



CHRIST
UNIVERSITY
BANGALORE, INDIA

Declared as Deemed to be University under Section 3 of UGC Act 1956

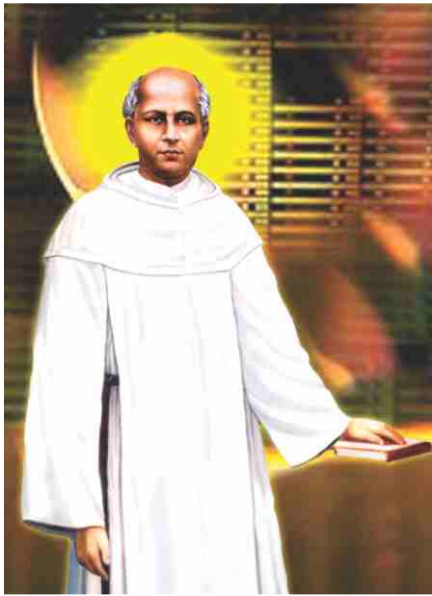
INSTITUTE *of* MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION



MBA

OUR INSPIRATION



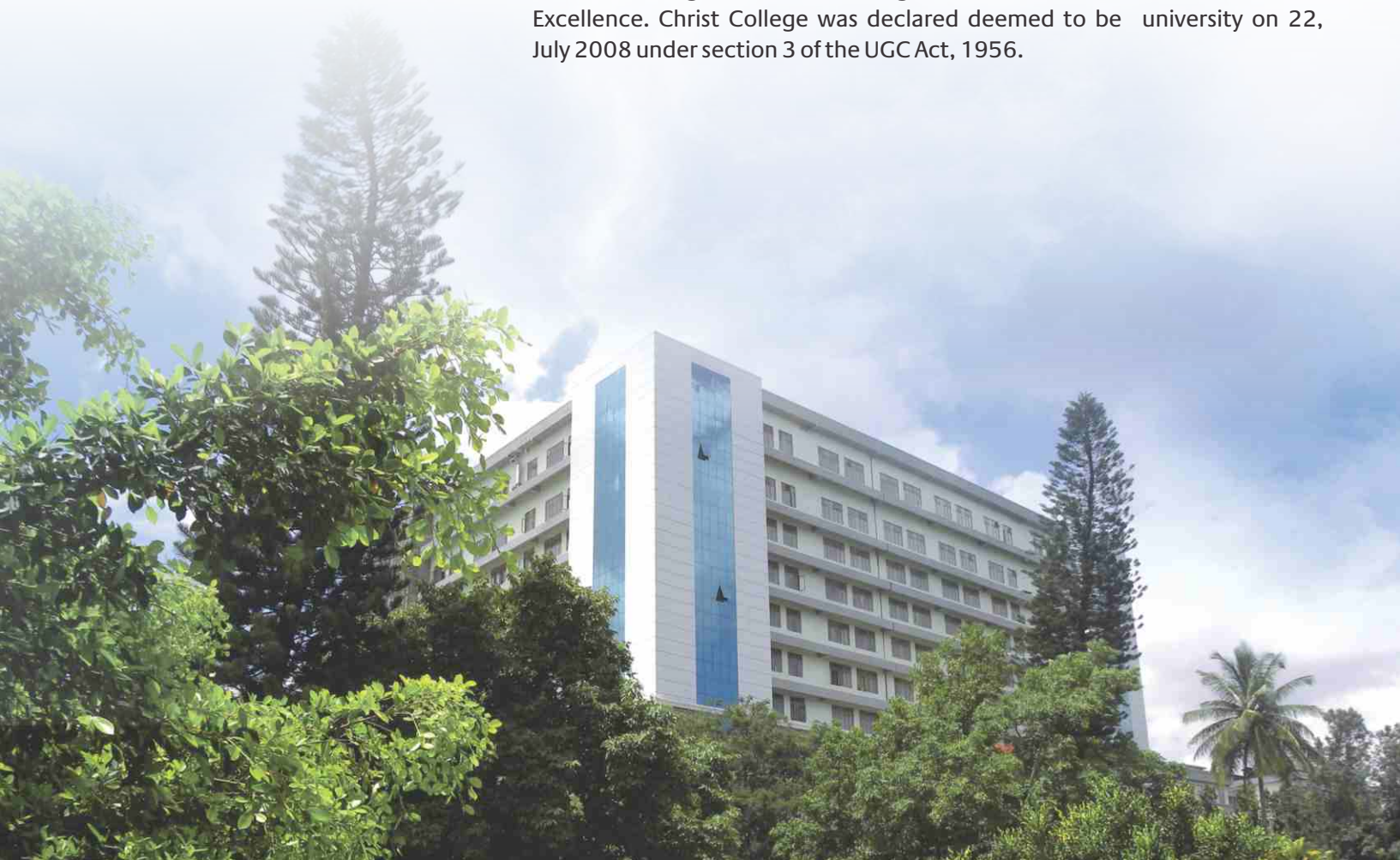
Christ University is dedicated to Christ, the teacher par excellence. He is our supreme guru and inspiration. He is our guiding light. He is our model of Excellence and Service.

Blessed Kuriakose Elias Chavara, (1805-71) the founder of the religious congregation, Carmelities of Mary Immaculate (CMI), is our source of inspiration as the seminal influence of his vision and dreams permeate through our activities today. Blessed Chavara, a great educationalist and social reformer of the 19th century foresaw the changes that would take place and wanted to build a society based on fatherhood of God and brotherhood of humanity.

ABOUT CHRIST UNIVERSITY

Christ University (till June 2008 an affiliated and autonomous college) was founded in 1969 by the Carmelites of Mary Immaculate (CMI) priests.

Christ College was the first College in South India to be awarded the A+ rating by the National Assessment and Accreditation Council (NAAC), an independent council under the University Grants Commission (UGC). UGC has recognized Christ College as an Institution with Potential for Excellence. Christ College was declared deemed to be university on 22, July 2008 under section 3 of the UGC Act, 1956.



VISION

Excellence and Service



MISSION

Christ University is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment.

THE INSTITUTE

Christ University Institute of Management was started in 1994 to promote quality education, research and consultancy in management. It has been ranked one among the top 10 Private B-Schools in India. It strives to develop effective leaders of industry with ethical and human values to reshape the nation's destiny through increased productivity of the organizations. The training programme prepares young minds for challenging managerial opportunities of the 21st century with a global awareness rooted in the Indian soil, nourished by the wisdom of the great management gurus.

Christ University Institute of Management offers Master of Business Administration (MBA) in two campuses. The Institute offers the specializations in Marketing, Lean Operations & Systems, Finance and Human Resource Management and General Management.

CORE VALUES

FAITH IN GOD

MORAL UPRIGHTNESS

LOVE OF FELLOW BEINGS

SOCIAL RESPONSIBILITY

PURSUIT OF EXCELLENCE



MAIN CAMPUS

The Main Campus has well-maintained gardens and buildings, air-conditioned Seminar Halls, Panel Room, Conference Hall, Assembly Hall, Auditorium, Health Club, Kiosk, Hostel Facility for girl students and all the requirements of an institute of higher learning. The solid granite buildings of the university are sheltered under a canopy of trees. The brand new 14-storey Central Block houses all the major administrative offices, Institute of Management, School of Law and postgraduate courses.



KENGERI CAMPUS

Kengeri Campus of Christ University is a lush green land of 75 acres situated about 27 kilometers away from the Main Campus, 10 Kilometers away from Bangalore University beside Mysore Road. This modern campus with play grounds and other sportive facilities is the hub of other Educational Institutions like Christ PU College Residential and Christ University Faculty of Engineering.

The Campus has well furnished hostels for boys and girls. It also has wellness centre, auditoriums, birds park, food kiosks, herbal garden and a seminar complex.



FEATURES

- Holistic development
- Personal mentoring
- Corporate interface
- Industry specific skill development
- Management research project
- Career enhancement programs
- Incubation centre
- Workshops and seminars
- International student exchange programs



- Industry visits
- Live projects
- SAP/ERP/Finance Labs
- Joint certificate programs with industry
- Foreign language training
- Add on courses
- 100% placement



TUITION FEES

CATEGORY	I Year	II Year
Karnataka	Rs.3,10,000	Rs.3,10,000
Other Indian States	Rs.3,25,000	Rs.3,10,000
NRI	Rs.4,10,000	Rs.4,10,000
SAARC & AFRICA	US \$ 9600	US \$ 9600
Other International Students	US \$ 13,600	US \$ 13,600

Apply online - www.christuniversity.in

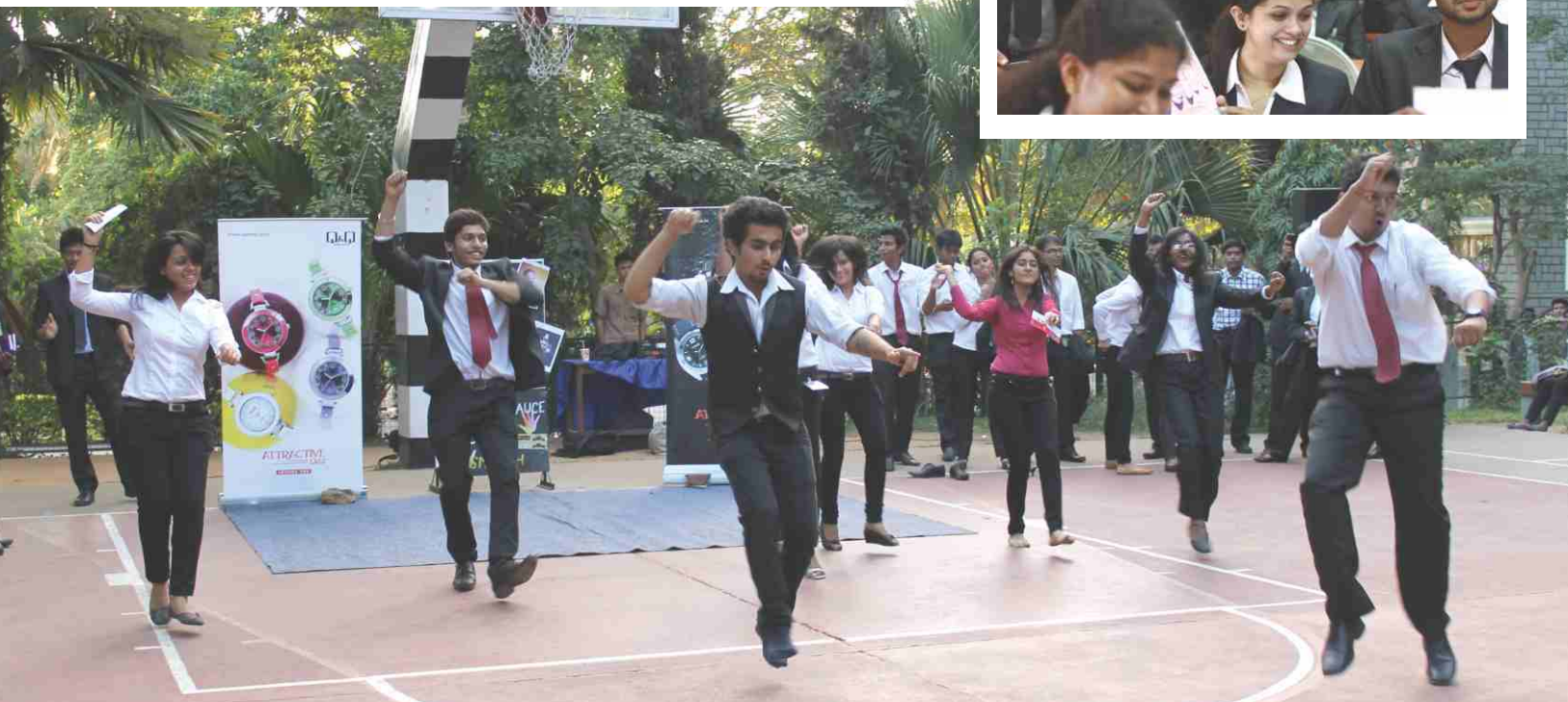
ADMISSION PROCESS

Minimum Eligibility

- Any recognized UG degree with minimum 50% marks
- MAT Score 600 or above (out of 800) in the MAT examinations of Sep 2012 / Dec 2012 / Feb 2013
- CAT 70 percentile

Selection Process

- Academic Performance of Class X, XII & UG Degree
- Micro Presentation
- Group Discussion
- Writing Skill Assessment
- Personal Interview



RECRUITERS - CLASS OF 2010 - '12

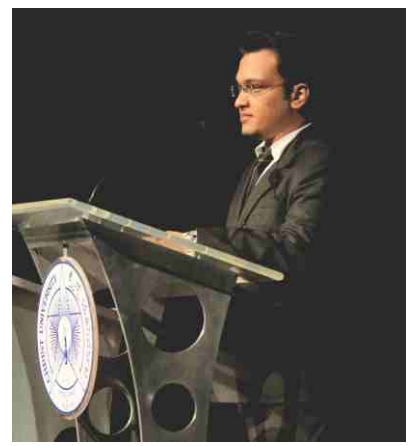
AC NIELSON	IBM	ODESSA TECHNOLOGIES
ACER	ICREATE	ON MOBILE
ACT TV	IDBI BANK	ORACLE
AM EX	INDEGENE	PA CONSULTING
ANALYTICS QUOTIENT	INFINITI RESEARCH	PHOTON INFOTECH
ATKINS	ING VYSYA	PTL SOLAR
AXIS RISK CONSULTING	INGRAM MICRO	RECKITT BENKISER
BEROE INC	IOB	RELIANCE BROADCAST
BHARTI REALTY	ITC HOTELS	SABMILLER
BLUE OCEAN	ITW	SAPIENT
BOSCH	JOHNSON AND JOHNSON	SOCIETE GENERALE
BRIGADE GROUP	JONES LANG LASALLE	SONATA SOFTWARE
CARGO	JP MORGAN	SOUTH INDIAN BANK
CAPGEMINI	KARVY	SPANDANA
CISCO	KEANE NTT	SYNTHITE
CITIBANK	KOTAK LIFE	TAJ HOTELS
CLOUD NINE	KOTAK MAHINDRA BANK	TALLY SOLUTIONS
COVIDIEN	KPMG	TARGET
CRISIL	L&T INFOTECH	TATA MOTORS
CROSS DOMAINS	LOGICA	TCS
CATHOLIC SYRIAN BANK	MADHURA GARMENTS	TECHNOSOFT
DAIMLER	MADISON	TESCO
DALMIA CEMENT	MAHINDRA SATYAM	TESCRA
ECLERX	MAVERIC	THOMSON REUTERS
EXPAT	METRO	TIMKEN
FEDERAL BANK	MGH	TITAN
FICO	MINDTREE	TYCO ELECTONICS
FORD MOTORS	MODICARE	UCO BANK
FUTURES FIRST	MONCHATEAU-DHARMA	UNION BANK
GENERAL MOTORS	SYSTEM	WEP PERIPHERALS
HCL COMNET	MTR	WIPRO BPO
HCL INFOSYSTEMS	NERVE CENTRIX	WIPRO INFOTECH
HDFC	NITCO	WIPRO TECHNOLOGIES
HIDESIGN	NOVATIS	ZEN INTL
HUL	OBC	

CUIM STUDENT LIFE



The life of a student in CUIM has a variety of hues and encompasses an exciting and challenging set of experiences and episodes. Each of these has been crafted with care and to achieve a specific purpose – the vision of the university Excellence and Service and the mission Holistic Development.

The specialization clubs organize a number of talks, panel discussions, conferences, industry visits, skill development modules, interaction, dialogue and conversations with top industry experts and managers on varied topics. This helps students keep abreast with the happenings in the industry. As part of these clubs students hone their specialization knowledge and skills. CUIM also publishes a number of magazines and newsletters. Articles in these are written by faculty, students and corporate about the latest in the industry, new ideas, practical tips and research based articles too.



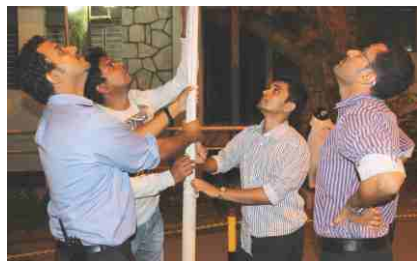


The co-curricular activities in-house include planning, designing and executing mega events such as Pioneer – the annual international entrepreneurship event, Chrizellenz and Ushus - the national business school fest. These events hone managerial skills of organizing, team work, creativity and innovation. Connaissance – a national level research paper provide young researchers in the field of management to present their findings.

Events such as organization structure study, current affairs, book review, and Drishti- vision 2020 equip students to keep in touch with today's realities by envisioning the future. They also boost their intellectual ability and hone their analytical skills.

Our students participate in numerous events all over India and have won many awards and prizes in individual and team events, business plan competition, quiz, specialization related activities and others.

Culture and tradition is also nurtured through Indian dance, theatre, music, singing, mime, painting, and other forms of art. This encourages students to develop and nurture a hobby.



MASTERS IN BUSINESS ADMINISTRATION

COURSE OUTLINE*

YEAR - I

Trimester – I	Trimester – II	Trimester – III
Information Technology for Management	Research Methodology	Financial Management
Managerial Statistics	Management Accounting	Operations Research
Financial Accounting For Managers	Corporate Database Management & Management Information System	Production and Operations Management
Managerial Economics I	Managerial Economics II	Enterprise Resource Planning
Management Communication and Case Studies	Marketing	Financial Statement Analysis
Organizational Behaviour	Business Law	Fundamentals of Services Management
Planning & Decision Making	Managing Human Resources	

Electives – III – Trimester

Finance	General	Human Resources	Lean Operations & Systems	Marketing
Management of Banks and Financial Institutions	Management of Banking Institutions	HR Planning Recruitment & Selection	Quality Management Systems	Sales Management & Negotiation Skills
Security Analysis & Portfolio Management	Dynamics of IT & ITES Industry	Training and Development	Project Management	Marketing Analytics

APRIL & MAY – SUMMER INTERNSHIP

YEAR – II

CORE PAPERS

Trimester - IV	Trimester - V	Trimester - VI
Strategic Management	Entrepreneurship	International Business
E-Business	Business Ethics & Leadership in Organization	

Finance – Electives

Trimester - IV	Trimester - V	Trimester - VI
Management of Financial Services	Mergers, Acquisitions & Restructuring	Financial Risk Management
Project Appraisal and Finance	Wealth Management or Insurance	Derivatives
Taxation for managers	Strategic Financial Management	Dissertation
International Financial Management		
Advanced Financial Statement Analysis (AFSA)		

* The course outline is subjected to change as per latest BOS amendments.

General Management – Electives

Trimester - IV	Trimester - V	Trimester - VI
Business Analysis I	Business Analysis II	Business Analysis III
Negotiation	Governance & Compliance	Cross Cultural Management
Management Science	Management Consulting	Major Project / Dissertation
Business Analytics	Quality Management Systems	
Corporate Image Management		

Human Resource – Electives

Trimester - IV	Trimester - V	Trimester - VI
Performance Management & Employee Counseling	Labour Law II	Latest Trends in HRM
Labour Law I	Compensation Management	International Human Resource Management
Organizational Change & Development	Strategic Human Resource Management	Dissertation
Human Resource Analytics	Human Relations skills	

Lean Operations & Systems – Electives

Trimester - IV	Trimester - V	Trimester - VI
Product Design & Facility Planning	Advanced- Supply Chain Management	Green Operations (Waste Management)
Strategic Operations Management	Lean Planning Manufacturing & Control	Software Engineering & Software Project Management
Business Intelligence	Maintenance Management	Dissertation
Service Operations Management	Technology Management & Industrial Automation	

Marketing – Electives

Trimester - IV	Trimester - V	Trimester - VI
Consumer Behaviour	Customer Relationship Management	Brand Management
Business to Business	Integrated Marketing Communication	Retailing Management
International Marketing	Marketing Research	Digital Marketing
Distribution & Supply Chain Management	Technology Marketing or Marketing of Financial Services	Strategic Marketing Management
		Dissertation

Optional / Add on Courses

Business Analysis	SAS
Basic German Language	SAP
Basic French Language	NLP
Advanced Excel	



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MAIN CAMPUS

Hosur Road, Bangalore - 560 029, Karnataka, India.
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KENGERI CAMPUS

Kanminike, Kumbalgodu, Bangalore - 560 060
Phone: +91 80 4012 9800 / 9802 Fax : +91 80 4012 9898

admissions@christuniversity.in

www.christuniversity.in