

>>> SURVEY 2024 <<<

SUSTAINABLE DEVELOPMENT GOALS AWARENESS SURVEY



By- SDG Cell

Sustainability is more than an environmental concept – it's a holistic approach to ensuring the well-being of our planet and societies. It represents a delicate balance between environmental protection, social equity, and economic development. In our rapidly changing world, sustainability offers a critical framework for addressing global challenges. By adopting sustainable practices, we can create resilient communities, protect ecosystems, and develop innovative solutions that meet our current needs without compromising the ability of future generations to thrive.

The United Nations Sustainable Development Goals (SDGs) are a transformative global blueprint designed to address humanity's most critical challenges by 2030. Comprising 17 interconnected goals, the SDGs provide a comprehensive framework for tackling global issues. The SDGs represent a shared vision of a more equitable, sustainable, and prosperous world, offering a practical roadmap for creating meaningful global change through collective effort and innovative thinking.



SURVEY OVERVIEW AND DEMOGRAPHIC CONTEXT

>>> SURVEY BRIEF

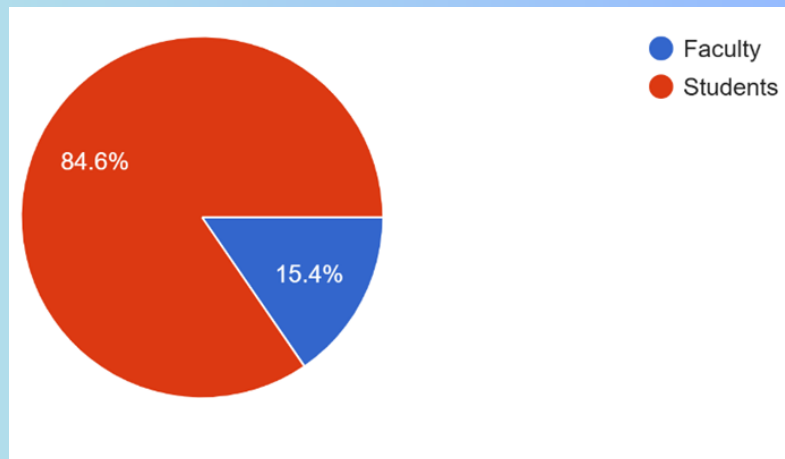
The Sustainable Development Goals (SDGs) Awareness Survey represents a significant institutional effort to understand the university community's perspective on sustainability. The survey was conducted over a period of one week (21st Nov- 26th Nov 2024). With 1,232 respondents, the survey provides a robust and comprehensive snapshot of awareness, engagement, and potential for sustainable development initiatives. The diverse sample includes students, faculty, administrative staff, and research personnel, ensuring a multifaceted view of SDG understanding across different university stakeholders.

>>> ROLE IN THE UNIVERSITY

The chart shows the breakdown of respondents' roles within the university. The key insights are:

- Students make up the largest portion of respondents at 84.6%. This indicates that the survey had a strong student participation.
- Faculty members account for 15.4% of the respondents. This suggests the survey also captured input from the teaching and research staff at the university.

Overall, the composition of respondents reflects a university setting, with a predominant student population and a significant faculty representation. This distribution provides a balanced perspective on the awareness and engagement with the Sustainable Development Goals (SDGs) across the key university stakeholders.

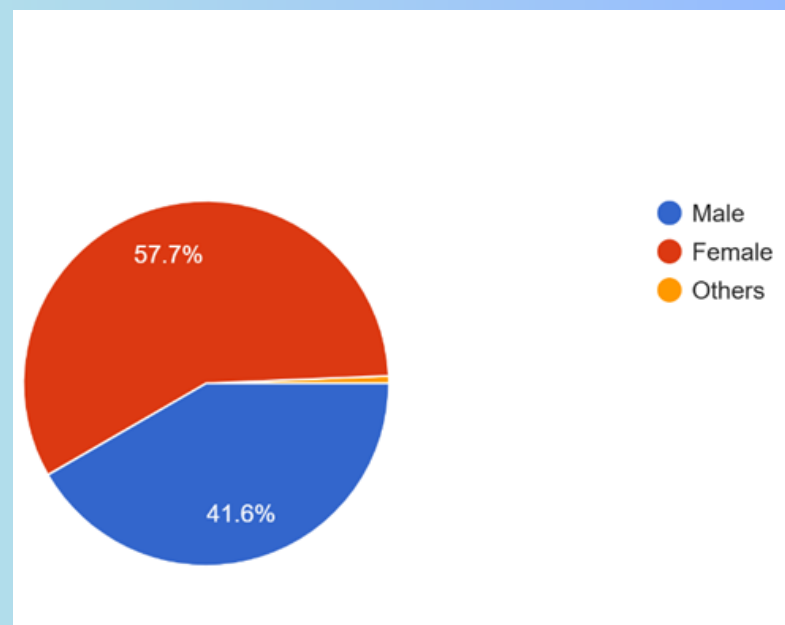


>>> GENDER

The chart shows the gender distribution of the 1,232 survey respondents. The key insights are:

1. Female respondents make up the largest portion at 57.7% of the total.
2. Male respondents account for 41.6% of the survey participants.

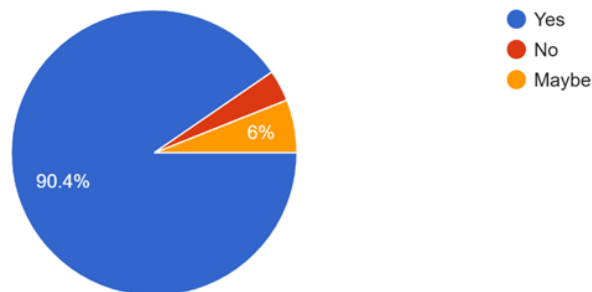
Overall, the gender breakdown of the survey respondents appears to be relatively balanced, with a slight majority of female participants. This suggests the survey captured input from a diverse range of gender identities within the university community.



AWARENESS AND KNOWLEDGE LANDSCAPE

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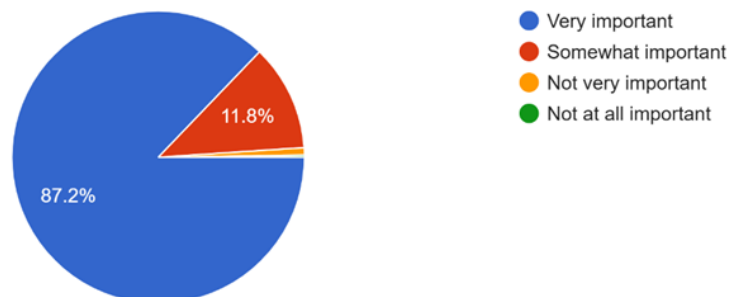
Have you heard of the United Nations Sustainable Development Goals (SDGs) before?
1,232 responses



Despite the growing global conversation around sustainable development, the survey reveals a nuanced picture of SDG awareness. While a majority of respondents (**90.4%**) **have heard of the United Nations Sustainable Development Goals**, their level of familiarity varies significantly. Approximately 29.2% of participants consider themselves very familiar with the SDGs, with around 56.1 % reporting moderate familiarity, and the remaining 12-15% displaying limited awareness. This stratification suggests a critical need for targeted educational interventions and awareness programs that can bridge the knowledge gaps.

PERCEIVED IMPORTANCE AND COMMITMENT

How important do you think the SDGs are for achieving a more sustainable future?
1,232 responses

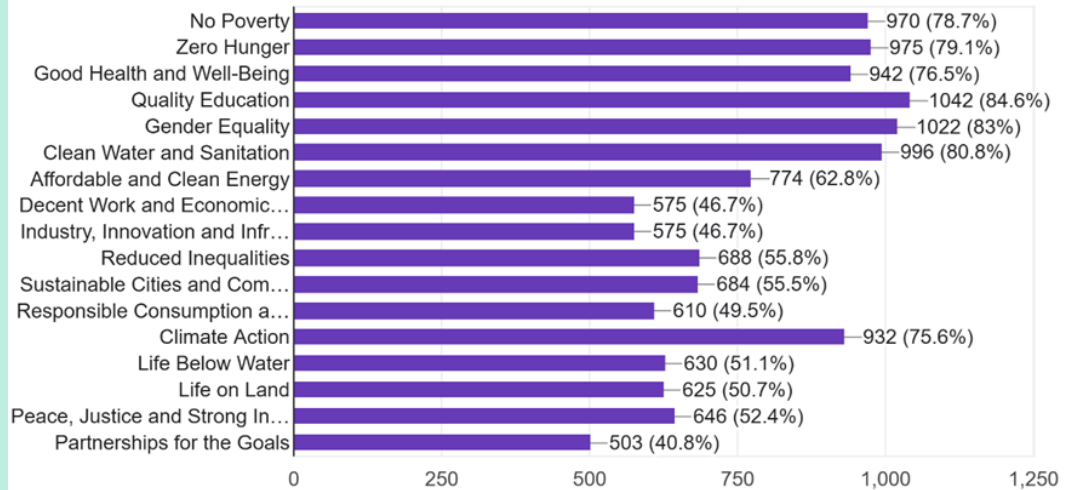


An overwhelming **87.2 % of respondents considered the Sustainable Development Goals very important or important for achieving a more sustainable future**. This high level of perceived importance indicates a strong underlying commitment to sustainability principles.

SDG RECOGNITION AND UNDERSTANDING

Which of the following SDGs are you aware of? (Select all that apply)

1,232 responses



FINDINGS

The survey highlighted specific SDGs that resonate most strongly with the university community. **Quality Education emerged as the most recognized goal (84.6 %)**, followed by **Gender Equality (83 %)**. Clean water and Sanitation, Good Health and Well-being, Zero hunger and No Poverty rounded out the top five, indicating a holistic understanding of sustainable development that extends beyond environmental concerns to social and economic dimensions.



INSTITUTIONAL PERFORMANCE

4



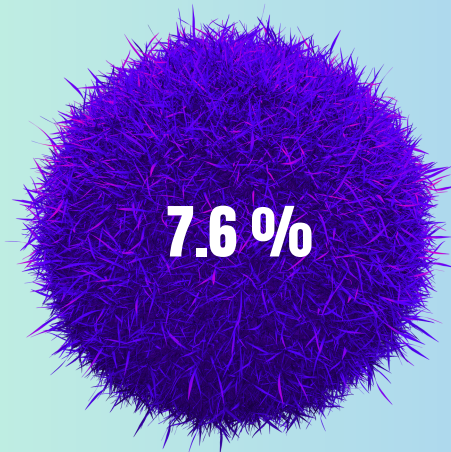
44.6 %

YES, A LOT



44.1 %

YES, SOMEWHAT



7.6 %

NO, NOT ENOUGH



3.7 %

I'M NOT SURE



The majority of respondents (44.6 %) believed the university or workplace was doing enough to promote the Sustainable Development Goals especially through the SDG Cell. However, 44.1% also indicated that there is need for improvement as well, with 11.3 % supporting this perspective. This feedback presents a clear mandate for institutional leadership to reassess and strengthen their sustainability strategies.

FUTURE INTEREST AREAS OF SDGS



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The survey also explored future career interests related to SDGs, with Quality education (68.9 %), Good Health and Well-being (58.1 %), Gender Equality (56.2 %), Zero Hunger (45.7 %), Clear water and Sanitation (44.6 %), and Climate Action (44.6 %) emerging as top areas of interest.