

## FRENCH FOR PG PROGRAMMES

### FRENCH FOR MAIS

**Course Description** - The proposed method for the I MA in International Studies programme has been conceived for real beginners or people desirous of enriching their linguistic knowledge for professional use. The immediate practice of the acquired linguistic competencies kindles in the learner the curiosity and the interest to observe, question and finally the competence to use them

**Course Objective** – This course allows the students to acquire communicative skills, the mastery of which is absolutely essential for minimal exchanges for an adult beginner. Conceived purely for the Business world, it exposes the student who will be working in the industry to all the situations he is likely to come across. From receiving a client at the airport to checking into a hotel, serving as a guide at places of touristic interest and giving information etc. it covers all the aspects so essential to the industry requirements

**Course Learning Outcome** – Enabling linguistic competencies at a Beginner’s level and sharpening of written and communicative skills with various situations in the business world.

By the end of the course, students would be able -

- to express themselves in a basic manner
- to understand / use familiar and commonly used expressions and simple sentences
- to introduce themselves and others as well as ask others, questions about themselves
- to engage in conversations dealing with day to day situations
- to write simple dialogues /compositions /informal & formal letters / email etc

### FRENCH FOR MBA (T&T)

**Course Description** – The proposed method for the I MBA (T&T) programme has been conceived for beginners or people desirous of enriching their linguistic knowledge for professional use in the tourism industry. The immediate practice of the acquired linguistic competencies kindles in the learner the curiosity and the interest to observe, question and finally the competence to use them.

**Course Objectives** -*Tourisme.com* has for objective to enable the learners to communicate in French in current situations in the tourism profession in 120 hours. With about 60hours of general French, *Tourisme.com* is suitable for different modes of learning: specific formation in French for tourism in addition to general French teaching or self-learning. *Tourisme.com* constitutes the first step in the preparation for the Certificat de français du tourisme et de l’hôtellerie of the Chamber of Commerce and Industry of Paris.

**Course Learning Outcome** – Enhancement of linguistic competencies and sharpening of written and oral communicative skills.

By the end of the course, students would be able -

- to understand / use familiar and commonly used expressions and simple sentences
- to introduce themselves and others as well as ask others, questions about themselves
- to engage in conversations dealing with day to day situations in the Travel and Tourism Industry.