



**CHRIST**  
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## Notice for the PhD Viva Voce Examination

Ms Jovita Shanta Job, Registration Number: 2190056, PhD Scholar at the School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University) will defend her PhD thesis at the public viva-voce examination on Thursday, 14 May 2026 at 11.00 am in Mini Auditorium, 2<sup>nd</sup> Floor, Auditorium Block, Bangalore Bannerghatta Road Campus, CHRIST (Deemed to be University), Bengaluru - 560076, Karnataka, India.

- Title of the Thesis** : **Environmental, Social, and Governance (ESG): Role of ESG Integration on Investment Decision and Impact of ESG Scores on Financial Performance**
- Discipline** : **Commerce**
- External Examiner - I** : **Dr Santhosh Kumar P K**  
Director and Professor  
Centre for Budget Studies  
Cochin University of Science and Technology  
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- External Examiner - II** : **Dr Harsh Purohit**  
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- Supervisor** : **Dr Shivi Khanna**  
Associate Professor  
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CHRIST (Deemed to be University)  
Bengaluru - 560076  
Karnataka

The members of the Research Advisory Committee of the Scholar, the faculty members of the Department and the School, interested experts and research scholars of all the branches of research are cordially invited to attend this open viva-voce examination.

**Place:** Bengaluru  
**Date:** 30 April 2026

  
**Registrar**

## ABSTRACT

Achieving Sustainable Development Goals (SDGs) is essential for protecting humanity and the planet. Environmental (E), Social (S), and Governance (G) or ESG refers to how companies treat the planet, how companies treat people, and how a company is run. Organizations are expected to follow ESG practices as they would pave the way towards achieving SDGs. This study explores the role of ESG on investment decisions and the impact of ESG scores on financial performance, covering both the investor and the company point of view. Primary data was collected using a structured questionnaire from 428 respondents, and Structural Equation Modeling (SEM) using AMOS was conducted to analyse the role of ESG on investment decisions. Secondary data about ESG scores and Return on Asset (ROA) of the Global Industry Classification Index sectors (GICS) and companies headquartered in G7 economies were collected through Bloomberg, and a panel data regression using EViews was conducted to analyse the impact of ESG scores on financial performance. The findings reveal that ESG attributes can influence the investment decision amongst prospective retail investors, and ESG scores have an impact on the financial performance, which varies sector-wise and country-wise. There can be varying impacts of environment, social, and governance attributes and scores specifically. Companies need to incorporate ESG practices, which will help build long-term value for the company. Investor decisions are shaped by responsibility, risk perceptions, impact, influence, ethics, and emotions.

**Keywords:** *Sustainability, ESG, SDGs, Investment Decision, Financial Performance*

### **Publications:**

1. Job, J., & Khanna, S. (2024). Think Green: Affordable Sustainability for all Businesses. In J. Garwi, M. Dzingirai, & R. Masengu (Eds.), *Advances in Marketing, Customer Relationship Management, and E-Services* (pp. 415–448). IGI Global.  
<https://doi.org/10.4018/979-8-3693-6468-0.ch014>
2. Job, J. S., & Khanna, S. (2024). Building a resilient future: Collaborative sustainability regulation. *Clean Energy*, 8(3), 223–237. <https://doi.org/10.1093/ce/zkae026>