



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE · INDIA

Christ (Deemed to be University)

Sustainability Literacy Survey for Teaching & Non Teaching Staff

April 2025

Mission

Christ University is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment

Vision

Excellence and Service

Core Values

Faith in God | Moral Uprightness
Love of Fellow Beings | Social Responsibility
Pursuit of Excellence

SDG Cell

To institutionalize and advance SDG initiatives, Christ University has established a dedicated SDG Cell, integrating sustainable practices as a Distinctive Practice across all campuses. .

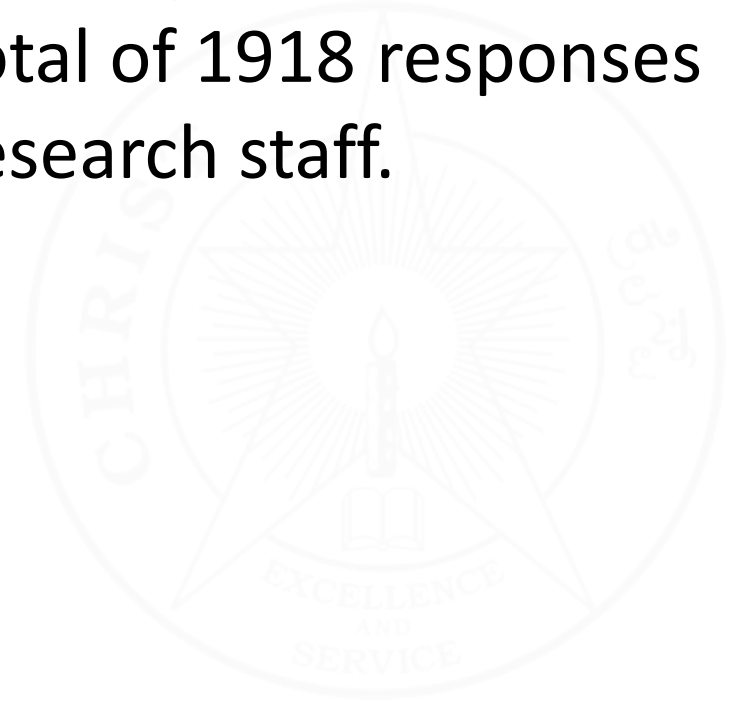
Recognizing the importance of these goals, Christ University has embraced the opportunity not only to educate and inspire its students and faculties but also to actively engage them in sustainability initiatives through its academic practices, research, and community engagement.

Summary & Insights

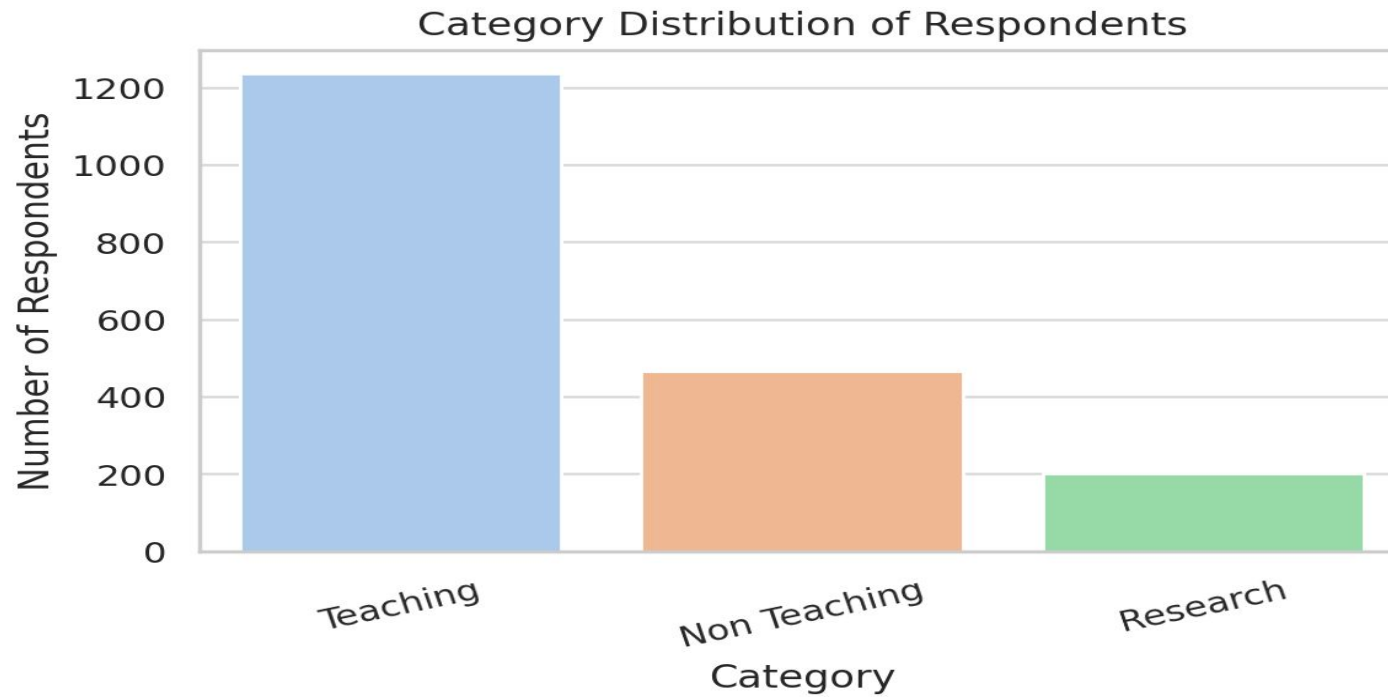
The SDG survey at Christ University reveals strong awareness and support for sustainability among staff and highlights awareness, motivation, and practices in alignment with SDG goals. Most respondents are familiar with the UN SDGs and believe Christ should lead in sustainability. While communication about initiatives is positively rated, participation remains moderate, highlighting a gap between awareness and action. Staff are motivated mainly by professional responsibility and institutional values. Suggestions for improvement focus on enhancing sustainability education, infrastructure, and community engagement. These insights offer clear direction for expanding Christ University's green initiatives and fostering a more active culture of sustainability.

Survey Methodology

A quantitative survey was conducted among university teaching & Non-teaching staff using structured questions. The analysis includes descriptive statistics and visual interpretation. A total of 1918 responses were collected from teaching, non-teaching and research staff.

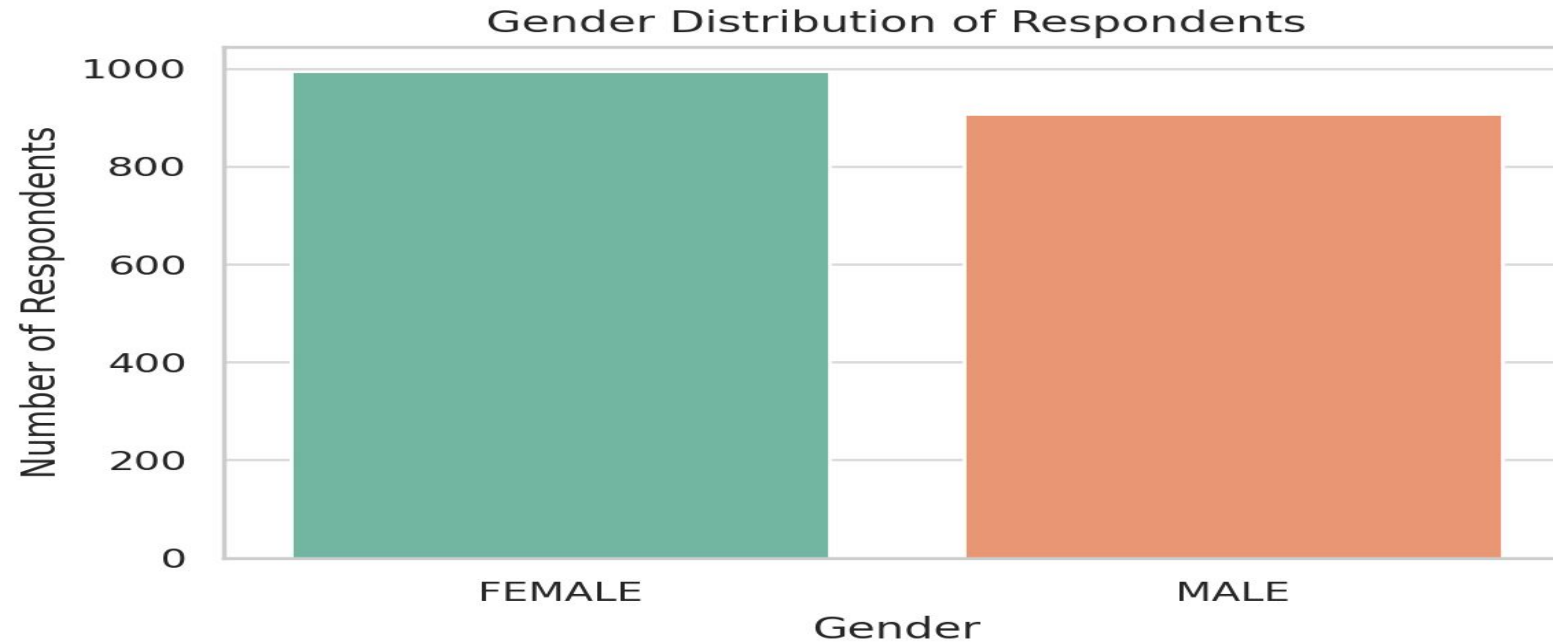


Category Distribution



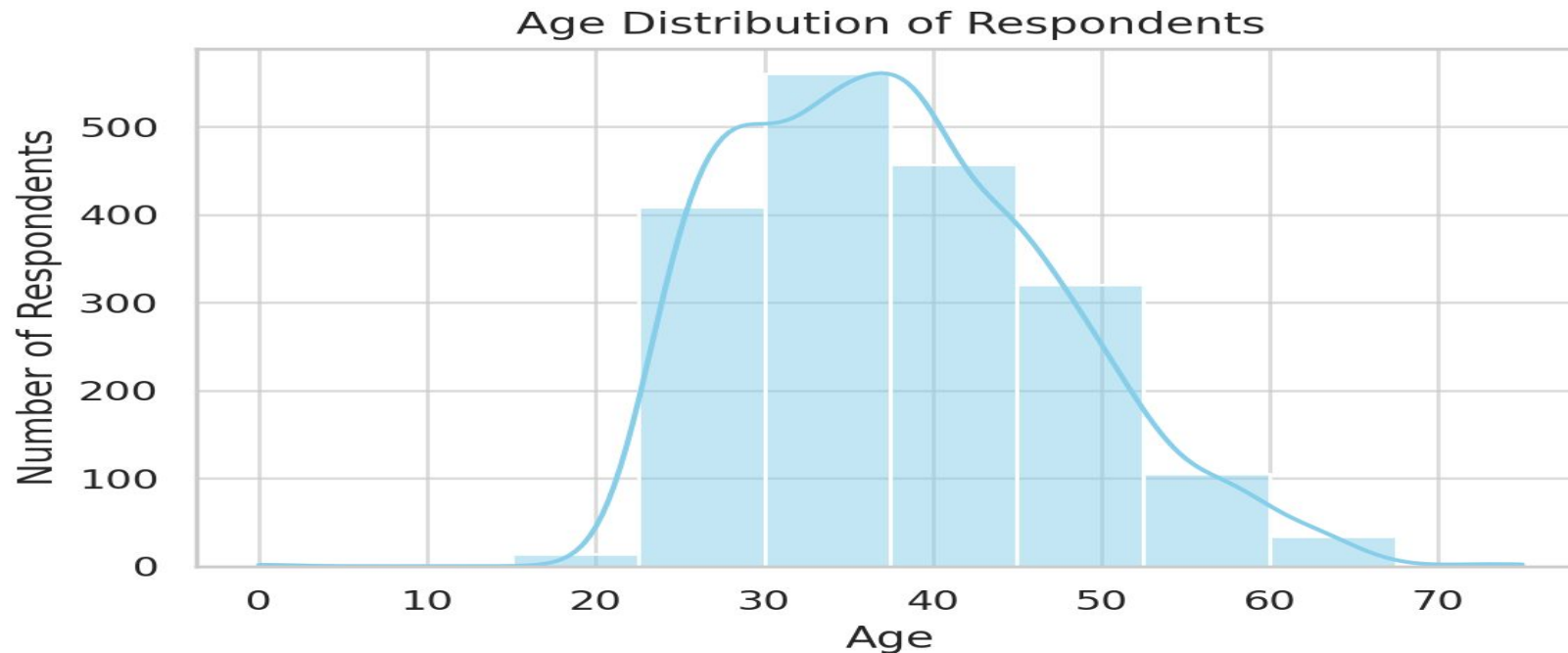
The category distribution graph highlights the professional roles of survey respondents at Christ University. A majority of participants are from teaching category, followed by non teaching staff and then the research staff. The graph shows proportionate representation from all categories.

Gender distribution



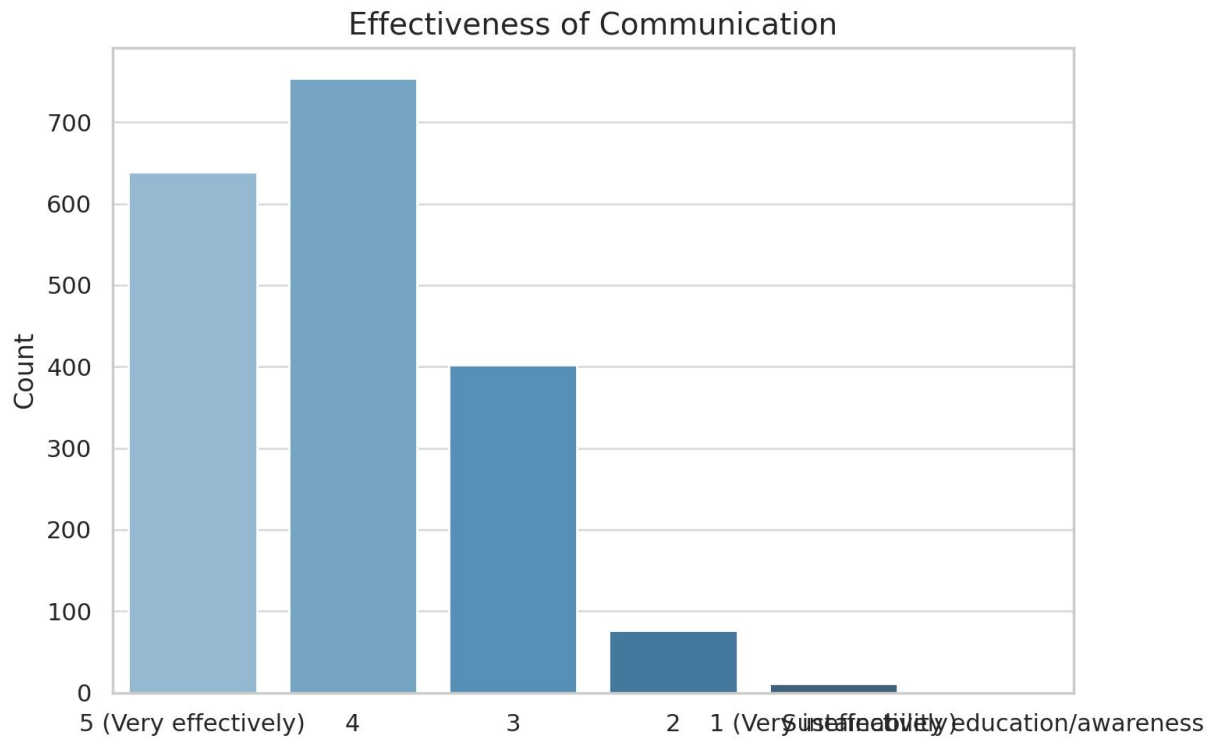
The gender distribution graph reveals the composition of participants in the SDG survey conducted at Christ University. A slight majority of the respondents identify as female, indicating a stronger participation from women in sustainability-related discussions. Male representation, while present, is slightly lower. Understanding gender demographics helps tailor sustainability initiatives and communication strategies to ensure inclusivity and effective engagement. This insight forms a foundational step toward equitable and comprehensive sustainability planning across campus stakeholders.

Age distribution graph



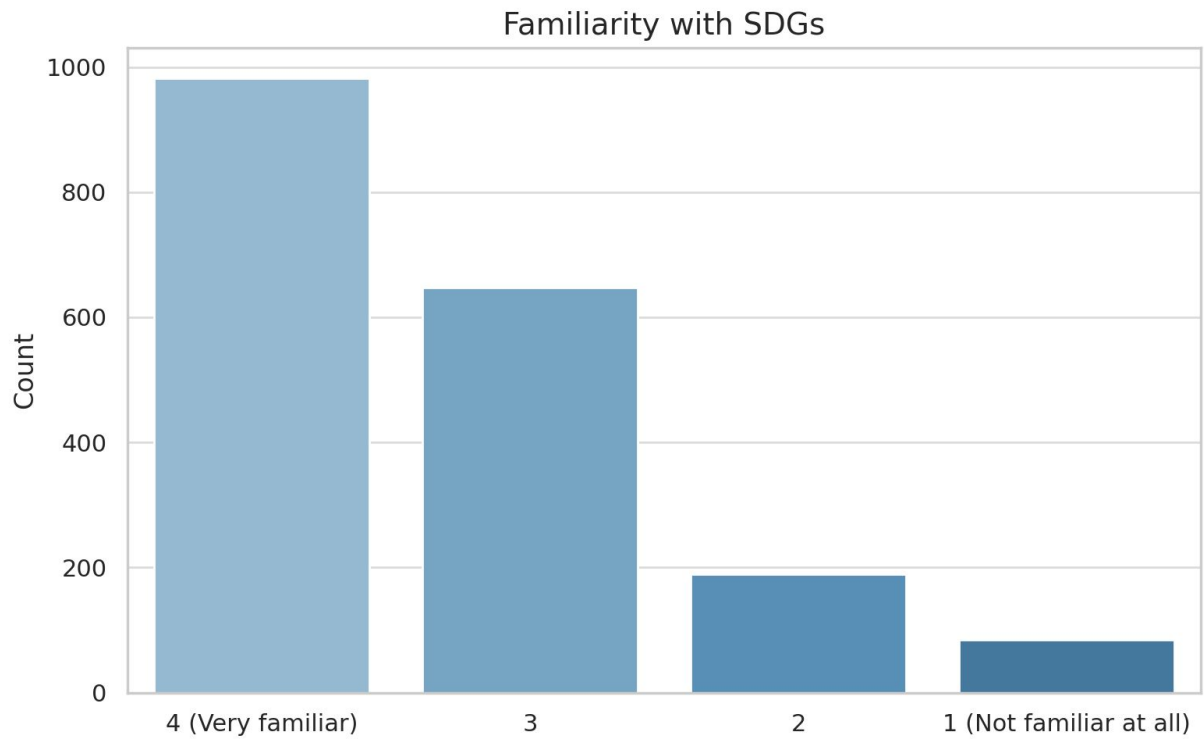
The age distribution graph shows a wide range of respondents, with the majority falling between their late 30s and early 40s. This suggests that both early and mid-career professionals are actively engaged in sustainability issues at Christ University. This depicts involvement across roles highlights institutional interest in sustainability at multiple organizational levels. These demographic insights are essential for designing inclusive sustainability initiatives, ensuring that programs are relevant and accessible to all staff, and promoting a culture of shared environmental responsibility.

Effectiveness of Communication



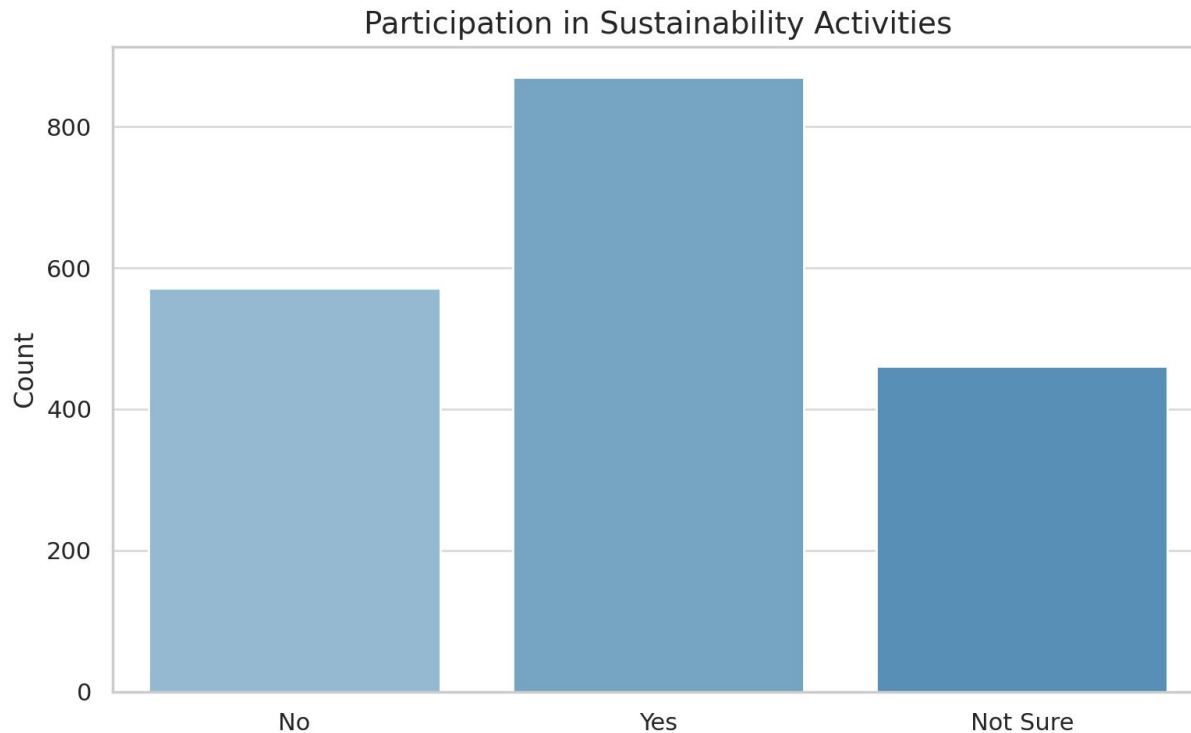
The responses reveal a mixed perception of how effectively Christ University communicates about its sustainability initiatives. While some staff feel well-informed, a considerable number report good awareness. This indicates communication is strategic, consistent, and diverse communication channels are used to reach all stakeholders.

Familiarity with SDGs



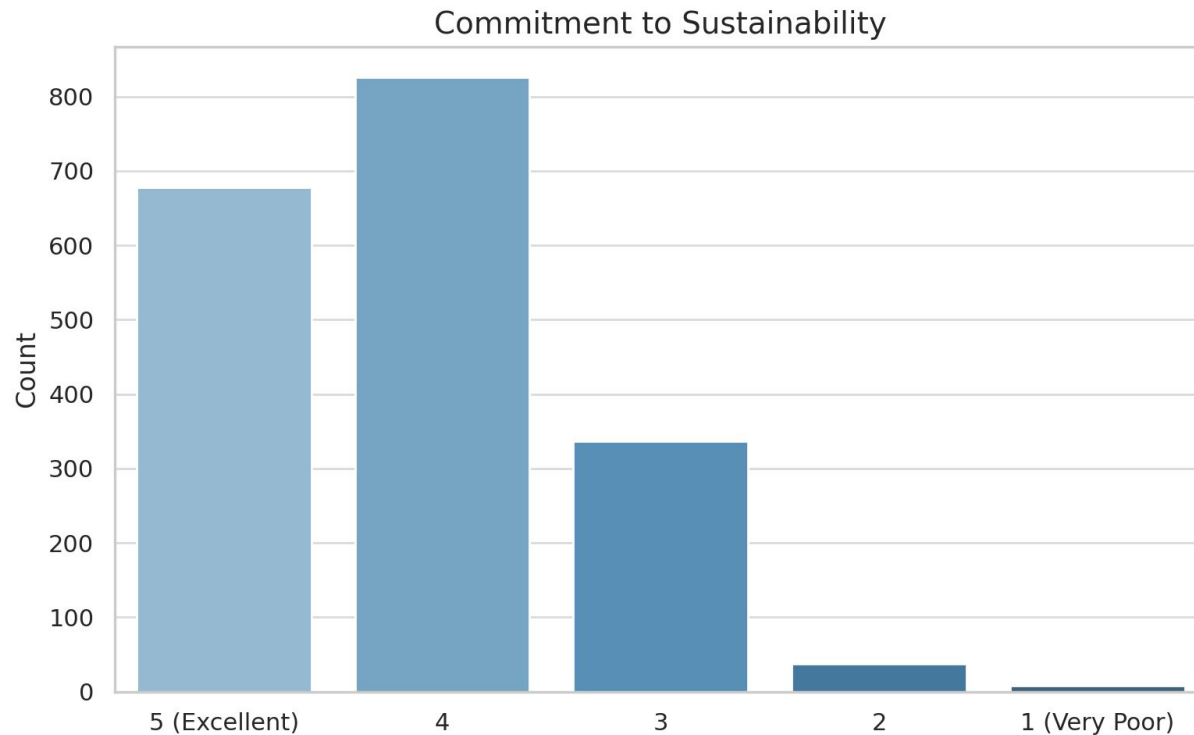
The majority of respondents indicated familiarity with the United Nations Sustainable Development Goals (SDGs), showcasing a strong foundational awareness. This suggests that sustainability concepts are not foreign to the teaching & Non Teaching body and can be effectively leveraged in academic and extracurricular programming. Familiarity is a key step in fostering active engagement and behavior change.

Participation in Sustainability Activities



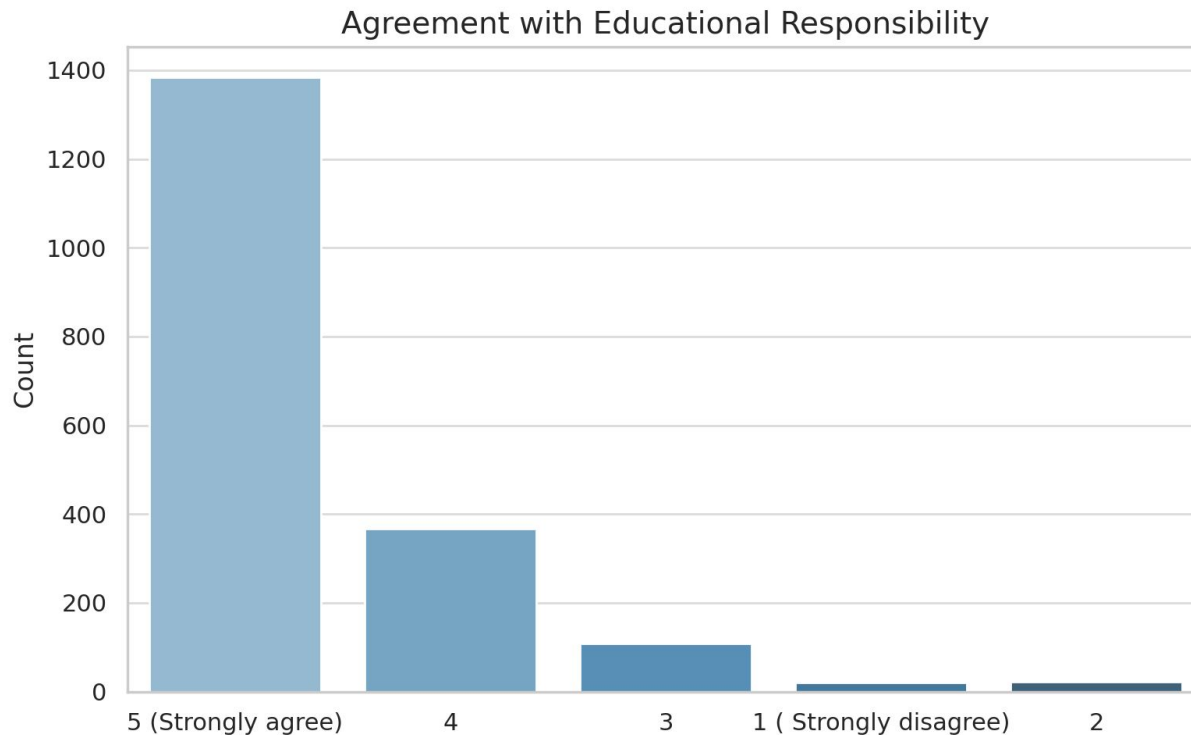
Most of the respondents participate actively in the sustainability related activities, they are actively involved. The findings suggest that more inclusive or appealing programs might be needed to boost involvement. Awareness campaigns and visible success stories may encourage greater participation.

Commitment to Sustainability



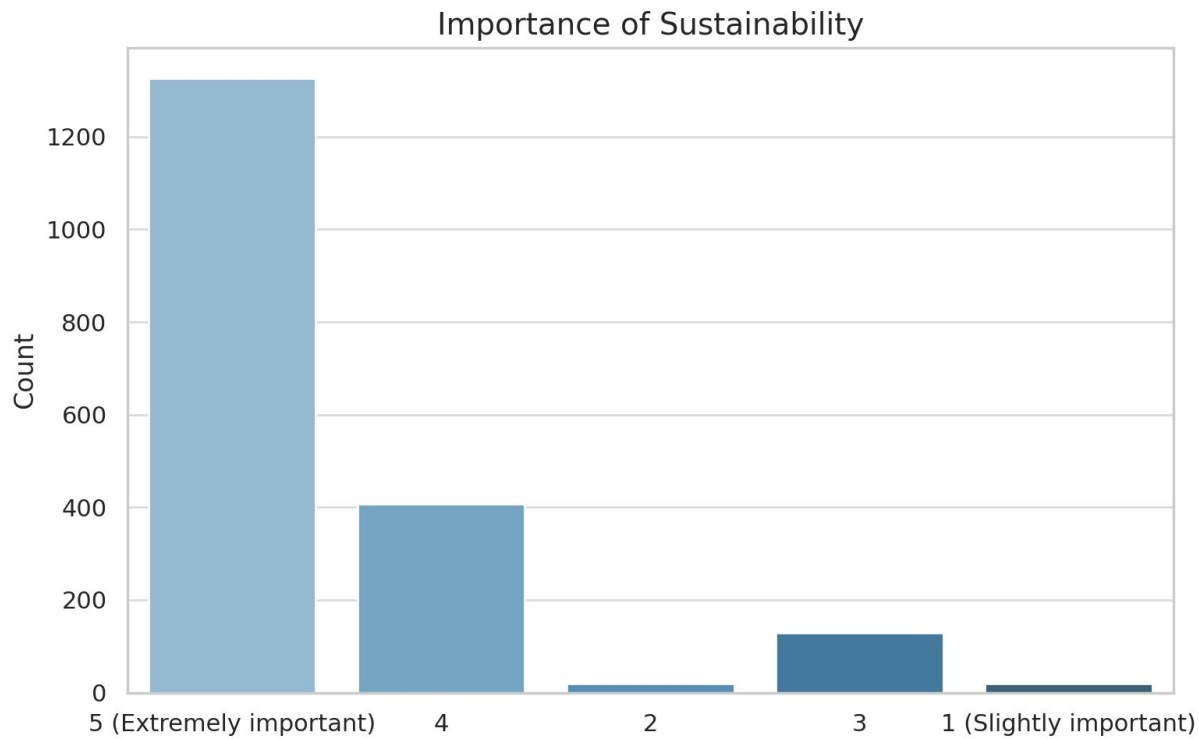
Perceptions about the university's commitment to sustainability vary. While many respondents acknowledge the university's efforts, others remain uncertain. This perception gap underscores the importance of enhancing transparency and visibility of ongoing projects and commitments.

Agreement on Educational Responsibility

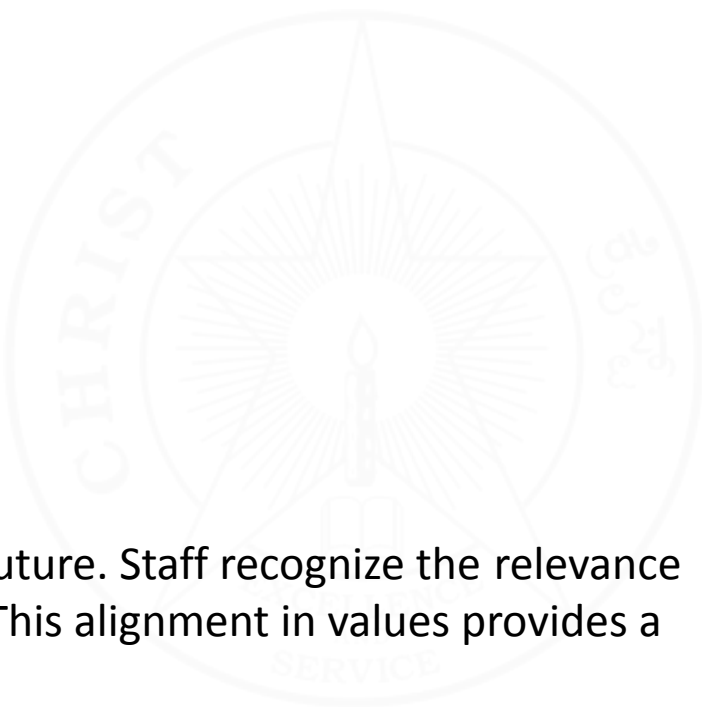


There is an overwhelming agreement that educational institutions have a responsibility to lead in sustainability. This reinforces the role of universities as thought leaders and changemakers, and provides a strong mandate for Christ University to continue prioritizing sustainability in teaching, operations, and community outreach.

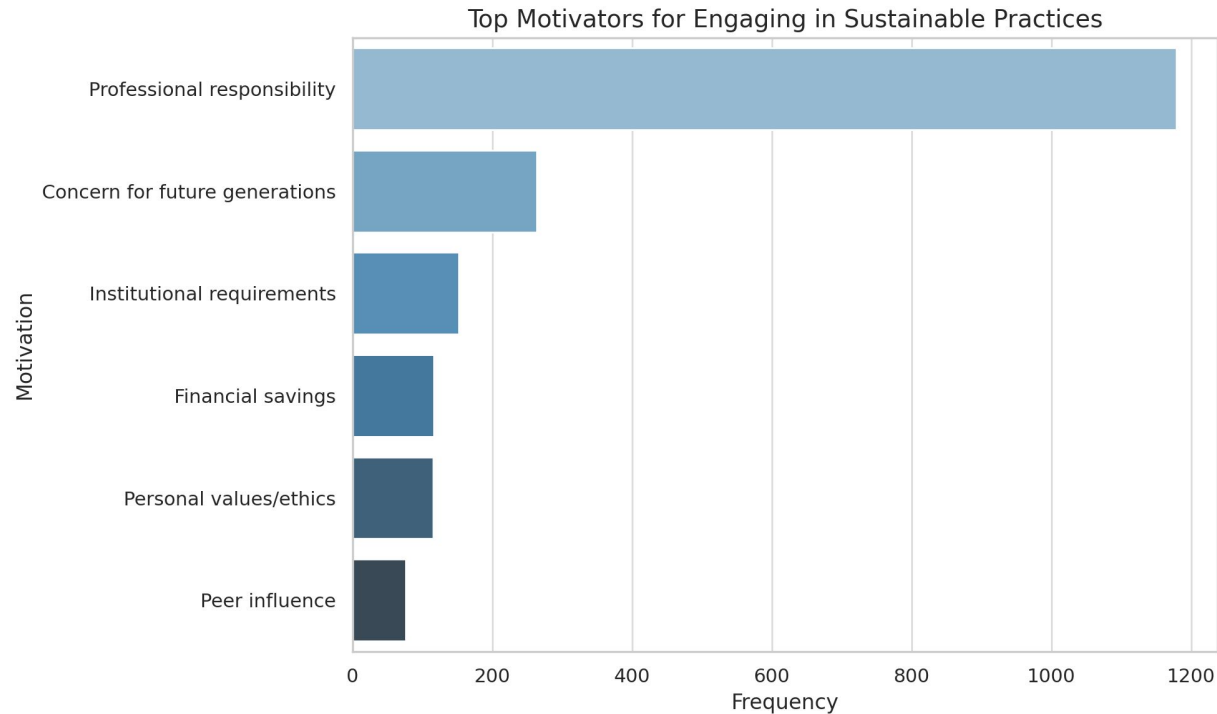
Importance of Sustainability



There is strong consensus on the importance of sustainability for Christ University's future. Staff recognize the relevance of sustainable practices in shaping institutional development and long-term impact. This alignment in values provides a powerful foundation for further initiatives and investments in this area.



Top Motivators for Sustainability Engagement



The bar graph highlights the primary drivers for engaging in sustainable practices among staff. Top motivation is professional responsibility followed by concern for future generations. Peer influence and institutional encouragement also play a role. These insights can enable future strategies that align with intrinsic values and social influence to enhance engagement.

Word Cloud: Sustainability Activities



The word cloud above visualizes responses from participants who specified sustainability-related activities. Common mentions include SDG Cell activities, awareness campaigns, tree planting and participation in clean-up drives etc. This highlights strong staff involvement in practical, community-oriented sustainability efforts.

Recommendations

Christ University can boost its sustainability impact by improving transparency, fostering inclusive faculty engagement, and integrating SDG awareness into academics. Strategic, multi-channel communication and sharing success stories will further inspire campus-wide participation.

