



**CENTRE FOR PLACEMENT
AND CAREER GUIDANCE**
FUTURE LEADERS



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

CAREER PULSE

**JUNE -
AUGUST**

2025-2026





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ABOUT CAREER PULSE

The University's diverse offering of courses open up a plethora of career opportunities for its students. The Centre for Placement and Career Guidance, through its placement drives, trainings and other activities ensures to bridge the gap between campus life and the beginning of a new career. To achieve this, the Centre takes continuous feedback from students and trainers. Further, we model our training programmes based on market intelligence to ensure relevance, and we train students accordingly to improve their professional skills and help them get placed in successful career paths. The name "Career Pulse" resonates with the Centre's commitment to nurturing employable graduates, and thereby helping them find fulfilling and successful careers. This bi-monthly newsletter is an attempt to stay better connected with the CHRIST community by keeping them informed about the Centre's latest activities, upcoming events and placement statistics





INAUGURATION OF NEW PLACEMENTS INFRASTRUCTURE BLOCK -4



The newly inaugurated Placement Infrastructure marks a significant step in enhancing the recruitment experience on campus. Equipped with dedicated discussion rooms, interview cabins, and waiting areas, the facility provides a professional environment for both students and recruiters. This modern facility ensures smooth interactions, confidentiality during interviews, and a welcoming space that reflects the institution's commitment to excellence in placements.





LEADERSHIP TRAINING FOR PLACEMENT REPRESENTATIVES

As part of our ongoing dedication to nurturing leadership and collaborative excellence, the Placement Office hosted an invigorating two-day Leadership Training Workshop for Placement Representatives on June 28 and 29, 2024. Held at the scenic Kengeri Campus of Christ (Deemed to be University), the event drew over 110 enthusiastic participants from both undergraduate and postgraduate programs. Spearheaded by leadership experts from Para Learning, the workshop was a masterclass in effective leadership, teamwork, strategic thinking, conflict resolution, and goal setting. Through dynamic, hands-on activities, students developed not only essential leadership qualities but also the ability to seamlessly align personal aspirations with the shared mission of their departments. The session was attended by the Director of CPCG and the Placement officers.

**18-19
JUNE**

**PR Leadership
Development
Program**

The primary key takeaways from the training session from various activities are as follows:

- First day of the Leadership Training Workshop began with an energizing orientation session that laid the groundwork for personal and team development.
- The students quickly engaged in dynamic icebreakers like “Jump, Stop, and Talk,” which sparked conversations and connections, setting a collaborative tone for the event.
- Various interactive team-building activities such as ball passing and bucket filling, designed to foster cooperation, trust, and coordination.
- A reflective session, where students shared personal experiences on gratitude and personal growth, deepening their understanding of one another and cultivating an empathetic leadership mindset.
- The dance performances were more than just entertainment—they strengthened the sense of unity and camaraderie built throughout the day.
- Day 2 started with a calming yoga session, allowing students to center their minds and bodies. A mindful walk followed, inviting participants to engage all five senses.
- The latter half of the day focused on strategic planning, with participants divided into departmental teams to create chart presentations outlining their specific needs and networking strategies.
- The day ended with an in-depth session on the placement process, where students gained clarity on their responsibilities and the steps needed to ensure successful placements.



CAREER CORRIDOR FOR ALL UG AND PG

The Centre for Placement and Career Guidance, CHRIST (Deemed to be University), organized Career Corridor: The Last Mile Toolkit from 7th–11th July 2025, in collaboration with PARA Learning, designed for final-year students. The program prepared over 600 participants with the essential tools to excel in campus placements through interactive sessions, mock interviews, and group discussions.

Outcomes of the Program:

- Enhanced communication and storytelling skills.
- Practical guidance on tailoring resumes to job descriptions.
- Improved confidence in handling group discussions and personal interviews.
- Awareness of interview etiquette, grooming, and professional body language.
- Real-world exposure through mock sessions with industry trainers.
- Strategies to effectively convey qualifications and personality to employers.

**7-11
JULY**

**Career Corridor
for all UG and
PG**



GATEWAY TO GOLDMAN SACHS

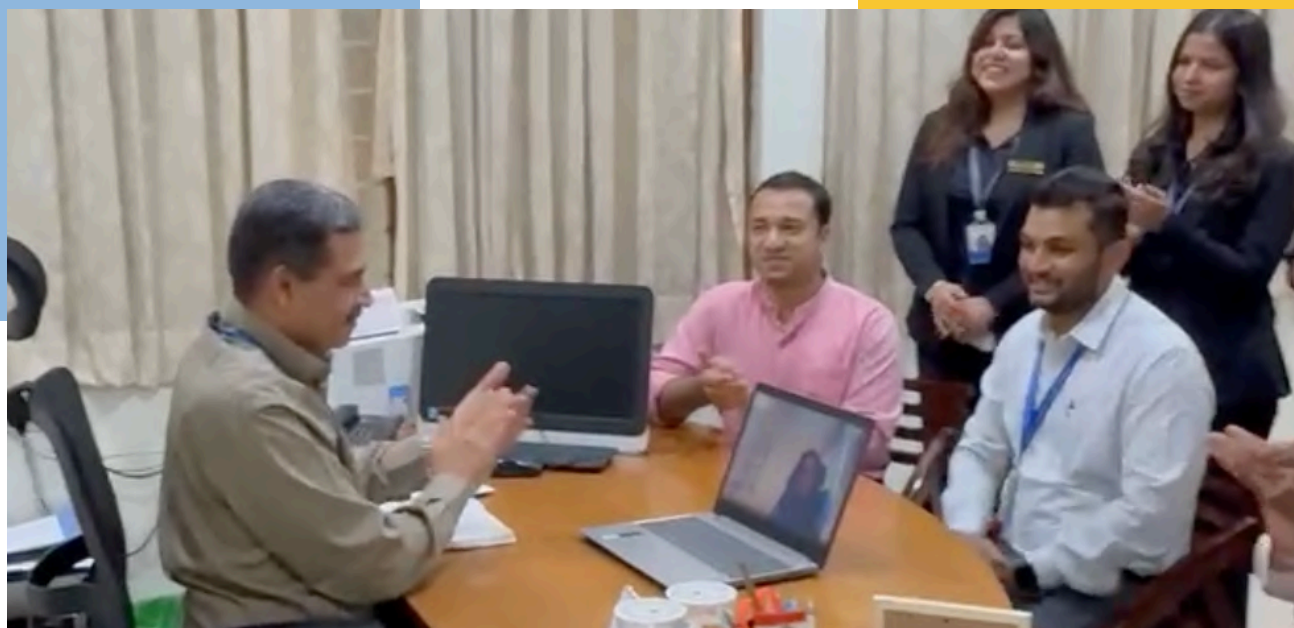
On the 12th of July, 2025 at CHRIST University's Central Campus, the "Gateway to Goldman: Internships, Insights & Impact" event featured alumni Bhavya Bhuwal and Ashika Reddy Sane from Goldman Sachs who guided 95 second-year students through:-

- **Practical internship strategy**
- **Resume building**
- **Role selection**
- **Interview preparation**
- **Off VS On-campus opportunities**

This left attendees with clear, actionable steps to strengthen applications and align their skills with industry expectations.

**12
JULY**

**Gateway To
Goldman Sachs**



YOUTUBE LAUNCH

The Media Committee successfully launched the official YouTube channel of the Centre for Placement and Career Guidance (CPCG), CHRIST (Deemed to be University). The channel has been envisioned as a comprehensive digital platform to support students in their placement and career journey.

The initiative aims to provide students with accessible resources on resume building, interview preparation, recruiter expectations, and alumni insights. By hosting expert-led videos and placement-related content, the channel serves as a one-stop destination for career guidance beyond academics.

The first video was published at the time of the launch, marking the beginning of a consistent effort to curate engaging and informative media. The platform will continue to feature updates, testimonials, and learning resources, further strengthening CPCG's digital presence and its commitment to student success.

**16
JULY**

**YOUTUBE
LAUNCH**



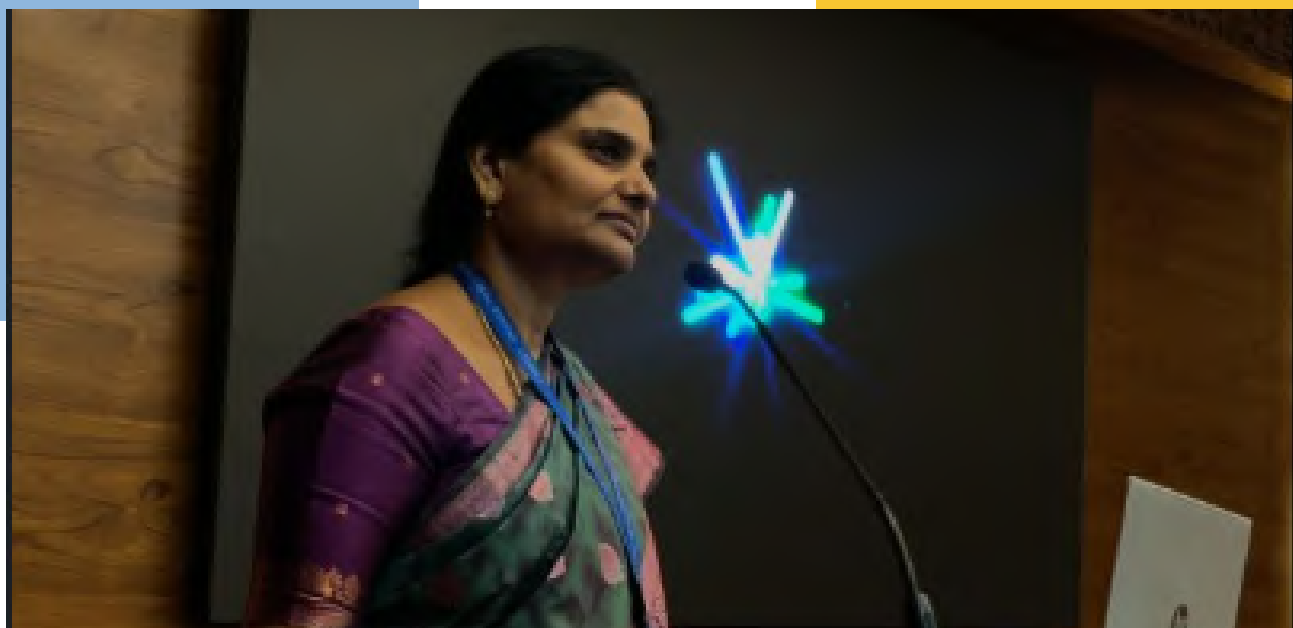
ADVANCED EXCEL WORKSHOP

On 28th, July 2025, An Advanced Excel workshop, a total of 100+ students across undergraduate and postgraduate programs were trained by the internal resource organized by the Department of Commerce. Key takeaways from the sessions:

- Hands-on practice of advanced Excel tools and functions.
- Application of VLOOKUP, HLOOKUP, Pivot Tables, and Data Validation.
- Use of Conditional Formatting and Dashboard preparation.
- Awareness of corporate expectations regarding Excel proficiency.
- Confidence in preparing professional reports and dashboards.
- Learning best practices in Excel for accuracy and time efficiency.
- Exposure to live demonstrations and business applications.
- Bridging theoretical learning with industry requirements.

**21
JULY**

**ADVANCED
EXCEL
WORKSHOP**



SQL WORKSHOP

This session focused on SQL, students across undergraduate and postgraduate programs were trained by the internal resource organized by the Department of Computer Science. Key takeaways from the session:

- Hands-on practice of SQL commands, database operations, and query techniques.
- Application of SELECT statements, JOINS, subqueries, and data manipulation (INSERT, UPDATE, DELETE).
- Understanding of database design principles.
- Awareness of corporate expectations regarding SQL proficiency.
- Confidence in extracting, manipulating, and analysing data effectively.
- Learning best practices in SQL for accuracy and efficiency.
- Exposure to live demonstrations and real-time problem solving.
- Bridging theoretical learning with practical industry applications.

**22
JULY**

**SQL
WORKSHOP**



TRAINING WORKSHOP FOR MCA

On the 26th of July, 2025 the Department of Computer Science in collaboration with CPCG ran the “Training Workshop.” The training was a full-day, hands-on workshop for 152 MCA and MSc AIML students in the Central Campus itself.

Three experts - Jaffer Sharieff (LinkedIn and job-search strategies), Naveen Nayak (resume building and online/offline interview techniques) and Shabnam Omer (group discussion and career strategy, from Zestech Company, led parallel sessions on LinkedIn optimisation, compelling CVs, interview mastery and effective GD techniques. Students left the session with practical templates, improved interview readiness and concrete job-search tactics, leaving attendees with clear, actionable steps to strengthen applications and align their skills with industry expectations.

**26
JULY**

**Career Corridor
for MCA**



SOCIETE GENERALE CAREER TALK

On the 27th of June, 2025 Société Générale's team - Prasoon Mukherjee, Harpreet Kaur and Maulika Desai conducted a leadership seminar at CHRIST University for 27 students, sharing the bank's global footprint, business divisions (GBIS, RPBI, MIBS) and career pathways. The session highlighted SG's inclusive work culture, the LEAP onboarding program and the importance of preparation, value alignment and continuous learning for a successful transition to corporate life.

27
JULY

**Societe
Generale
Career Talk**



ADVANCED EXCEL WORKSHOP II

The second session of the training program focused on Advanced Excel, equipping students with essential skills for academic, professional, and corporate applications. Dr. Krishna Prasath S, Assistant Professor in the Department of Commerce, conducted the workshop, providing hands-on training in VLOOKUP, HLOOKUP, Pivot Tables, Conditional Formatting, Data Validation, and Dashboard preparation.

The session emphasized practical business applications through live demonstrations and problem-solving exercises. Students gained confidence in managing and analyzing data, preparing professional reports, and applying best practices for accuracy and efficiency. The program bridged theoretical learning with industry expectations, enhancing the technical skills and career readiness of the participants.

**28
JULY**

**ADVANCED
EXCEL
WORKSHOP II**



INVESTITURE CEREMONY OF CPCG

The Investiture Ceremony was conducted by the Centre for Placement and Career Guidance (CPCG) to formally acknowledge and empower the Placement Representatives (PRs) from various departments. Postgraduate and undergraduate students attended the event where PRs were felicitated with badges symbolising their responsibility and commitment to the placement process.

The committees-Networking and Media, Training, Website, and Logistics-were introduced, with their heads presenting detailed plans for the academic year. This briefing provided PRs with clarity on responsibilities and expectations, instilling accountability and unity. The symbolic act of conferring badges reinforced commitment and pride towards supporting peers in career-related endeavors.

The ceremony served as a launch for the new team of PRs, bridging academic responsibilities with career preparation. It successfully motivated students to collaborate with CPCG, take charge of duties with dedication, and contribute effectively to placement activities with confidence and leadership.

**28
JULY**

**Investiture
Ceremony of
CPCG**



APTITUDE TRAINING FOR BCOM-DOC

On the 28th and 29th of July, 2025 the Department of Commerce ran a two day “Quantitative Aptitude: Beyond Basics” workshop led by Yanamala Suresh (ZESTECH) for 107 BCom students, covering logical reasoning, core quantitative techniques, exam patterns and real-world problem solving.

Interactive puzzles, batch practice and doubt-clearing sessions boosted students’ confidence and speed for placement tests, earning an average satisfaction score of 4/5.

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**28-29
JULY**

**Aptitude
Training for
Bcom-DOC**



ORIENTATION SESSION ON THE UNION PUBLIC SERVICE COMMISSION (UPSC)

The Orientation Session for UPSC Examination was held on 30 July 2025 at CHRIST (Deemed to be University), organized by the Centre for Placement and Career Guidance. The session featured an expert talk by Mrs. Anusha Srinivas from Shankar IAS Academy and a success story by Mr. Vishwas SM, AIR-98 in UPSC IFoS 2025.

Students were given an in-depth orientation on the UPSC exam pattern, syllabus, preparation roadmap, and subject-specific guidance, with emphasis on History as an optional. Practical strategies for time management, focused study plans, and recommended resources were also shared. The interaction with a recent topper offered firsthand insights and motivation, equipping aspirants with clarity and confidence to begin their UPSC journey.

**30
JULY**

**Orientation
session on the
Union Public
Service
Commission
(UPSC)**



APTITUDE TRAINING FOR MCOM-DOC

On the 11th and 12th of August 2025, CPCG ran a two day Aptitude Training Program for 79 MCom students in Room 410, Block 4. Leadership coach Suresh Yenamalla led hands-on sessions on interview techniques, STAR-structured answers, group discussions and effective response styles.

Participants practised, received live feedback and left more confident and interview-ready.

**11-12
AUGUST**

**Aptitude
Training for
Mcom-DOC**



TRAINING WORKSHOP ON POWER BI

A hands-on Power BI workshop was organized by the Centre for Placement and Career Guidance (CPCG) on 19 August 2025 at the Computer Lab, Audi Block.

Facilitated by Dr. Beaulah Soundarabai P, Associate Professor in the Department of Computer Science, the session introduced students to data visualization, dashboards, and report creation using Power BI.

Participants gained practical exposure by working on datasets to design interactive dashboards, learning data modeling, visualization, and report building. The workshop emphasized real-world applications of Power BI in business decision-making, equipping students with industry-relevant skills in analytics and reporting. By combining conceptual clarity with hands-on training, the session enhanced students' confidence in using business intelligence tools and bridged the gap between academic learning and corporate expectations.

**19
AUGUST**

**Training
workshop on
POWER BI**

COMMITTEE REPORT

As of 29/08/2025, the Networking team has undertaken several initiatives and executed tasks in close coordination with the respective heads, members, and internship representatives, ensuring responsibilities were distributed equally across the team.

The team began its efforts with outreach by preparing a bulk mailing list and successfully **sending out emails to over 2,000 prospective recruiters and talent acquisition teams.** The email campaign received encouraging responses from a few companies, laying the groundwork for follow-up communication.

The next major task was restructuring the official LinkedIn Page of the Centre for Placement and Career Guidance (CPCG). Best practices from top universities across the country were studied and incorporated. The exercise involved the following:

- Structural changes to the tagline and the overview to better align with the Centre's vision and positioning.
- Inclusion of a dedicated contact email address to enhance accessibility for recruiters.
- Creation of content and an infographic poster for a featured post inviting companies for recruitment opportunities.

In addition, another group worked on drafting standardized LinkedIn outreach messages and email templates. These templates will serve as ready-to-use resources for committee members, enabling consistent and effective communication with recruiters and talent acquisition teams.

NETWORKING

Moreover, the team initiated the creation of the Placement Database for 2024–25 in the prescribed NAAC format. Internship representatives were onboarded for this activity, which involved data cleaning, extraction of offer letters, and conducting reconciliations at each stage of the process to ensure accuracy and completeness.

Ongoing Work:

- Designing a comprehensive brochure highlighting all major UG and PG programmes offered by the institution. This will be attached to outreach emails and LinkedIn messages to provide recruiters with a clear overview of the talent pool.
- Developing a targeted outreach Google Sheet that includes details of 25+ prospective companies from diverse domains, along with verified contact details of relevant representatives.

To maintain clarity and accountability, the team also manages a live task tracker that records task ownership, priority levels, status updates, and deadlines. This tracker has improved internal coordination and has streamlined processes within the committee.



COMMITTEE REPORT



The Media Committee has played a pivotal role in amplifying the visibility and outreach of the Centre for Placement and Career Guidance. Through creative strategies and consistent execution, the team has ensured that every milestone and achievement is effectively showcased to recruiters, alumni, and students.

Key Initiatives

- *Event Coverage*: Documented and publicized every major placement and career event through photos, videos, and live updates.
- *YouTube Launch*: Successfully launched the official channel featuring event highlights, testimonials, and student-focused content.
- *LinkedIn Campaigns*: Designed and published impactful posts to strengthen recruiter engagement and highlight placement activities.
- *Testimonials*: Produced video and written testimonials of placed students, celebrating success stories and building credibility.
- *Video Resumes*: Assisted students in creating professional video resumes to align with evolving recruiter expectations.
- *Placement Posters*: Designed posters for PPOs and final placements to spotlight student achievements.
- *Social Media Outreach*: Expanded reach through Instagram reels and posts, ensuring strong student engagement and consistent online presence.

The Media Committee continues to act as the creative backbone of the Centre, driving digital engagement and ensuring the institution's achievements are showcased with impact.

MEDIA

COMMITTEE REPORT

As part of the Placement Committee's Website Committee, the focus over the past three months has been on ensuring that the placement website remains accurate, informative, and updated with all necessary data to support students, recruiters, and stakeholders. The following report summarizes the key activities and progress made during this period.

Key Activities and Contributions

a. Placement Data Collection & Dashboard Creation

- Collected the placement data for the ongoing academic year.
- Designed and developed a Placement Data Dashboard to present the information in a clear and visually insightful manner.
- Ensured the dashboard covers relevant headings (companies, number of offers, sectors, salary packages, etc.).

b. Website Review & Data Updating

- Conducted a detailed review of the placement website to identify gaps and missing data.
- Collected the missing placement data for the year 2022 to ensure continuity and historical accuracy.
- Structured and prepared reports to facilitate smooth updates on the website.

WEBSITE

c. Student Testimonials Collection

- Collected student testimonials from placed students.
- Compiled and documented testimonials to be integrated into the placement website.
- Highlighted their significance in strengthening the placement cell's profile for future recruiters.

d. Website Structure Enhancement

- Worked on reviewing and suggesting improvements for the overall structure of the placement website for better navigation and user experience.
- Noted required modifications and enhancements for implementation by the system administrator.

e. Reporting & Communication

- Compiled all collected data, testimonials, and structure suggestions into a comprehensive report for the System Administrator.
- Maintained regular updates to ensure smooth communication between the Website Committee and the technical team.



COMMITTEE REPORT



Since the start of this Academic Year we as Training Committee have organised a number of Training Workshops covering various fields and interests. Starting from two workshops on Advanced Excel that gave both UG and PG students from various departments a practical hands-on experience that enhanced their data skills across academic and professional tasks.

To add on the data analysis capabilities a workshop on Structured Query Language (SQL) was also organised for both UG and PG students. For the Indian Civil Services enthusiasts an exclusive orientation on the Union Public Service Commission (UPSC) Examination was organised in the presence of important Chief Guests and Experts. Toward the end of the session attendees gained practical strategies and subject specific guidance. We created a platform connecting students with industry professionals, offering insights and networking opportunities.

An interactive 8-hour Crash Course namely Career Corridor : The Interview Toolkit was organised successfully. It aimed at equipping the participants with essential communication and professional skills. To make sure the students are well aware of data modelling, visualization and report building skills. A workshop on Power BI was also conducted that provided students with a comprehensive introduction to one of the most widely used business intelligence tools. We conducted specialized Aptitude training sessions to help students sharpen their problem-solving and logical reasoning skills, crucial for competitive exams and job interviews.

TRAINING

COMMITTEE REPORT

As of 30/08/2025, the Logistics Committee has actively contributed to the success of various placement-related initiatives, providing essential operational support in coordination with other teams and representatives. Responsibilities have been distributed to ensure smooth execution of tasks and optimal committee involvement.

During the last three months, the committee's notable achievements include:

- Successfully organized the Career Corridor (Placement Training Program) in June, ensuring the efficient setup and management of all logistical aspects required for the Event.
- Provided comprehensive logistics and hospitality support during the CPCG Placement Representative Investiture Ceremony held on July 28th, facilitating a welcoming and well-managed environment for all attendees.
- Coordinated closely with the Training Committee to assist in the handling and organization of multiple training sessions, addressing logistical needs and participant services.
- Delivered logistics and hospitality solutions during the recruitment processes for several companies, supporting both recruiters and candidates to ensure seamless operations throughout the placement drives.

LOGISTICS

- Conducted a committee meeting to discuss strategic plans for upcoming months and foster a sense of collaboration and understanding among committee members.

Ongoing Work

- Actively preparing to set up Centre for Placement and Career Guidance (CPCG) awareness stalls on campus—a two-day initiative scheduled tentatively for 8th and 9th September. The stall will include placement information along with fun activities to engage the student community and create a welcoming atmosphere.
- Our future plans include setting up similar stalls every month and getting prepared for Daksh 2026.

Throughout this period, the Logistics Committee has maintained its commitment to efficient coordination, proactive support, and continuous improvement of campus placement operations, while supporting other committees in their endeavors.



PLACEMENT STATISTICS- Undergraduate Programs

JUNE-AUGUST

S NO.	COMPANIES	ROLES	NO, OF STUDENTS PLACED	CTC
1	EY GDS	Tax Analyst	2	3.83 Lakhs
2	DE Shaw	Financial Research Associate	10	17.5 Lakhs
3	Deloitte USI Audit	Audit Associate	103	6 Lakhs
4	DESRI	Analyst	2	15.75 Lakhs
5	Goldman Sachs	Asset Management Operations	10	9 Lakhs
6	Accordion	Financial Planning & Analysis	2	9 Lakhs
7	LEK Consulting	Analyst 1	7	15.5 Lakhs
9	Millennium	Analyst	5	14 Lakhs
10	Deloitte India	M&A Analyst	10	6.6 Lakhs
11	Axxela	Analyst	4	14 Lakhs
12	Futures First	Trainee Analyst	4	17 Lakhs
			Total =159	

PLACEMENT STATISTICS-Postgraduate Programs

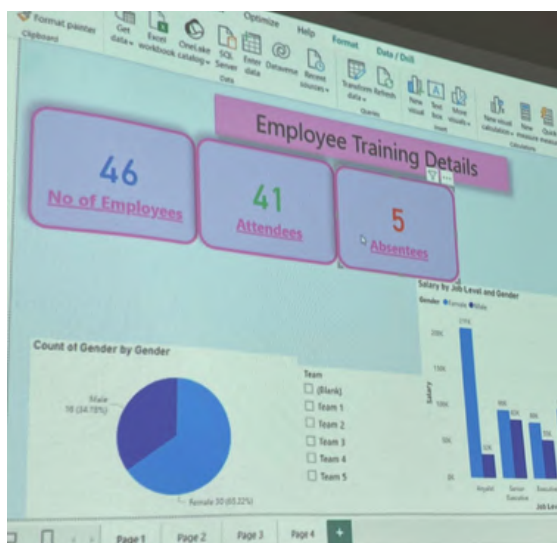
JUNE-AUGUST

S NO.	COMPANIES	ROLES	NO, OF STUDENTS PLACED	CTC
1	Neostats	Data Engineering	9	7 Lakhs
2	MavenMagnet	Associate Research Strategist	3	6 Lakhs
3	Adobe	Associate Technical Consultant	1	10.7 Lakhs
4	Deloitte USI	Audit Assistant	28	6.05 Lakhs
5	CISOGENIE	Python Developer	4	6 Lakhs
6	India Shelter	Data Science	3	7 Lakhs
7	Beiersdoft	RnD role	1	8 Lakhs
8	MyOperator	Python Developer	5	6 Laksh
9	Syncron	Quality Engineer	6	8 Lakhs
			Total= 60	

GALLERY



GALLERY



CAREER PULSE



THE CPCG NEWSLETTER

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