



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE · INDIA

## INSTITUTE OF MANAGEMENT

### Management Development Program (MDP) on Lean Leadership: Strategies for delivering Higher Profits and enhanced Customer Satisfaction



Date: 30 November – 01 December 2018

#### Program Coverage

##### In-depth coverage on

- Lean as Business Transformation Tool
- Toyota Production System (TPS)
- House of Lean / TPS
- Lean Principles
- 8 Types of Wastes and 3 Ms
- Value Stream Mapping (VSM)
- Minimize Cost through Waste Elimination (Simulation Exercise on VSM)
- Standard Work
- Levelling Load (Heijunka)
- JIT / Pull System / One piece flow
- KANBAN
- JIDOKA / ANDON / Visual Alarm/Poka-Yoke
- Huddles & Short Interval Meet
- A3 Problem Solving
- Lean Implementation Strategy
- Cases on Lean Implementation in global OEMs

CHRIST (Deemed to be University) is pleased to announce a 2 day Management Development Program (MDP) on Lean Leadership – Strategies for delivering higher Profits and enhanced Customer Satisfaction. The program aims to develop capabilities of waste removal among practitioners of continuous improvement in manufacturing and services companies, to reduce cost, improve delivery time to enhance profitability and customer satisfaction.

#### Program Description

The course design comprises of a large collection of important lean tools for usage in various continuous improvement exercises, presented through a proven framework. This would enable the participants to have a first hand understanding of the concepts and usage of Lean tools through various hands-on simulation exercises and cases.

The usage of tools in improving business outcomes to drive profitability improvement and enhance customer satisfaction are dealt through various real life examples, case studies of successful lean implementation across manufacturing and services companies.



#### Program Highlights

- In-depth understanding and application of Lean
- Experiential Learning
- Workshop/ Simulations Training
- Lean Implementation experience sharing by industry experts

#### Program Details

Program Dates : 30 November – 1 December 2018.

Who can participate : Leaders /Senior / Middle management executives / Frontline Supervisors

Program Coordinator : Prof. Shekhar Chowdhury, Associate Professor.

Contact Details : [shekhar.Chowdhury@christuniversity.in](mailto:shekhar.Chowdhury@christuniversity.in) Cell:9538093715

## Resource persons

Mr. S.K. Ramesh - Sr. General Manager & Head Lean - BOSCH

Mr. Sunil H. - Plant Manager-Autoliv India

Mr. C.N. Udayashankar – Lean Consultant and Trainer

Prof Shekhar Chowdhury, Institute of Management, CHRIST (Deemed to be University)

## Charges for 2 day MDP Program

Title of MDP	Regular Participants	Academia/Alumnus	Early Bird Discount (if paid 30 days before the event)
Lean Leadership - Strategies for delivering higher profits and enhanced customer satisfaction	Rs 5000	Rs 3000	10% Discount

- Charges include course fee, course material, lunch and tea/coffee.
- Accommodation is subject to availability
- Single Occupation = Rs. 3,500\*/day or Twin Sharing Basis = Rs. 2,000\*/day

### Payment Options

(\*including GST)

#### 1. Payment mode: Online

Please follow the steps as shown below to make an online payment

**Step 1** : Open the Christ (Deemed to University) website using the link, <https://christuniversity.in>

**Step 2** : Open the “*visitor’s tab*” on the website and click “*online payment portal*”

**Step 3** : This opens up the online payment portal for Christ (deemed to be university). Please read the payment instructions carefully and click the “Pay Online” button at the end of the page for payment.

**Step 4** : You will be taken to the South Indian Bank payment portal. From the Christ payment section, select “*Management Development Program (MDP)*” from the drop down menu. Then select the appropriate MDP and proceed for payment by clicking “*Continue*”.

**Step 5** After payment is successful, click on “*Get Receipt*” to download and save the receipt”. The Soft Copy of the receipt should be produced at the registration desk.

**2. Pay through demand draft:** Demand drafts in favour of ‘CHRIST (Deemed to be University)’ payable in Bengaluru should be couriered to: CHRIST (Deemed to be University), MBA Office, 3rd Floor, Central Block, Hosur Road, Bengaluru 560029

**Venue : Institute of Management, CHRIST (Deemed to be University), Hosur Road, Bengaluru, Pin – 560029; Email: [mba@christuniversity.in](mailto:mba@christuniversity.in); Phone: 080-40129531, 32**  
**For more information, please contact Program Coordinator of the MDP**

Shekhar Chowdhury Associate Professor

**Contact Details : [shekhar.Chowdhury@christuniversity.in](mailto:shekhar.Chowdhury@christuniversity.in) Cell:9538093715**

➤ **Certificates for participation would be awarded for attending the program**

## CHRIST

CHRIST (Deemed to be University) is born out of the educational vision of St Kuriakose Chavara (1805-1871), a visionary who founded the Carmelites of Mary Immaculate (CMI) congregation in 1831 in South India. CHRIST (Deemed to be University) made a humble beginning on 15 July 1969 as an affiliated college, with the Vision of 'Excellence and Service'. It became a preferred educational institution in the city of Bangalore within the first three decades.

From 1990 onwards it reached newer milestones with introduction of Postgraduate programmes, innovative and modern curricula, insistence on academic discipline, and imparting of Holistic Education. It has the rare distinction of being the first institution in Karnataka to be accredited by National Assessment and Accreditation Council (NAAC) UGC for quality education in 1998. In 2004, UGC conferred Autonomy on the Institution. In 2005, it became the first College in South India to be reaccredited with A+ by NAAC. UGC identified it as an Institution with Potential for Excellence in 2006.

In 2008 Ministry of Human Resource Development, Government of India declared it a Deemed to be University, in the name and style of Christ University under Section 3 of the UGC Act, 1956. It was accredited by NAAC with the highest Grade 'A' in 2016. Today, the University offers 48 undergraduate, 47 postgraduate, 16 MPhil and 17 PhD programmes in humanities, social sciences, science, commerce, management, engineering, education, law, and architecture to over 21000 students from all the states of India and about 60 different countries.

CHRIST (Deemed to be University) completes 50 glorious years of its existence and sterling contribution to the cause of Higher education in India.

### *Institute of Management* *... for social change*

Our enduring mission is to develop a community of socially responsible, creative and enterprising leaders to operate in a knowledge-based, globalized and dynamic world. The Institute of Management is a young institute hosting a vibrant community of teachers and students. The student community has steadily grown over the years to 1,500 + today. The Institute of Management offers the two-year, full-time MBA as its flagship programme with specialisations in Marketing, Finance, Human Resource & Lean Operations and systems and Business Analytics. Every student goes through a wide spectrum of experiences which include the organization structure study, outbound training, book review competition, summer internships, current affairs & weekly presentations and dissertation. Around 70 full time and adjunct professors of management from diverse social, cultural, corporate and academic backgrounds forms the pillars of the institute. Collaborations with industrial bodies and Universities abroad provide a current and global nurturing ground for our students. Institute of Management is ranked among the Top 10 B-Schools in Bangalore.