



# CHRIST (Deemed to be University), Bangalore Christites For Climate Action (CCA) Activity Report

#### **Poster:**



#### **General Information:**

Type of Activity	Menstrual Sustainability Week Promotion
Title of the activity	Garba FlashMob
Dates	4 <sup>th</sup> October, 2024
Venue	Block 1 Island, Central Campus

#### **Participants Profile**

Type of Participants	Students + Core Members
No. of Participants	95

#### **Synopsis of the Activity**

#### Highlights

A dynamic and energetic flashmob performance was held, capturing theattention of a wide audience and effectively conveying the message of menstrual sustainability.

- The event emphasized the importance of sustainable menstrual products and eco-friendly practices in menstrual health management.
- The flashmob promoted women's empowerment by encouraging open discussions on menstrual health and breaking stigmas associated with menstruation.
- Participants actively engaged with the audience,
   handing out informative materials and promoting awareness
   about sustainable menstrual choices.
- The event witnessed enthusiastic participation from students, faculty, and onlookers, creating a vibrant and impactful experience.

Summary of the activity

CCA successfully organized a Flashmob as part of
Menstrual Sustainability Week, aiming to spread awareness
about sustainable menstrual practices and women
empowerment. The event featured a high-energy dance
performance that captivated the audience and initiated
discussions on menstrual health and sustainability. Through
engaging choreography and impactful messaging, the
flashmob encouraged individuals to adopt eco-friendly
menstrual products and challenge societal taboos. The
enthusiastic participation and positive reception of the event
highlighted its success in creating awareness and fostering a
more informed and inclusive community.

Event In-Charge	Dr. Priya J		
Designation/Title	Faculty Coordinator CCA		
Signature	A.		

### **Appendix**

## **Geo Tagged Pictures**



