

Dual Degree Program June 2010- June 2012

MBA/PGDM by Christ University (CU)

&

Master of Science in Business (Finance / Marketing Concentration)

By Virginia Commonwealth University (VCU), USA

(Through Credit Transfer)

Eligibility Criteria:

As Per CU MBA/PGDM admission eligibility requirements and additionally the student should have successfully completed the first year of CU MBA/PGDM program in order to be eligible for credit transfer facility

Value Proposition:

- ✓ Two degrees: MBA/PGDM from CU and MS from VCU, USA
- ✓ All in two-year duration (24 months)
- ✓ Initial 15 months at CU campus & balance 9 months at VCU campus, USA
- ✓ International Exposure
- ✓ World class education, technology and infrastructure at VCU campus, USA

Table#1: Program Calendar	
June 2010 – May 2011	First Year CU-MBA/PGDM program
June/July/Aug 2011	VCU quarter at CU campus
September 2011 – May 2012	VCU MS Program at VCU campus, Richmond, USA
June/July 2012	Award of two separate Degree certificates CU MBA/PGDM & VCU MS in Business (Finance/Marketing concentration)

Table#2: Program Curriculum		
Academic Terms	Courses Offered	Comments
Term I (June 1 – Aug 31)	<ol style="list-style-type: none">1. Information Technology for Management2. Organization Behavior I3. Mathematics & Business Statistics4. Financial Accounting5. Managerial Economics I6. Principles of Management7. Management Communication & Case Studies	As per CU Syllabus

Academic Terms	Courses Offered	Comments
Term II (Sept 1 – Dec 31)	<ol style="list-style-type: none"> 1. Organization Behavior II 2. Research Methodology 3. Management Accounting 4. Corporate Database Management 5. Managerial Economics II 6. Marketing I 7. Foundations of Services Management 8. Business Law 	As per CU Syllabus
Term III (Jan 1 – March 31)	<ol style="list-style-type: none"> 1. Human Resources Management & Industrial Relations 2. Management Information Systems 3. Financial Management 4. Operations Research 5. Production & Operations Management 6. Marketing - II 	As per CU Syllabus
Term III(a) April 1 – May 30	Internship	As per CU Syllabus
Term IV June 1 – Aug 31	VCU MS Courses & Consulting Project	VCU and CU faculty joint participation
Term V Fall Semester Sept 1 – Dec 15	VCU MS Courses	VCU faculty
Term VI Spring Semester Jan 15 – May 15	VCU MS Courses	VCU faculty

Program Fee Structure & Payment Schedule:

- June 2010: Rs. 3.00 Lakhs in the first year payable to CU
- January 2011: US\$6000 payable to VCU
- June 2011: US\$5000 payable to VCU
- January 2012: US\$5000 payable to VCU

Other Expenses:

- Air ticket and Visa expenses
- Food & Other Living Expenses for nine months stay in USA

Note: A rough estimate of fee structure and other expenses put together is around rupees fourteen lakhs. This estimate is subject to fluctuations in cost of living and rupee-US dollar exchange rate. Therefore students should be prepared to bear the program cost on actual basis.

HOT LINE FACILITY

Candidates may call our hotline **094487-06666** for more information as well as for clarifying doubts any time between 9.00AM & 5.00PM on all weekdays and between 9.00AM & 1.00Noon on Saturdays. Hotline facility is not available on Sundays