

**Bachelor of Business Administration  
(Finance & International Business)  
BANNERGHATTA ROAD CAMPUS**



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BENGALURU · INDIA

► **Duration** : 3 years / 6 semesters

► **Class Timings**: 08.30 AM - 03.30 PM

**Objective:**

- ◆ To provide students with an understanding of doing business internationally with a blend of entrepreneurship.
- ◆ To create awareness and understanding of the challenges in the global economy

**Highlights:**

- ◆ The course offers students an opportunity to learn various aspects of international business and finance, and provides a concentrated focus of study. This programme also offers a deep acquaintance for students who may want to pursue higher education in India or abroad
- ◆ The students have a choice of completing the first two years of their foreign degree programme at Christ Deemed to be University in Bengaluru, India. Then, they can complete the remaining years of their studies proceed to India. Then, they proceed to complete the remaining years of their studies to any of the affiliated foreign universities.

**Course Structure**

**SEMESTER I**

- ◆ Finite Mathematics
- ◆ Principles of Accounting I
- ◆ Business Enterprises
- ◆ Developing Fluency and Clarity In English
- ◆ Introduction To End User Computing
- ◆ World Ecological Problems
- ◆ French
- ◆ Holistic Education
- ◆ Skill Development

**SEMESTER II**

- ◆ Thought and Writing
- ◆ Interpersonal Communication
- ◆ Introduction to Global Business
- ◆ Principles of Accounting II
- ◆ Business Statistics
- ◆ Principles of Micro Economics
- ◆ French
- ◆ Holistic Education
- ◆ Environmental Studies
- ◆ Skill Development

**SEMESTER III**

- ◆ Public Speaking
- ◆ Principles of Sociology
- ◆ Organizational Behaviour
- ◆ Research Methodology
- ◆ Principles of Macro Economics
- ◆ Business Ethics and Sustainability
- ◆ Holistic Education
- ◆ Skill Development

**SEMESTER IV**

- ◆ Corporate Finance
- ◆ International Marketing
- ◆ International Human Resource Management
- ◆ Financial Markets and Services
- ◆ Pacific - Rim Asian Societies
- ◆ Critical Thinking in Politics
- ◆ Project
- ◆ Holistic Education
- ◆ Skill Development

**SEMESTER V**

- ◆ Direct Taxes
- ◆ Strategic Management
- ◆ Financial Risk Management & Derivatives
- ◆ Cost & Management Accounting
- ◆ Management Information System
- ◆ Security Analysis and Portfolio Management
- ◆ Internship Project
- ◆ Skill Development

**SEMESTER VI**

- ◆ Production Management
- ◆ International Trade & Logistics
- ◆ International Financial Management
- ◆ Indirect Taxes
- ◆ Mergers and Acquisitions
- ◆ Project
- ◆ Skill Development

**Admission Eligibility:**

A pass in class 12 (10+2) or equivalent is the minimum eligibility for admission.

**Application Mode:**

Online Mode

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**Selection Process:**

Process	Particulars	Date	Venue/Centre
ET	Christ University Entrance Test	As per the ET_SA_PI Admit Card	Christ (Deemed to be University) *Bengaluru (School of Business Studies & Social Sciences), *NCR & Kolkata
SA/MP	Skill Assessment/Micro Presentation The skill assessment will consist of a test on written skills, communication skills and logical reasoning / Micro Presentation for 90 seconds .	As per the ET_SA_PI Admit Card	Christ (Deemed to be University) *Bengaluru (School of Business Studies & Social Sciences), *NCR & Kolkata
PI	Personal interview	As per the ET_SA_PI Admit Card	*Bengaluru (School of Business Studies & Social Sciences), *NCR & Kolkata
Academic Performance	Assessment of past performance in Class 10, Class 11/12, during the Personal Interview	—	

**Credit transfer arrangement with selected partner University abroad:**

Western Michigan University, USA  
Liverpool Hope University, UK  
Sheffield Hallam University, UK  
IESEG University, France  
Griffith University, Australia  
Balwin Wallace  
Arnhem Business School