

## **Startup Master Class**

**Date:** 09/12/17

**Venue:** Main Auditorium, CHRIST (Deemed to be University)

Startup Master Class is an initiative of the alumni of IIT Kanpur, in association with IIT Kharagpur, IIM Bangalore and IIM Ahmadabad. This one day event comprised of ‘Realizing Dreams’ talks by entrepreneurs, 10+ workshops, 1-on-1 mentoring sessions and pitching of business plans to investors. This year, the Startup Master Class was organized in the Christ Main Auditorium, in collaboration with Udaan, E-Cell, and Department of Commerce.

The collaboration between Startup Master Class and Udaan started when the organizers of the event from IIT Kanpur approached Dr. Nithila Vincent (HOD the Department of Commerce, Christ), interested to collaborate in organizing in a the event. Startup Master Class being an event to nurture budding ENTREPRENEURS then partnered with UDAAN- THE E-CELL of the Department of Commerce. From there on, the responsibility was shouldered by the faculty coordinator of Udaan, Ms. Anusha Srinivasan Iyer.

December 9, the Saturday began pretty early for the team, as it was ‘D Day’ of the event – Startup Master Class-Realizing Dreams. The event raised curtains with the lighting of the lamp, followed by a guest address by the Keynote Speaker Mr. Subrata.

The winning teams of Inicio 4.0, “Streepreneurs”, “Re-read App” and “Project Vidya” got an opportunity to be a part of the Startup Master Class which was conducted on December 9. The teams were given one minute for an elevator’s pitch of their respective B-Plan, in the Main Auditorium, Christ. This was a great platform for the students, as they were the only student entrepreneurs and presenters in the event. The winning teams were also given an opportunity to attend all the workshops of the Startup Master Class, free of cost. Team “Streetpreneurs” that was placed first in INICIO 4.0, got a special opportunity to pitch their business plan in front of actual venture capitalists.