



**CHRIST (Deemed to be University)**  
**SCHOOL OF BUSINESS AND MANAGEMENT**  
**Undergraduate programs: Bachelor of Business Administration (BBA)**  
**Academic Year 2024-25**

**Criteria 7: Institutional Values and Best Practices**

**Sub Criteria 7.2.1: Best Practices**

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## **Introduction:**

Innovation, sustainability, and social responsibility are fundamental to the School of Business and Management at Christ (Deemed to be University), driving its quest for excellence in business education. The school prepares future leaders who are not only skilled in their fields but also committed to creating positive societal change. This commitment is evident in the school's immersive learning experiences, which blend academic rigor with practical applications.

Civic engagement is central to the school's approach, addressing key issues in India through initiatives such as the "Stop India Spitting" campaign, mental health awareness, and technological literacy. The "Stop India Spitting" campaign tackles public health by promoting civic responsibility and reducing public spitting through awareness drives, community involvement, and policy advocacy. Mental health initiatives focus on breaking the stigma around mental illness, providing education, resources, and policy advocacy to encourage early intervention and support.

Technological awareness is also prioritized, with outreach programs aimed at bridging the digital divide and empowering communities to benefit from modern technology. The school's extension and outreach efforts, including skill enhancement programs like the Sakthi Project, further empower individuals, particularly in underprivileged areas, by providing practical training to enhance employability. Together, these initiatives underscore the School of Business and Management's commitment to fostering an informed, responsible, and empowered society, contributing significantly to the nation's overall development.

  
**Dr. Anuradha R**  
Head – BBA  
Bangalore Central and Kengeri campus  
School of Business and Management  
CHRIST (Deemed to be University)



## Immersive Learning Exercise



## Title of the Practice: Civic Engagement

**Objectives:** The program aimed to promote cleanliness and public awareness about the hazards of spitting in public places. By collaborating with Beautiful Bharat, the initiative sought to leverage collective resources and expertise to make a meaningful impact. The choice of venues, Lal Bagh Flower Show and Sir M Visvesvaraya Terminal, ensured high visibility and footfall to reach a wider audience.

**Context:** The activity addressed the urgent need for cleanliness and hygiene, emphasizing the health hazards associated with public spitting. The collaboration with Beautiful Bharat added credibility to the initiative, known for its successful community-driven initiatives.

## **Practices with Evidence of Success:**

- **Real-World Application:** Emphasis on real-world application where participants apply knowledge to practical scenarios, enhancing relevance.
- **Interactive Teaching-Learning Environment:** Interaction between trainers and participants fostered engagement.
- **Development of Trainers:** Involvement of student trainers contributed to their own mastery and awareness.

**Problems Encountered:** While the initiative was successful overall, logistical challenges and sustaining long-term behavior change could have been encountered.

**Resources Required:** Resources included logistical support, promotional materials, training materials, and competent trainers. Collaboration with organizations like Beautiful Bharat provided expertise and credibility to the initiative.

## **Title of the Practice: Extension and Outreach Learning**

**Objectives:** The programme aimed to enhance essential skills of students, covering areas like teamwork, communication, professional writing, and personal management.

**Course Content:** The programme consisted of two sessions covering a wide range of topics from team building to creating a strong LinkedIn profile. Each session included modules designed to achieve specific objectives related to skill enhancement.

**Course Objectives Achieved:** The programme successfully achieved objectives related to enhancing team collaboration, improving communication skills, strengthening professional writing, cultivating professional etiquette, facilitating proactive problem-solving, and enhancing time management skills.

## **Practices with Evidence of Success:**

- **Progressive Learning Structure:** The structured progression of the sessions ensured effective learning from basic concepts to more advanced techniques.
- **Hands-On Learning Approach:** Participants engaged in practical exercises, solidifying their understanding through application.
- **Real-World Application:** Emphasis on real-world application through role-playing scenarios and practical projects enhanced relevance.
- **Interactive Teaching-Learning Environment:** Interaction between trainers and participants facilitated an engaging learning environment.
- **Development of Trainers:** Involvement of student trainers contributed to their own mastery, communication skills, and practical application of knowledge.

**Problems Encountered:** Potential challenges could include logistical issues and sustaining the impact of the training in the long term.

**Resources Required:** Resources included training materials, venue arrangements, promotional materials, and competent trainers. Continued support and resources would be necessary for sustaining similar initiatives in the future.

## **Title of the Practices: Skill based Learning**

**Objectives:** The one-day field visit aims to provide students with hands-on experiences in entrepreneurship development, empowering them to manage all aspects of their projects. This includes creating and implementing business plans, fostering practical business skills, and understanding real-world entrepreneurship dynamics. Through interactions with Self-Help Groups, students gain insights into inclusive economic models and local culture, fostering cultural sensitivity and understanding.

**Context:** The visit serves as a platform for experiential learning, offering students direct exposure to real-world entrepreneurship scenarios beyond theoretical concepts. It also supports a

philanthropic endeavor by contributing to the empowerment of Self-Help Groups in Hoskote, fostering collaboration and social responsibility.

### **Practices with Evidence of Success:**

- **Hands-On Learning:** Direct exposure to real-world entrepreneurship initiatives enhances students' understanding and promotes experiential learning.
- **Project Management Skills:** Students gain skills in various aspects of project management, including business planning, implementation, and expansion, fostering innovation and self-reliance.
- **Cultural Sensitivity:** Interacting with Self-Help Groups promotes cultural sensitivity and understanding, crucial for effective collaboration and social responsibility.
- **Philanthropic Contribution:** Engaging with Self-Help Groups contributes to their empowerment, fostering mutually beneficial partnerships between the project and the community.

**Problems Encountered:** Potential challenges may include logistical issues during the visit and sustaining long-term impact beyond the one-day experience.

**Resources Required:** Resources include logistical support for the visit, training materials for students, collaboration with Self-Help Groups, and ongoing support for sustaining the impact of the initiative.

### **Evidence of Success:**

1. **Enhanced Practical Skills:** Feedback from participating students indicates an improvement in their practical skills related to entrepreneurship, including business planning, implementation, and project management. Students reported feeling more confident in applying theoretical knowledge to real-world scenarios, suggesting a successful transfer of learning.

2. **Positive Impact on Self-Help Groups:** Post-visit assessments revealed a positive impact on the Self-Help Groups in Hoskote, with members expressing appreciation for the collaboration and support received from the students. The visit contributed to the empowerment of these groups by providing them with valuable insights, resources, and opportunities for collaboration.
3. **Increased Engagement and Interest:** Observations during the visit noted a high level of engagement and interest among students, indicating the effectiveness of the hands-on learning approach. Students actively participated in discussions, interacted with community members, and demonstrated enthusiasm for exploring entrepreneurial opportunities.
4. **Long-Term Collaborative Partnerships:** Following the visit, ongoing communication and collaboration between the university and Self-Help Groups were established. This suggests a successful outcome in fostering mutually beneficial partnerships for long-term impact beyond the initial field visit.
5. **Positive Feedback from Stakeholders:** Feedback received from stakeholders, including students, faculty members, and community representatives, has been overwhelmingly positive. Stakeholders expressed satisfaction with the outcomes of the visit and highlighted its value in promoting experiential learning, cultural sensitivity, and social responsibility.

Overall, the evidence suggests all these activities were successful in achieving its objectives of enhancing practical skills, empowering Self-Help Groups, fostering long-term partnerships, and receiving positive feedback from stakeholders.

**List of Activities:**

S No	List of Activities
1	Yoga & Wellness Program for Faculty Members
2	Hands- Financial Analytics Workshop
3	Workshop on Blockchain for Business Applications
4	Application Programming Interface (API) Workshop
5	EcoAI – A Session on AI Using Sustainability
6	Workshop on Geo-Spatial Analysis
7	Peer Teaching Mastering Productivity with Notion
8	Self-defence and Theatre Masterclass Workshop
9	Waste Management Drive
10	MindMatters
11	National Social Enterprise Idea Challenge (Azim Premji University)
12	ICWA preconference workshop Report
13	From Search to Success Report
14	Jamovi Software Workshop Report
15	Arthavichara Report

**Annexure 1**

**CHRIST (Deemed to be University), Bangalore**  
**School/Department of Business and Management**  
**Activity Report**

**General Information**

Type of Activity	<b>Workshop for Faculty</b>
Title of the Activity	<b>Yoga &amp; Wellness Program for Faculty Members</b>
Date/s	<b>6<sup>th</sup> July 2024</b>
Time	<b>10 am to 12 noon</b>
Venue	<b>Room No. 802, Ground Floor, Auditorium Block</b>
Collaboration/Sponsor (if any)	<b>N/A</b>

**Speaker/Guest/Presenter Details**

Name	<b>Sunita Rajeev</b>
Title/Position	<b>Senior Yoga Instructor</b>
Organization	<b>Dveka UCSRD</b>
Title of Presentation	<b>Yoga &amp; Wellness</b>

Name	<b>Sharmila</b>
Title/Position	<b>Scientist &amp; Yoga Instructor</b>
Organization	<b>Dveka UCSRD</b>
Title of Presentation	<b>Yoga &amp; Wellness</b>

### Participants profile

Type of Participants	<b>Faculty Members of School of Business and Management (BBA)</b>
No. of Participants	<b>25</b>

### Synopsis of the Activity (Description)

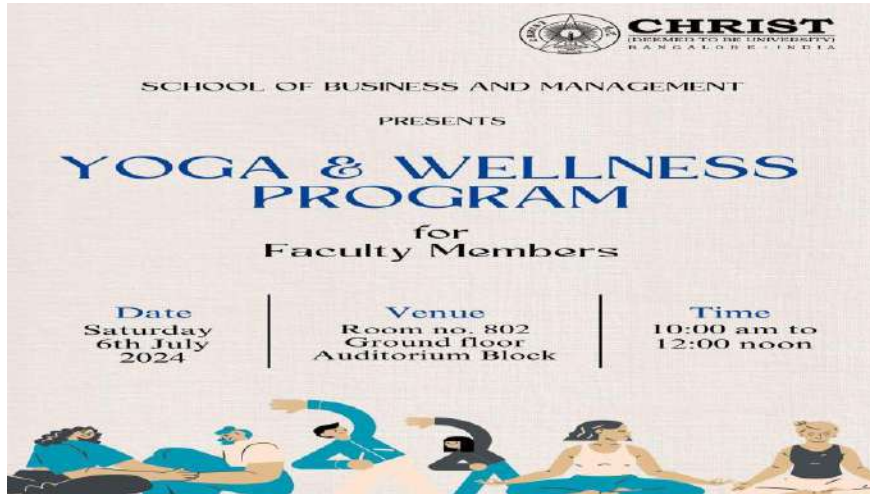
Highlights of the Activity	<ul style="list-style-type: none"> <li>● <b>Instructor:</b> Renowned yoga experts ----- led the sessions.</li> <li>● <b>Sessions Included:</b> <ul style="list-style-type: none"> <li>○ Introduction to Yoga and Wellness</li> <li>○ Basic Yoga Postures and Breathing Techniques</li> <li>○ Mindfulness and Meditation Practices</li> <li>○ Stress Management Strategies</li> </ul> </li> <li>● <b>Special Features:</b> Interactive Q&amp;A session and personalized yoga routine recommendations.</li> </ul>
Key Takeaways	<ul style="list-style-type: none"> <li>● <b>Physical Benefits:</b> Participants reported feeling more relaxed and physically energized after the sessions.</li> <li>● <b>Mental Health Awareness:</b> Enhanced understanding of the connection between yoga, mindfulness, and mental well-being.</li> <li>● <b>Practical Skills:</b> Faculty learned practical yoga poses and breathing techniques to incorporate into their daily routines.</li> <li>● <b>Stress Reduction:</b> Emphasis on using yoga and mindfulness as tools for managing stress effectively.</li> </ul>
Summary of the Activity	<p>The Yoga and Wellness Program aimed to promote holistic health among faculty members. The instructors began with an introduction to the principles of yoga and wellness, highlighting the importance of maintaining a balance between physical and mental health. The practical sessions focused on basic yoga postures, breathing techniques, and mindfulness exercises. Participants engaged actively, asking questions and sharing their experiences. The program concluded with a relaxation session, leaving the attendees feeling rejuvenated and equipped with tools to manage stress better.</p>

Follow-up plan	This program not only offered immediate benefits but also set the stage for sustained wellness practices among faculty members.
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**Report prepared by:**

Name of the Organiser	<b>Dr. Vinita Sheshadri</b>
Designation/Title	<b>Associate Professor</b>

**Annexure A:**



**Annexure B:**





Bengaluru, KA, India  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935796, Long 77.605626  
07/06/2024 10:29 AM GMT+05:30  
Note : Captured by GPS Map Camera



Bengaluru, KA, India  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935834, Long 77.605635  
07/06/2024 11:20 AM GMT+05:30  
Note : Captured by GPS Map Camera



Bengaluru, KA, India  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935739, Long 77.605630  
07/06/2024 10:29 AM GMT+05:30  
Note : Captured by GPS Map Camera

**Annexure C:**

**CHRIST(Deemed to be University)  
School of Business and Management – BBA  
Yoga and Wellness Program  
06.07.2024 – 10am to 12noon**

SL NO	NAME	SIGNATURE	SL NO	NAME	SIGNATURE
1	ANURADHA R		27	GAGAN KUMAR B R	
2	ISSAC P ELIAS		28	SHANMUGAM SUBRAMANIAN	
3	LEENA JAMES		29	KALYANI V	
4	SURESHA B		30	SHINEY SAM	
5	SAKLESH S NAGOUDA		31	SMITHA S	
6	JIMMY THANKACHAN		32	AJITHA H	
7	NIJUMON K JOHN		33	DIVYA RAMAN NAIR	
8	JOGI MATHEW		34	DHEEPA T	
9	VINITHA S		35	SABARMATHI G	
10	SANGEETHA R		36	PUNNIYAMOORTHY R	
11	RAVIKUMAR T		37	GIRISH BABU M	
12	KUMAR CHANDAR		38.	KALYANI PAL	
13	PRAKASH N		39.	KANAYA MAHANTI	
14	MANU K S		40.	KOMALA B	
15	GNANENDRA M		41	THIRUKUMARAN S	
16	PARVATHY V K		42	VINUTA DODAMANI	
17	RAMESH CHANDRA BABU				
18	DEEPAK JOY MAMPILLY				
19	RAMEESHA KALRA				
20	MUDITA SINHA				
21	SUREKHA NAYAK				
22	ARUN KRISHNAN				
23	KIRAN VAZIRANI				
24	DIPPI VERMA				
25	RAGHAVENDRA A N				
26	SHRUTI SRINIVASAN				

**MirAI – School of Business and Management  
CHRIST (Deemed to be University), Bangalore**

**Activity Report**

**General Information**

Type of Event	<b>Hands-On Workshop</b>
Title of the Event	<b>Financial Analytics Workshop</b>
Date/s	<b>16<sup>th</sup> and 17<sup>th</sup> December 2024</b>
Time	<b>9:00 AM to 3:00 PM</b>
Venue	<b>Room No 915, 2<sup>nd</sup> Floor, Auditorium Block</b>
Collaboration	<b>NA</b>

**Address Details**

Name	<b>Ms. Kalaiyarasi P</b>
Title/Position	<b>Technical Architect</b>
Organization	<b>DD Technologies</b>

## Participants profile


Type of Participants	3 <sup>rd</sup> Year BBA Business Analytics Specialization Students
No. of Participants	34

## Synopsis of the Activity (Description)

Highlights of the Activity	<ol style="list-style-type: none"><li>1. Introduction to <b>financial analytics concepts</b>, including financial modeling, risk assessment, and portfolio optimization.</li><li>2. Hands-on exercises using <b>real-world financial datasets</b> to apply data-driven decision-making techniques.</li><li>3. Discussion on the <b>role of AI and machine learning in financial analytics</b>, showcasing predictive models for investment strategies.</li><li>4. Exploration of <b>key financial analytics tools</b>, including Excel, Power BI, and Python for financial data visualization and forecasting.</li><li>5. Interactive Q&amp;A session, where participants engaged with industry experts to understand <b>real-world financial challenges and solutions</b>.</li></ol>
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<p>Key Takeaways</p>	<ul style="list-style-type: none"> <li>• <b>Data-Driven Decision-Making:</b> Understanding how financial analytics helps businesses and investors make informed choices.</li> <li>• <b>Practical Application:</b> Exposure to financial modeling techniques for risk management and portfolio optimization.</li> <li>• <b>Technology Integration:</b> Learning how AI and ML enhance predictive analytics in finance.</li> <li>• <b>Software Proficiency:</b> Gaining insights into financial analytics tools like Excel, Python, and Power BI.</li> <li>• <b>Industry Relevance:</b> Recognizing the growing importance of analytics in corporate finance and investment decision-making.</li> </ul>
<p>Summary of the Activity</p>	<p>The <b>Financial Analytics Workshop</b> provided an in-depth overview of how <b>data analytics is transforming financial decision-making</b>. The session began with an <b>introduction to key financial concepts</b>, followed by hands on exercises using real datasets. Participants explored <b>financial modeling, risk assessment, and portfolio management</b>, gaining practical insights into investment strategies. The workshop also featured discussions on <b>AI driven financial forecasting</b>, illustrating how technology enhances analytics. Industry professionals shared valuable insights into <b>real-world financial challenges</b>, while interactive exercises ensured active participation. The session concluded with a Q&amp;A, allowing attendees to clarify doubts and explore <b>advanced applications of financial analytics</b>.</p>

Name of the Organizer	<b>MirAI</b>
Designation/Title	<b>Business Analytics Club</b>

Report Prepared By	<b>MirAI OC</b>
Signature	

**Report prepared by:**

**Annexures:**

***Impact Analysis:***

The **Financial Analytics Workshop** had a profound impact on participants by **bridging theoretical concepts with practical financial applications**. Attendees developed a **strong foundation in financial modeling and risk assessment**, equipping them with skills essential for careers in finance and investment. The integration of **AI and machine learning insights**

helped participants understand the future of analytics in financial decision-making. Additionally, the **hands-on exercises and interactive discussions enhanced engagement**, making complex topics more accessible. While the workshop successfully introduced key financial analytics tools, future sessions could expand on **advanced case studies and real time financial data analysis** for a more

comprehensive learning experience.

***Speakers Profile:***

**Mrs. Kalaiyarasi P**

Mrs Kalaiyarasi P is currently working as Technical Architect in DD Technologies, Coimbatore. She completed her B.E. in Electronics and Instrumentation engineering from Madurai Kamaraj University. She completed her M.E. in Applied Electronics from Anna university. Her research interest includes Algorithmic Trading, Big Data Analytics, Machine Learning, Deep Learning, Cognitive Science, Financial Analytics, Image Processing, Bio Medical Image Analysis, and Computer Vision.

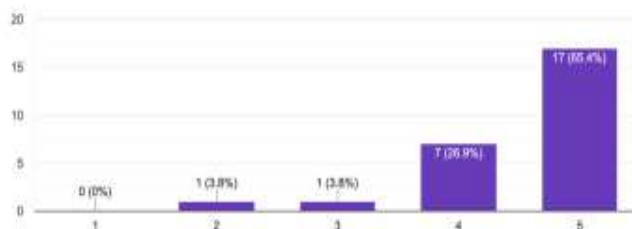
***Pictures of the event***



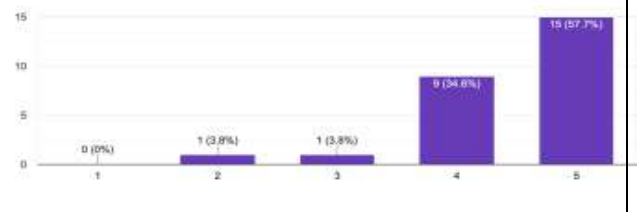
## Feedback Analysis

### Responses:

How would you rate the teaching methodology of the resource person?  
 25 responses



Overall experience of the workshop  
 25 responses



Any suggestions for future events?

3 responses

Please ask the resource person to go a bit slower.

definitely shall plan an advanced event

None

everything was perfect

NA

It was a very resourceful and informative session. However, I would suggest addressing the time constraints when covering such a broad topic. A concise overview of multiple subtopics could have enhanced the session. Nonetheless, it was an engaging and insightful experience overall.

Making sure that the projector works would be great for the next events.

Nil

The **Financial Analytics Workshop** provided participants with valuable insights into **data driven financial decision-making**, equipping them with skills to analyze financial trends using modern analytical tools. The session effectively introduced concepts such as **financial modeling, risk assessment, predictive analytics, and portfolio optimization**, offering a practical approach to handling financial data. Participants appreciated the **hands-on exercises** involving real-world financial datasets, which enhanced their ability to apply analytical techniques to investment strategies and corporate finance. The interactive discussions on the **role of AI and machine learning in financial analytics** were particularly well-received, giving attendees a deeper understanding of industry trends and future opportunities. While the workshop successfully covered fundamental and advanced financial analytics techniques, some participants suggested a **slower pace for complex topics** and additional **follow-up sessions for advanced case studies**. The inclusion of **more industry-specific insights and guest speakers from financial institutions** could further enhance practical learning. Additionally, integrating a **segment on financial analytics software tools like Power BI, Python, or R** could provide a more hands-on approach to financial data analysis. Overall, the workshop was well-structured, informative, and provided participants with a **strong foundation in financial analytics**, with room for enhancements in **practical applications and industry exposure**.

*Attendance Sheet of the Participants*

100			
Sl. No	Register No	Name	Signature
1	2220115	Somesh Joshi	<i>[Signature]</i>
2	2220126	Shivani Singh	<i>[Signature]</i>
3	2220129	Shweta Kishor Thakur	<i>[Signature]</i>
4	2220134	Rishabh Jadhav	<i>[Signature]</i>
5	2220140	Divyanshu K.	<i>[Signature]</i>
6	2220142	Ashwin Singh Chavhan	<i>[Signature]</i>
7	2220151	Pooja Singh	<i>[Signature]</i>
8	2220158	Prachi Ishani Agrawal	<i>[Signature]</i>
9	2220161	Vishakh Sharma	<i>[Signature]</i>
10	2220166	Shweta	<i>[Signature]</i>
11	2220187	Sanjay Mishra	<i>[Signature]</i>
12	2220196	Sahana Jais	<i>[Signature]</i>
13	2220249	Arjun Singh	<i>[Signature]</i>
14	2220272	Prachi Singh	<i>[Signature]</i>
15	2220276	Alia Prasad	<i>[Signature]</i>
16	2220278	Ashwini Nishant Raj Chavhan	<i>[Signature]</i>
17	2220443	Shantanu Ashish Vardhan	<i>[Signature]</i>
18	2220444	N Nishant Prasad	<i>[Signature]</i>
19	2220423	Usha Singh	<i>[Signature]</i>
20	2220446	Shweta Singh	<i>[Signature]</i>
21	2220454	Shweta Singh	<i>[Signature]</i>
22	2220437	Prachi Agrawal	<i>[Signature]</i>
23	2220440	Mehar Mahesh Ashish	<i>[Signature]</i>
24	2220444	Ashish Singh	<i>[Signature]</i>
25	2220452	H Chandan Kumar	<i>[Signature]</i>
26	2220452	Lokesh Singh	<i>[Signature]</i>
27	2220450	Shashank K. Sharma	<i>[Signature]</i>
28	2220446	Nayana Agrawal	<i>[Signature]</i>
29	2220440	Pooja Prasad	<i>[Signature]</i>
30	2220437	Prachi Singh	<i>[Signature]</i>
31	2220450	PRACHI S	<i>[Signature]</i>
32	2220476	A. Singh	<i>[Signature]</i>
33	2220477	Nayana Prasad	<i>[Signature]</i>
34	2220471	Kavya Shree Khandare	<i>[Signature]</i>
35	2220456	Shashank Singh	<i>[Signature]</i>
36	2220450	Shashank Anand Prasad	<i>[Signature]</i>
37	2220454	Shweta Singh	<i>[Signature]</i>
38	2220446	SHWETA SINGHA	<i>[Signature]</i>

Sl. No.	Register No.	Name	Signature
1	2220113	Sumit Singh	Sumit
2	2220124	Sumit Singh	Sumit
3	2220129	Sumit Singh	Sumit
4	2220134	Sumit Singh	Sumit
5	2220139	Sumit Singh	Sumit
6	2220144	Sumit Singh	Sumit
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55	2220474	Sumit Singh	Sumit
56	2220479	Sumit Singh	Sumit
57	2220494	Sumit Singh	Sumit
58	2220499	Sumit Singh	Sumit
59	2220501	Sumit Singh	Sumit
2220507	Sumit Singh	Sumit	Sumit
2220509	Sumit Singh	Sumit	Sumit
2220514	Sumit Singh	Sumit	Sumit
2220517	Sumit Singh	Sumit	Sumit
2220524	Sumit Singh	Sumit	Sumit
2220529	Sumit Singh	Sumit	Sumit

Poster of the event:



The poster is for a workshop titled "MirAI Financial Analytics" organized by the School of Business and Management at CHRIST University. It features a green background with white and black text. On the left, there is a graphic of a bar chart and a line graph with an upward-pointing arrow. The top left corner has the "MIRAI" logo, and the top right corner has the "CHRIST" logo. The central text includes the school name, the event title "MirAI THE BUSINESS ANALYTICS CLUB", and the workshop title "Workshop on Financial Analytics". A list of topics is provided, including Data Management in Finance, Data Analytics in Stock Market, Hands-on session with Real-World Financial Datasets, Exploratory Data Analytics, and Predictive Models in Finance. The dates "16th - 17th December, 2024" and location "915, Audi Block, Central Campus" are listed. The time "9:45 AM onwards" is also specified. A portrait of the faculty co-ordinator, Dr. Sabarnathi G., is shown on the right, with her name "KALAIYARASI P" printed below it. The faculty co-ordinator's name and email address "sabarnathi.g@christuniversity.in" are also listed at the bottom center.

**MIRAI** SCHOOL OF BUSINESS AND MANAGEMENT  
BACHELOR OF BUSINESS ADMINISTRATION

**CHRIST**  
CHRISTIAN MISSIONARY UNIVERSITY  
BANGALORE - 1993

**MirAI**  
THE BUSINESS ANALYTICS CLUB

Workshop on  
**Financial Analytics**

- Data Management in Finance
- Data Analytics in Stock Market
- Hands-on session with Real-World Financial Datasets
- Exploratory Data Analytics
- Predictive Models in Finance

16th - 17th December,  
2024  
915, Audi Block, Central Campus

9:45 AM  
onwards

Faculty Co-ordinator: Dr. Sabarnathi G.  
sabarnathi.g@christuniversity.in

**KALAIYARASI P**



**MirAI – School of Business and Management  
CHRIST (Deemed to be University), Bangalore**

**Activity Report**

**General Information**

Type of Event	<b>Hands-On Workshop</b>
Title of the Event	<b>Workshop on Blockchain for Business Applications</b>
Date/s	<b>31<sup>st</sup> January 2025</b>
Time	<b>9:00 AM to 3:00 PM</b>
Venue	<b>Room No 915, 2<sup>nd</sup> Floor, Auditorium Block</b>
Collaboration	<b>NA</b>

**Address Details**

Name	<b>Dr. Priya L</b>
Title/Position	<b>Assistant Professor</b>
Organization	<b>Bannari Amman Institute of Technology</b>
Title of Presentation	<b>Blockchain In Business</b>

### **Participants profile**

<b>Type of Participants</b>	<b>3<sup>rd</sup> Year BBA Business Analytics Specialization Students</b>
<b>No. of Participants</b>	<b>34</b>


### **Synopsis of the Activity (Description)**

<b>Highlights of the Activity</b>	<ol style="list-style-type: none"> <li>1. The Blockchain Workshop commenced with Dr. Priya L introducing students to the field of blockchain.</li> <li>2. Ma'am started by delving into the fundamentals of blockchain and its applications in business.</li> <li>3. An overview was given on the basic terminologies of Blockchain, such as Hash, Private key, and Public key.</li> </ol>
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	<p>4. Students were oriented on the working of a Blockchain and how it facilitates financial transactions.</p> <p>5. Ma'am delved deep into the blockchain ripple model, demonstrating the interconnectedness between various blocks in a system.</p> <p>6. Students gained a hands-on learning experience working with various blockchain powered sites such as MetaMask and Pera Algo Wallet, two renowned platforms to create and maintain crypto wallets.</p> <p>7. Students were made to try out various models and hashes on blockchain simulation websites.</p> <p>8. Ma'am also explained the relevance of blockchain in other domains, such as finance, healthcare, sports, etc.</p>
Key Takeaways	<ul style="list-style-type: none"> <li>• Introduction to blockchain fundamentals and its applications in business.</li> <li>• Understanding of key blockchain terminologies, including Hash, Private Key, and Public Key.</li> <li>• Insights into the working of blockchain technology and its role in financial transactions.</li> <li>• Exploration of the blockchain ripple model and how blocks are interconnected.</li> <li>• Hands-on experience with blockchain-powered platforms like MetaMask and Pera Algo Wallet.</li> <li>• Practical exposure to blockchain simulation websites for working with models and hashes.</li> <li>• Discussion on blockchain's relevance in various domains such as</li> </ul>

	finance, healthcare, and sports.
Summary of the Activity	<p>The blockchain workshop, conducted by Dr. Priya L, provided students with an insightful introduction to blockchain technology and its growing significance in various industries. The session began with an overview of blockchain fundamentals and key terminologies, followed by an explanation of its role in facilitating secure financial transactions. Students explored the ripple model, which illustrates the interconnected nature of blockchain systems. A major highlight was the hands-on learning experience, where participants engaged with blockchain-powered platforms like MetaMask and Pera Algo Wallet. Additionally, students experimented with blockchain models and hashes on simulation websites, deepening their practical understanding. The session concluded with discussions on blockchain's impact across different industries, broadening students' perspectives on its real-world applications.</p>

**Report prepared by:**

Name of the Organizer	<b>MirAI</b>
Designation/Title	<b>Business Analytics Club</b>
Report Prepared By	<b>MirAI OC</b>
Signature	 18/11/24

**Annexures:**

***Impact Analysis:***

The workshop significantly enhanced students' comprehension of blockchain technology by combining theoretical concepts with practical exposure. By engaging with platforms like MetaMask and Pera Algo Wallet, participants gained first-hand experience in handling crypto wallets and understanding secure transactions. This interactive approach helped bridge the gap between conceptual learning and real-world application.

Furthermore, the session expanded students' awareness of blockchain's potential beyond financial transactions. The discussion on its relevance in healthcare, sports, and other industries highlighted its transformative capabilities across various sectors. The insights gained from the workshop will serve as a strong foundation for students interested in exploring blockchain technology further, whether for academic

research, entrepreneurial ventures, or career opportunities in emerging tech fields

### *Speakers Profile:*

#### **Dr. Priya L**

Dr. Priya L is an accomplished academician and researcher specializing in blockchain technology, currently serving as an Assistant Professor (Level III) in the Department of Information Technology at Bannari Amman Institute of Technology, Sathyamangalam. With over nine years of experience in teaching and research, she has contributed significantly to blockchain education, securing accolades such as Best Mentor Awards in various hackathons. She has also authored multiple research papers in reputed journals, focusing on blockchain, IoT, and computing technologies. Dr. Priya is actively involved in institutional development, curriculum design, and professional mentorship, making her a distinguished expert in her field.

### *Pictures of the event*





### ***Feedback Analysis***

The following key insights were gathered based on student responses:

#### **1. Overall Satisfaction:**

- A majority of students found the session informative and engaging, particularly appreciating the structured approach taken by Dr. Priya L.
- The balance between theoretical concepts and practical applications was well received.

#### **2. Strengths of the Workshop:**

- **Clarity in Explanation:** Students appreciated the way blockchain fundamentals were broken down into simple, digestible concepts.
- **Hands-on Learning:** The opportunity to work with platforms like MetaMask and Pera Algo Wallet was cited as one of the most valuable aspects of the session.

**Real-World Relevance:** The discussion on blockchain's applications in finance, healthcare, and sports helped students understand its broader impact.

### 3. Areas for Improvement:

- Some students expressed interest in **more hands-on exercises**, particularly simulations that go beyond introductory concepts.
- A few participants suggested **more case studies** or industry-based examples to better understand blockchain's practical implementation.
- Some students felt that **the pace of the session** could have been slightly slower to allow for a deeper grasp of technical concepts.

### 4. Key Takeaways from Feedback:

- The workshop successfully sparked interest in blockchain technology and its applications.
- Future sessions could incorporate **advanced blockchain use cases** and **interactive discussions** to enhance engagement.
- A follow-up session or an advanced workshop could be beneficial for those looking to explore blockchain in greater depth.

Overall, the workshop was highly appreciated, with students gaining both conceptual knowledge and practical experience. With minor refinements, future workshops can further enrich the learning experience.

*Attendance Sheet of the Participants*

BA			
SIR Register No	Name	Signature	
1	122012	Somesh Singh	Somesh
2	122013	Harsh Singh	
3	122014	Meha Singh	
4	122015	Rishabh Singh	
5	122016	Dhruv Singh	
6	122017	Ashish Singh	
7	122018	Pransh Singh	
8	122019	Pransh Kumar Agarwal	
9	122020	Vishal Sharma	
10	122021	Ayush	
11	122022	Amal Mishra	
12	122023	Utkarsh Anand	
13	122024	Ansh Singh	
14	122025	Arjun Singh	
15	122026	Ashish Prasad	
16	122027	Hemant Mishra	
17	122028	Mohit Arora	
18	122029	H Nishant Prasad	
19	122030	Dia Singh	
20	122031	Utkarsh Anand	
21	122032	Rishabh Singh	
22	122033	Pransh Agarwal	
23	122034	Mohit Mishra	
24	122035	Ashish Singh	
25	122036	H Chaturya Kumar	
26	122037	Lokesh Singh	
27	122038	Rishabh N. Sharma	
28	122039	Rishabh Agarwal	
29	122040	Disha Handal	
30	122041	Pooja C. Karthi	
31	122042	PRABHAS N	
32	122043	R. Shreya	
33	122044	Ashish Singh	
34	122045	Faiz Uddin Khan	
35	122046	Karishma Singh	
36	122047	Pankaj Anand	
37	122048	Hemant Agarwal	
38	122049	NEELAKRISHNA	
39	122050	Aditya Singh	
40	122051	MIRLIN MONSON	
41	122052	Ashish Singh	
42	122053	Dhruv Singh	
43	122054	Dhruv Singh	
44	122055	Ganesh Singh	
45	122056	Ganesh Singh	
46	122057	Nishant K	
47	122058	Tarun Singh	
48	122059	Aditya Singh	
49	122060	Meha Singh	
50	122061	Meha Singh	
51	122062	Sanku Singh	
52	122063	Utkarsh Singh	
53	122064	H Nishant Prasad	
54	122065	Utkarsh Singh	
55	122066	Utkarsh Singh	
56	122067	Utkarsh Singh	
57	122068	Utkarsh Singh	
58	122069	Utkarsh Singh	
59	122070	Utkarsh Singh	
222037	Lalit Mishra		
232047	Diya Sharma		
232048	Nishant Singh		
232049	Ching Lakshay Singh		
232050	Meha Singh		
232051	Rishabh Singh		

Poster of the event:



**SCHOOL OF BUSINESS AND MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION**

**MIRAI - THE BUSINESS ANALYTICS CLUB**  
**WORKSHOP**  
**ON**  
**BLOCKCHAIN IN BUSINESS APPLICATIONS**



**Dr PRIYA L**  
 ASSISTANT PROFESSOR,  
 BANNARI AMMAN INSTITUTE OF  
 TECHNOLOGY

Where: 802, Audi Block  
 Date: 31st January 2025  
 Time: 9:45 am onwards

Faculty Incharge - Dr Sabarmathi G  
 Email: sabarmathi.g@christuniversity.in





**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE - INDIA

**MirAI – School of Business and Management  
CHRIST (Deemed to be University), Bangalore**

**Activity Report**

**General Information**

Type of Event	<b>Hands-On Workshop</b>
Title of the Event	<b>Application Programming Interface (API) Workshop</b>
Date/s	<b>7<sup>th</sup> December 2024</b>
Time	<b>8:00 AM to 11:30 AM</b>
Venue	<b>Symposium Hall 2, Knowledge Centre, 6<sup>th</sup> Floor, Central Block</b>
Collaboration	<b>NA</b>

### **Address Details**

<b>Name</b>	<b>Dr. Sabarmathi G</b>
<b>Title/Position</b>	<b>Faculty Coordinator – MirAI Club</b> <b>Assistant Professor, School of Business and Management</b>
<b>Organisation</b>	<b>CHRIST (Deemed to be University)</b>

<b>Name</b>	<b>Mr. R Vaira Selvam</b>
<b>Title/Position</b>	<b>Generative AI Solution Architect</b>
<b>Organisation</b>	<b>Accenture</b>

### **Participants profile**

<b>Type of Participants</b>	<b>3<sup>rd</sup> Year BBA Business Analytics Specialization Students</b>
<b>No. of Participants</b>	<b>13</b>


**Synopsis of the Activity (Description)**

Highlights of  
the Activity

1. Mr. R Vaira Selvam started the session by introducing the concept of Application Programming Interfaces (APIs) and their importance.
2. Sir delved into the client-server architecture, demonstrating the primary interfaces of the client, and the server operator. He showed the effect of back-end servers on building a user interface for the clients and the end-users.
3. Sir was duly assisted by two high school students, Mr. V. Siddhaarth and Ms. V. Meghna, both of whom were aspiring tech and data science enthusiasts. They, along with sir, oriented the students on various Data Transfer Protocols, such as JSON, HTTP, etc. They also provided certain common examples of APIs.
4. Students were imparted hands-on training on software tools such as Visual Studio Code and Postman. Mr. Selvam tutored students on code samples for basic mathematical problems.
5. Sir briefed on the different parameters on Postman, and their properties. Some prominent parameters were Body, Header, Map, etc.
6. Methods for sending API Parameters were also introduced during the session.
7. Participants were also oriented on how to transform personal systems into servers for seamless data transfer. They were given a glimpse into the client-side interaction with APIs.

<p>Key Takeaways</p>	<ul style="list-style-type: none"><li>• <b>Understanding APIs:</b> Gained foundational knowledge of Application Programming Interfaces (APIs) and their significance in software development.</li><li>• <b>Client-Server Architecture:</b> Explored the client-server model, focusing on the roles of clients and servers in user interface development.</li><li>• <b>Data Transfer Protocols:</b> Learned about essential data transfer protocols such as JSON and HTTP for effective client-server communication.</li><li>• <b>Hands-On Training:</b> Engaged in practical sessions using tools like Visual Studio Code and Postman to apply theoretical concepts.</li></ul>
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**Report prepared by:**

Name of the Organizer	<b>MirAI</b>
Designation/Title	<b>Business Analytics Club</b>
Report Prepared By	<b>MirAI OC</b>
Signature	

**Annexure:**

***Impact Analysis:***

The workshop had a significant impact on the participants, primarily by enhancing their technical proficiency in a rapidly evolving field. By demystifying APIs and client-server interactions, it empowered students to explore further into software development and data science. The hands-on training approach ensured that theoretical concepts were effectively translated into practical skills, fostering confidence among attendees. Additionally, the involvement of aspiring tech enthusiasts as assistants created a collaborative learning environment that encouraged peer interaction and mentorship. Overall, the workshop not only educated participants but also inspired them to pursue careers in technology, thereby contributing to the growth of future professionals in the field.

***Speakers Profile:***

**Mr. R. Vaira Selvam**

Mr. Vaira Selvam Rajagopalan is a pioneer in the field of Generative AI and APIs. He currently serves as a GenAI solution architect at Accenture, having over 13 years

of experience in AI solutions. Prior to this, sir has also played a key role at Capgemini, as an AI Solution architect. Sir holds a Masters in Computer Applications from Madurai Kamaraj University, and has contributed extensively to the area of AI. He has served as tutor in several workshops and seminars, and holds a patent in Automated Action Recommender for Structured Processes.

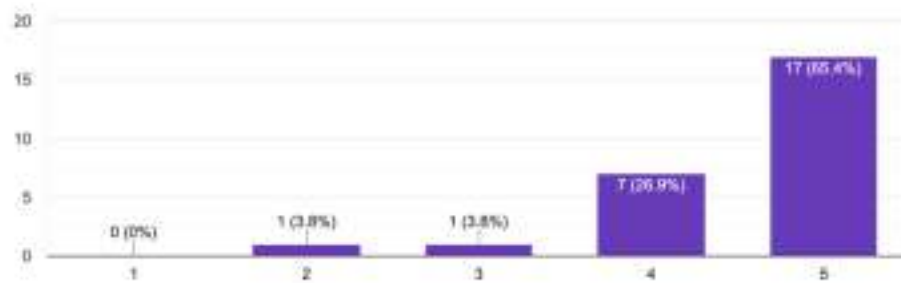
*Pictures of the event*



**=Feedback Analysis**

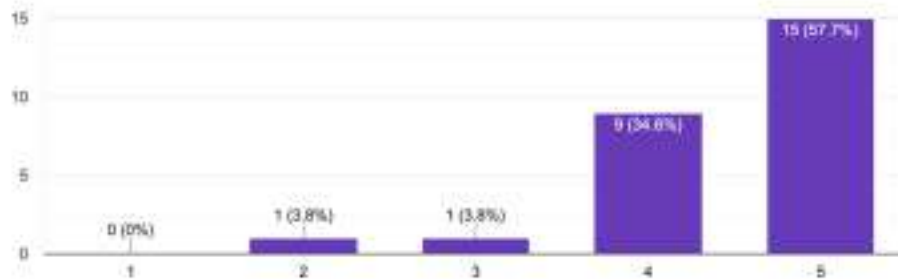
*Responses:*

How would you rate the teaching methodology of the resource person?  
25 responses



### Overall experience of the workshop

25 responses



### Any suggestions for future events?

8 responses

Please ask the resource person to go a bit slower..

definitely shall plan an advanced event

None

everything was perfect

NA

It was a very resourceful and informative session. However, I would suggest addressing the time constraints when covering such a broad topic. A concise overview of multiple subtopics could have enhanced the session. Nonetheless, it was an engaging and insightful experience overall.

Making sure that the projector works would be great for the next events.

Nil

The API workshop organized by MirAI - The Business Analytics Club was an enlightening experience for us as students. Here are some reflections on what we gained from the session:

- **Engaging Learning Environment:** Mr. R Vaira Selvam's teaching style was both engaging and informative. His ability to simplify complex concepts made it easy for us to grasp the fundamentals of APIs and client-server architecture.
- **Practical Application:** The hands-on training with tools like Visual Studio Code and Postman was invaluable. Being able to work on real coding examples allowed us to apply our learnings in a practical context, which enhanced our understanding.

- **Peer Assistance:** The involvement of high school students, Mr. V. Siddhaarth and Ms. V. Meghna, as assistants made the session feel more relatable. Their enthusiasm for technology inspired us and created a collaborative atmosphere that encouraged questions and discussions.

- **Clarity on Data Transfer Protocols:** Learning about data transfer protocols such as JSON and HTTP was particularly beneficial. Understanding these protocols is crucial for anyone looking to work in tech, and this workshop provided a solid foundation.

- **Empowerment through Knowledge:** The insights on transforming personal systems into servers were eye-opening. It empowered us to think about how we can set up our own projects and experiments, fostering a sense of independence in our learning.

- **Motivation for Future Learning:** Overall, the workshop has motivated many of us to explore further studies in technology and data science. The practical skills we acquired, combined with the knowledge shared, have sparked our interest in pursuing careers in these fields.

In conclusion, the API workshop was a well-rounded educational experience that not only equipped us with technical skills but also inspired us to delve into the world of technology. We are grateful to Mr. Selvam and the MirAI team for organizing such a valuable session!

*Attendance Sheet of the Participants*

Application Programming Interface (API) Workshop - 07/12/2024					
Sl. No.	Name	Register No.	Class	Elective	Attendance
1	Naveen Aggarwal	2220456	6 BBA D	BA	✓
2	Navya Agarwal	2220435	6 BBA D	BA	✓
3	Mikhail Abraham	2220442	6 BBA D	BA	✓
4	Jeevitesh Malik	2220606	6 BBA F	BA	✓
5	Mikhail Bangera	2220542	6 BBA E	BA	✓
6	Pranav Sajith	2220258	6 BBA B	BA	✓
7	Garima Agrawal	2220567	6 BBA E	BA	✓
8	Saina Thomas	2220634	6 BBA F	BA	✓
9	Prajna C Karoshi	2220472	6 BBA D	BA	✓
10	Dianashree C	2220180	6 BBA A	BA	✓
11	Meenakshi Neeharika Mangipudi	2220378	6 BBA C	BA	✓
12	Akshay Raja K	2220547	6 BBA E	BA	✓
13	Aryan Khurana	2320908	4 BBA DS	-	✓

*Poster of the event:*

**MIRAI**

**CHRIST**  
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BANGALORE - INDIA

SCHOOL OF BUSINESS AND MANAGEMENT  
BACHELOR OF BUSINESS ADMINISTRATION  
MIRAI : THE BUSINESS ANALYTICS CLUB  
ORGANIZES

**Workshop: Application Programming Interface (API)**

**Resource Person:**  
V.Siddhaarth , V.S.Meghna,  
R.Vaira Selvam  
-Accenture  
Gen AI Solution Architect

**When:**  
7th December, 2024  
8 AM - 11:30 AM

**Where at:**  
Knowledge Centre,  
Central Block

**Faculty Co-ordinator:**  
Dr Sabarmathi G  
sabarmathi.g@christuniversity.in

**CHRIST (Deemed to be University), Bangalore**

## School of Business and Management (BBA)

### Activity Report

Type of Activity	<b>Workshop   Panel Discussion</b>
Title of the Activity	<b>EcoAI – A Session on AI Using Sustainability</b>
Date/s	<b>25<sup>th</sup> October 2024</b>
Time	<b>10:45 AM to 12:45 PM</b>
Venue	<b>Room 105, Central Block, Bangalore Central Campus</b>
Collaboration/Sponsor	<b>SDG-SBM Cell and MirAI</b>

#### General Information

#### Speaker/Guest/Presenter Detail

Name	<b>Mr. Gokul Shekar</b>
Title/Position	<b>Leading ESG &amp; Climate Change expert driving sustainable business growth</b>
Organization	<b>Carbon Collective Company</b>
Title of Presentation	<b>Raise awareness of Carbon Collective and support sustainability efforts.</b>
Name	<b>Madhav Sampat</b>
Title/Position	<b>Head of Community and Marketing</b>
Organization	<b>Varunastra Technologies</b>
Title of Presentation	<b>Technical foundation and approach behind creating bounties to incentivize eco-friendly actions.</b>

### **Participants' profile**

Type of Participants	<b>Faculty members, BBA Business Analytics Specialization Students BBA students</b>
No. of Participants	<b>100</b>


**Synopsis of the Activity (Description)**

<p>Highlights of the Activity</p>	<ol style="list-style-type: none"><li>1. Climate Change as a Pressing Issue: The discussion underscored the urgency of addressing climate change, emphasizing its far-reaching consequences.</li><li>2. The Role of Technology: AI was presented as a powerful tool to monitor environmental impact, optimize resource usage, and incentivize sustainable behaviors.</li><li>3. Individual and Collective Action: The importance of both individual actions and collective efforts was highlighted, emphasizing the power of small steps taken by many.</li><li>4. The Business Perspective: Companies were encouraged to integrate sustainability into their core business strategies, viewing it as an investment rather than a cost.</li><li>5. The Importance of Green Skills: The need for skills related to carbon credit, renewable energy, and sustainable practices was emphasized.</li><li>6. The Power of Collaboration: The discussion highlighted the importance of collaboration between individuals, businesses, and governments to address climate challenges.</li><li>7. The Role of Education and Awareness: The need to educate the public about climate change and sustainable practices was emphasized.</li><li>8. The Future of Sustainability: The panelists discussed the potential of emerging technologies, such as AI and blockchain, to drive sustainable solutions.</li></ol>
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Key Takeaways	<ol style="list-style-type: none"><li>1. Climate Change is a Global Crisis: The urgent need to address climate change was emphasized.</li><li>2. The Power of Technology: AI can be a powerful tool to monitor environmental impact, optimize resource usage, and incentivize sustainable behaviors.</li><li>3. Individual and Collective Action: Individual and collective efforts are crucial in mitigating climate change.</li><li>4. Business Sustainability: Companies should prioritize sustainability, viewing it as an investment rather than a cost.</li><li>5. The Importance of Green Skills: Skills related to carbon credit, renewable energy, and sustainable practices are in high demand.</li><li>6. Collaboration is Key: Collaboration between individuals, businesses, and governments is essential to address climate challenges.</li><li>7. Education and Awareness: Educating the public about climate change and sustainable practices is crucial.</li><li>8. The Future of Sustainability: Emerging technologies, like AI and blockchain, hold the potential to drive sustainable solutions.</li><li>9. Policy and Regulation: Government policies and regulations play a significant role in promoting sustainability.</li><li>10. Long-Term Vision: Long-term planning and investment in sustainable solutions are crucial.</li></ol>
Summary of the Activity	<p>The discussion highlighted the pressing issue of climate change and the urgent need for action. It emphasized the role of technology, particularly AI, in monitoring environmental impact, optimizing resource usage, and incentivizing sustainable behaviors. The importance of both individual and collective action was underscored, with a focus on the power of small steps taken by many. The business perspective was also explored, with a call</p>

	<p>for companies to prioritize sustainability and view it as an investment rather than a cost.</p> <p>The discussion delved into the importance of green skills, the need for collaboration, and the role of education and awareness. The potential of emerging technologies, like AI and blockchain, in driving sustainable solutions was highlighted. The role of government policies and regulations in promoting sustainability was also discussed, as well as the importance of long-term planning and investment in sustainable solutions.</p>
Impact Analysis	<p>The activity had a significant impact on participants by raising awareness about climate change and its consequences. It highlighted the urgency of addressing this global crisis and the role of individuals, businesses, and governments in mitigating its effects. By showcasing the potential of technology, particularly AI, to drive sustainable solutions, the activity inspired participants to explore innovative approaches to environmental challenges.</p> <p>The emphasis on the importance of individual actions, such as reducing consumption, conserving energy, and making sustainable choices, empowered participants to take concrete steps towards a more sustainable lifestyle. The discussion on the role of businesses in promoting sustainability encouraged participants to consider the environmental impact of their organizations and to advocate for sustainable practices.</p> <p>Overall, the activity fostered a deeper understanding of climate change, motivated participants to take action, and inspired a sense of hope for a sustainable future.</p>

**Report prepared by:**

Name of the Organizer	<b>MirAI</b> <b>SDG – SBM Cell</b>
Designation/Title	<b>MirAI OC</b> <b>SDG – SBM Cell OC</b>
Signature	

**Annexures:****1. Speaker Profiles****Madhav Sampat**

Madhav Sampat is the Head of Community and Marketing at Varunastra Technologies. He has extensive experience in sales and marketing, having worked in roles such as Sales Development Representative at LeadSquared and Inside Sales Executive at MyCaptain. With a background in hotel management from the Welcomgroup Graduate School of Hotel Administration, Manipal, Madhav has developed a well-rounded skill set in communication, customer experience, and community building. He has also interned at Keiretsu Forum, where he assessed startup investment potentials.

**Gokul Shekar**

Gokul Shekar is a leading expert in ESG and climate change, currently heading ESG & Climate Change initiatives at The Carbon Collective Company, where he drives sustainability, renewable energy solutions, and carbon offset projects. A TEDx speaker and author with *\*illumine\**, Gokul shares insights on environmental challenges, climate change, and sustainability, blending over two years of strategic expertise with a commitment to ecosystem resilience. His background includes leadership roles in sustainability consulting and international sales, with a BBM in Marketing and

Sales from Bangalore University.

*2. Photos of the activity*



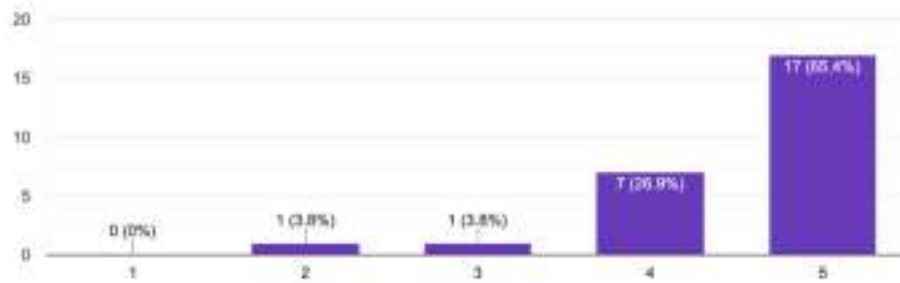


### 3. Feedback Analysis

*Responses:*

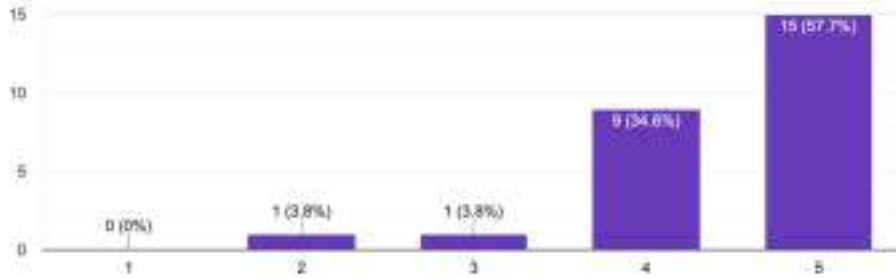
How would you rate the teaching methodology of the resource person?

25 responses



Overall experience of the workshop

25 responses



Any suggestions for future events?

8 responses

Please ask the resource person to go a bit slower..

definitely shall plan an advanced event

None

everything was perfect

NA

It was a very resourceful and informative session. However, I would suggest addressing the time constraints when covering such a broad topic. A concise overview of multiple subtopics could have enhanced the session. Nonetheless, it was an engaging and insightful experience overall.

Making sure that the projector works would be great for the next events.

Nil

Attendance list of participants

Sl. No.	Register No.	Name	Class	Gender	Signature
1	220112	Saravali Joshi	BBA A	Female	[Signature]
2	220113	Hemalini Joshi	BBA A	Female	[Signature]
3	220114	Manish Anil Joshi	BBA A	Female	[Signature]
4	220115	Roshani Anil Joshi	BBA A	Female	[Signature]
5	220116	Pratik C	BBA A	Male	[Signature]
6	220117	Abhinav Singh Ghorwal	BBA A	Male	[Signature]
7	220118	Pratik Kumar Agarwal	BBA A	Male	[Signature]
8	220119	Vijay K Sharma	BBA A	Male	[Signature]
9	220120	Anam S S	BBA A	Female	[Signature]
10	220121	Yash Mehra	BBA A	Male	[Signature]
11	220122	Krishna Anand	BBA A	Female	[Signature]
12	220123	Arjun Singh	BBA A	Male	[Signature]
13	220124	Jyoti Singh	BBA A	Female	[Signature]
14	220125	Adarsh Singh	BBA A	Male	[Signature]
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44	2220551	Garudapalli Manas Gupta	Male	
45	2220567	Garima Agrawal	Female	<i>Garima Agrawal</i>
46	2220570	Nandini Jain	Female	
47	2220578	Mephana K.	Female	<i>Mephana K.</i>
48	2220606	Jeevitsh Malik	Male	<i>Jeevitsh Malik</i>
49	2220619	Aarti Shree Hari Butada	Female	<i>Aarti Shree Hari Butada</i>
50	2220630	Meera Sali	Female	<i>Meera Sali</i>
51	2220631	Mehar Kaur Oberoi	Female	<i>Mehar Kaur Oberoi</i>
52	2220634	Saina Ann Thomas	Female	<i>Saina Ann Thomas</i>
53	2220640	Ummati Choudhry	Female	<i>Ummati Choudhry</i>
54	2220665	Hina Sparthi Chanda	Female	<i>Hina Sparthi Chanda</i>
55	2220666	Inaya Sharon B	Female	
56	2220669	P Dhanya	Female	
57	2220674	Srujitha Akula	Female	
58	2220679	Gautham Krishna B	Male	<i>Gautham Krishna B</i>
59	2220683	Vankayala Sahithi Gupta	Male	<i>Vankayala Sahithi Gupta</i>

Sl. No.	Name	Category	Number of Participants	Percentage	Signature
1	Agarwal Anshika	IRBA A	240017	87.1%	
2	Aditya Mishra	IRBA A	240020	87.1%	
3	Aditya Mishra	IRBA A	240021	87.1%	
4	Aditya Mishra	IRBA A	240022	87.1%	
5	Aditya Mishra	IRBA A	240023	87.1%	
6	Aditya Mishra	IRBA A	240024	87.1%	
7	Aditya Mishra	IRBA A	240025	87.1%	
8	Aditya Mishra	IRBA A	240026	87.1%	
9	Aditya Mishra	IRBA A	240027	87.1%	
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14	Aditya Mishra	IRBA A	240032	87.1%	
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20	Aditya Mishra	IRBA A	240038	87.1%	
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# EcoAI

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**MR. GOKUL SHEKAR**

**MR. MADHAV SAMPAT**



# MIRAI



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE - INDIA

**MirAI – School of Business and Management  
CHRIST (Deemed to be University), Bangalore**

**Activity Report**

**General Information**

Type of Event	<b>Hand-On Workshop and Speaker Session</b>
Title of the Event	<b>Workshop on Geo-Spatial Analysis</b>
Date/s	<b>3<sup>rd</sup> December 2024</b>
Time	<b>9:45 AM to 3:45 PM</b>
Venue	<b>Room No. 915, Audi Block</b>
Collaboration	<b>NA</b>

**Address Details**

Name	<b>Dr. Sabarmathi G</b>
Title/Position	<b>Faculty Coordinator- MirAI Club Assistant Professor, School of Business and Management</b>
Organisation	<b>CHRIST (Deemed to be University)</b>

Name	<b>Mr. Walter Samuel</b>
Title/Position	<b>Project Manager</b>

Organisation	<b>WRI India</b>
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**Participants profile**

<b>Type of Participants</b>	<b>3<sup>rd</sup> Year Students of Business Analytics</b>
<b>No. of Participants</b>	<b>50</b>

## Synopsis of the Activity (Description)

<p>Highlights of the Activity</p>	<ol style="list-style-type: none"><li>1. <b>QIS App Setup:</b> Installation of the application and relevant GIS packages.</li><li>2. <b>Hands-On Practice:</b> Importing satellite maps, Kochi Metro line data, and creating visual layers.</li><li>3. <b>ORS Plugin Use:</b> Generated a token and utilized OpenRouteService for map customization.</li><li>4. <b>Advanced GIS Techniques:</b> Conducted network density analysis using Chennai Metro road networks and integrated population data.</li><li>5. <b>Satellite Map Integration:</b> Participants worked with high resolution spatial maps to provide a robust base for GIS operations.</li><li>6. <b>Metro Data Insights:</b> Importing and mapping Kochi Metro shapes and stops illustrated transit visualization techniques.</li><li>7. <b>Processing Toolbox Utilization:</b> Leveraged for conducting various spatial analyses, emphasizing its role in GIS projects.</li><li>8. <b>Grid Intersection Identification:</b> Focused on finding road network intersections, crucial for urban development and transportation planning.</li><li>9. <b>Layer Management Best Practices:</b> Demonstrated strategies for organizing, saving, and managing multiple data layers for efficiency.</li><li>10. <b>Design Enhancements:</b> Skills to make maps visually appealing and functional for better identification and analysis.</li></ol>
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Key Takeaways	<ul style="list-style-type: none"><li>• Practical understanding of GIS tools and their integration with datasets.</li><li>• Techniques for customizing and analyzing spatial data. • Network analysis applications in urban planning and population density studies.</li><li>• Proficiency in saving and organizing map layers.</li></ul>
Summary of the Activity	<p>The workshop conducted by Mr. Walter Samuel provided an in-depth exploration of Geographic Information Systems (GIS) and its applications in business analytics. Participants were guided through the installation and setup of the QIS app, followed by hands-on exercises using real-world</p>

datasets like satellite maps and Kochi Metro line data. The session demonstrated advanced GIS functionalities such as importing metro shapes and stops, performing point-to-point analyses, and customizing maps with OpenRouteService (ORS) plugins.

A critical segment focused on integrating demographic data and conducting network density analyses, particularly with Chennai Metro road networks. Attendees learned how to identify intersections and analyze grid structures for urban planning insights.

The workshop also emphasized effective map visualization, layer management, and saving work systematically. By the end of the session, students gained practical skills in spatial data analysis, including demographic mapping and advanced network assessments, positioning GIS as a valuable tool for business and urban analytics. This comprehensive activity enhanced technical knowledge and encouraged the application of GIS in solving real-world problems.

**Report prepared by:**

Name of the Organizer	<b>MirAi</b>
Designation/Title	<b>Business Analytics Club</b>
Report Prepared By	<b>MirAI OC</b>
Signature	 18/11/24

## **Annexure:**

### ***Impact Analysis:***

The workshop significantly impacted participants by bridging theoretical GIS knowledge with practical applications, fostering technical proficiency in spatial data analysis. It empowered attendees to use tools like QGIS and ORS for real-world urban planning, demographic studies, and network analysis. The focus on hands-on exercises enhanced understanding and retention,

equipping students with actionable skills. By integrating advanced GIS techniques into business analytics, the session highlighted the interdisciplinary value of GIS and encouraged innovative problem-solving approaches in professional and academic settings.

### ***Speakers Profile:***

#### **Mr. Walter Samuel.**

Mr. Samuel is a trailblazer in the fields of Hydrology, Geospatial Analysis, GIS, and Sustainability Analytics. With his remarkable expertise and vision, he has not only contributed to transformative projects but also co-founded Aqrity, a startup dedicated to sustainability and analytics. Currently serving as a Project Manager at WRI India, Mr. Samuel is leading impactful initiatives that drive sustainable change. Today, he brings with him a wealth of knowledge and hands-on experience to guide us through practical applications of GIS. This interactive session is designed to offer insights that are not just theoretical but also grounded in real-world scenarios, making it incredibly valuable for everyone present.

*Pictures of the event*



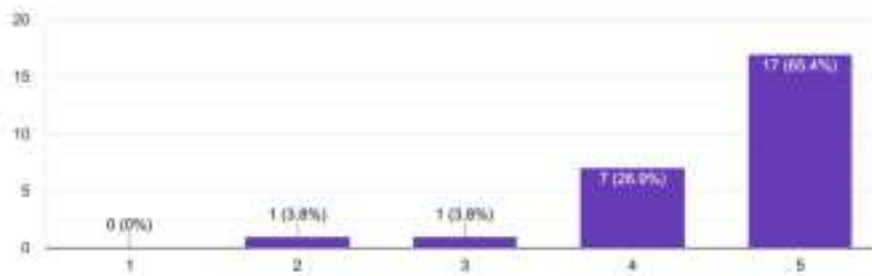


**Feedback form Link:** [https://docs.google.com/forms/d/e/1FAIpQLScvfjOvrZ5ClDmpAGjJIGqxHpGPbwGpPCicrcvizljOveKig/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScvfjOvrZ5ClDmpAGjJIGqxHpGPbwGpPCicrcvizljOveKig/viewform?usp=sf_link)

*Responses:*

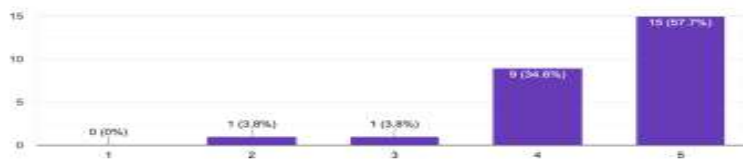
How would you rate the teaching methodology of the resource person?

26 responses



Overall experience of the workshop

26 responses



Any suggestions for future events?

8 responses

Please ask the resource person to go a bit slower..

definitely shall plan an advanced event

None

everything was perfect

NA

It was a very resourceful and informative session. However, I would suggest addressing the time constraints when covering such a broad topic. A concise overview of multiple subtopics could have enhanced the session. Nonetheless, it was an engaging and insightful experience overall.

Making sure that the projector works would be great for the next events.

Nil

The **Geo-Spatial Analysis Workshop** was well-received by participants for its in-depth coverage of geospatial data handling, visualization, and interpretation. The workshop effectively introduced **GIS tools and techniques**, equipping attendees with hands-on experience in using **QGIS and Python for spatial analysis**. Participants appreciated the **real world applications**, such as mapping, urban planning, and environmental monitoring. However, some attendees felt that **the technical depth was challenging** for beginners and suggested including **preliminary tutorials** or simplified case studies for better engagement. Future sessions could benefit from **step-by-step guided exercises and more interactive discussions** to enhance understanding.

### Attendance Sheet of the Participants

*Geo-Spatial Analysis Workshop - 03/12/2024*

BBA Business Analytics Specialization Students - Batch of 2025

Room 305,  
Audi Block

Sl. No.	Register No.	Name	Class	Gender	Signature	
1	2220115	Samarth Joshi	BBA A	Male	[Signature]	
2	2220126	Himadri Singlu		Female	[Signature]	
3	2220129	Maria Jose Plackal		Female	[Signature]	
4	2220134	Rochane Sathideva		Female	[Signature]	
5	2220180	Dianadree C		Female	[Signature]	
6	2220242	Alarbir Singh Gozwal	BBA B	Male	[Signature]	
7	2220258	Pousoy Saikh		Male	[Signature]	
8	2220259	Pranav Kumar Agarwal		Male	[Signature]	
9	2220285	Vinayak Sharma		Male	[Signature]	
10	2220286	Amit S S		Male	[Signature]	
11	2220287	Jonas Mofru	BBA C	Male	[Signature]	
12	2220306	Eshan Amin		Male	[Signature]	
13	2220349	Amaan Singh		Male	[Signature]	
14	2220372	Jessifer Joseph		Female	[Signature]	
15	2220376	Aha Prince		Male	[Signature]	
16	2220378	Memakshi Neelavika Marigudi	BBA D	Female	[Signature]	
17	2220387	Lalit Acharyya		Male	[Signature]	
18	2220413	Aditya Vaidhan Mukherjee		Male	[Signature]	
19	2220414	N Nishith Prasad		Male	[Signature]	
20	2220472	Bea Susan Bino		Female	[Signature]	
21	2220426	Ishant Azim	BBA E	Female	[Signature]	
22	2220434	Nancy Chiu		Female	[Signature]	
23	2220428	Navya Agarwal		Female	[Signature]	
24	2220442	Mihail Mihail Abramov		Male	[Signature]	
25	2220446	Abhinav Pringle		Male	[Signature]	
26	2220450	H Chaitanya Kumar	BBA F	Male	[Signature]	
27	2220452	Lokesh Dugar		Male	[Signature]	
28	2220455	Nachiorin K Sharma		Male	[Signature]	
29	2220456	Naveen Agarwal		Male	[Signature]	
30	2220466	Tusha Bhattacharya		Female	[Signature]	
31	2220472	Pasini C Karanth	BBA G	Female	[Signature]	
32	2220475	Prabhat N		Male	[Signature]	
33	2220476	K Shivika		Female	[Signature]	
34	2220477	Aditya Bhatnagar		Male	[Signature]	
35	2220478	Kali Srikrishna Karacharla		Female	[Signature]	
36	2220508	Kanghyeon Lee	BBA H	Male	[Signature]	
37	2220513	Priyanshu Jeevan Shrivastava		Male	[Signature]	
38	2220518	Shyam Agarwal		Male	[Signature]	
39	2220510	Neha Krishna		Female	[Signature]	
40	2220542	Nikhil Prashant Bangera		Male	[Signature]	
41	2220544	Martin Monson	BBA I	Female	[Signature]	
42	2220547	Akshay Raja K		Male	[Signature]	
43	2220549	Dhanu Bajaj		Male	[Signature]	
44	2220550	Dhruv Jalan		BBA J	Male	[Signature]
45	2220551	Garudapalli Manas Gupta			Male	[Signature]
46	2220567	Garima Agrawal	Female		[Signature]	
47	2220578	Meghana K	Female		[Signature]	
48	2220606	Jeevish Malik	Male		[Signature]	
49	2220619	Aditi Shree Hari Banada	Female		[Signature]	
50	2220630	Meera Saji	Female		[Signature]	
51	2220631	Mehar Kaur Oberoi	Female		[Signature]	
52	2220634	Saima Ann Thomas	Female		[Signature]	
53	2220640	Urmali Choudhary	Female		[Signature]	
54	2220665	Hita Spartha Chandra	Female		[Signature]	
55	2220666	Iryaa Sharon B	Female		[Signature]	
56	2220669	P Dhanya	Female		[Signature]	
57	2220674	Srujitha Akula	Female		[Signature]	
58	2220679	Gautham Krishna B	Male		[Signature]	
59	2220683	Vankayala Sabith Gupta	Male	[Signature]		

44	2220550	Dhruv Jalan	Male	[Signature]
45	2220551	Garudapalli Manas Gupta	Male	[Signature]
46	2220567	Garima Agrawal	Female	[Signature]
47	2220578	Meghana K	Female	[Signature]
48	2220606	Jeevish Malik	Male	[Signature]
49	2220619	Aditi Shree Hari Banada	Female	[Signature]
50	2220630	Meera Saji	Female	[Signature]
51	2220631	Mehar Kaur Oberoi	Female	[Signature]
52	2220634	Saima Ann Thomas	Female	[Signature]
53	2220640	Urmali Choudhary	Female	[Signature]
54	2220665	Hita Spartha Chandra	Female	[Signature]
55	2220666	Iryaa Sharon B	Female	[Signature]
56	2220669	P Dhanya	Female	[Signature]
57	2220674	Srujitha Akula	Female	[Signature]
58	2220679	Gautham Krishna B	Male	[Signature]
59	2220683	Vankayala Sabith Gupta	Male	[Signature]

*Poster of the event:*

**MIRAI**

Join Us!



**SCHOOL OF BUSINESS AND MANAGEMENT**

**BACHELOR OF BUSINESS ADMINISTRATION**

**MirAI**

**THE BUSINESS ANALYTICS CLUB**

**Workshop on**

**Geo-Spatial Analysis**



Walter Samuel  
Speaker

- Hydrologist
- GIS Expert
- Data Analytics
- Isotope Geochemistry
- Science Educator

**Room 915,  
AUDI BLOCK**

**3 Dec 2024  
9:45 AM  
onwards**

Faculty Co-ordinator: Dr Sabarmathi G  
[sabarmathi.g@christuniversity.in](mailto:sabarmathi.g@christuniversity.in)

**CHRIST (Deemed to be University), Bangalore**  
**MirAI - School of Business and Management (BBA)**

**Activity Report**

**General Information**

Type of Activity	<b>Peer Teaching Workshop</b>
Title of the Activity	<b>Mastering Productivity with Notion</b>
Date/s	<b>7<sup>th</sup> March 2025</b>
Time	<b>9:45 AM to 11:45 AM</b>
Venue	<b>Room 915, Audi Block, Bangalore Central Campus</b>
Collaboration/Sponsor	<b>NA</b>

**Speaker/Guest/Presenter Details**

Name	<b>Mr. Aditya Mulukuri</b>
Title/Position	<b>Student</b>
Organization	<b>School of Business and Management, CHRIST (Deemed to be University)</b>
Title of Presentation	<b>Introduction to Notion</b>

Name	<b>Ms. Meenakshi Neeharika Mangipudi</b>
Title/Position	<b>Student</b>
Organization	<b>School of Business and Management, CHRIST (Deemed to be University)</b>
Title of Presentation	<b>Advanced Notion</b>

#### **Participants' profile**

Type of Participants	<b>Faculty members, BBA Business Analytics Specialization Students</b>
No. of Participants	<b>70</b>

**Synopsis of the Activity (Description)**

<p>Highlights of the Activity</p>	<p>The Notion workshop provided participants with a comprehensive understanding of Notion's features and practical applications. The session covered key functionalities, such as creating pages, adding different types of content blocks, building a dashboard, and integrating databases. Participants were guided through hands-on exercises to develop structured templates for class notes and course tracking. The interactive nature of the workshop enabled attendees to grasp the potential of Notion as a productivity tool.</p>
<p>Key Takeaways</p>	<ul style="list-style-type: none"><li>• <b>Efficient Organization:</b> Notion enables users to centralize notes, tasks, and databases in a single workspace.</li><li>• <b>Customization &amp; Flexibility:</b> Users can create personalized templates and dashboards to suit their workflow.</li><li>• <b>Database Management:</b> Tables with custom columns help in tracking and structuring data efficiently.</li><li>• <b>Enhanced Productivity:</b> The checklist, headers, and block elements allow for structured and clear note-taking.</li><li>• <b>Collaboration Features:</b> Notion supports shared workspaces, making it an effective tool for team projects and academic collaboration. The workshop provided participants with valuable skills to maximize their productivity using Notion, making it a useful tool for students and professionals alike.</li></ul>

<p>Summary of the Activity</p>	<p>The workshop began with an <b>introduction to Notion</b>, explaining its capabilities as an all-in-one productivity and organization tool. The facilitator demonstrated how users could create a <b>basic page</b>, incorporating text blocks, headers, checklists, and other elements to structure information effectively.</p> <p>The session progressed to <b>building a dashboard</b>, where attendees learned how to organize multiple pages within a workspace, making navigation more efficient. A significant portion of the workshop focused on adding a <b>database with tables and relevant columns</b>, demonstrating how Notion can store and manage data systematically.</p> <p>Additionally, the facilitator introduced two useful templates:</p> <ul style="list-style-type: none"><li>• <b>Class Notes Template:</b> A structured layout designed for students to capture key points, track assignments, and manage study materials.</li><li>• <b>Course Tracker Template:</b> A personalized system to monitor course progress, deadlines, and learning milestones, helping students stay organized.</li></ul> <p>The workshop concluded with a Q&amp;A session, allowing participants to clarify doubts and explore advanced features tailored to their needs.</p>
<p>Impact Analysis</p>	<p><b>Impact Analysis of the Notion Workshop</b></p> <p>The Notion workshop had a significant impact on participants by enhancing their understanding of <b>digital organization and productivity</b>. Attendees gained practical skills in <b>structuring information efficiently, building customized dashboards, and leveraging databases for data management</b>.</p> <p>The session's hands-on approach ensured better retention and <b>immediate applicability of concepts</b>, empowering users to create <b>personalized templates</b> for academic and professional use. The <b>collaboration features</b> introduced during the workshop also highlighted Notion's potential for <b>team projects and knowledge-sharing</b>. Overall, the workshop <b>improved workflow efficiency</b> encouraged <b>better task management</b>, and provided attendees with a <b>structured approach to digital note-taking and tracking</b>. To further enhance its impact, future sessions could explore <b>advanced integrations, automation, and real-world use cases</b> for Notion.</p>

**Report prepared by:**

Name of the Organizer Designation/Title Signature	<b>MirAI</b>
	<b>MirAI OC</b>
	<i>G. Sch... 18/1/24</i>

## **Annexures:**

### ***1. Speaker Profiles***

#### **Ms. Meenakshi Neeharika Mangipudi**

Meenakshi Neeharika Mangipudi is an aspiring Data Scientist pursuing Bachelor of Business Administration specializing in Business Analytics from Christ University. She graduated from John P Stevens High School, New Jersey and Christ Junior College, Karnataka for 10th and 12th grades respectively. She had successfully completed her internship at Canara Bank as a Data Science intern where she built a predictive model using one of the use cases provided by the bank. She has various certifications which includes 'IBM Data Analyst Professional Certification', 'IBM Data Science Professional Certification' to name a few. She has published her research paper titled "Data Analysis of Loan Defaulters Prediction Model Using Machine

Learning Techniques" in Indian Journal of Computer Science; and presented research titled "Country-wise Demand Forecasting in Indian Aviation: A Deep Learning Approach" at 5<sup>th</sup> International Conference on Smart Data Intelligence and publishing the same in Springer – Algorithms for Intelligent Systems, 2025.

#### **Mr. Aditya Mulukuri**

Aditya Mulukuri is the founder of Backstage Partners and an official Notion consultant, specializing in **workflow optimization and digital organization**. With extensive expertise in **Notion's capabilities**, he helps businesses and individuals streamline their processes by designing **custom workspaces, dashboards, and databases**. Through Backstage Partners, he has empowered numerous clients with **tailored productivity solutions**, enabling them to enhance efficiency and collaboration. His deep understanding of Notion's features makes him a **trusted advisor** for those seeking to maximize their use of the platform.

## 2. Photos of the activity hotos of the activity

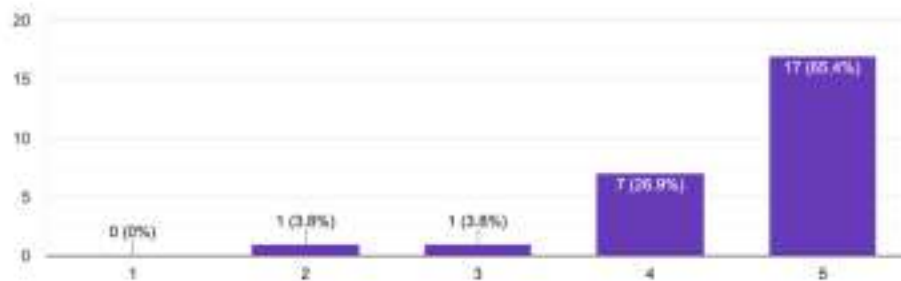


## 3.Feedback Analysis

*Responses:*

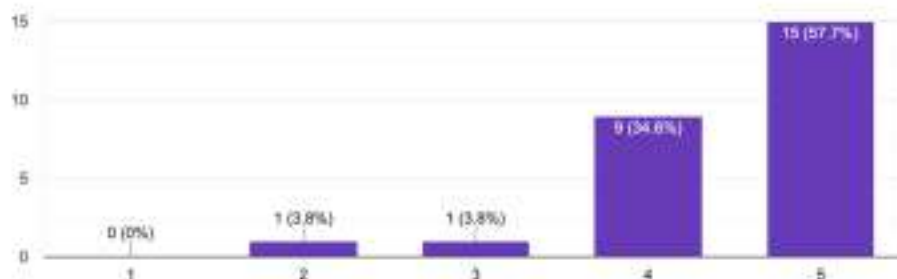
### How would you rate the teaching methodology of the resource person?

25 responses



### Overall experience of the workshop

25 responses



### Any suggestions for future events?

8 responses

Please ask the resource person to go a bit slower..

definitely shall plan an advanced event

None

everything was perfect

NA

It was a very resourceful and informative session. However, I would suggest addressing the time constraints when covering such a broad topic. A concise overview of multiple subtopics could have enhanced the session. Nonetheless, it was an engaging and insightful experience overall.

Making sure that the projector works would be great for the next events.

Nil

The **Notion Workshop** provided participants with a **structured and practical understanding** of Notion's features, making it a valuable session for students and professionals. The hands-on

exercises on **creating pages, databases, and dashboards** were particularly well-received. Many attendees found the **templates for class notes and course tracking** highly useful for their productivity. While the session successfully covered the fundamentals, some participants suggested incorporating **advanced features like automation, third-party integrations, and team collaboration use cases** to extend the scope. Future workshops could also include **real world case studies or participant-driven projects** to enhance engagement.

#### 4. Attendance list of participants

Roll No.	Register No.	Name	Class	Gender	Signature
1	2220111	Srinath Jasti	BBA A	Male	
2	2220120	Udayashri Srinath		Female	
3	2220130	Manu Jasti Srinath		Female	
4	2220141	Srinath Srinath		Female	
5	2220150	Udayashri S.	BBA B	Female	
6	2220160	Ashwin Srinath Srinath		Male	
7	2220170	Pranav Srinath Srinath		Male	
8	2220180	Srinath Srinath		Male	
9	2220190	Ashwin S.S.	BBA C	Male	
10	2220200	Srinath Srinath		Male	
11	2220210	Srinath Srinath		Male	
12	2220220	Srinath Srinath		Male	
13	2220230	Ashwin Srinath	BBA D	Male	
14	2220240	Srinath Srinath		Female	
15	2220250	Ashwin Srinath		Male	
16	2220260	Ashwin Srinath Srinath		Female	
17	2220270	Ashwin Srinath Srinath	BBA E	Male	
18	2220280	Srinath Srinath		Male	
19	2220290	Srinath Srinath		Female	
20	2220300	Srinath Srinath		Female	
21	2220310	Srinath Srinath	BBA D	Female	
22	2220320	Srinath Srinath		Female	
23	2220330	Srinath Srinath		Female	
24	2220340	Srinath Srinath		Male	
25	2220350	Srinath Srinath	BBA D	Male	
26	2220360	Srinath Srinath		Male	
27	2220370	Srinath Srinath		Male	
28	2220380	Srinath Srinath		Male	
29	2220390	Srinath Srinath	BBA D	Female	
30	2220400	Srinath Srinath		Female	
31	2220410	Srinath Srinath		Male	
32	2220420	Srinath Srinath		Female	
33	2220430	Srinath Srinath	BBA D	Male	
34	2220440	Srinath Srinath		Female	
35	2220450	Srinath Srinath		Male	
36	2220460	Srinath Srinath		Male	
37	2220470	Srinath Srinath	BBA D	Male	
38	2220480	Srinath Srinath		Female	
39	2220490	Srinath Srinath		Male	
40	2220500	Srinath Srinath		Female	
41	2220510	Srinath Srinath	BBA D	Male	
42	2220520	Srinath Srinath		Male	
43	2220530	Srinath Srinath		Male	
44	2220540	Srinath Srinath		Male	

44	2220551	Chandrapati Manoj Gupta		Male	
45	2220557	Charita Agrawal		Female	Charita Agrawal
46	2220570	Chandni Jain		Female	
47	2220578	Meghna K.		Female	
48	2220608	Jayvish Malik		Male	
49	2220619	Aditi Shree Hari Banada		Female	
50	2220639	Meha Sati		Female	
51	2220641	Mehar Kaur Oberoi		Female	
52	2220634	Sahar Anu Thomas		Female	
53	2220640	Urmay Choudhry	DBA F	Female	
54	2220654	Hira Nigrohi Chandel		Female	
55	2220666	Iryaa Shree D		Female	
56	2220669	P. Dhanya		Female	
57	2220674	Smriti Akula		Female	
58	2220679	Gaathri Krishna D		Male	
59	2220681	Venkayala Sahithi Gupta		Male	

**5. Poster of the activity**

The logo for MIRAI, featuring the word in a stylized, metallic font with a blue and green abstract background.

**SCHOOL OF BUSINESS AND MANAGEMENT  
BACHELOR OF BUSINESS ADMINISTRATION**

**MIRAI : THE BUSINESS ANALYTICS CLUB  
ORGANIZES**

**Workshop on  
"Master Productivity with Notion"**

**Resource Persons:**

**Adithya Mulukuri, Meenakshi  
Mangipudi**

**BBA Business Analytics Students**



**DATE: 28 February 2025**

**TIMINGS: 9:45 AM - 11:45 AM**

**VENUE: 915, Audi Block**



**Faculty Co-ordinator:**

**Dr Sabarmathi G**

**sabarmathi.g@christuniversity.in**



**CHRIST (Deemed to be University), Bangalore**  
**School/Department of Business and Management**

**Activity Report**

**General Information**

<b>Type of Activity</b>	Workshop
<b>Title of the Activity</b>	Self-defence and Theatre Masterclass Workshop
<b>Date</b>	16th January 2025
<b>Time</b>	10:00AM to 3:00 Noon
<b>Venue</b>	St. Francis De Sales College, Kammasandra, E-city, Bengaluru

**Collaboration Zealous Productions - Theatre Club**

**Participants profile**

<b>Types of Participants</b>	First Year MBA Students of St. Francis De Sales College
<b>No of Participants</b>	55

**Synopsis of the Activity (Description)**

<b>Highlights of the Activity</b>	Basic movements for punches, blocks, and kicks were taught with hands-on practice led by Mr. Janam Mehta, Training Head. Self-defence techniques for real-life hazardous situations were
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	<p>demonstrated and practiced.</p> <p>Mr. Shrihan Agarwal, Zealous Representative conducted an interactive theatre workshop, emphasizing voice modulation, stage presence, and improvisation.</p> <p>Participants engaged in skit performances and group activities to boost confidence and communication skills.</p>
Key Takeaways	<p>Students gained practical self-defence skills for personal safety.</p> <p>Enhanced understanding of theatre techniques for effective self-expression.</p> <p>Boosted interpersonal skills and confidence through interactive sessions.</p>
Summary of the The session	<p>began with an orientation by Ms. Prajna Activity Chandrasekhar Karoshi, overall head of Samurai. Then, Mr. Janam Mehta led the event by teaching some basic movements regarding self-defence along with the other trainers. This was followed by an interactive theatre workshop, emphasizing voice modulation, stage presence, and improvisation by the Zealous Representatives.</p> <p>The event concluded with Live demonstration of advanced self-defence techniques by all the trainers and a vote of thanks by Mr. Naveen Aggarwal.</p>

Report prepared by:

Name of the Organiser	Mr Naveen Aggarwal
Designation/Title	Head of Documentation, Team Samurai

**Annexure:**

**Impact Analysis:**

**Empowerment through Practical Self-Defence Training:**

The hands-on sessions led by Mr. Janam Mehta equipped students with essential self-defence techniques, enabling them to respond effectively in real-life hazardous situations. Learning basic movements like punches, blocks, and kicks not only improved physical coordination but also instilled a sense of personal safety and self-confidence among participants.

**Development of Communication and Stage Presence:**

The interactive theatre workshop, led by Mr. Shrihan Agarwal, emphasized key theatrical skills such as voice modulation, improvisation, and stage presence. These techniques helped students express themselves more effectively, enhancing their verbal and non-verbal communication abilities in both formal and informal settings.

**Boost in Confidence and Interpersonal Skills:**

Through skits and group activities, students actively engaged with peers, stepped out of their comfort zones, and developed stronger interpersonal skills. This experience was especially impactful in helping students overcome stage fear and gain confidence in public speaking and team interactions.

**Promotion of Holistic Growth and Self-Awareness:**

By blending physical defence training with expressive arts, the session encouraged a balanced approach to personal development. It promoted not only physical and emotional resilience but also self-awareness, helping students better understand their strengths and areas for growth in both personal and social contexts.

**Business and Management**  
**School Of Business And Management**  
**Department BBA**

**Activity Report**

**General Information**

Type of Activity	Child Sponsorship Programme
Title	Child Sponsorship Programme
Date:	5th and 6th August 2024
Time:	9 AM -4 PM
Venue	In Front of Audi Block
Sponsor	Nil

**Participants Profile**

Type of Participants	School of Business and Management
No. of Participants	BBA Students

**Synopsis of the Activity (Description)**

<p>Highlights of the Activity</p>	<ul style="list-style-type: none"> <li>● Engagement and Awareness: The Anvaya club set up a three-day stall to promote the Child Sponsorship Programme (CSP). Through interactive games and personal notes, they created a lively atmosphere that encouraged student participation and learning about the initiative.</li> <li>● Fundraising Efforts: The stall effectively raised funds for CSP, with students motivated by fun activities and the assurance of wise donation use, leading to a positive response.</li> <li>● Impactful Communication: The initiative emphasized the importance of clear communication in fostering social responsibility, with transparency being key to building trust and ensuring fundraising success.</li> </ul>
<p>Key Takeaways</p>	<ul style="list-style-type: none"> <li>● Student Involvement: Engaging students through interactive activities boosts participation and awareness. Combining fun with meaningful contributions made the fundraising more appealing.</li> <li>● Trust Building: Transparency in how donations are used builds donor trust. The fundraising success was driven by Students confidence in the initiative’s integrity.</li> <li>● Social Responsibility Awareness: The initiative raised funds and increased awareness about social responsibility, encouraging students to contribute to meaningful causes in the future.</li> </ul>
<p>Summary of the Activity</p>	<p>The Anvaya club of Christ University, School of Business and Management organized a three-day fundraising event to support the Child Sponsorship Programme (CSP). Through a combination of engaging games, personalized notes, and motivated outreach, the students successfully raised awareness and funds for</p>

	<p>sponsoring underprivileged children’s education and nutrition needs. The initiative was well-received, with many students contributing to the cause, reassured by the club’s transparency in ensuring the funds would be used appropriately. This event not only generated financial support but also fostered a deeper sense of social responsibility among the university’s students.</p>
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Report prepared by:

Name of the Organiser	Anvaya
Designation/Title	The Social Responsibility Club of School of Business and Management

**Impact Analysis**

1. Increased Awareness and Engagement: The event significantly raised awareness about the Child Sponsorship Programme (CSP) among students at Christ University. By creating an interactive and engaging environment, the Anvaya club successfully

communicated the importance of social responsibility, leading to greater involvement from the student body.

2. Successful Fundraising: The three-day stall managed to collect substantial funds, directly contributing to the sponsorship of underprivileged children. This financial support will positively impact the lives of these children by providing them with essential educational and nutritional resources for a year.

3. Enhanced Trust and Future Participation: The transparency and clear communication about the use of funds built trust among students. This trust not only ensured the success of the current event but also set a strong foundation for future initiatives, with students more likely to participate and contribute.

**CHRIST (Deemed to be University), Bangalore**  
**Department of Business and Management(BBA)**

**ACTIVITY REPORT**

<b>Type of Activity</b>	<b>Waste Management Drive</b>
<b>Title of the Activity</b>	<b>Parivarthana Drive</b>
<b>Date</b>	<b>18 th And 19th Sept 2024</b>
<b>Time</b>	<b>10:45 -3:45 PM</b>
<b>Venue</b>	<b>Parivarthana Unit waste Management</b>
<b>Sponsors[if any]</b>	<b>Nil</b>

#### Participants Profile

Types of Participants	BBA First Years
No of Participants	15 Trainers & 400 + Students

#### Synopsis of the Activity (Description)

Highlights of the Activity	<ul style="list-style-type: none"> <li>● Students observed various waste management processes, including how paper was made from waste, compost was produced from wet waste, water filtration was managed, and biogas was generated on campus.</li> </ul> <p>They learned about the Akkas at the Parivarthana Unit, whose tireless work in sorting and recycling waste highlighted the human side of waste management and grassroots efforts.</p> <ul style="list-style-type: none"> <li>● This exposure helped students reflect on local recycling efforts and relate them to larger global issues like environmental sustainability and resource conservation.</li> </ul>
Key Takeaways	<ul style="list-style-type: none"> <li>● Understanding Recycling, Reduction: Students recognized the important nature, reducing waste, and knowledge helped them see</li> </ul>

	<p>Stewardship.</p> <p>Learning Waste Segregation Conservation, and Waste of recycling in conserving protecting ecosystems. This their role in environmental and Building Eco-Friendly Habit.</p> <p>They learned how to properly segregate wet and dry waste,making small changes in daily habits that contribute to a cleaner environment.</p> <ul style="list-style-type: none"> <li>● Engagement in Recycling Projects for Sustainability:</li> </ul> <p>Through hands-on recycling projects, students gained a deeper understanding of sustainability and developed a sense of responsibility toward environmental conservation.</p>
Summary of the Activity	<p>The event began with an introduction to CSA and the Parivarthana Unit, where volunteers provided an overview of the units key components. They explained the various pillars, including the waste collection and segregation center, paper recycling unit, composting unit, water treatment facility, and biogas plant. The volunteers highlighted that the unit processes an average of 1000 kg of waste daily, consisting of 700 kg of wet waste and 300 kg of dry waste. This waste is transformed into compost, biogas, or paper products. After touring the Parivarthana Unit, students visited Dharmaram ground to see the water treatment and biogas plants. They were also encouraged to volunteer at Parivarthana and assist the Akkas in recycling and making paper products.</p>

Report Prepared By:

Name of the Organizer	Anvaya
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Designation	The Social Responsibility club of School of Business and Management
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Annexure:

1. Photos of the activity
2. Attendance list of participants
3. Poster of the Activity

Impact Analysis :

The visit to the Parivarthana Unit had a strong impact on students by deepening their understanding of sustainable waste management and environmental responsibility. Witnessing processes like composting, biogas generation, and paper recycling helped them connect local practices to global sustainability goals. Interacting with the Akkas emphasized the human effort behind recycling and inspired respect for grassroots workers. Students learned practical skills in waste segregation and eco-friendly habits, encouraging behavioral change. The hands-on experience fostered a sense of environmental stewardship and motivated students to contribute actively to conservation efforts.

**CHRIST (Deemed to be University), Bangalore**  
**School/Department of Business and Management**

## Activity Report

### General Information

Type of Activity	Outreach Programme
Title of the Activity	Christmas Celebration
Date	18th December 2024
Time	9AM-4 PM
Venue	Gerizim Rehabilitation Trust, Bengaluru
Sponsors	NIL
Guest of honor	

### Participants Profile

Types of Participants	BBA First Years BBA Second Years BBA Third Years
No of Participants	13Students , 50+ Children

### Synopsis of the Activity (Description)

<p>Highlights of the Activity</p>	<p>The students actively engaged with 50+ children and teachers through various games. This fostered a sense of camaraderie and provided an opportunity for everyone to bond over shared experiences.</p> <ul style="list-style-type: none"> <li>● The event showcased the significance of community engagement and social responsibility. Students learned about the positive impact their actions can have on the lives of others, especially those in need.</li> <li>● Gifting stationary to the children demonstrated the joy of giving and highlighted the importance of education. Students learned the value of providing resources that can contribute to the educational development of others.</li> <li>● They organized and executed such an event, which required effective student teamwork and collaboration. They likely learned how to coordinate efforts, communicate effectively, and leverage each others strengths to create a successful and meaningful experience for everyone involved.</li> </ul>
<p>Key Takeaways</p>	<ul style="list-style-type: none"> <li>● The event highlighted the role of social responsibility in making a positive impact on the lives of others, emphasizing the importance of giving back to society.</li> <li>● Organizing a large-scale event like this required effective teamwork and collaboration among the students. Students learned to coordinate tasks, delegate responsibilities, and work together towards a common goal, enhancing their team-building skills.</li> <li>● Interacting with the children and teachers at Gerizim Rehabilitation Trust allowed students to experience firsthand the impact of their efforts on the lives of others. The experience cultivated empathy and compassion, encouraging students to be more mindful of the needs and challenges faced by others in society.</li> </ul>
<p>Summary of the Activity</p>	<p>Anvaya, the social responsibility wing of the BBA department, organized a Christmas celebration t</p>

	<p>Gerizim Rehabilitation Trust on December 18, 2023.</p> <p>The event involved engaging with 50+children and teachers, including games and distributing stationery as gifts. A wholesome lunch was also provided for all the children, making it a joyous and memorable occasion for everyone involved. The initiative showcased the department commitment to social responsibility and community engagement.</p>
Impact Analysis	<ol style="list-style-type: none"> <li>1. Community Engagement and Social Responsibility: By engaging with 50+children and teachers, the students demonstrated a commitment to their community and social responsibility. This interaction fostered a sense of belonging and unity among participants, emphasizing the importance of supporting one another.</li> <li>2. Positive Impact on Lives: The event showcased the positive impact that simple actions can have on the lives of others, particularly those in need. By providing opportunities for bonding and shared experiences, the students contributed to the well-being and happiness of the children and teachers involved.</li> <li>3. Education and Empowerment: Gifting stationery to the children highlighted the importance of education and the joy of giving. By providing resources that can aid in educational development, the students empower the children to pursue learning and growth, potentially impacting their future opportunities and success</li> </ol>

**Impact Analysis:**

The Christmas celebration organized by Anvaya at Gerizim Rehabilitation Trust had a meaningful impact by promoting social responsibility and empathy among students. Through games, gifts, and shared meals, students built strong connections with over 50 children and teachers, creating a joyful and inclusive environment. The act of gifting stationery emphasized the value of education and the joy of giving. Organizing the event also strengthened students' teamwork, coordination, and leadership skills. Most importantly, the experience encouraged compassion and a deeper awareness of community needs

**CHRIST ( Deemed to be University), Bangalore,**

**School of Business and Management**

Type of Activity	Guest Speaker session
Title of the Activity	MindMatters
Date	18th October 2024
Time	2:00 PM - 4:00 PM
Venue	Sky View Central Block
Sponsors	Nil

### Participants Profile

Types of Participants	BBA Students
No of Participants	60-70

### Synopsis of the Activity:

Highlights of the Report	<ul style="list-style-type: none"> <li>● Empowering Students to Break the Stigma: The session emphasized the importance of normalizing conversations about mental health to reduce the stigma associated with seeking help. Students were encouraged to foster open discussions and support systems, making mental well-being a priority in their daily lives.</li> <li>● Understanding Young Adult Challenges: The speaker addressed common issues faced by</li> </ul>
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	<p>young adults, such as academic pressure, social anxieties, and uncertainties about the future. By acknowledging these struggles, the session created a relatable and inclusive environment for students to share and reflect on their own experiences.</p> <ul style="list-style-type: none"> <li>● <b>Practical Guidance for Stress Management:</b> Participants were introduced to effective stress management strategies, including mindfulness, time management, and relaxation techniques. The session also highlighted the importance of maintaining a healthy lifestyle through proper sleep, exercise, and balanced routines to enhance emotional resilience.</li> <li>● <b>Encouraging Help-Seeking Behavior:</b> A major takeaway was the emphasis on recognizing signs of mental distress and understanding when to seek help. The importance of reaching out to friends, family, or professionals for support was underscored, empowering students to prioritize their mental health and build a robust network of care.</li> </ul>
Key Takeaways	<p>The session highlighted the critical need to normalize mental health conversations, breaking the stigma that often prevents individuals from seeking help. Students were encouraged to embrace open dialogue and foster a supportive environment where discussing emotional well-being is seen as a strength, not a weakness.</p> <ul style="list-style-type: none"> <li>● Participants gained valuable insights into the unique challenges young adults face, including</li> </ul>

	<p>academic pressures, relationship dynamics, and future uncertainties. By addressing these issues, the session helped students feel understood and equipped them with strategies to navigate such stressors effectively.</p> <ul style="list-style-type: none"> <li>● Practical tools for managing stress and improving mental well-being were a key focus of the event. Techniques like mindfulness, journaling, relaxation exercises, and effective time management were shared, along with guidance on maintaining a healthy balance in daily life.</li> <li>● A strong emphasis was placed on recognizing the signs of mental distress and understanding the importance of timely intervention. Students were encouraged to build trust-based relationships with peers, family, and professionals, enabling them to seek support without hesitation when facing emotional difficulties.</li> </ul>
<p>Summary of the Activity</p>	<p>Anvaya, the social responsibility club of Christ University, hosted a guest speaker session in collaboration with experts from the National Institute of Mental Health and Neurosciences (NIMHANS) to promote mental health awareness. The session aimed to educate students about the importance of mental well-being and provide practical guidance on seeking help when necessary. Addressing common challenges faced by young adults, the speaker discussed stress management techniques and emphasized the importance of recognizing early signs of mental distress. Strategies such as mindfulness, time management, and relaxation techniques were highlighted as effective tools for reducing stress. The session also created a safe space for students to openly discuss mental health concerns, encouraging them to break the stigma surrounding mental health and seek support without hesitation. Participants learned the significance of community support and how trusted relationships with friends, family, or professionals can foster a healthier</p>

	<p>emotional state. The event empowered students to prioritize their mental well-being, equipping them with practical tools like journaling, maintaining a balanced lifestyle, and reaching out for professional assistance when needed. This initiative served as a crucial step in normalizing mental health conversations, inspiring students to embrace a proactive approach toward emotional resilience and self-care.</p>
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Report prepared by:

Name of the Organisers	Anvaya
Designation / title	The Social Responsibility Club of School of Business and Management

Annexure

1. Photos of the Activity
  
2. Poster of the activity

Impact Analysis:

The mental health awareness session by Anvaya in collaboration with NIMHANS had a profound impact on students by normalizing conversations around emotional well-being and reducing stigma. It equipped participants with practical tools like mindfulness, journaling, and time management to cope with academic and personal stress. By addressing common young adult challenges, the session fostered a supportive and inclusive environment. Students were empowered to recognize signs of distress and encouraged to seek timely help. The initiative promoted community-based care and strengthened the importance of trust-based relationships. Overall, it inspired a proactive and compassionate approach to mental health.

**CHRIST ( Deemed to be University), Bangalore,  
School of Business and Management**

Activity Report

General Information

Type of Activity	Social Entrepreneurship event
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Title of the Activity	National Social Enterprise Idea Challenge (Azim Premji University)
Date	18th October 2024
Time	9:00 AM - 3:30 PM
Venue	Azim Premji University
Sponsors	Nil

#### Participants Profile

Types of Participants	BBA Students
No of Participants	9

#### Synopsis of the Activity:

Highlights of the Activity	<p>The Social Entrepreneurship Idea Challenge at Azim Premji University showcased innovative solutions from students across India.</p> <p>Projects addressed critical social issues in health care, education, renewable energy, and environmental sustainability. Participants engaged with mentors and potential funders, fostering collaboration and networking opportunities.</p> <p>Ctrl+WIN- proposed solar-powered battery swap stations for e-rickshaws; Vikrant Bikes introduced a hydrogen-ethanol fuel powered bike.</p> <p>Guidance: Development 360 improved education access for underprivileged students, while Urooj focused on bridging educational gaps.</p>
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<p>Key Takeaways</p>	<ul style="list-style-type: none"> <li>• The Idea Challenge emphasized innovation as a catalyst for empowering marginalized communities through creative solutions.</li> <li>• Diverse projects showcased by teams highlighted the substantial contribution young entrepreneurs can make to society.</li> <li>• The event provided a vital networking opportunity, connecting participants with mentors and potential founders.</li> </ul>
<p>Summary of the Activity</p>	<p>The National Social Enterprise Idea Challenge, a prominent initiative organized by the Social Enterprise Cell at Azim Premji University, was held from 9 AM to 3:30 PM at the Bangalore campus. This annual event offers college and university students across India a platform to explore social entrepreneurship and present innovative ideas in a competitive environment.</p> <p>It facilitates networking among participants, allowing them to engage with peers and showcase their talents to early-stage mentors and potential funders. Team Anvaya attended the event as part of the audience. Team Anvaya’s participation in the event demonstrates the BBA departments commitment to fostering a culture of social responsibility and entrepreneurship among its students. By actively engaging in such initiatives, the department encourages students to apply their business knowledge towards meaningful social impact, reflecting a broader vision of integrating ethical practices and social awareness into the core curriculum.</p> <p>The event also recognizes outstanding student teams and awards cash prizes to winners, many of whom have successfully launched their own organizations, thereby significantly impacting their</p>

	communities. The National Social Enterprise Idea Challenge plays a vital role in fostering a culture of innovation and social responsibility, nurturing future leaders in the social enterprise sector.
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Report prepared by:

Name of the Organisers	Anvaya
Designation / title	The Social Responsibility Club of School of Business and Management

Annexure

1. Photos of the Activity
2. Poster of the activity

Impact Analysis:

The Social Enterprise Idea Challenge at Azim Premji University had a significant impact by promoting student-driven innovations in areas like clean energy, education, and sustainability. It provided a platform for young entrepreneurs to engage with mentors and funders, encouraging real-world application of social entrepreneurship. Projects like solar battery swaps and inclusive education models showcased practical solutions for marginalized communities. The event fostered collaboration, inspired ethical business thinking, and helped build a network of future social leaders. Team Anvaya's participation reflected the BBA department's commitment to social responsibility and innovation.