

**SCHOOL OF BUSINESS AND MANAGEMENT**

**CORPORATE INTERFACE**

Title of the activity	Corporate Interface
Pan SBM activity (Select any one)	No
Participant Details	1 <sup>st</sup> trimester students
DATE (When the activity was held)	August 19, 2020
Venue of the activity	Cisco WebEx
Guest Name & Brief Details (If Any)	<b>Samir Akhtar</b> - Software Channel Marketing Leader for Asia Pacific region, IBM India Pvt Ltd. <b>Shahnaaz Waheed</b> - Talent Advisory Partner   Pegasystems Inc.
Topic / Module Covered	"The Journey Ahead - All about MBA & prepping for the future"
Subject and Subject Code	
Name of the faculty in charge	Dr. Srikanth Dr. Kavitha R Gowda
Date of submission (For this report)	September 1, 2020

“Whether You Think You Can, or Think You Can't ... You're Right” on the 19<sup>th</sup> of August, we had our very own Christites as the speaker for the session. Giving the right directions of how to tackle the current situation and throwing a light on the positive aspect of the same, both Mr. Samir Akhtar and Miss Shahnaaz Waheed guided the students with valuable insights.

Mr. Samir showed the students various graphs associated with the present situation and how the economy is predicted to bounce back. With the V graph, he shared a ray of hope with all the students that the economy is recovering and it is on its way in the “new normal”. With this new normal, the impact of digital media has intertwined itself with the daily life of the world. To be on track, he advised the students to hone their skills with various programs like advanced excel, SPSS, and others. The top 5 skills that were most important in this situation, as shown by the speaker, were creativity, persuasion, collaboration, adaptability, and emotional intelligence.

Shahnaaz made a clear distinction between the “MBA so far” and “MBA today” where one has to find its “own mojo” and equip oneself with the Hip pocket skills”. The skills of an HR and the way how to deal with employees effectively and efficiently were shared from her experience. This gave the students a clear idea of how to work on their skills and to stand out in the crowd.

As the session was very much pertinent to the current issue and the students were getting real-world examples from their alumni, there were lots of questions regarding the future and the way how to prepare for being the best. Both the speakers patiently answered all the questions and signed off by letting the students note that to “find the mojo” in this current situation was the most important step in lifting one’s Career.



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# School of Business and Management

presents

## CORPORATE INTERFACE

on

# The Journey Ahead - All about MBA & preparing for the future

SPEAKER:

**SAMIR AKHTAR**

Software Channel Marketing Leader for  
Asia Pacific region, IBM India Pvt Ltd

**19 August 2020**

**1:45 pm - 03.00pm**

SPEAKER:

**SHAHNAAZ WAHEED**

Talent Advisory Partner, Pega India



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