

# Annual Report 2015 – 16

## Department of Commerce

### I) ONE- DAY WORKSHOP on ‘Capacity Building: Strengthening Teaching –Learning – Research’

The faculty of commerce started the academic year 2015 – 2016 with a one day workshop on “Capacity Building: Strengthening Teaching-Learning-Research”. There were four sessions namely 1) Interdisciplinary Research by Dr DNS Kumar, Associate Director, Center for Research, 2) Effective Classroom Engagement by Dr Jyothi Kumar, Associate Professor, Management Studies, 3) Self Learning Modules by Dr Greta D’Souza, Associate Professor, School of Education 4) Assessment Rubrics by Fr Arun, Director, Hotel Management. The workshop was conducted on 25 May 2015, in Sky View, 10 Floor, Central Block, CHRIST (Deemed to be University). All the members of the department were present.

### II) QUALITY IMPROVEMENT PROGRAMME:

The Quality improvement programme scheduled for three days commenced from September 30, 2015 to October 3, 2015 was organised by the Center for Research. On September 30, we started the Programme with sessions on “Advanced Excel in Research” facilitated by Dr Anil Kumar Garag, Director, Bapuji B-Schools Davangere. On October 1, 2015, we had four sessions starting with Literature Review by Dr Mohan Reddy, followed by Econometric Analysis by Dr Santosh Kumar, How to write a research proposal by Dr Anna Marquez from IIM, Bangalore and Paradigms in Research by Dr Suryanarayana from Osmania University, Hyderabad. On the third day we had three sessions on Hypothesis testing using SPSS by Dr C S Murthy from Kirloskar Institution, Pune. Post noon we had report writing by the faculty members followed by the valedictory.

### III) NATIONAL SEMINAR:

The National Seminar was organised on March 2, 2016 on the theme “Sustaining a Competitive Edge in the Changing Global Scenario”. The seminar witnessed twenty six paper presentations from all over the country. The Chief Guest for the Inaugural Ceremony was Dr M M Baggali from Jain University and Mr Mathew Verghese being the Key note speaker. There were two best papers awarded namely for the paper titled “Factors influencing the buying behavior of Gemstones and Yantras in Kerala” by Mr Harishankar, Mr Varghese and Ms Jyothi P T from Marian International Institute of Management, Kerala and for the paper titled “Study On Stock Price Movements Post Mergers And Acquisitions” by Ms Anajali Shah and Dr Theresa Nithila Vincent, CHRIST (Deemed to be University).

#### IV) M PHIL:

Currently we have 4 students registered for M PHIL. From this year on a new course on “Field of Specialization” was introduced. It is a 45 hours paper with 3 credits wherein the scholar and the guide design the curriculum according to the selected research title. From the last academic year 2 research scholars were awarded M PHIL Degree out of which one candidate has registered for Ph D programme in our University. It has been mandatory for the M PHIL students to present a paper in a conference and publish in reputed refereed journal before submission of their thesis.