

**Centre for Case Research and Development
&
Institute of Management, Christ University
Present**

**Sixth National Conference on Case Studies (Cognosco)
September 21-22, 2017**

Institute of Management and Centre for Case Study Research and Development invite academicians to attend its Sixth National Conference on Case Studies. The objective of the conference is to encourage business school fraternity to develop teaching cases.

The Conference is a two-day event. On day 1, eminent faculty and case writers would address the participants on the nuances of developing case studies and teaching notes. On day 2, the participants of the conference would present their case studies. We invite abstracts from academicians, case writers, and business practitioners to present their case studies.

Abstracts of case studies relating to the areas of General Management and Strategy, Marketing, Finance, Human Resources and Organizational Behaviour, Entrepreneurship, Corporate Governance, Ethics and Social Responsibility and Operations and Information Technology can be submitted. Case studies should be developed with an objective of using them as pedagogic tools with clear underlying concepts and teaching objectives.

On approval of the abstract and teaching objectives, authors of selected case studies would be invited for the conference on September 21st and 22nd, 2017. Cash Prizes would be awarded for the best two case studies (INR 10,000 and INR 7,000).

Case Study Submission

Abstracts along with the teaching objectives to be mailed to:
cognosco@mba.christuniversity.in

IMPORTANT DEADLINES

Abstract submission: 15th July

Last date for submitting the full case study and registration: 30th August

For further details, contact: Prof. Bharathi S. Gopal, Institute of Management, Christ University at cognosco@mba.christuniversity.in