

## ***Enable the disabled***

### **Campus campaign on disability**

MSW I Year students organised a campaign on sensitization of the students towards the disabled, on 13<sup>th</sup> August 2013 in association with Centre for Social Action.



The campaign involved a range of activities from sensitization of the guards, street play, online questionnaire to be filled in by the students and seminar by two visiting NGOs, Leonard Cheshire Disability and The Association for People with Disability (APD). Through the campaign, the students in the campus were sensitized about the challenges faced by the differently-abled and also the unique abilities they possessed.



#### **Guard sensitization**

Two students sensitized around 10 to 12 guards on the needs of the disabled students, across the campus. There was a good understanding among the guards about the kinds of difficulties faced by such students, on campus, and agreed to further assist wherever possible.

#### **Role enactment**

In order to grab the attention of the students on campus, three students dressed up as eminent figures, who suffered from some kind of a disability, namely Beethoven, Helen Keller and Sudha Chandran. There were many students who took the student enacting Helen Keller to be a visually impaired person, while Beethoven and Sudha Chandran also received much attention from those on campus.



**Stalls** – There were three stalls put up, two for the team members, and one for the Association for People with Disability (APD). Many students and staff members signed up to the organisation and took out time to speak to those

visiting from the Agency and get to know about the work they do.



**Presentations:** The two visiting organisations, Cheshire Home and APD presented talks, explaining about the capabilities of those with disabilities, and also conducted various activities, to enhance the students' perception of disability.

**Street play** - The team performed a street play showcasing the difficulties faced by persons with disabilities. The play sought to normalise the condition of the disabled, by enacting the various roles that they can play in their life, i.e. that of a daughter, student, doctor, wife, mother etc.



The Campaign was concluded at 1.30 pm with the performance of street play.