiters*





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