

MBA ADMISSIONS - 2023-2024
MICRO PRESENTATION TOPICS (SELECTION PROCESS - SESSION 2, April 2023)

Sl. No	Topics	Sl. No	Topics
1	E-Waste management	39	Free Speech is an excuse to polarise
2	Traditional marketing vs. Digital marketing	40	Tata taking over Air India
3	Youth and politics	41	Industry 5.0
4	Investing in education v/s investing in fixed assets	42	Sustainable development
5	Ethics in artificial intelligence	43	Will MOOC change the nature of higher education?
6	Does freedom of speech have limits?	44	Applications of blockchain technology
7	Role of MSMEs in India's Future	45	Future of Indian space research
8	Russia-Ukraine War: Reasons for conflict & impact on India	46	Is brand loyalty a myth?
9	Agneepath: A Military transformation?	47	Qualities of a good leader
10	Effects of fluctuating rupee	48	Metaverse
11	The impact of social media on society	49	ChatGPT and the possibilities it presents
12	Emotional intelligence	50	Global warming
13	Emerging gender challenges in society	51	Integrity in workplace
14	Do brands rule our lives?	52	Impact of entrepreneurship on the economy
15	Is patience a virtue in business and management?	53	The impact of globalization on the economy and society
16	Atmanirbhar Bharat: Call for self-reliance	54	Environmental protection
17	Are we heading towards a recession?	55	Agri Businesses
18	The start-up ecosystem in India	56	Technology in business
19	Mobile penetration in rural India and related business opportunities	57	Is online work the way of the future?
20	Who is a good leader?	58	Role of startups in economic prosperity
21	Climate change	59	Self-Reliant India
22	Qualities of a good manager	60	Substance abuse
23	Non-Conventional Energy	61	Malnourishment and hunger
24	Water harvesting	62	Responsible consumption
25	Corporate Social Responsibility (CSR)	63	The plastic menace
26	Effect of social media on youth behaviour	64	Is India ready for electric vehicles?
27	Sports and its influence on youth	65	Rise of social media Influencers
28	Gender equality and its significance	66	My plan for my future growth
29	Are advertisements necessary?	67	Rules are meant to be broken
30	Use of artificial intelligence in business	68	No income tax for senior citizens
31	Bio-war and bio-weapons	69	Job satisfaction or salary
32	Child labour	70	Ethics in business
33	Role of social media in business	71	Cyber warfare
34	Waste and waste disposal	72	Information privacy
35	Water pollution	73	BHIM: Making India cashless
36	Future of the internet	74	COVID 19: How India fared in fighting the pandemic?
37	Human rights violations	75	Freedom: Is it a myth?
38	Social media addiction		

1	All candidates are required to participate in the Micro Presentation (Extempore) to test their communication skill and knowledge on the given topics.
2	Candidate should be able to talk for 90seconds from any ONE topic listed above given by the panel. No second chance will be given to any candidate
3	Each Candidate will be asked to pick a topic on random basis at the Selection Process and present orally on the Topic.
4	Candidates should not possess any material related to the Topics during the Selection Process
5	Candidates will not be permitted to present any topic in Power Point (PPT) or Video
6	Cellular Phone, Satellite Phone, Scientific Calculators, Notebook, Textbooks, Printed Materials etc., are not allowed during the Selection Process.
7	The decision of the MP (Micro Presentation) Panel will be final and binding