

Assumption University of Thailand, Bangkok Global Skills: Thailand Summer Program – 2026

For I and II year
BBA , BA (All Combinations) and B. Com, B. Com (Professional) Students

Global Skills: Thailand Summer Program – 2026

The Global Skills: Thailand program is designed for international students who wish to experience a combination of cultural immersion, experiential learning, and practical global business exposure in Thailand. Hosted by Assumption University of Thailand in collaboration with the University of Northern Iowa (UNI), this two-week program enables students to develop interpersonal competencies necessary to work effectively with individuals from around the world. Through this experience, students will explore Bangkok, understand Thailand's economic and cultural landscape, engage with business leaders, and build global competencies needed for future careers.

Academic Information

The program combines classroom learning, business visits, cultural experiences, and service learning. Students will explore:

- Cultural sensitivity
- Relationship building
- Negotiation styles and skills
- Organizational cross-cultural challenges
- Business etiquette and protocols
- Global people skills
- Working effectively in ambiguous environments

Students will gain insights into:

- Thai culture and lifestyles
- Buddhism and Thai traditions
- The Royal family and the modern Thai government
- Thailand's business environment and economic context

Support and Social Activities

Week 1 – Cultural Immersion

Students will be introduced to Thai culture at Assumption University (Suvarnabhumi Campus). Activities include:

- Thai cooking class
- Beginner-friendly Muay Thai workshop
- Visits to two local businesses
- Networking lunch with entrepreneurs
- Visit to Chatuchak Weekend Market
- Scenic view experience at King Power Mahanakhon

Week 2 – Business & Culture in Practice

Students will:

- Visit two leading business organizations
- Discuss international corporate strategy
- Participate in service learning activities
- Explore Bangkok Old Town and Buddhist heritage sites
- Present reflections and key learning insights

Total Fee

THB 35,000 – ₹1,02,353.23 (Indian Rupees -
As per on 16- Feb, 2026)

Program Fee Includes

1. On-campus accommodation (Hua Mak Campus, Assumption University)
2. Airport pick-up and transfer
3. 3 meals × 11 days
4. 12-seater van transportation and BTS Skytrain travel
5. Local accident insurance (inland transportation)
6. Entry passes for attractions
7. Course fees, academic activities, and materials

Students Will Have to Pay For

1. Airfare
2. Visa
3. Medical and travel insurance
4. Any personal expenses, Meals not included, or additional local travel
5. Facilitation fee Rs. 10,000/-

Eligibility Criteria

- Must be a CHRIST undergraduate student currently enrolled in classes
- Must have an 3.0 GPA
- Open to I and II year undergraduate students from all disciplines
- Must have completed at least one semester/one year at CHRIST
- Must demonstrate financial ability to support the trip
- Must satisfy host university and country entry requirements
- Must represent CHRIST (Deemed to be University) positively
- Active and have good attitude

Application Form and Due Date

- Interested students are required to complete the application form, obtain approval from their respective Department HoD/Coordinator, and submit the duly filled Clearly scanned form along with all necessary documents to the Office of International Affairs via email on or before Saturday 28 February 2026, by 05:00 PM (IST) via email to - bindu.bhoop@christuniversity.in
- Note: The university may close applications early if there are enough of interests.
- CHRIST University does not accept academic credits from Host University toward degree requirements.

Contact Details

Office of International Affairs
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