

WORKING PAPER 2016

Sl. No.	Principal Investigator/Co Investigator	Department	Project Title	Duration
1	Zacharia Joseph	Hotel Management	The Role and Scope of KSBCL (Karnataka State Beverage Corporation Limited) in Canalising Liquor Sales in the State of Karnataka	6 Months
2.	Girish S	Commerce	A Descriptive Study of Pension Scheme of Karnataka Building and Other Construction Workers Welfare Board (KARBWWB)	6 Months
3.	Ram Kumar N	Mechanical Engineering	Experimental Investigation on Flexural Strength and Mode – I Fracture Toughness on Carbon/ Bamboo Hybrid Laminated Composites	6 Months
4.	Gokulapriya R	Computer Science Engineering	Study on Pattern Generation – A data mining Perspective	6 Months
5.	Bijeesh T V	Computer Science Engineering	Implementing Level – set theory based Algorithm for Human Ear Image Segmentation on Graphical Processing Units	6 Months
6.	Ravichandran G	Mechanical Engineering	Mechanical Characterization and Analysis of adhesively bonded Single Lap Joint using Taguchi Method	6 Months
7.	Jyothi Thomas	Computer Science Engineering	Rule Minimization in Prediction of preterm birth classification using competitive co evolution	6 Months
8.	Hadiya Pritesh Dulabhai	Mechanical Engineering	Prediction of Deflection with in transformer primary winding during short circuit event	6 Months

9.	Ramakrishnan N	Institute of Management	Trends and directions in assessment and educational leadership approaches in higher education	6 Months
10.	Sunaja Devi K R	Chemistry	Synthesis of heterocyclic compounds using solid acids catalysts	6 Months
11.	Madhavi Rangaswamy Harishankar Moosath	Psychology	Review of assessment tools for risk behaviors among adolescents	6 Months
12.	Leena James	Management Studies	Literacy Programmes and its Socio economic Impact on Society	6 Months
13.	Shaheen Ebrahimkutty A V	School of Business Study and Social Sciences	An Allegorical Reading of Violence Equations in Children's Animations	6 Months
14.	R Gowri Shankar	School of Business Study and Social Sciences	An Empirical Study on the Effect of Sonic Mnemonics on Branding	6 Months
15.	Lakshmi Narayan V	School of Business Study and Social Sciences	Narayan's Style as Setting in his Malgudi Stories	6 Months
16.	Jose K Antony	School of Business Study and Social Sciences	A Study on the Prominent Elements of Risks Comprehended by Business Tourists from Bengaluru	6 Months
17.	P Praveen Babu	School of Business Study and Social Sciences	A Study on the reasons for selling at maximum retail pricing (MRP) Vs discounted pricing by FMCG retailers in Bangalore City	6 Months
18.	Shrinivas Kulkarni	School of Business Study and Social Science	Empirical Study on Understanding the impact and importance of College Uniform (Dress code)	6 Months

19	Urmi Shelley L	Centre for Counselling and Health Services	Effectiveness of Reverse Mentoring among University Teachers	6 Months
20	Avanish Pratap Singh Hridhya P K	Professional Studies	The impact of demonetization on Agriculture and service sectors in India	6 Months