

ALTIUS

MBA is not only a challenge for the mind but has to be physically fit to perform well, so with this purpose CUIM has introduced ALTIUS around 10 years back.

Initially it was Aartha which was rebranded as Altius with a punch line **Dare to dream, fly high, do or die**. This Latin word also being the motto of Olympics represent the High spirit each one of us have to reach the zenith.

To create a winning edge in all of us Altius customize the event with an artistic innovation by introducing team names, logos and the most enthusiastic Cheering points for class support and poster.

Games which happen in this event are cricket, football, basket ball and throw ball. The entire event moves within the boundaries of discipline and sportsman spirit.

The teams which perform best among the others are awarded as winners and their victory is marked by providing them winning prizes in the management event cantata which happens in Kengeri campus.