

Department of Commerce
CHRIST (Deemed to be University), Bangalore

Activity Report

General Information

Type of Activity	Workshop
Title of the Activity	HOTS(Higher Order Thinking Skills) Case Writing Workshop
Date/s	July 13, 2024
Time	9:25 am – 1:00 pm
Venue	Room No. 119, Innovation Centre, Block IV – 1st Floor

Speaker/Guest/Presenter Details

Name	Dr. Deepika Upadhyay
Title/Position	Associate Professor
Organization	Department of Commerce - Christ (Deemed to be University)
Title of Presentation	Importance of Writing a Case

Speaker/Guest/Presenter Details

Name	Dr. Nabanita Ghosh
Title/Position	Assistant Professor
Organization	Department of Commerce - Christ (Deemed to be University)
Title of Presentation	Process of Writing a Case Using Primary and Secondary

Speaker/Guest/Presenter Details

Name	Dr. Sandeep Singh
Title/Position	Assistant Professor
Organization	Department of Commerce - Christ (Deemed to be University)
Title of Presentation	Teaching Notes, Research Sources, Publishing Houses

Participants profile

Type of Participants	Students (Third-year BCom (Honours) Advanced Learners)
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No. of Participants	17
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Synopsis of the Activity (Description)

Highlights of the Activity	<ol style="list-style-type: none"> 1. The Higher Order Thinking Skills (HOTS) Case Writing Workshop was organized to equip third-year BCom (Honours) advanced learners with the skills necessary to write cases based on real-world business problems. The workshop was facilitated by distinguished faculty members and aimed to foster a collaborative learning environment. 2. The presence of the Dean highlighted the importance of the workshop and provided additional motivation for students. His visit underscored the institution's commitment to academic excellence and student development. 3. The Head of Department (HOD) addressed the participants, encouraging them to aim for writing and publishing their cases by the end of the semester. This endorsement emphasized the value of the workshop and
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	<p>inspired students to pursue their projects with enthusiasm.</p> <ol style="list-style-type: none"> 4. Students were able to engage in discussions with faculty mentors, receiving personalized feedback and guidance on their case-writing projects. This interaction fostered a collaborative learning environment and enriched the overall experience for participants.
Key Takeaways	<ol style="list-style-type: none"> 1. Networking and Collaboration: The workshop provided a valuable platform for students to network with peers and faculty, share their internship experiences, and discuss potential collaborative projects. 2. Skill Development: Students gained critical insights into the process of writing and publishing cases, enhancing their academic and professional competencies.

<p>Summary of the Activity</p>	<p>The Higher Order Thinking Skills (HOTS) Case Writing Workshop, held on July 13, 2024, is a flagship event of the BCom (Honours) program aimed at equipping advanced learners with the skills necessary to write cases based on real world business problems. The workshop, conducted by esteemed faculty members of the Department of Commerce, covered various aspects of case writing, including the importance of writing cases, using primary and secondary data, and creating teaching notes. The sessions began at 9:25 am and concluded at 1:00 pm, with the Dean and HOD actively participating in the event.</p> <p>During the workshop, students engaged in interactive sessions, gained valuable insights into the process of case writing, and learned how to identify and address real-world business challenges. The Dean and HOD's presence added significance to the event, with the HOD encouraging students to aim to write and publish their cases by the end of the semester. The workshop provided a platform for students to network with peers and faculty, share their internship experiences, and collaborate on potential projects. By the end of the workshop, all participants were recognized as advanced learners, ready to tackle the challenges of writing and publishing their cases.</p>
<p>Follow-up Plan, if any</p>	<p>The department plans to monitor the progress of students in their case-writing projects throughout the semester. Advanced learners will be allotted faculty guides based on their specific strengths. These guides will provide ongoing guidance to ensure students refine their cases and prepare them for potential publication. Additionally, the program will foster peer-to-peer learning by having advanced learners present their cases to junior classes, thereby enhancing both their understanding and teaching skills. Additional workshops and feedback sessions may be organized to support students in achieving their goals.</p>

Rapporteur

<p>Name of the Rapporteur</p>	<p>Ria Dhanwani</p>
<p>Email and Contact No</p>	<p>Ria.dhanwani@bcomh.christuniversity.in 9548857141</p>

HOT CASE WRITING WORKSHOP

Date: July 13, 2024

Organized by: Department of Commerce, CHRIST (Deemed to be University), Bangalore

Overview:

The HOTS (Higher Order Thinking Skills) program is the cornerstone of the BCom (Honours) course, aimed at identifying and nurturing advanced learners. Students selected for this program, advanced learners in their third year of BCom (Honours), engage in rigorous academic pursuits that include writing cases based on real-world problems.

The HOTS Project challenges students to leverage their theoretical knowledge, intellectual acumen, and analytical abilities to identify and solve a problem within the company where they have interned. The process involves defining the problem and devising strategies to overcome it. This entire procedure, from problem identification to strategy formulation, is documented as a case study under the supervision of a faculty guide and the internship supervisor.

The Project kick-started with a Case Writing workshop, designed for advanced learners in their third year, aimed to equip students with the essential skills for writing cases based on real world business problems. The workshop was held in Room No. 119 at the Innovation Centre, Block 4 on July 13, 2024.

Objectives:

- To develop advanced case-writing skills among third-year BCom (Honours) students.
- To provide practical insights into the process of case writing and teaching notes.
- To encourage peer-to-peer learning and collaboration among students and faculty.

Highlights:

1. Opening and Welcome:

- The workshop began at 9:25 am with a silent prayer, followed by an introduction by the EMCEE, Radhika Kalra. The EMCEE highlighted the significance of the case-writing workshop and welcomed the participants.
- The Head of Department (HOD) addressed the attendees, emphasizing the importance of case writing and setting the stage for the day's activities.

2. Sessions and Presentations:

- **Dr. Deepika Upadhyay:** Delivered a session on the importance of case writing, explaining how it bridges theoretical knowledge with practical application.
- **Dr. Nabanita Ghosh:** Provided a detailed walkthrough of the case-writing process, focusing on the use of primary and secondary data to create comprehensive case studies.
- **Dr. Sandeep Kumar Singh:** Discussed the creation of teaching notes,

identifying research sources, and selecting publishing houses for the cases. 3.

Engagement and Networking:

- The workshop included a break for refreshments and an opportunity for participants to network with faculty members and peers. This interaction allowed students to share their internship experiences and discuss collaborative projects.

4. Encouragement and Future Goals:

- The HOD concluded the workshop by encouraging students to aim to write and publish their cases by the end of the semester. The guidance was aimed at motivating participants to apply their newly acquired skills and achieve academic excellence.

Participants: The workshop was attended by 17 third-year BCom (Honours) students, all identified as advanced learners. Their active participation and engagement were evident throughout the event.

Follow-Up Plan: The department plans to monitor the progress of students in their case-writing projects throughout the semester. Each advanced learner will be paired with a faculty guide based on their specific strengths. These guides will provide ongoing support to help students refine their cases and prepare them for potential publication. Additionally, students will present their cases to junior classes, fostering peer-to-peer learning and enhancing their teaching skills.

Conclusion: The HOTS Case Writing Workshop was a successful flagship event, providing valuable insights into case writing and offering a platform for students to connect with faculty and peers. The event enhanced students' academic skills and encouraged them to strive for publication and engage in meaningful peer-to-peer interaction.

Speakers Profile		
Dr Nabanita Ghosh	Dr Deepika Upadhyay	Dr Sandeep Kumar Singh

		
MCom, MBA, ICWAI, PhD Assistant Professor Department of Commerce, School of Commerce Finance & Accountancy	MCom, EPGCFM, PhD Associate Professor Department of Commerce, School of Commerce Finance & Accountancy	MCom, PhD Assistant Professor Department of Commerce, School of Commerce Finance & Accountancy

List of Participants

S.no.	Name	Class	Reg.no.
1	Avisheka Ghosh	5BCOM H C	2211225
2	Shreya Mallur	5BcomHC	2211269
3	Aryan Narang	5BCOMH D	2211303
4	Tanya Gupta	5BCOMH B	2211136
5	Smriti Pradhan	5 BCOMHD	2211337
6	Mehul Khator	5 BCOMH D	2211349
7	Ayush Chatterjee	5 BCOM H C	2211243
8	Arjunn Kandath	5 BCOMH C	2211203
9	Aryan Rajeev	5 BCOM H B	2211105

10	Zaina	5BCOM H C	2211272
11	Shreya pk	5 BCOMHC	2211277
12	Sakshi Baheti	5BCOMH B	2211170
13	Subham Chand	5 Bcom Hons C	2211254
14	Jeet Hemant Kshatriya	5 Bcom H A	2211051
15	Pulkit Garg	5 BCOMH C	2211252
16	Maanav Vinay Kejriwal	5 BCOMH D	2211376
17	Nischay	5 Bcom H A	2211054