

### Session on Transient Advantage Economy

The CAPS Hut for Augmented Learning conducted a session on 'Transient Advantage Economies and the American Economic Dreams' on the 25<sup>th</sup> of July, Thursday 2019 in the conference hall at CHRIST (Deemed to be University), Bannerghatta Road Campus. The session was undertaken by Mr. Uday Kumar Ghosh, Professor at Lincoln University, California, who boasts more than 35 years of experience working at senior positions at companies such as Sony, Philips, Grundlg GmbH Germany and many more. The session was conducted primarily for CAPS Volunteers but was open to students of all departments as well. The event had a great reception from the audience members owing to the nature of the facilitator as well as the nature in which the session was conducted.

The session began right after lunch with Mr. Uday's interaction with the audience in order to familiarize himself with the students' level of understanding of the topic. With the ever-friendly smile and composure of the facilitator, an almost immediate repo was struck with the audience and the session could get underway. A foreword about the facilitator's history was presented in order to give context as to what could be expected from the presentation along with which the actual meaning of the topic at hand was brought into light. As part of the presentation, a parallel was drawn between organizational techniques used in the past and those used in the present, through which, the topic of transient advantage economies was brought into light and explained to the audience. Furthermore, the process and advantages of working and studying abroad, along with the new generation corporate hiring approach was brought into light. With the use of trivial anecdotes as well as real life experiences and examples Mr. Uday didn't seize to enthrall the audience with his life experiences and the

reality of the corporate world and its functioning today. What followed was a highly motivational, advice filled speech pertaining to the paradigm shift in being successful in the business world. With high importance given to network creation and the importance of 21<sup>st</sup> century skills being garnered into a students' daily life, a rather orthodox yet realistic path for a student to be successful in the future was laid out. Approaching the end, the students present in the session were given the opportunity to voice their own opinions and ask questions which were promptly elucidated by the facilitator who also handed out his helping hand in creating a network for the students to further pursue their ambitions in the professional world.

As the session came to an end, it was evident that every student who exited the room, did so, knowing that they gained highly exclusive real-world knowledge definitely aid them in becoming future leaders in the business world. With the current functioning of corporates, such a session was essential in arming students with accurate factual determinants to be job ready, and the response of the audience was highly positive. CHAL will ensure that more such interactive sessions take place in the near future in the hope to continue recording positive responses from those involved.

**Total Attendance: 87**

**Duration: 1 hour**



