

Two Day Workshop on

QUALITATIVE DATAANATYSIS

using NVivo15





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Qualitative Research

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KEY FEATURES

• Efficient Data Management using NVivo 15.

• Diverse Methodological Application: Apply NVivo 15 for content, thematic, narrative, and phenomenological analysis.

• Advanced Analysis Tools: Use NVivo's search and query functions to identify patterns and insights.

• Literature Review Support: Create well-organized literature reviews using NVivo's tools.

• Multimedia & Social Media Analysis using NVivo 15

• Structured and Insightful Reporting using NVivo 15

• AI Integration: Use AI-assisted features to auto-detect themes and patterns.

DATE: 22 &23 AUGUST 2025

VENUE: SEMINAR HALL, R&D BLOCK, CENTRAL CAMPUS

Who Can Apply: Researchers, faculty, and scholars with a basic understanding of qualitative methods

For Registration: Christites: 2500INR External: 2800 INR (Inclusive of lunch)