

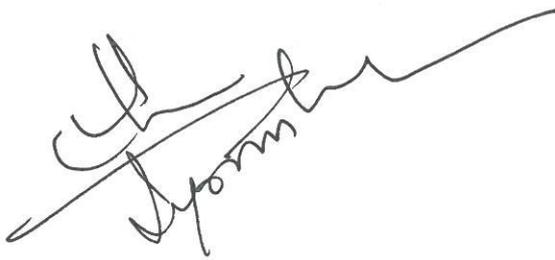
FEEDBACK ANALYSIS FOR THE YEAR 2019-20

The department believes delivering industry ready curriculum is the need of the hour and therefore takes the process of taking feedback on the curriculum from the stakeholders. The Head of the Department constitutes Curriculum Development Committees (CDC). It comprises teachers who specialize in teaching specific courses. Currently HRM, Finance, Marketing, Entrepreneurship, General Management and Tourism Management CDC's are active in the department.

The sole purpose of the CDC is to subject the curriculum for a thorough review by all members. Stakeholder feedback is given enough scope during the review process. Feedback is sought from the industry personnel, parents, Alumni, current final year batch students and the CDC committee members. The committee reviews the feedback and incorporates relevant changes in the syllabus and gets it approved during the Board of Studies (BOS) meeting. The recommendations of the BOS members are incorporated and the final curriculum is prepared and updated on the website. Sample feedback forms, analysis of the alumni, industry personnel, final year students and CDC member's feedback is attached.

2019-20				
Feedback from	Total Number	Satisfied (%)	Good (%)	Excellent (%)
Students	674	25	42	22
Teachers	58	7	33	37
Employers	7	37	39	28
Alumni	77	20	32	27
Parents	66	14	31	30

Based on the Feedback Analysis and opinions of stakeholders the Department modified the syllabus and curriculum and the Board of Studies ratified the recommendations of CDC.



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